

- number of searches: 4 958 347

- number of results per searches

Nb of searches	199 795
Mean results	24.82
Min results	5
Max results	38
Median results	29

- number of visits per country

Nb of countries	210
Mean results	954.40
Min results	1
Max results	114 186
Median results	17

167 1062  
157 1378  
40 1444  
194 2008  
152 2079  
16 2585  
11 2901  
130 3960  
84 5269  
170 6951  
208 9195  
33 11901  
47 19929  
34 114186

Most visitors come from 4 countries, mainly 1.

- promotion proportion

	No promotion	Promotion	Percentage promotion (%)
Complete dataset	3889229	1069118	21.57%
Clicked dataset	157410	64469	29.05%
Booked dataset	96443	41947	30.37%

- star rating

See Starrating.png

- brand proportion

	Brand	Not Brand	Percentage brand (%)
Complete dataset	3147060	1811287	63.47%
Clicked dataset	141254	80625	63.6%
Booked dataset	91765	46625	66.3%

- rank in results

See Completeranking.pdf