

Is this the Final Version?

Iterative Publishing

Print, Digital and Workflows

Introduction

- 1: Public Facing Versions
- 2: Workflow Versioning
- 3: Publishing Incrementally
- 4: Editing Incrementally
- 5: Collaborative Editing

Preamble from the Digital Domain

Software

The semantic version format

In essence a **semantic version** looks like this:

Major.**Minor**.**Patch**

So v1.3.8 has a **major** component with a value of 1, a **minor** component with a value of 3 and a **patch** component with a value of 1.

eBooks

Version Numbers

In general, the first number of the version number represents a major revision; the second number would be used for a revision containing several changes/new information; the third number would be used to indicate minor changes, such as fixing a typo or formatting issues. For example, if the first version of the book was 1.0, a subsequent minor revision could be 1.0.1; a more substantial revision could be 1.1; a total rewrite could be 2.0.

Semantic Versioning - <http://semver.org>

Apple - iBooks Asset Guide

Public Facing Versions

In Print: some terms used

- Edition
- Revise
- Impression
- Reprint
- Errata

In Print

- A variety of conventions have been used
- No agreed method, but some style guides exist such as:
 - Chicago Manual of Style
 - Harts Rules (OUP)

In Print:

**Some imprint pages
(title-page verso)**

In Print:
**Some imprint pages
(title-page verso)**

First Edition *October 1883.*

*Reprinted December 1883, March 1884, August 1884, 1885,
January 1886, March 1886, August 1886, September
1886, November 1886, 1887, 1888, 1889, 1890,
May 1891, July 1891, September 1891,
1892, January 1893, November 1893, 1894,
January 1895, February 1895, July 1895, 1896,
January 1897, July 1897, November 1897,
December 1897, June 1899.*

• People's Edition, *June 1898. Reprinted September 1898, 1899.*
New Illustrated Edition, *November 1899.*

TREASURE ISLAND
BY + ROBERT + LOUIS
STEVENSON. + NEW
EDITION + WITH
ORIGINAL ILLUSTRATI-
ONS BY WAL PAGET

CASSELL AND COMPANY, LIMITED,
LONDON, PARIS, NEW YORK AND
MELBOURNE, 1899

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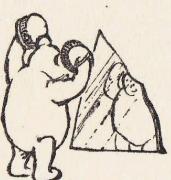
In Print:
Some imprint pages
(title-page verso)

This book was first published October 14th 1926

It has been reprinted thirty-eight times

Thirty-ninth edition, 1949

WINNIE-THE-POOH
BY A. A. MILNE WITH
DECORATIONS BY
ERNEST H. SHEPARD



METHUEN & CO. LTD. 36 ESSEX STREET
LONDON W.C.2

In Print:

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HarperCollinsPublishers
77–85 Fulham Palace Road,
Hammersmith, London w6 8JB

Published by HarperCollinsPublishers 1999
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Frontispiece map by Mungo McCosh

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THE
Lighthouse
STEVENSONS

*The extraordinary story of
the building of the Scottish lighthouses
by the ancestors of
Robert Louis Stevenson*

BELLA BATHURST



HarperCollinsPublishers

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(title-page verso)

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English translation Copyright © 1969 by William Collins Sons & Co. Ltd. and
Doubleday & Co., Inc.
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Printed in the United States of America on acid-free paper

First published in the United States by Doubleday & Co., Inc., 1969
Johns Hopkins Paperbacks edition, 1997
07 06 05 04 03 02 01 00 99 98 97 5 4 3 2 1

The Johns Hopkins University Press
2715 North Charles Street
Baltimore, Maryland 21218-431

Library of Congress Cataloging-
Tournier, Michel.
[Vendredi. English]

Friday / Michel Tournier ; translated from the French by Norman Denny.
p. cm.

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I. Denny, Norman, 1901- . II. Title.

PQ2680.083V413 1997

843.914—dc21

96-45295
CIP

MICHEL
TOURNIER

F R I D A Y

TRANSLATED FROM THE FRENCH
BY NORMAN DENNY

THE JOHNS HOPKINS UNIVERSITY PRESS
BALTIMORE

In Print:
Some imprint pages
(title-page verso)

*This edition is limited to 1,500 copies for the world
and will not be reprinted. The type has been distributed
and the blocks for the illustrations and charts destroyed.*

