

# RULES & REGULATIONS

Please carefully review the following rules and regulations before participating in our event. All participants are expected to comply with the following regulations to ensure a fair and competitive setting for everyone involved. By participating in this event, you agree to abide by these rules and regulations.

Nexentia.lk

## PIXELYNX | POSTER DESIGN RULES AND REGULATIONS

### **TASK**

DESIGN AN INFOGRAPHIC ABOUT "SMART CITIES: HOW TECHNOLOGY IS SHAPING THE FUTURE OF URBAN LIFE"

### **ELIGIBILITY AND PARTICIPATION**

- THE COMPETITION IS OPEN FOR ANY CATEGORY. ALL CONTESTANTS STUDYING IN GRADE 6-13 ARE ELIGIBLE TO PARTICIPATE.
- THIS COMPETITION IS FOR INDIVIDUALS, NOT FOR TEAMS.
- NO LIMITATION IS ADDED TO THE NUMBER OF CONTESTANTS PARTICIPATING FROM A SCHOOL.
- ONLY ONE SUBMISSION IS ACCEPTED FROM EACH CONTESTANT.

### INSTRUCTIONS

- YOU CAN USE ANY SOFTWARE FOR THIS COMPETITION. (ADOBE PHOTOSHOP, ADOBE ILLUSTRATOR, CANVA, ETC.)
- YOU MUST REGULARLY CAPTURE SCREENSHOTS DURING THE CREATION OF YOUR ARTWORK FOR SUBMISSION PURPOSES,
- YOU MUST NOT USE ANY TEMPLATES, AND PLAGIRISM IS STRICKLY PROHIBITED. ANY INSTANCE WILL RESULT IN IMMEDIATE DISQUALIFICATION.
- YOUR DESIGNS SHOULD HAVE A CONSISTENT THEME.
- DIMENSIONS OF YOUR DESIGN SHOULD FOLLOW 4:3 SIZE.

### **SUBMISSION**

- YOU MUST SUBMIT ALL THE PROJECT FILES (INCLUDING ANY TEXTURES, OVERLAYS, IMAGES, ETC.). RAR FILE.
- THE ARTWORK SHOULD BE EXPORTED ONLY IN EITHER .PNG .JPG OR .PDF FORMAT. YOU
  MUST ALSO UPLOAD A PDF FILE CONTAINING THE SCREENSHOTS OF ALL THE LAYERS USED
  IN CREATING THE ARTWORK AND 5 SCREENSHOTS OF YOUR WORKSPACE DURING THE
  CREATION OF THE ARTWORK.
- THE FILE SHOULD BE RENAMED AS "POST SCHOOLNAME YOURNAME.RAR" FORMAT.
- EXAMPLE: POST\_ST.JOSEPHSGIRLSSCHOOL\_DIMASHIAYODYA.RAR
- ALL THE SUBMISSIONS SHOULD BE UPLOADED TO GOOGLE DRIVE, AND THE PUBLIC ACCESSED GOOGLE DRIVE LINK SHOULD BE SENT THROUGH THE SUBMISSION LINK. SUBMISSIONS RECEIVED AFTER THE SPECIFIED DEADLINE WILL NOT BE ACCEPTED UNDER ANY CIRCUMSTANCES.

### JUDGING CRITERIA

JUDGING WILL BE DONE BY A PANEL OF EXPERTS IN POSTER DESIGNING. POINTS FOR YOUR DESIGN WILL BE BASED ON THE FOLLOWING CRITERIA:

- 1. FUNCTIONALITY: THE THEME-RELATIVITY OF THE POST AND UNDERSTANDING THE INTENDED PURPOSE OF THE THEME.
- 2. CREATIVITY: THE UNIQUENESS OF THE POST AND THE INTRODUCTION OF INNOVATIVE IDEAS OR APPROACHES.
- 3. AESTHETICS : THE VISUAL APPEAL OF THE DESIGN AND THE USAGE OF COLORS AND TEXTURES.
- 4. TECHNICAL EXECUTION : THE MATERIALS AND TECHNIQUES USED FOR THE POST AND THEIR APPROPRIATENESS.
- 5. USER EXPERIENCE: THE LEVEL OF CONSIDERATION GIVEN TO THE NEEDS AND PREFERENCES OF THE TARGETED AUDIENCE.



# **CONTACT US**

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