

ASSIGNMENTS ON DIGITAL MARKETING

NAME: ETHISH .R

DEPARTMENT: BE.BIOMEDICAL ENGINEERING

COLLEGE: PARK COLLEGE OF ENGINEERING AND TECHNOLOGY

NAANMUDHALVAN COURSE: DIGITAL MARKETING

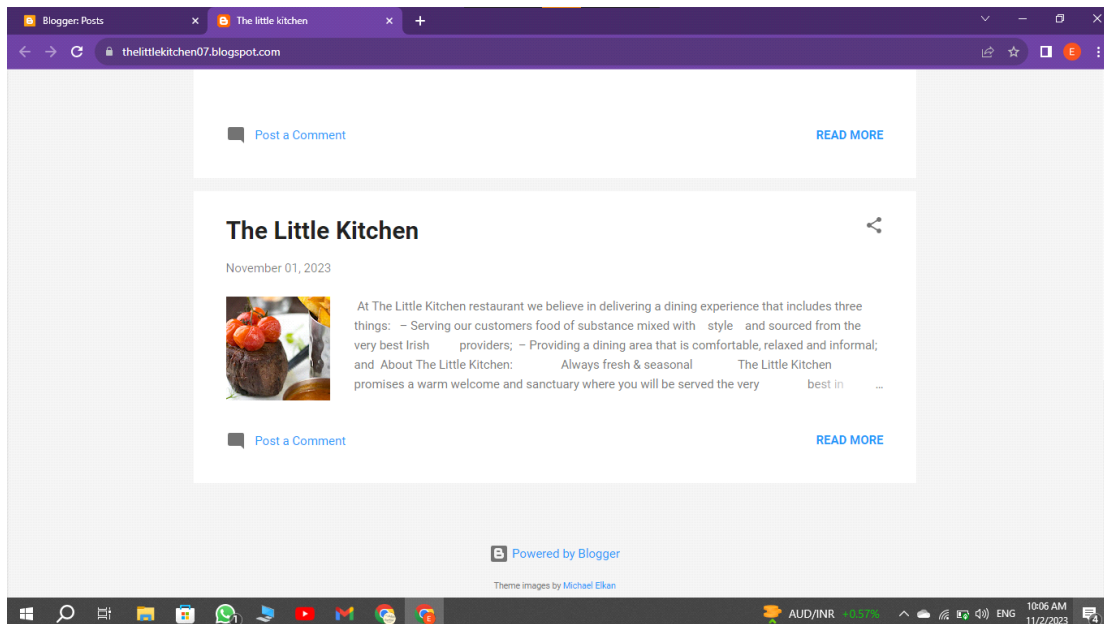
NM ID: 316D73681464C19914E40477ECB0C425

ASSIGNMENT 1:

Create a blog or website using Blogspot and WordPress. Customize

The theme design and post new article with 500 words.

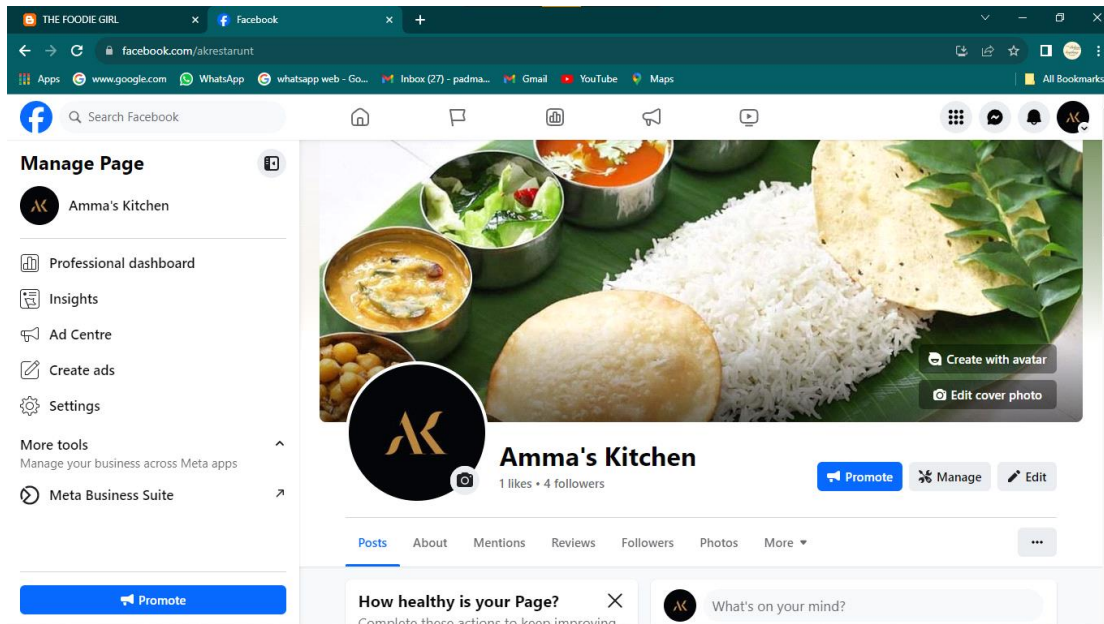
<https://thelittlekitchen07.blogspot.com/2023/11/the-little-kitchen.html>