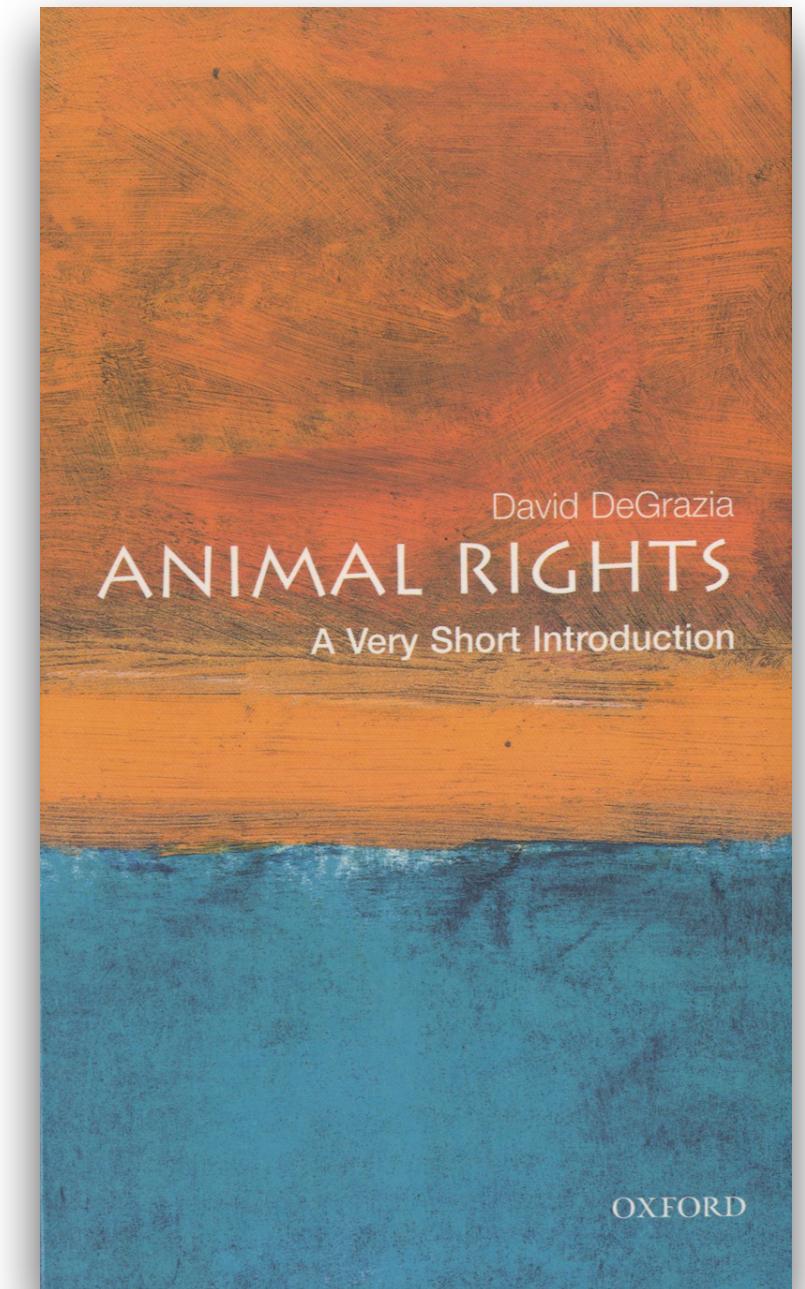
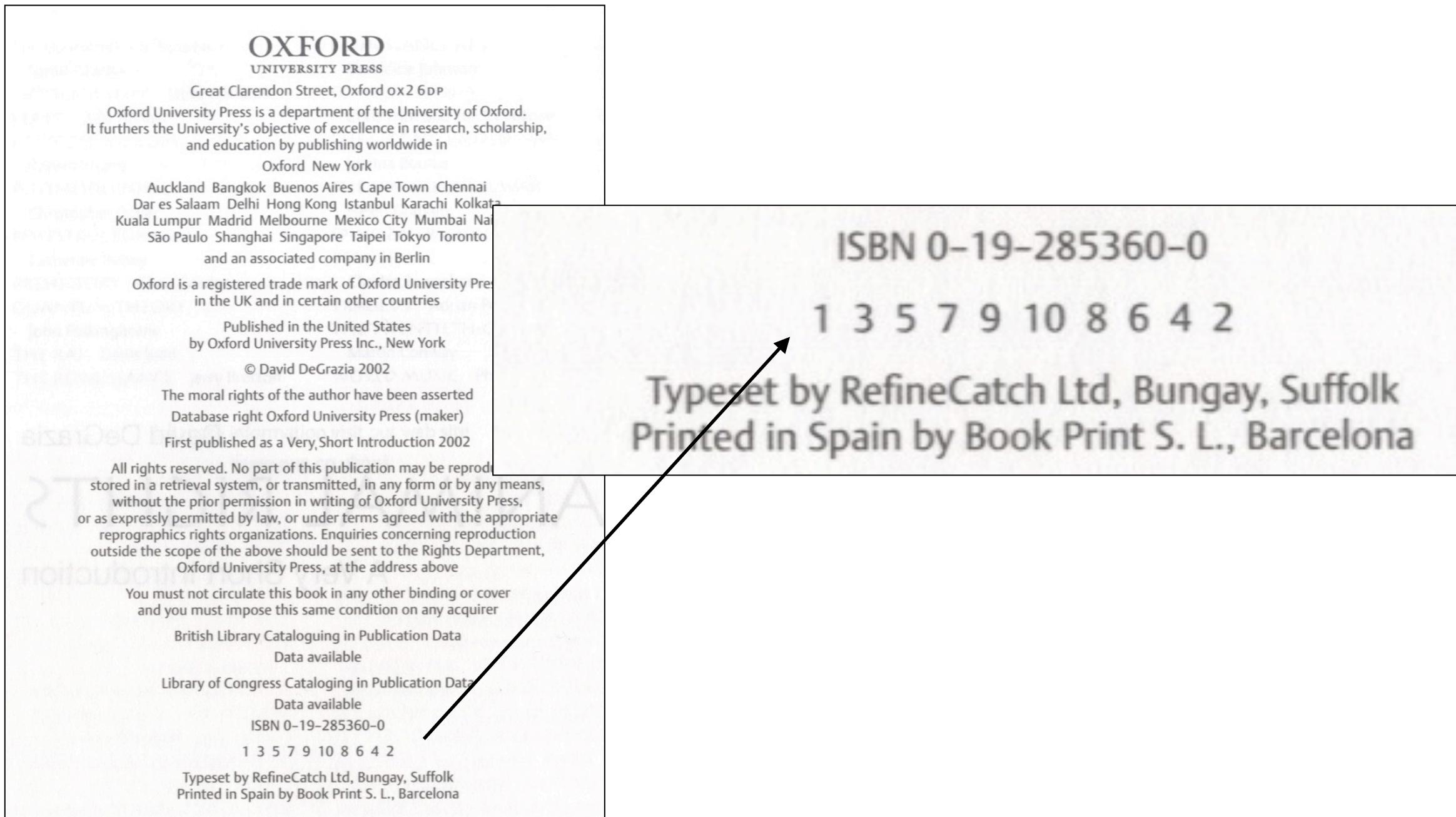
ANSON'S VOYAGE
ROUND THE WORLD

