

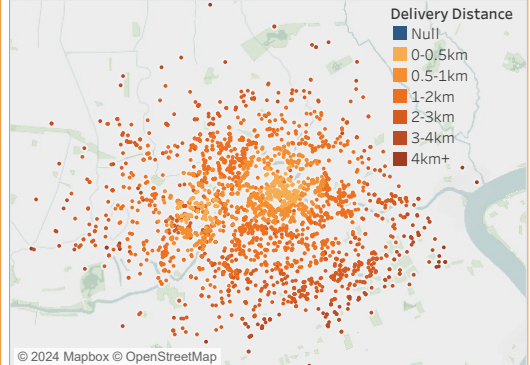
Daily Sales Data Dashboard

GMV	Merchant Revenue	Users Exposed	Users Visited	Invalid Orders	Users Ordered	Merchant Subsidy	Platform Subsidy	CPC
1,195,127	411,955	1,337,534	91,294	281	21,632	646,260	61,145	43,512

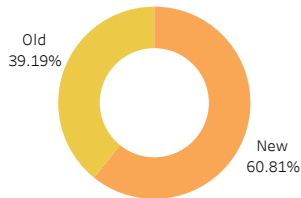
Detailed Sales Data

Week of Dates	GMV	Merchant Revenue	Users Exposed	Users Visited	Invalid Orders	Valid Orders	Users Ordered	Merchant Subsidy	Platform Subsidy	CPC
2020/9/20	6,473	2,328	7,080	474	1	107	106	3,495	256	187
2020/9/13	16,732	5,745	18,317	1,280	1	299	295	9,308	628	486
2020/3/29	22,045	8,280	29,852	1,726	3	339	325	11,262	1,043	554
2020/5/3	29,097	9,833	26,470	1,825	1	444	408	15,878	836	551
2020/4/26	29,050	10,091	30,896	2,072	3	445	427	15,684	665	745
2020/4/12	31,870	11,256	36,173	2,380	2	484	471	16,909	1,401	1,212
2020/4/19	31,793	10,778	31,130	2,181	4	484	469	17,619	1,114	1,071
2020/4/5	33,133	11,738	40,175	2,538	6	495	481	17,598	1,445	1,215
2020/8/2	28,082	9,379	30,675	2,235	7	528	518	15,786	869	1,122
2020/9/6	31,477	10,631	32,398	2,061	8	599	591	17,522	1,253	497
2020/8/9	36,749	13,604	46,161	3,398	12	693	682	19,423	2,041	784
2020/8/30	44,152	15,205	57,347	3,662	10	856	834	24,145	1,666	525
2020/6/28	45,406	15,533	55,845	3,324	9	874	840	24,778	1,064	1,547
2020/6/21	46,719	16,295	57,607	3,664	10	900	888	25,096	1,149	1,124
2020/5/10	55,231	19,474	61,186	3,946	12	912	853	27,705	2,974	3,378

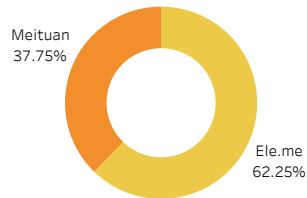
Delivery Distribution



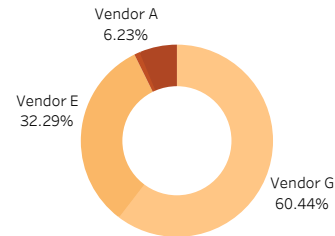
New/Old Customer Distribution



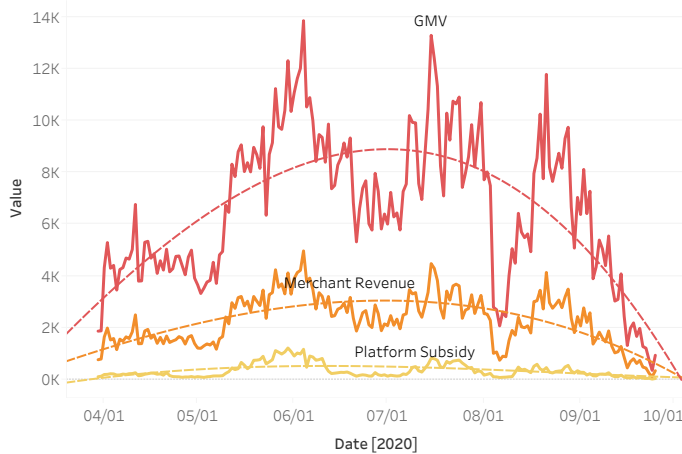
Platform Distribution



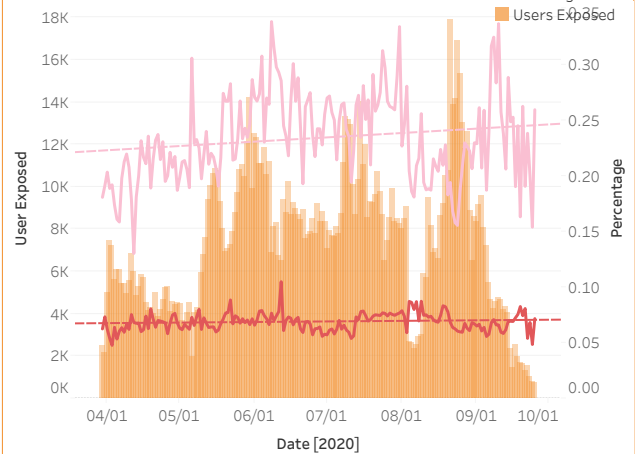
Merchant Distribution



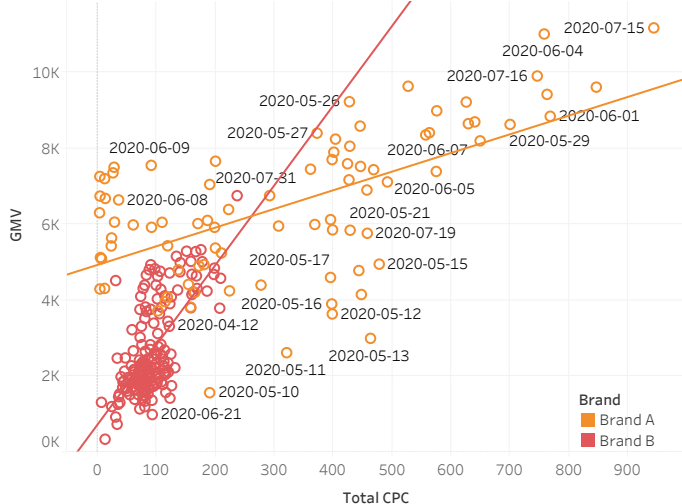
Daily Sales Revenue



Daily User Browsing



Advertising Cost V.S. Sales



Order Distribution

