

ASSIGNMENTS ON DIGITAL MARKETING

NAME: PADMAPRIYA M

DEPARTMENT: BE .BIOMEDICAL ENGINEERING

COLLEGE: 7122 PARK COLLEGE OF ENGINEERING AND
TECHNOLOGY.

NAANMUDHALVAN COURSE: DIGITAL MARKETING

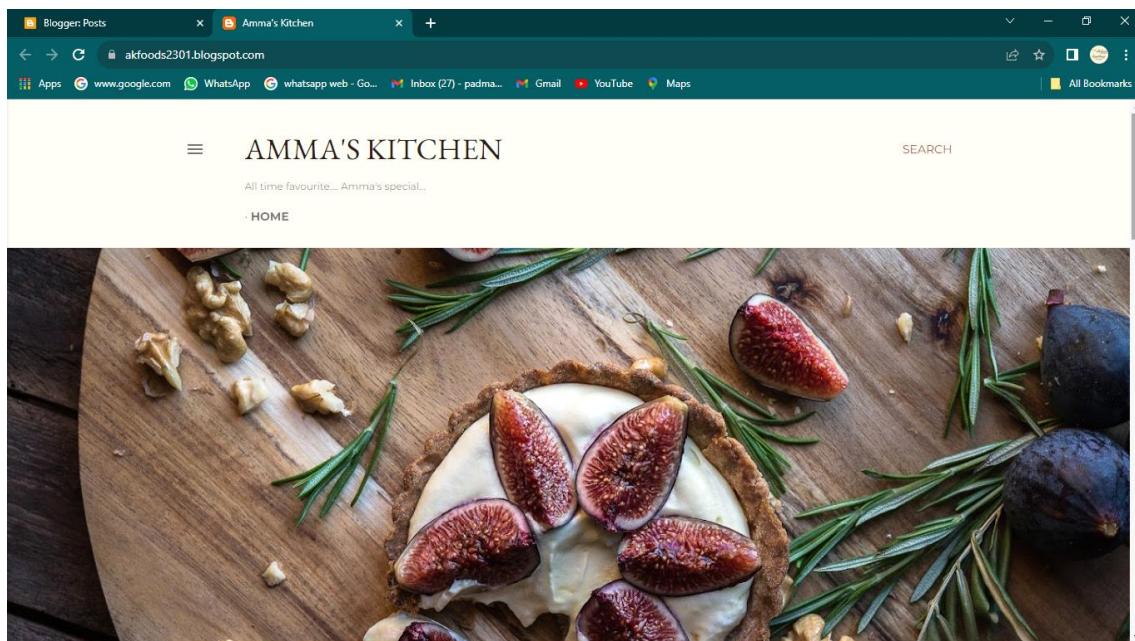
NM ID: FDDD74156D65B3F9F604B04C5F080324

ASSIGNMENT 1:

Create a blog or website using Blogspot and WordPress. Customize

The theme design and post new article with 500 words.