BY
RICHARD WALTER

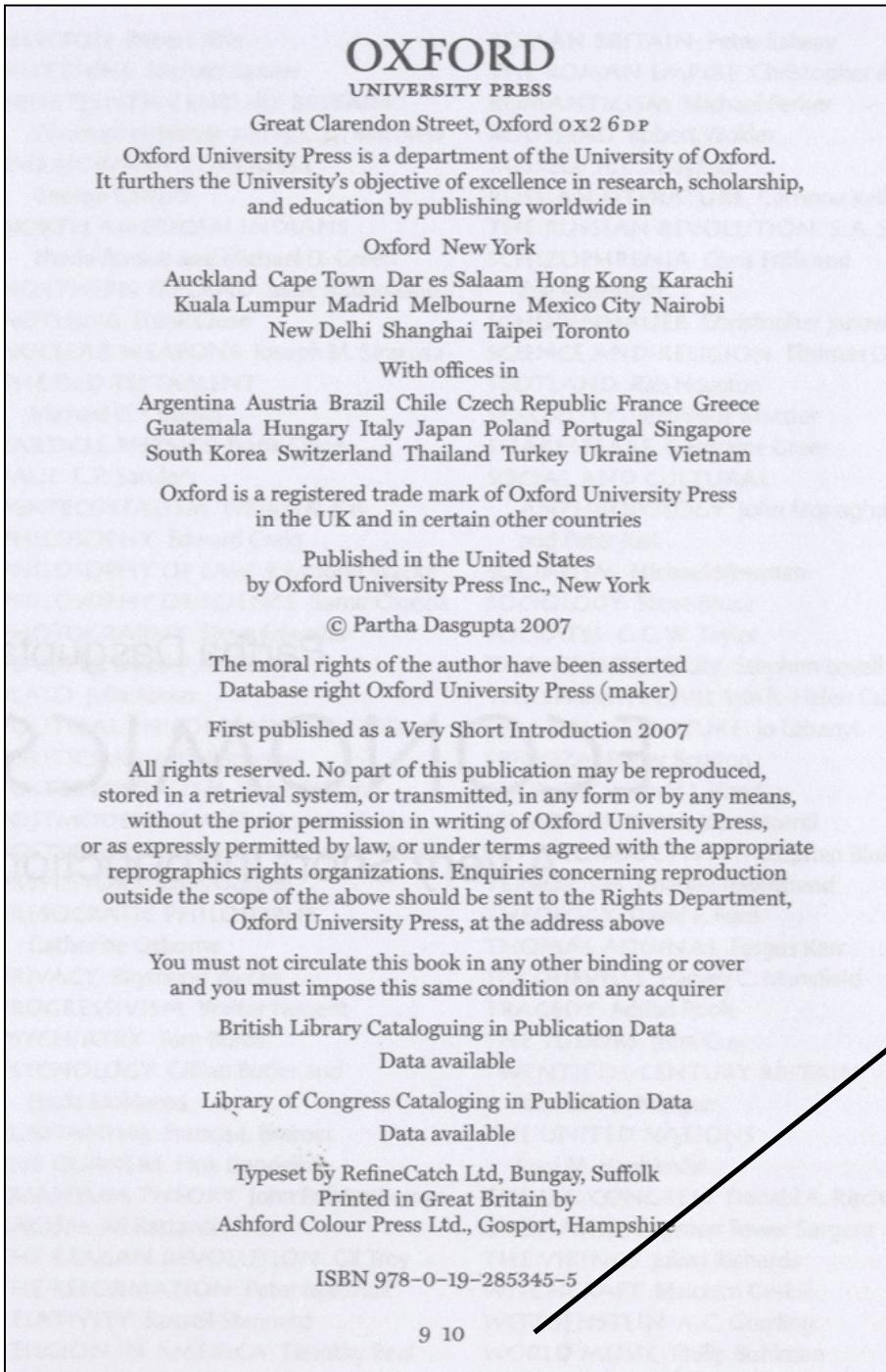
A New Edition edited with Prefatory Notes
BY
G. S. LAIRD CLOWES

