

# ASSIGNMENTS ON DIGITAL MARKETING

**NAME:** K.SANGEETHA

**DEPARTMENT:** BE.BIOMEDICAL ENGINEERING

**COLLEGE:** PARK COLLEGE OF ENGINEERING AND TECHNOLOGY

**NAANMUDHALVAN COURSE:** DIGITAL MARKETING

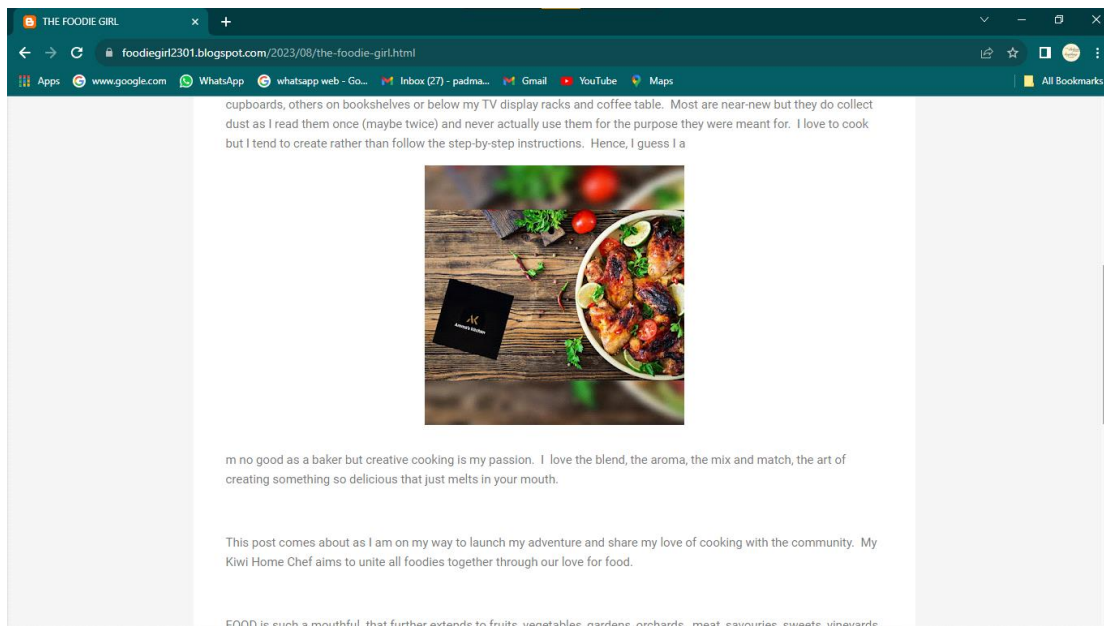
**NM ID:**202E970741AE80A832943F7DED58B681

## ASSIGNMENT 1:

Create a blog or website using Blogspot and WordPress. Customize

The theme design and post new article with 500 words.

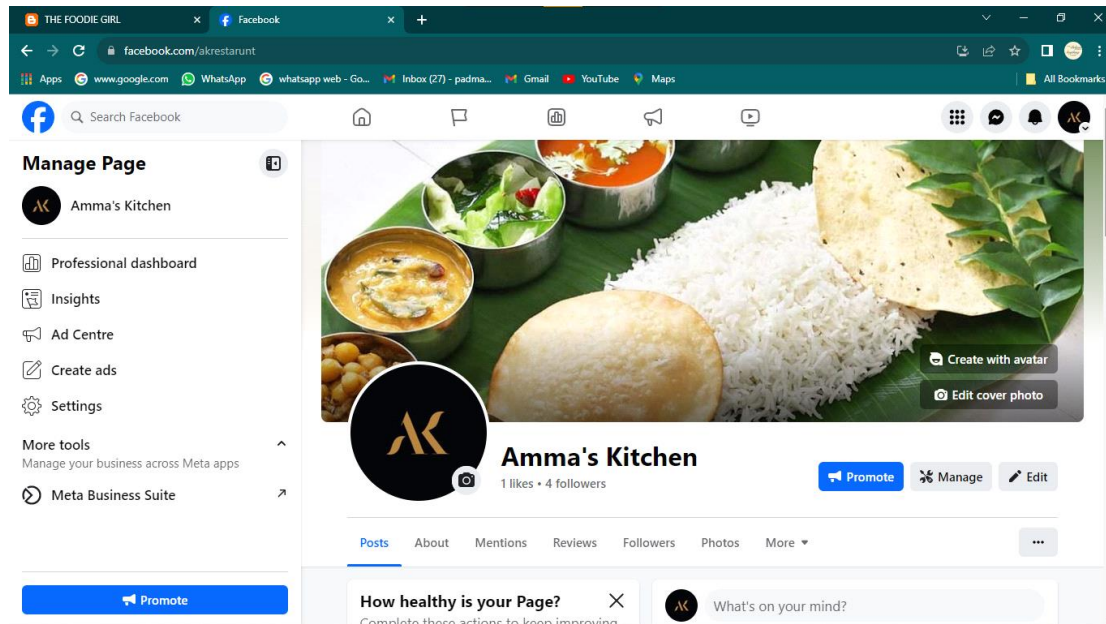
<https://foodiegirl2301.blogspot.com/?m=1>