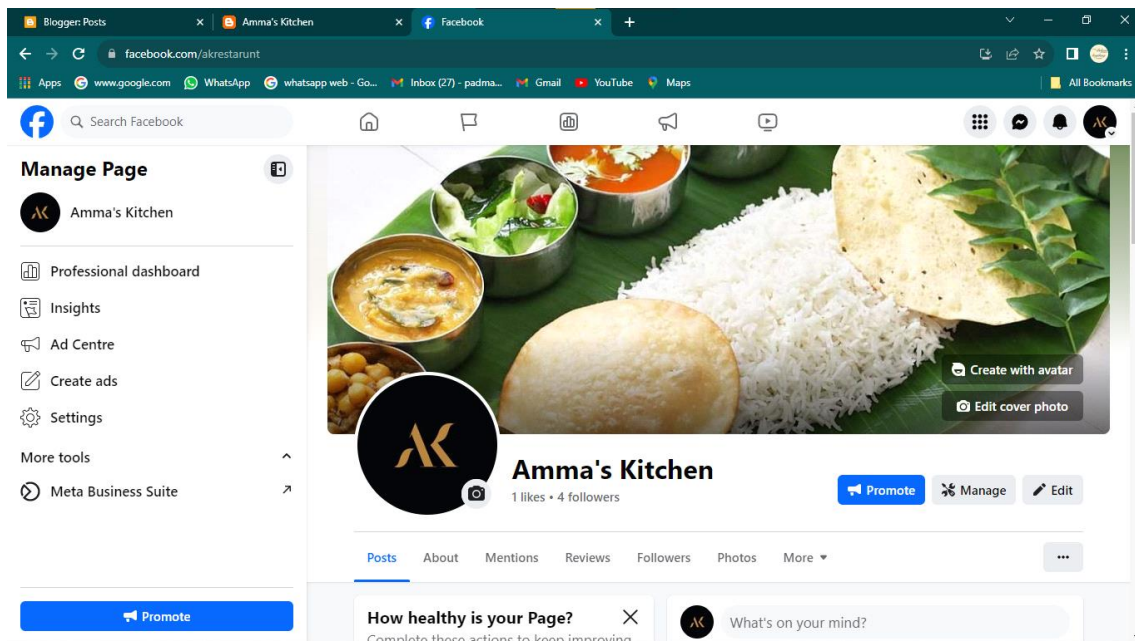
<https://akfoods2301.blogspot.com/>



ASSIGNMENT 2:

Create a new Facebook business Page and Post one social media poster for your brand.

<https://www.facebook.com/akrestarunt?mibextid=ZbWKwL>



ASSIGNMENT 3: Create and design a social media advertisement poster using Canva.



ASSIGNMENT 4:

Create email newsletter design using MailChimp or Canva tool.

https://akfoods2301.blogspot.com/2023/09/aks-foods-news-letter_19.html#more

AMMA'S KITCHEN

AK

EAT GOOD FOODS ONLY!

HOME MADE!

Home made food is usually prepared with natural ingredients compared to commercially prepared food. Plainly, the food has its taste however those are ready using unprocessed foods that are by no means healthy.

The fast foods comprises great deal of sugar, fat and sodium.



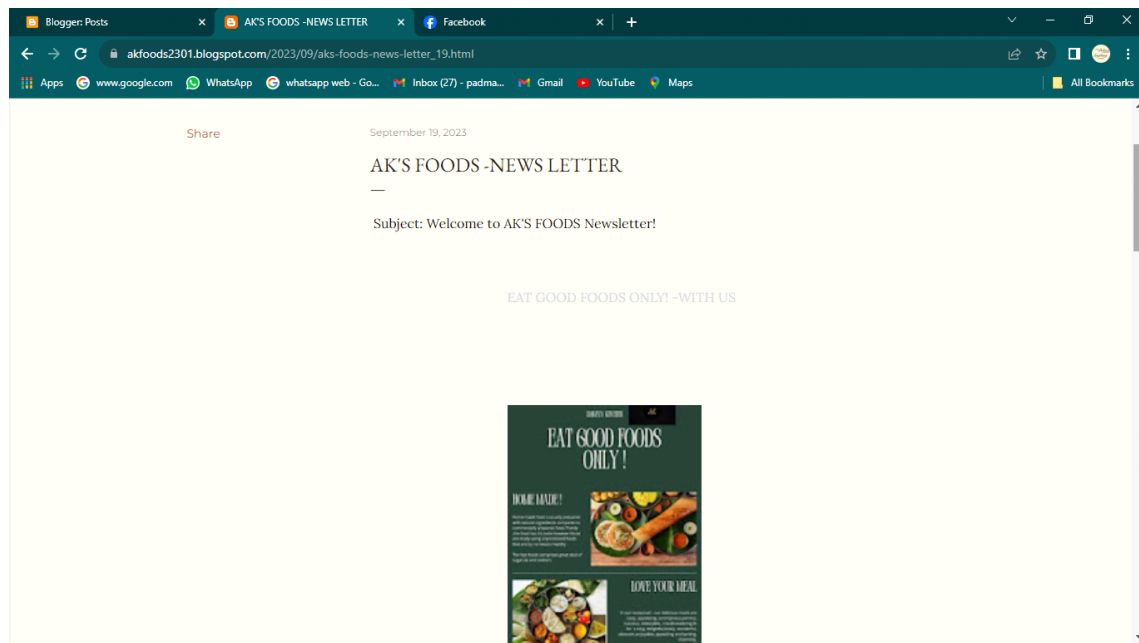
LOVE YOUR MEAL

In our restaurant - our delicious meals are tasty, appetizing, scrumptious, yummy, luscious, delectable,, mouth-watering, fit for a king, delightful, lovely, wonderful, pleasant,,enjoyable,,appealing, enchanting, charming.

NOURISHMENT

Our foods are considered to be those that have been handed down from one generation to next in terms of knowledge, technique or practices used in their preparation or in the choice and use of the raw material, which is generally local, as well as the culture that process it.





infography : <https://akfoods2301.blogspot.com/2023/09/aks-foods-infographics.html>

Google Analytics Measurement Id: G-SJ1ZB4XVBQ.