

SUPERSTORE DASHBOARD

1.10M
Sales

132.17K
Profit

19K
Quantity

Region

All

Segment

All

Sub-Category

All

Order Date

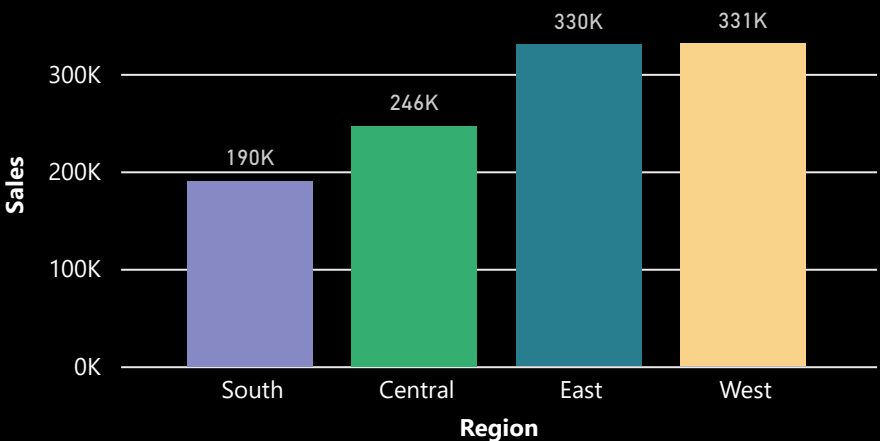
03-01-2014

30-12-2017

Category

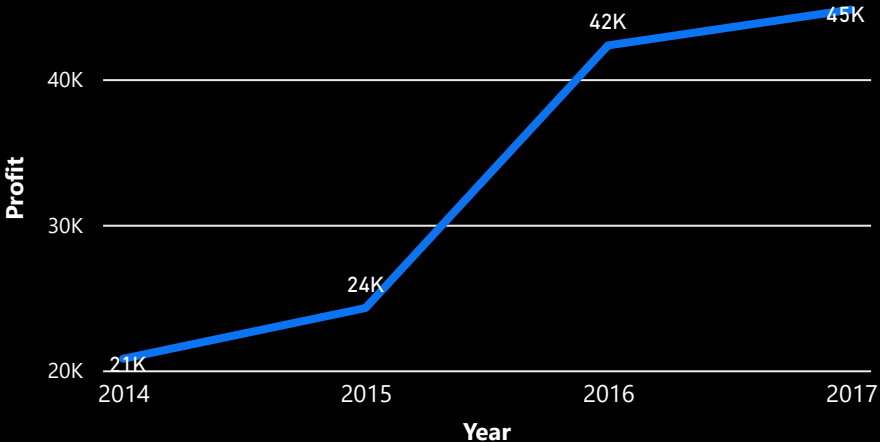
All

Sales by Region

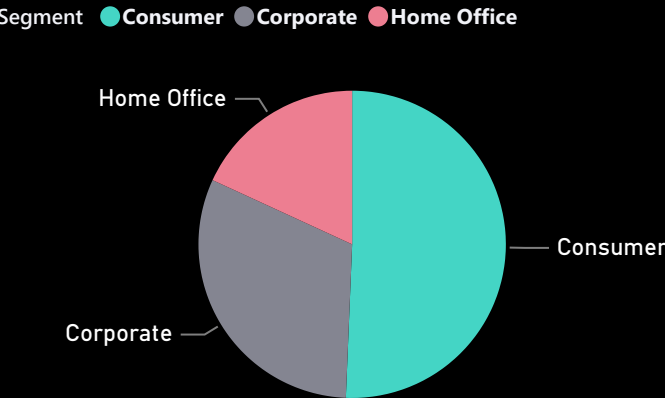


State	City	Sales	Profit
Alabama	Auburn	846.29	326.19
Alabama	Decatur	1,863.62	455.86
Alabama	Florence	170.22	82.91
Alabama	Hoover	492.71	13.72
Alabama	Huntsville	1,761.17	678.57
Alabama	Mobile	1,091.87	309.44
Alabama	Montgomery	1,400.57	350.19
Alabama	Tuscaloosa	175.70	51.01
Arizona	Avondale	804.90	89.48
Arizona	Bullhead City	7.92	2.77
Total		10,97,358.66	1,32,166.76