## ASSIGNMENT 2:

Create a new Facebook business Page and Post one social media poster for your brand.

<https://www.facebook.com/akrestarunt?mibextid=ZbWKwL>



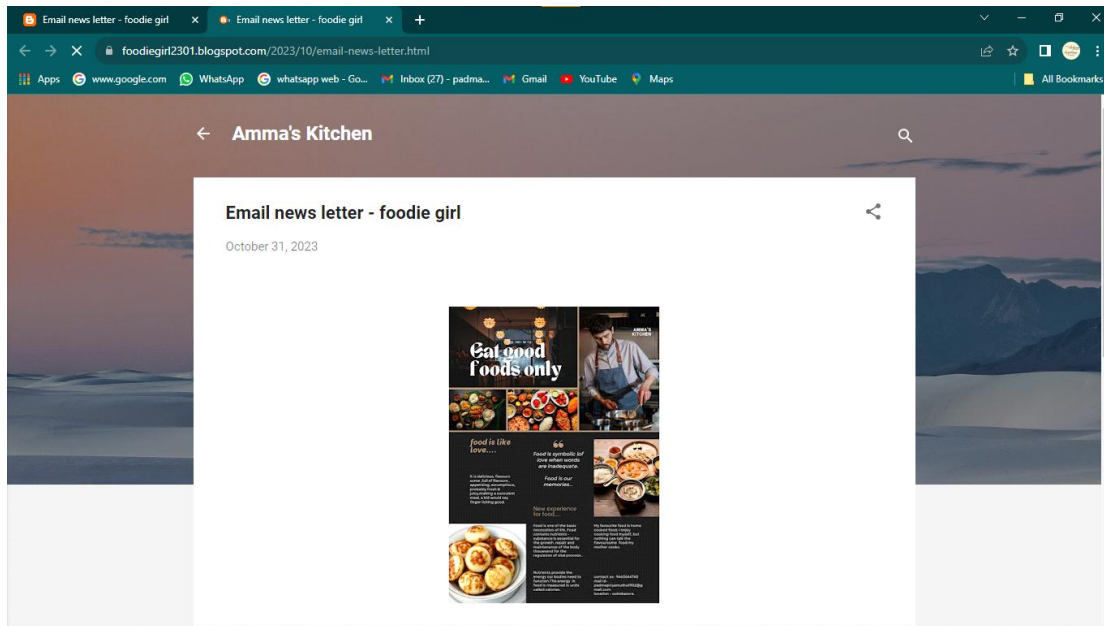
**ASSIGNMENT 3:** Create and design a social media advertisement poster using Canva



#### ASSIGNMENT 4:

4. Create email newsletter design using MailChimp or Canva tool.

<https://foodiegirl2301.blogspot.com/2023/10/email-news-letter.html>







*food is like  
love....*

It is delicious, flavours  
some ,full of flavours ,  
appetizing, scrumptious,  
probably fresh &  
juicy,making a succulent  
meal, a kid would say  
finger licking good.

“

*Food is symbolic of  
love when words  
are inadequate.*

*Food is our  
memories...*

*New experience  
for food....*



Food is one of the basic  
necessities of life. Food  
contains nutrients -  
substance is essential for  
the growth ,repair and  
maintenance of the body  
tissuesand for the  
regulation of vital process .

Nutrients provide the  
energy our bodies need to  
function.The energy in  
food is measured in units  
called calories.

My favourite food is home  
cooked food. I enjoy  
cooking food myself, but  
nothing can talk the  
flavoursome food my  
mother cooks.

contact us- 9460644740  
mail id-  
padmapriyamuthu1902@g  
mail.com  
location - coimbatore.