LONDON: MARTIN HOPKINSON LTD.
BOSTON: CHARLES E. LAURIAT CO.
1928

In Print: Some imprint pages (title page verso) OUP's Very Short Introductions



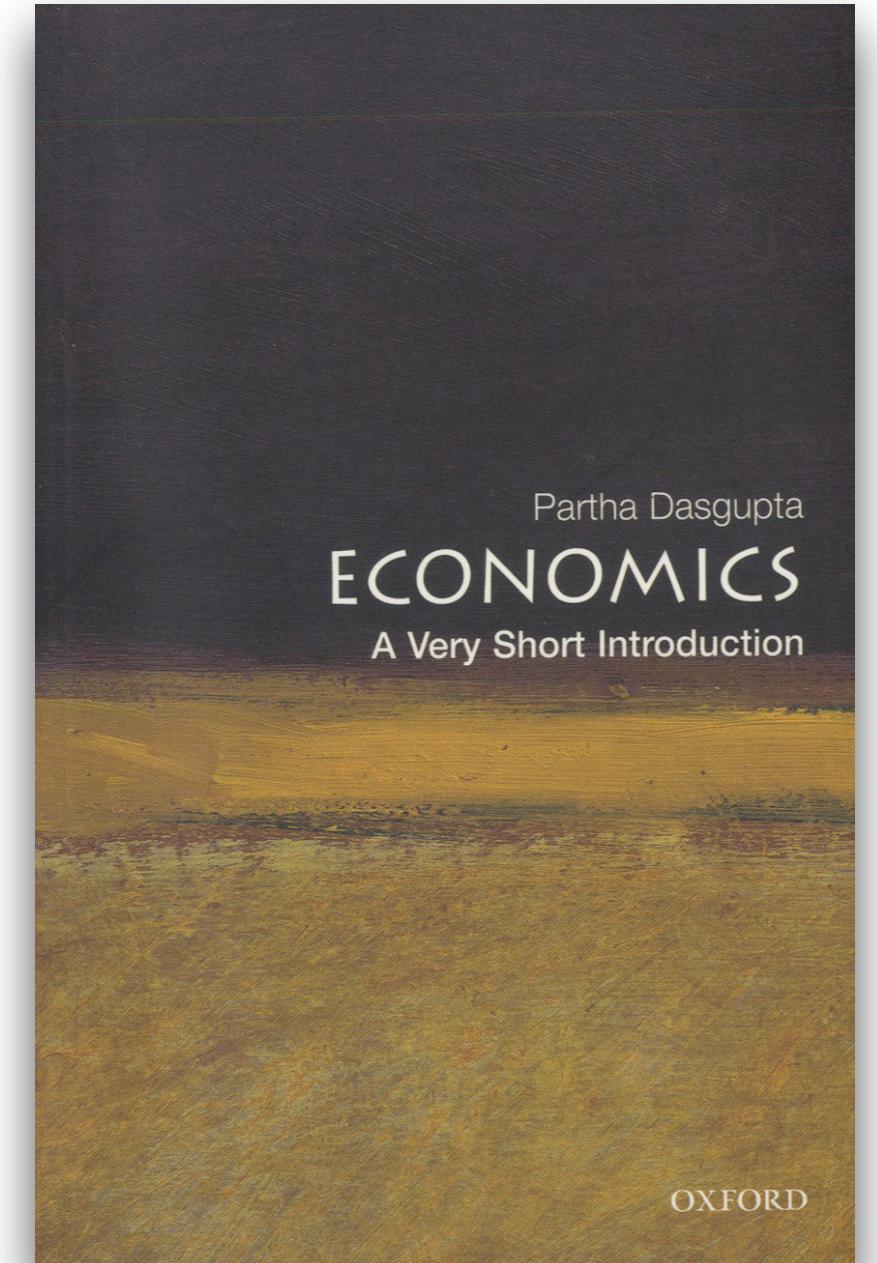
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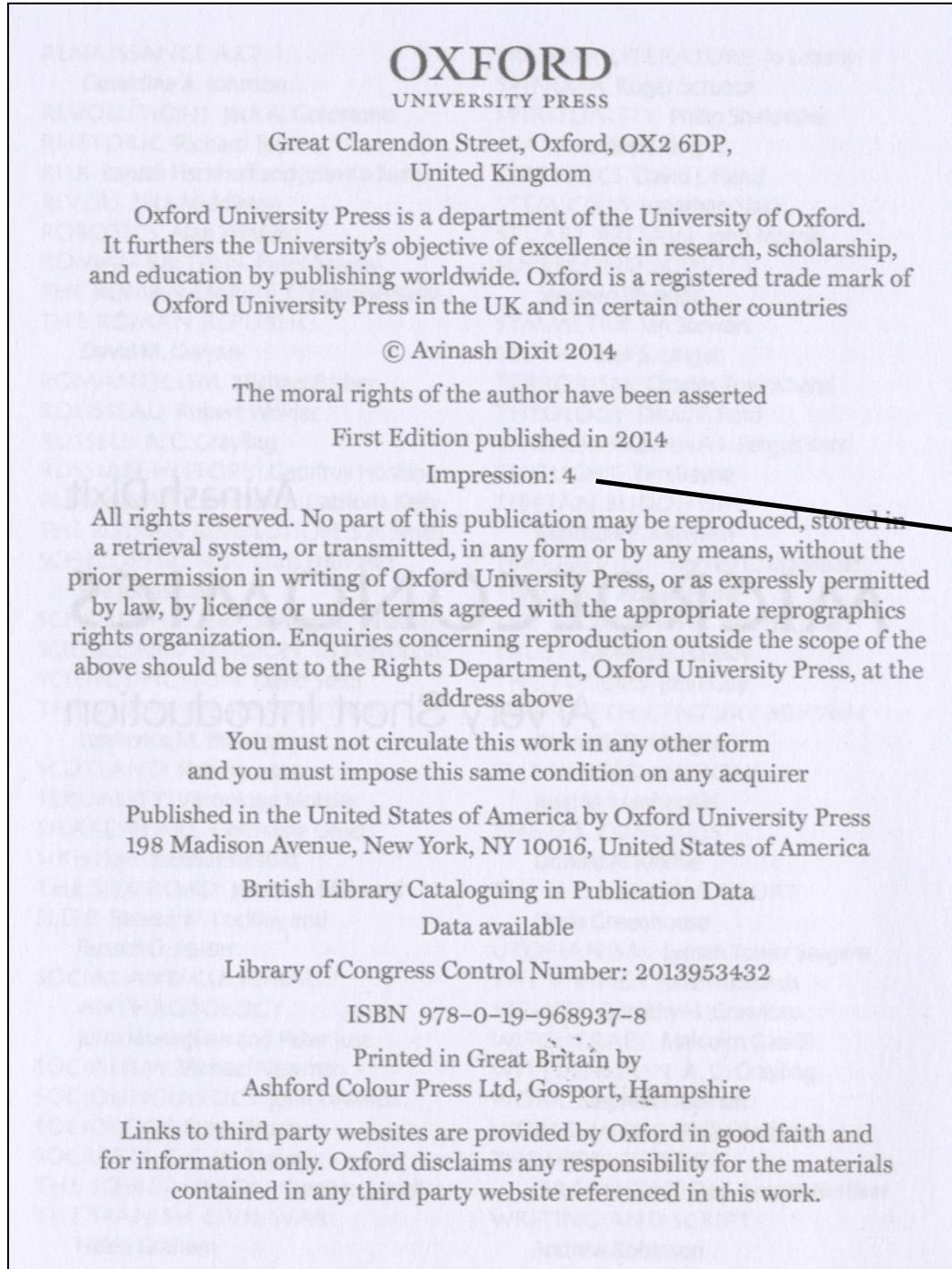
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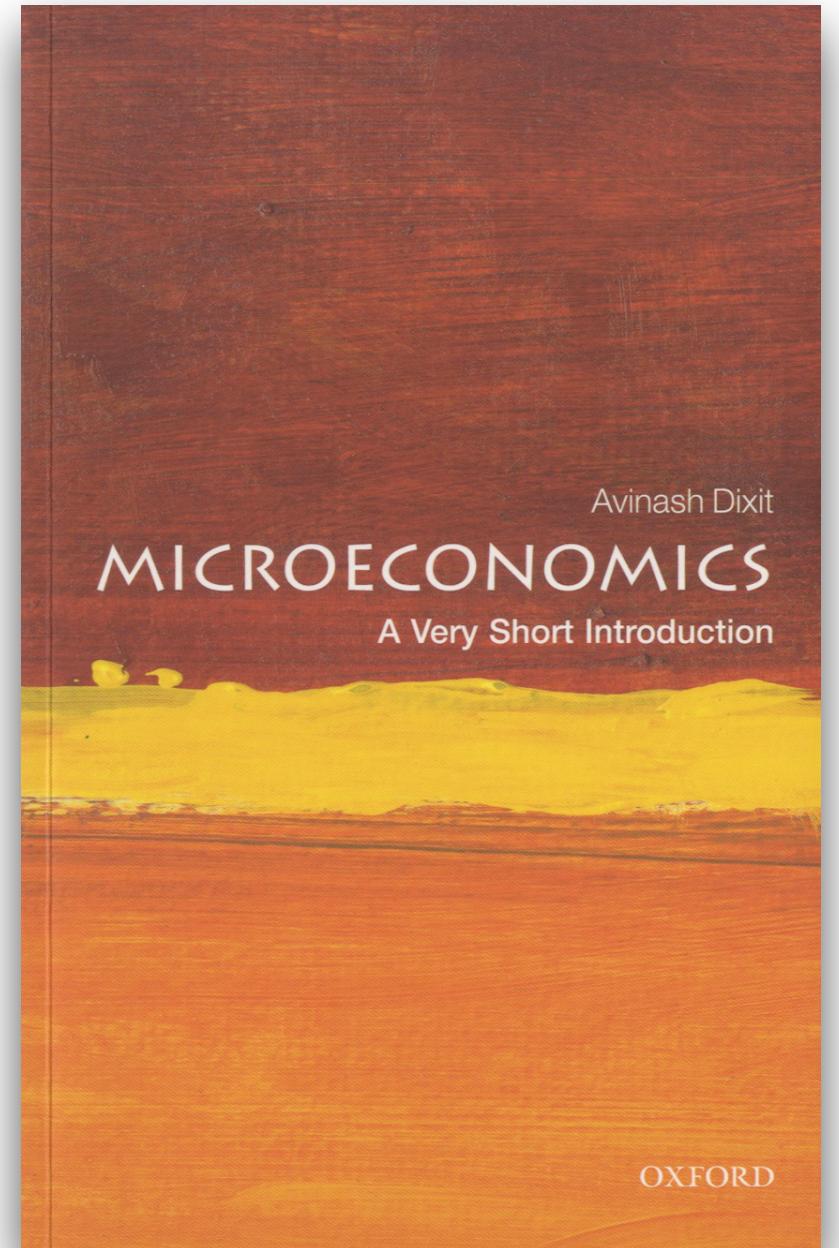
9 10



