

RULES & REGULATIONS

Please carefully review the following rules and regulations before participating in our event. All participants are expected to comply with the following regulations to ensure a fair and competitive setting for everyone involved. By participating in this event, you agree to abide by these rules and regulations.

Nexentia.lk

PIXELYNX | VIDEO EDITING RULES AND REGULATIONS

TASK

ONLY ONE VIDEO MUST BE SUBMITTED BY EACH PARTICIPANT BASED ON ONE OF THE FOLLOWING THREE TOPICS:

1. SCHOOL IN THE YEAR 2050

- THEME: A VISIONARY LOOK AT THE FUTURE OF EDUCATION.
- DESCRIPTION: CREATE A VIDEO (MAXIMUM 5 MINUTES) THAT ENVISIONS WHAT SCHOOL LIFE MIGHT BE LIKE IN THE YEAR 2050. THE VIDEO SHOULD REFLECT ORIGINALITY AND IMAGINATION WHILE SHOWCASING STRONG EDITING AND NARRATIVE SKILLS.

2. GADGET COMMERCIAL PARODY

- THEME: A HUMOROUS OR EXAGGERATED ADVERTISEMENT FOR A FICTIONAL TECH PRODUCT.
- DESCRIPTION: DESIGN A COMMERCIAL (30 SECONDS TO 2 MINUTES) FOR AN IMAGINARY GADGET OR TECH PRODUCT. THE CONCEPT CAN BE FUTURISTIC, OVERLY COMPLEX, OR MALFUNCTIONING. THE OBJECTIVE IS TO SHOWCASE EDITING AND VISUAL STORYTELLING SKILLS THROUGH CREATIVITY AND HUMOR.

3. GLITCHED REALITY

- THEME: A FICTIONAL SCENARIO WHERE FUTURISTIC TECH CAUSES UNEXPECTED CHAOS.
- DESCRIPTION: PRODUCE A VIDEO (1–3 MINUTES) THAT PRESENTS A FICTIONAL SCENARIO
 WHERE FUTURISTIC TECHNOLOGY MALFUNCTIONS OR CAUSES UNEXPECTED
 CONSEQUENCES. THE VIDEO SHOULD DEMONSTRATE CREATIVITY, COHERENCE, AND
 TECHNICAL SKILL.

ELIGIBILITY AND PARTICIPATION

- THE COMPETITION IS OPEN FOR ANY CATEGORY. ALL CONTESTANTS STUDYING IN GRADE 10-13 ARE ELIGIBLE TO PARTICIPATE.
- THIS IS A TEAM-BASED COMPETITION. EACH TEAM MAY CONSIST OF 1 TO 4 STUDENTS.
- PARTICIPANTS MAY COMPETE INDIVIDUALLY OR FORM TEAMS OF TWO, THREE, OR FOUR STUDENTS.
- NO LIMITATION IS ADDED TO THE NUMBER OF TEAMS PARTICIPATING FROM A SCHOOL.
- ONLY ONE SUBMISSION IS ACCEPTED FROM EACH TEAM.

INSTRUCTIONS

- USE OF AI-GENERATED VIDEO, AUDIO, IMAGES, OR EFFECTS IS STRICTLY PROHIBITED.
- ALL CONTENT MUST BE ORIGINAL OR ROYALTY-FREE. REUSE OF WORK FROM OTHER COMPETITIONS OR PLAGIARISED CONTENT WILL LEAD TO IMMEDIATE DISQUALIFICATION.
- PARTICIPANTS MUST CAPTURE AT LEAST THREE SCREENSHOTS OF THEIR EDITING TIMELINE OR WORKSPACE DURING THE CREATION PROCESS.
- THE VIDEO SHOULD BE CREATED STRICTLY WITHIN THE COMPETITION PERIOD.
- FINAL OUTPUT MUST BE IN LANDSCAPE FORMAT AND A MINIMUM RESOLUTION OF 720P.

SUBMISSION

- SUBMIT THE FINAL VIDEO IN .MP4 OR .MOV FORMAT.
- A PDF FILE MUST ALSO BE SUBMITTED, INCLUDING:
- A SHORT DESCRIPTION OF THE SELECTED TOPIC AND CONCEPT (MAXIMUM 150 WORDS).
- A MINIMUM OF THREE SCREENSHOTS AND FIVE PHOTOS SHOWING YOUR EDITING TIMELINE OR WORKSPACE AND BTS.
- THE FOLDER SHOULD BE NAMED: VIDEO_SCHOOLNAME_YOURNAME
- EXAMPLE: VIDEO_ST.JOSEPHSGIRLSSCHOOL_DIMASHIAYODYA
- ALL SUBMISSIONS MUST BE UPLOADED TO GOOGLE DRIVE. THE PUBLIC ACCESS LINK MUST BE SUBMITTED VIA THE OFFICIAL SUBMISSION FORM.
- SUBMISSIONS AFTER THE DEADLINE WILL NOT BE ACCEPTED UNDER ANY CIRCUMSTANCES.

JUDGING CRITERIA

JUDGING WILL BE CONDUCTED BY A PANEL OF PROFESSIONALS IN DIGITAL MEDIA AND CONTENT CREATION. POINTS WILL BE AWARDED BASED ON THE FOLLOWING CRITERIA:

- 1.CONCEPT & THEME RELEVANCE : CLARITY, ORIGINALITY, AND ALIGNMENT WITH THE SELECTED TOPIC.
- 2. EDITING TECHNIQUE: USE OF TRANSITIONS, EFFECTS, PACING, AND OVERALL FLOW.
- 3. STORYTELLING : NARRATIVE STRUCTURE, SEQUENCING, AND CREATIVE PRESENTATION.
- 4. VISUAL & AUDIO QUALITY: RESOLUTION, SOUND DESIGN, VOICE CLARITY, AND MUSIC INTEGRATION.
- 5. EFFORT & PRODUCTION QUALITY: CREATIVITY, PLANNING, AND OVERALL EXECUTION OF THE FINAL VIDEO.

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