

## COOKIE POLICY – PAGCRYPTO Last Updated: 02/14/2025

### 1. INTRODUCTION

1.1 When you visit our website [www.pagcrypto.finance](http://www.pagcrypto.finance), it may store or collect information on your web browser, primarily in the form of cookies. This information may be about you, your preferences, or your device and is used to ensure the website functions properly and provides an optimized experience. 1.2 This Cookie Policy explains what cookies are, which ones we use, for what purpose, how to manage your preferences, and how to delete them from your browser. 1.3 For more information on how we handle your personal data, please refer to our Privacy Policy.

### 2. WHAT ARE COOKIES?

2.1 Cookies are small text files stored on your computer or mobile device when you access a website. They help websites recognize your device on future visits and may collect information about how you navigate, your preferences, and your location. 2.2 We use the term cookies to cover all similar technologies that collect data in this way. 2.3 The cookies used by PAGCRYPTO do not collect information that directly identifies the user but may be used to monitor website visits if the user accesses it through a communication sent by us (e.g., marketing emails).

### 3. LEGAL BASIS FOR THE USE OF COOKIES

3.1 The use of cookies by PAGCRYPTO is based on the following legal grounds under the General Data Protection Law (LGPD - Law No. 13,709/2018):

- **Performance of a contract or preliminary procedures (Art. 7, V):** For essential cookies that ensure website functionality.
- **User consent (Art. 7, I):** For analytical, functionality, and advertising cookies, which are only activated with user permission.
- **Legitimate interest (Art. 7, IX):** For cookies that enhance browsing experience, provided they do not infringe on users' rights and freedoms. 3.2 Users can manage or revoke their consent at any time, as described in Section 5: Managing Cookies.

### 4. WHAT TYPES OF COOKIES DO WE USE?

PAGCRYPTO uses cookies classified according to their purposes:

#### 4.1 By Functionality

- **Essential (necessary) cookies:** Enable the website's operation and its core functions, such as login and security. Without these cookies, the website may not function correctly.
- **Analytical cookies:** Collect statistical information about site navigation, helping improve performance and user experience.

- **Functionality cookies:** Store user preferences, such as language and website theme, to personalize the experience.
- **Advertising cookies:** Target ads based on user interests and limit ad repetition.
- **Third-party cookies:** Installed by external partners to measure ad effectiveness and integrate functionalities from other services (such as Google login).

#### 4.2 By Storage Duration

- **Session cookies:** Temporary cookies deleted when the user closes the browser.
- **Persistent cookies:** Remain on the user's device for a set period or until manually deleted.

## 5. WHAT COOKIES DO WE COLLECT?

The table below describes the cookies used by PAGCRYPTO and their purposes.:

Nome	Domínio	Duração	Categoria	Descrição
__cf_bm	.freshchat.com	30 minutes	Strictly Necessary	Distinguishes humans from bots for website reporting.
first_session	www.pagcrypto.o.finance	1 month 2 days	Strictly Necessary	Maintains the user session during the visit
_ga	.pagcrypto.finance	1 year 1 month	Performance	Identifies unique users for Google Analytics analysis.
_ga_N918H0G2ZT	.pagcrypto.finance	1 year 1 month	Performance	Maintains session state in Google Analytics.
_fw_crm_v	.pagcrypto.finance	1 year 1 month	Functionality	Allows CRM functionalities on the website.

*Note:* Third-party cookies follow the privacy policies of their respective companies. For more details, visit:

- Google: <https://policies.google.com/technologies/cookies>
- Freshchat: <https://www.freshworks.com/privacy/>

## 6. HOW TO MANAGE COOKIES?

6.1 You can accept, reject, or customize cookies on our website through the consent banner displayed on your first visit. 6.2 To modify your preferences later, access our Cookie Preferences Center available [here]. 6.3 Additionally, all browsers allow you to remove or block cookies. See how to do this on major browsers:

- Google Chrome
- Mozilla Firefox
- Safari

- Microsoft Edge
- Opera 6.4 Users understand that disabling certain cookies may impact navigation, limiting the website's functionality and personalization.

## **7. THIRD-PARTY COOKIES**

7.1 PAGCRYPTO is not responsible for third-party cookies. These cookies may continue monitoring user activities even after leaving our website. 7.2 We recommend that users periodically review their privacy settings and delete third-party cookies as needed.

## **8. QUESTIONS & CONTACT**

If you have any questions about this Cookie Policy or wish to exercise your privacy rights, contact our Data Protection Officer (DPO): [✉ Email: lgpd@pagcrypto.finance](mailto:lgpd@pagcrypto.finance) For more information on data protection, please refer to our Privacy Policy.

## **9. CHANGES TO THIS POLICY**

9.1 This Cookie Policy may be updated periodically to reflect changes in legislation or PAGCRYPTO's practices. 9.2 We recommend that users revisit this page regularly to stay informed of any updates.