Condensed Sans Serif 5 A. 6 a: about 25 lb.

FURNISHINGS Italian Residence MARINE CHALET **Northern Plantations**

ROSEWOOD CABINET Sans Serifs are largely used

in advertisement display £5

24 A. 40 a: about 8 lb.

STEPHENSON, BLAKE & Co. Ltd.

Sans Serifs are largely used for display or mail order advertisements, because they are generally very legible £23456

18 point

THE LETTER FOUNDERS, SHEFFIELD displaying mail order advertisements, chiefly because they are legible and may be obtained in many widths

8 point

60 A, 85 a; about 4 lb.

WRITE AT ONCE FOR LATEST BROCHURES

Sans Serifs are very largely used for display in mail order advertisements, chiefly because they are legible and may be obtained in many widths and

48 point

72 pt

7 A. 10 a: about 17 lb.

INDUCTION Electric trains 12 point

PARIS HOUSE Meubles de Jardin sans Serifs are largely used for

INDIAN PERFORMER **Delights London Audience**

STEPHENSON, BLAKE & Co. Ltd.

SHEFFIELD and LONDON