Reality Motors CAR DEALERSHIP

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The Store

Reality Motors is a virtual car dealership that prioritizes customer convenience. Our store provides an immersive shopping experience where customers can browse products virtually.





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Our Products

Customers can walk around the virtual store to view our products. Reality Motors currently has three different car models on display.

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Customisation

Reality Motors provides product customisation options for customers. For each product, customers will have the option to view the car in a different colour.





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Immersive Enviroment

Reality Motors virtual store contains a number of other products seen at a dealership, as well as decorations such as plants and lamps to boost customer immersion.

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The Process

Once a car model and colour are selected, customers can choose to purchase a vehicle at the desk. This process allows for an immersive and stress free shopping experience.