In Print: Some imprint pages (title page verso) OUP's Very Short Introductions



First Edition published in 2014
Impression: 4



In Print: Some imprint pages (title-page verso)

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Version 4.0 9 6 5 4 3 2 1

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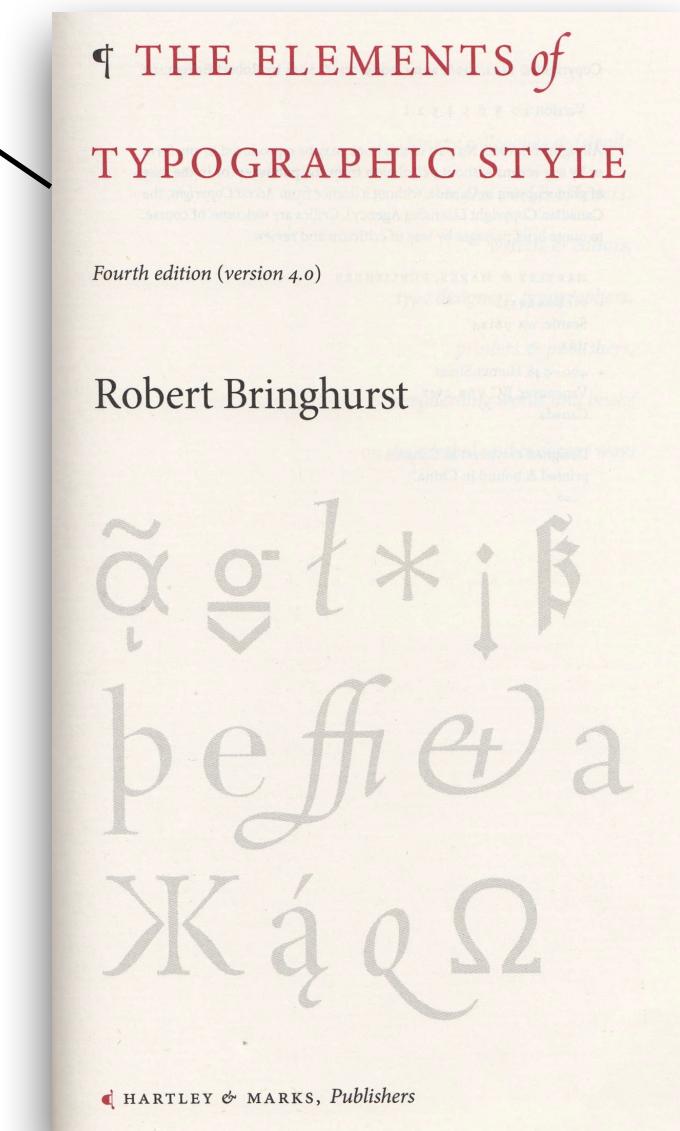
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8

Fourth edition (version 4.0)





Workflow Versioning

Publishing Workflow

The Author

T.S Eliot - The Waste Land
with edits and notes by
himself, his wife Vivien Eliot
and Ezra Pound

4

The typist home at teatime, who begins
to clear away her broken breakfast, lights
Her stove, and lays out squalid food in tins,
Prepares the room and sets the room to rights.

open

divan
bed

coffee
de
wine

Out of the window perilously spread
Her drying combinations meet the sun's last rays,
And on the divan piled, (at night her bed),
Are stockings, dirty camisoles, and stays.

