

# RULES & REGULATIONS

Please carefully review the following rules and regulations before participating in our event. All participants are expected to comply with the following regulations to ensure a fair and competitive setting for everyone involved. By participating in this event, you agree to abide by these rules and regulations.

Nexentia.lk

# PIXELYNX | GRAPHIC DESIGN COMPETITION RULES AND REGULATIONS

### **TASK**

DESIGN A CREATIVE DIGITAL ARTWORK BASED ON THE THEME: "BREAKING BOUNDARIES, THE FUTURE OF EXPRESSION"

### **ELIGIBILITY AND PARTICIPATION**

- THE COMPETITION IS OPEN FOR ANY CATEGORY. ALL CONTESTANTS STUDYING IN GRADE 6-13 ARE ELIGIBLE TO PARTICIPATE.
- THIS COMPETITION IS FOR INDIVIDUALS, NOT FOR TEAMS.
- NO LIMITATION IS ADDED TO THE NUMBER OF CONTESTANTS PARTICIPATING FROM A SCHOOL.
- ONLY ONE SUBMISSION IS ACCEPTED FROM EACH CONTESTANT.

### INSTRUCTIONS

- YOU CAN ONLY USE EITHER ADOBE PHOTOSHOP, ADOBE ILLUSTRATOR, OR ANY OTHER STANDARD DESIGN SOFTWARE FOR THIS COMPETITION.
- AI-GENERATED TOOLS OR ASSETS ARE STRICTLY PROHIBITED.
- YOU MUST REGULARLY CAPTURE SCREENSHOTS DURING THE CREATION OF YOUR ARTWORK, ESPECIALLY YOUR LAYER SETUP.
- YOU MUST NOT USE ANY TEMPLATES, AND PLAGIARISM IS STRICTLY PROHIBITED. ANY INSTANCE WILL RESULT IN IMMEDIATE DISQUALIFICATION.
- YOUR DESIGN SHOULD FOLLOW A CONSISTENT THEME.
- DIMENSIONS OF YOUR DESIGN SHOULD FOLLOW A 1:1 RATIO.

### SUBMISSION

- YOU MUST SUBMIT ALL THE PROJECT FILES (INCLUDING ANY TEXTURES, OVERLAYS, IMAGES, ETC.) IN A .RAR FILE.
- THE ARTWORK SHOULD BE EXPORTED ONLY IN EITHER .PNG, .JPG, OR .PDF FORMAT.
- YOU MUST ALSO UPLOAD A PDF FILE CONTAINING:
  - THE SCREENSHOTS OF ALL THE LAYERS USED IN CREATING THE ARTWORK.
  - 5 SCREENSHOTS OF YOUR WORKSPACE DURING THE CREATION.
- THE FILES SHOULD BE NAMED AS: GRAPHIC\_SCHOOLNAME\_YOURNAME
- EXAMPLE: GRAPHIC ST.JOSEPHSGIRLSSCHOOL DIMASHIAYODYA
- ALL THE SUBMISSIONS SHOULD BE UPLOADED TO GOOGLE DRIVE AND THE PUBLIC ACCESS GOOGLE DRIVE LINK SHOULD BE SENT THROUGH THE SUBMISSION LINK.
- SUBMISSIONS RECEIVED AFTER THE SPECIFIED DEADLINE WILL NOT BE ACCEPTED UNDER ANY CIRCUMSTANCES.

### JUDGING CRITERIA

JUDGING WILL BE CARRIED OUT BY A PANEL OF PROFESSIONALS IN GRAPHIC DESIGN AND VISUAL COMMUNICATION. POINTS WILL BE AWARDED BASED ON:

- FUNCTIONALITY RELEVANCE TO THE THEME AND CLARITY OF COMMUNICATION.
- CREATIVITY INNOVATION IN LAYOUT, ELEMENTS, AND VISUAL APPROACH.
- AESTHETICS USE OF COLOR, TEXTURE, BALANCE, AND VISUAL APPEAL.
- TECHNICAL EXECUTION LAYERING, COMPOSITION, AND FINISHING QUALITY.
- USER EXPERIENCE HOW WELL THE DESIGN COMMUNICATES TO AND ENGAGES ITS AUDIENCE.



## **CONTACT US**

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