ASSIGNMENT 2:

Create a new Facebook business Page and Post one social media poster for your brand.

<https://www.facebook.com/akrestarunt?mibextid=ZbWKwL>



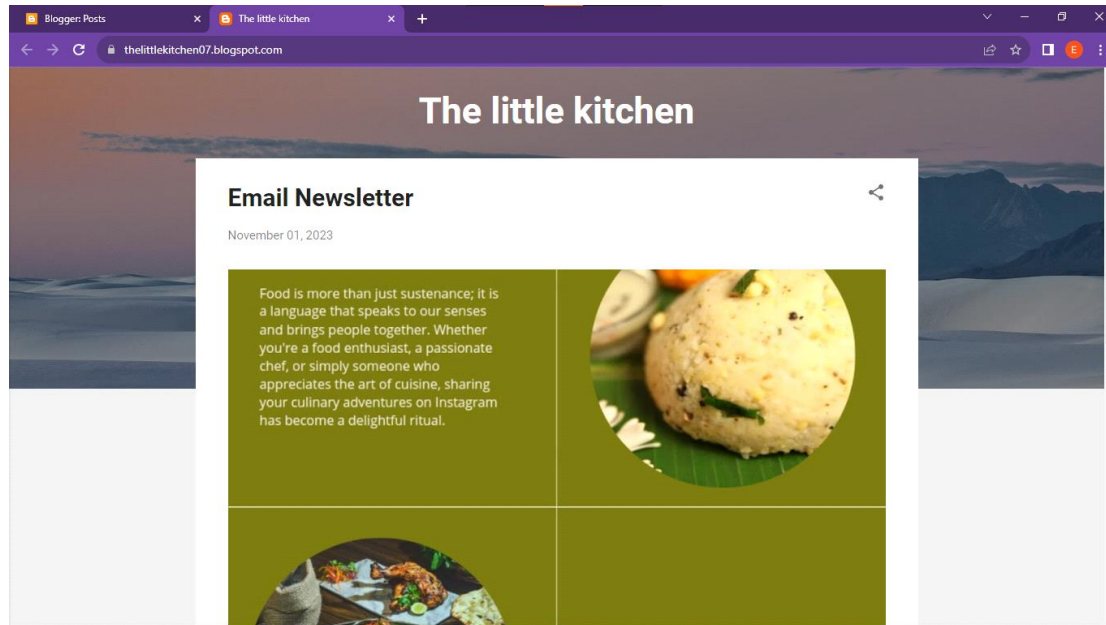
ASSIGNMENT 3: Create and design a social media advertisement poster using Canva



ASSIGNMENT 4:

4. Create email newsletter design using MailChimp or Canva tool.

<https://thelittlekitchen07.blogspot.com/2023/11/email-newsletter.html>



Eat Good Foods Only

Food is more than just sustenance; it is a language that speaks to our senses and brings people together. Whether you're a food enthusiast, a passionate chef, or simply someone who appreciates the art of cuisine, sharing your culinary adventures on Instagram has become a delightful ritual.



Let food be thy medicine and medicine be thy food." - Hippocrates
"People who love to eat are always the best people." - Julia Child

Delicious meals are tasty, appetizing, scrumptious, yummy, luscious, delectable, mouth-watering, fit for a king, delightful, lovely, wonderful, pleasant, enjoyable, appealing, enchanting, charming and highly pleasant to the taste. You wouldn't call delicious that what is tasteless or unpleasant.