A bright kimono wraps her as she sprawls
In nervous torpor on the window seat,
A touch of art is given by the false
Japanese print, purchased in Oxford Street. and in
bedroom?

I Tiresias, old man with wrinkled dugs,
Perceived the scene, and foretold the rest,
Knowing the manner of these crawling bugs,
I too awaited the expected guest.

A youth of twentynine, spotted about the face,
One of those simple loiterers whom we say
We may have seen in any public place
At almost any hour of night or day.

Personal

Fride has not fired him with ambitious rage,
His hair is thick with grease, and thick with scurf,
Perhaps his inclinations touch the stage -
Not sharp enough to associate with the turf.

He, the young man carbuncular, will sit
Boldly about, in "London's one cafe",
And he will tell her, with a casual air,
Grandly "I have been with Nevinson today".

all around
nights

Perhaps a cheap house agent's clerk, who flits
Daily, from flat to flat, with one bold stare;
One of the low on whom assurance sits
As a silk hat on a Bradford millionaire.

X 2 mix w
2y 1916
2y 1916
just!

He munches with the same persistent stare,
He knows his way with women (and that's that!)
Impertinently tilting back his chair
And dropping cigarette ash on the mat.

The time is now propitious, as he guesses,
The meal is ended, she is bored and tired;
Endeavours to engage her in caresses,
Which still are unreproved, if undesired.

"I don't care what kind of type you use for my book," a myopic author once said to the publisher, "but please print the proofs in large type. With current technology, such a request no longer sounds ridiculous to those familiar with typesetting and printing.¹ Yet even today, type is not reset except to correct errors. Proofreading is an art and a craft. All authors should know the rudiments thereof though no proofreader expects them to be masters of it. Watch proofreader expects them to be masters of it. Watch not only for misspelled or incorrect words (often a most illusive error but also for misplaced spaces, "unclosed" quotation marks and parenthesis, and improper paragraphing; and learn to recognize the difference between an em dash—used to separate an interjectional part of a sentence—and an en dash used commonly between continuing numbers e.g., pp. 5–10; &c. 1165–70) and the word dividing hyphen. Whatever is underlined in a MS. should of course, be italicized in print. Two lines drawn beneath letters or words indicate that these are to be reset in small capitals; three lines indicate full capitals. To find the errors overlooked by the proofreader is the author's first problem in proofreading. The second problem is to make corrections using the marks and symbols, devised by professional proofreaders, that any trained typesetter will understand. The third—and most difficult problem for authors proofreading their own works is to resist the temptation to rewrite in proofs.

(caps + sc)**Manuscript editor**

¹ 1. With electronic typesetting systems, type can be reduced in size or enlarged.

Publishing Workflow

The Editor

(based on BS 5261 part 2)

Instruction	Textual mark	Margin mark	Comment
No corrections on this page	[None]	✓	Mark indicates that the page has been looked at.
Leave unchanged ('stet')	InterColor consortium	✓	Often added to cancel an instruction wrongly requested.
Remove unwanted marks	under no circumstances	✗	May be applied to blemishes in reprographics
Refer to appropriate authority	InterColor consortium	?	For use when the proofreader is unsure, or where a style guide can be referred to
Insert new matter	The red hen	little /	
Insert additional matter	required. However, as	⟨ A ⟩	Additional matter is supplied on a separate sheet marked with reference letter.
Delete	See the table on page 5.	δ	(In practice, these are usually the same in modern typesetting: 'close up' can be inferred from context.)
Delete & close up	See the table on page 5.	δ	
Substitute character	The little red hyphen	e	

Tracking Changes Microsoft Word

The screenshot shows a Microsoft Word document titled "qrpublishing110117_JH_CJ [Compatibility Mode]". The main content is a definition of "agile". Below it is a horizontal line, followed by a section on "baseline". The document includes a ruler at the top and a status bar at the bottom.

agile

A method of managing projects, most commonly those of a digital nature. The term was originally used by software developers as they sought to find a way to produce working software for their customers quickly and efficiently. Agile methods allow rapid response to change during the lifetime of the project, meaning that goals and milestones can potentially be fluid and be allowed to be respecified.

In publishing this can mean approaching product development with a more open-ended proposition or building products and services that might change as circumstances develop. It may mean reusing content on more than one platform and making sure that assets and legacy content will be available for new platforms as technology provides them. In agile methodology customer involvement is extremely important throughout the project lifecycle. The publisher will ensure the customers' needs are met and ask them to provide feedback on the use of the product as the development proceeds.

Tags: [Digital](#), [Workflow](#)

Word Count: 169

Last edited: 10/01/2017

Entered by: Chris Jennings

baseline

A term used in typography to indicate the invisible line on which the letters appear to sit. The descenders of the letters (as in g, p, y, q) fall below the baseline.

In a block of text with multiple lines, the space between the baselines is a dimension that represents the leading for the font being used.

Image for baseline

Image for baseline

Showing the baseline on which the letters 'sit'.

Tags: [Design](#)