Profit by Year



Sales by Segment



SUPERSTORE DASHBOARD

1.10M
Sales

132.17K
Profit

19K
Quantity

4999
count of orders

Region

All

Segment

All

Sub-Category

All

Order Date

03-01-2014

30-12-2017

Ship Mode

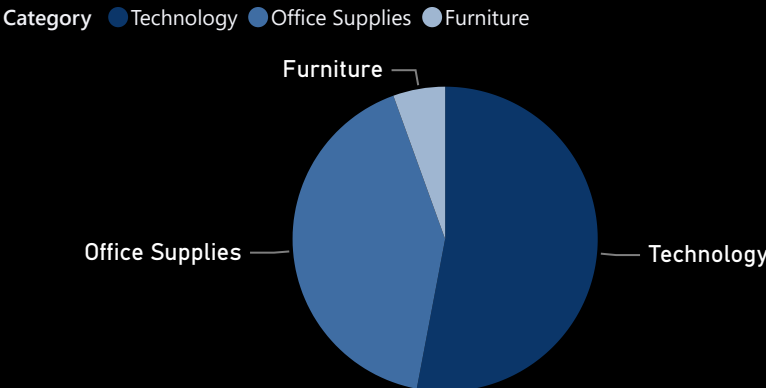
All

Ship Date

07-01-2014

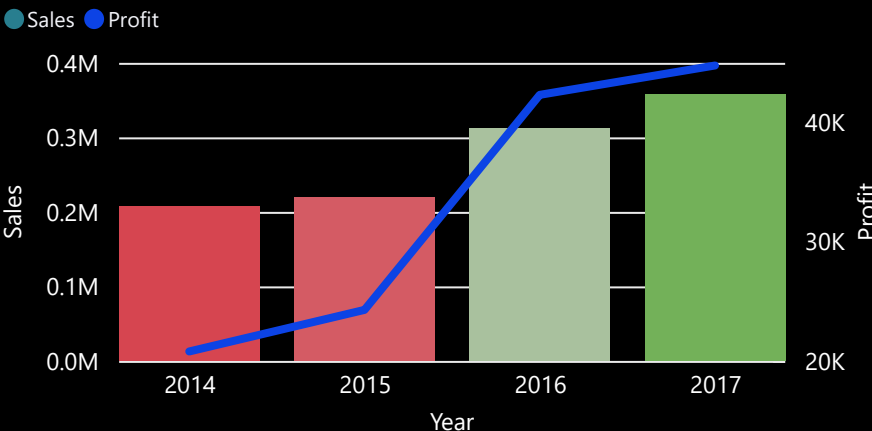
05-01-2018

Profit by Category



Category	Central	East	South	West	Total
Furniture	85,028.22	95,109.02	60,346.87	1,31,768.94	3,72,253.04
Bookcases	10,954.53	16,111.69	4,443.89	22,775.38	54,285.50
Chairs	42,969.23	42,557.15	28,411.66	52,765.61	1,66,703.65
Furnishings	6,668.11	14,573.06	8,788.41	17,868.28	47,897.86
Tables	24,436.35	21,867.11	18,702.90	38,359.67	1,03,366.03
Office Supplies	86,512.61	1,01,295.26	59,865.62	97,194.97	3,44,868.45
Appliances	10,262.80	16,448.41	12,745.23	13,032.06	52,488.50
Art	2,657.83	3,717.63	2,623.36	5,967.82	14,966.64
Binders	32,362.35	28,210.01	17,553.34	25,201.00	1,03,326.70
Envelopes	3,426.33	1,982.51	1,719.16	2,115.46	9,243.46
Fasteners	373.55	410.15	297.88	525.09	1,606.66
Labels	1,467.61	1,102.23	1,030.65	1,518.74	5,119.23
Paper	9,229.11	10,386.60	6,031.06	12,086.87	37,733.64
Total	2,46,290.54	3,29,829.30	1,90,227.26	3,31,011.57	10,97,358.66

Sales and Profit by Year



965.19K
cost_measure

13.69%
profit%