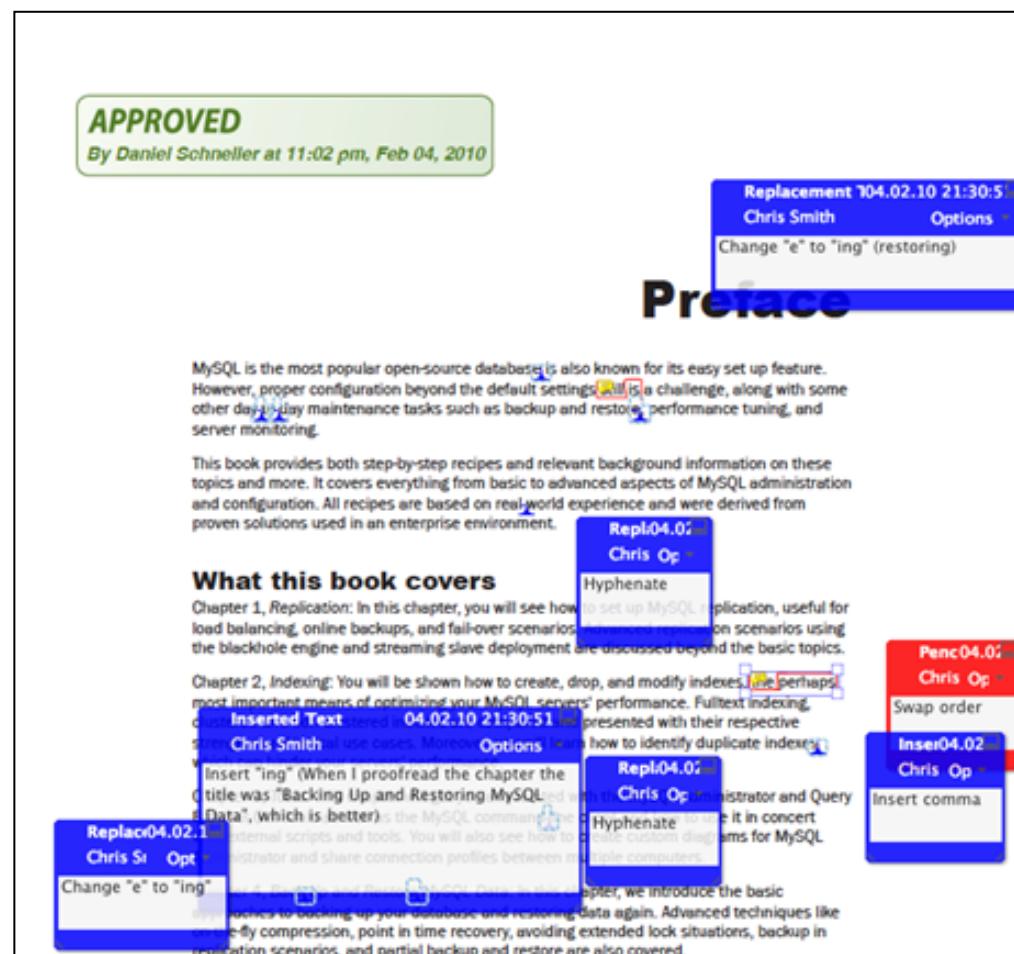
Word Count: 64

Annotations:

- HARRIS, Joanna: Split infinitives are OK – but maybe avoid anyway, because they do bring some readers up short! ↴
- Chris Jennings: Deleted: project lifetime
- HARRIS, Joanna: avoid too much repetition of words or phrases. ↴
- Chris Jennings: Deleted: for
- HARRIS, Joanna: are the inverted commas needed? Good to keep the style as plain as possible. ↴
- Chris Jennings: Deleted: '
- Chris Jennings: Deleted: '
- HARRIS, Joanna: Will there be an entry on 'leading'? If so, this should be a cross-reference/link, probably without inverted commas. ↴
- Chris Jennings: Deleted: '
- Chris Jennings: Deleted: '

Page 1 of 7 2060 Words English (US) Focus 100%

Annotation with PDF



File Edit View Tools Comments Protect Help

122% 9/13 View Comments Protect

U U T T T T | | | | |

4.1 Piping Commands Together

The pipe character, “|”, is used to chain two or more commands together. The output of the first command is “piped” into the next program, and if there is a second pipe, the output is sent to the third program, etc. For example:

```
ls -la /usr/bin | less
```

In this example, we run the command “`ls -la /usr/bin`”, which gives us a long listing of all of the files in `/usr/bin`. Because the output of this command is typically very long, we pipe the output to a program called “`less`”, which displays the output for us one screen at a time.

4.2 Redirecting Program Output to Files

There are times when it is useful to save the output of a command to a file, instead of displaying it to the screen. For example, if we want to create a file that lists all of the MP3 files in a directory, we can do something like this, using the “>” redirection character:

```
ls -l /home/vic/MP3/*.mp3 > mp3files.txt
```

A similar command can be written so that instead of creating a new file called `mp3files.txt`, we can append to the end of the original file:

```
ls -l /home/vic/extrAMP3s/*.mp3 >> mp3files.txt
```

ShellIntro.pdf * Getting Started with U... 21

Annotate an eBook

Potentially we could
annotate an eBook as part
of an editorial workflow,
but there limited ways to
share these annotations.

I use this to note changes to my own
eBook.

The screenshot shows a eBook reader application window. At the top, it says "From Print Book to eBook". The main title "Platforms and Distribution" is displayed in a large font. In the top right corner, there is a secondary title "Introduction to eBook Design and Production". The main content area contains text about the compatibility of various devices with different eBook formats like ePUB2 and ePUB3. A specific note highlights that Adobe Digital Editions software is available for both MAC and PC. Another section discusses the distribution methods, mentioning file extensions like ".epub". The bottom of the screen shows a snippet of text from a book, with some parts highlighted in pink, indicating annotated text.

The Apple iPad and iPhone as well as the Apple Mac itself, can view the standard ePUB format eBooks (both ePUB2 and ePUB3). The proprietary iBooks format (created with the free iBooks Author on the MAC), can only be viewed on the Apple devices. **Adobe Digital Editions** software is available for both MAC and PC and supports all ePUB formats..

Other devices accept the ePUB format, although (depending on the age and OS versions), they may not support all elements of the ePUB3 format. Not only do we have the devices, but the version of the operating systems and the eReader software. Devices other than the Apple systems use versions of the Android OS, that in turn will effect the quality of the level of support for ePUB.

read on the PC as well as the MAC although Radium does not support the iBooks format built with iBooks

mention a development in software, that has the ability to read an ePUB standard eBook within the Radium Project has been supported by users including the International Digital IDPF). By installing the Radium app into the browser, you can explore a reflowable or on MAC or PC. The Radium software does not support the iBooks format from iBooks Author.

Methods of Distribution

When an eBook is created it simply consists of a file. As an example, in this book we will create an ePUB of the Shakespeare play and the result will be a file named thus:

`msnd.epub`

The name of the file is arbitrary and chosen by the creator. In this case 'msnd' is used as a short acronym for 'Midsummer Night's Dream'. Further information about the file and eBook is held within the metadata. We will learn how to add the metadata to the eBook later during the various chapters. This file could be distributed to anyone by email or simply saving on a USB flash stick or sharing on a cloud service such as Dropbox or GoogleDrive.

The file itself then needs to be added to the user's device (iPad, Samsung tablet etc). Mechanisms to achieve this are not that simple and may require attaching cables from computers or transferring via special apps. Tablet devices are somewhat easier to achieve this transfer, because you can use other apps such as email (emailing yourself from a PC and then grabbing the attachment through the device email app), or cloud storage solutions such as Dropbox, eInk devices (Kobo, Nook

Edit in the Cloud

The screenshot shows a Google Docs interface. At the top, the title "Ghosthunters" is visible along with a star icon. The menu bar includes File, Edit, View, Insert, Format, Tools, Table, Help, and a note that the last edit was made 7 days ago by Eileen Sharp. The toolbar below has icons for print, refresh, and various text formats like bold, italic, underline, and font size (12). The main content area contains the following text:

Chapter Two

She was watching her again. That lady, the one with the loose bun, hair disheveled into floating wisps that kissed her neck and tickled the high cheekbones of a face that never smiled. She wasn't always that way; sometimes the bun was neat, her cheeks rosy, and her corseted, lace gown crisp instead of muddy and wet. But for now she embodied her death, the picture of a tragedy she could not speak, but seemed unable to release into the next life.

It must have been because she watched Morgan prepare for the dance. Morgan curled her red-brown hair, pinning it into submission with extra strength bobby pins. And the lady just stood there, shoulder slumped forward, eyes longing, and watched. While Morgan dabbed concealer onto her nose, the lady's wide, gray eyes followed the movement of her fingers. While Morgan shuffled over to her jewelry box to find a necklace, the lady leaned into her direction. But she never moved from her spot beside Morgan at the bathroom mirror. Never even blinked.

And Morgan ignored her, just as she always did. "Madame" is what she called her because she saw her so often. Madame liked to pop in from time to time to study

On the right side, there is a sidebar for "Comments" and "Notifications". The "Comments" section shows three entries:

- Eileen Sharp (8:44 AM Sep 21): Selected text: **quaffed**. O Victim of Your Mother's Pronunciation—the word is "coiffed". [Reply](#) [Resolve](#)
- Alyssa Auch (9:02 PM Sep 19): Selected text: **Nevermind. What is a Nexus and why can I do** lol. [Reply](#) [Resolve](#)
- Eileen Sharp (10:29 PM Sep 18): Selected text: **he has agreed to give us the key to his study.** more brilliance! [Reply](#) [Resolve](#)

The "Notifications" section is partially visible at the bottom.

Revisions in the Cloud

Bespoke system for editing content.

I have built systems for collaborative editing such as this one for multi-author editing of recipe book

Revision	Date	Author	Load Revision
Revision 4	27/3/2017 12:18	Chris Jennings	Currently Loaded
Revision 3	27/3/2017 12:17	Chris Jennings	Load Revision
Revision 2	17/3/2017 16:41	Jessica Davies Porter	Load Revision
Revision 1	17/3/2017 16:40	Jessica Davies Porter	Load Revision

The screenshot shows the 'Edit Entry: Recipes' page with the 'Categories' tab selected in the navigation bar. The main content area contains fields for 'Title' (Buckwheat Pancakes), 'Country of Origin' (United Kingdom), and 'Preamble' (Buckwheat Pancakes are an ideal and easy to make brunch meal. These pancakes are very healthy and nutritious and are delicious to eat with strawberries and blueberries.). A word count of 'Words: 27, Characters: 142' is displayed at the bottom right."/>

body_p

24

Words: 27, Characters: 142



Publishing Incrementally

Early Editions

- When the delivered artefact is screen based (eBook, web)
- Can be public before completion
- Web paradigm means continual change and modification
 - metadata for web page might include:
‘This page last edited on 21.03.2016’

eBook Publishing

O'Reilly Early release scheme

Search Inside and Read ↗

O'REILLY



Early Release
RAW & UNEDITED

JSON at Work

PRACTICAL DATA INTEGRATION FOR THE WEB

Tom Marrs

0.0

Write a Review

With Early Release ebooks, you get books in their earliest form—the author's raw and unedited content as he or she writes—so you can take advantage of these technologies long before the official release of these titles. You'll also receive updates when significant changes are made, new chapters are available, and the final...

[Full description](#)

[Larger Cover](#)

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Chapter 2: JSON in JavaScript and HTML5 [AVAILABLE](#)

Chapter 3: JSON in Ruby on Rails [AVAILABLE](#)

Chapter 4: JSON in Java [AVAILABLE](#)

Chapter 5: JSON Schema [AVAILABLE](#)

Chapter 6: JSON Search [AVAILABLE](#)

Chapter 7: JSON Transform [AVAILABLE](#)

Chapter 8: JSON and Hypermedia [AVAILABLE](#)

Chapter 9: JSON and MongoDB [AVAILABLE](#)

Chapter 10: JSON Messaging with Kafka [AVAILABLE](#)

Appendix A: Installation Guide [AVAILABLE](#)

Appendix B: JSON Community [AVAILABLE](#)

eBook Publishing

Authors can make unfinished eBooks available when using the **LeanPub** self-publishing system

In progress publishing

leanpub.com

Oxford Brookes University | Oxford International Centre for Publishing Studies PagetoScreen | the web site where Chris Jennings displays his stuff Google ...

Middleman: Installation The Jackson Cookbook b... Publishing | MA Publishing S... Flight Summary | Virgin Atla... Ancient Terracottas from So...

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0

77 27 3,303

READERS PAGES WORDS

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The Jackson Cookbook

JSON Recipes in Java

Ted M. Young

Jackson is a popular, high-performance JSON processor for Java, but with its wealth of features can come complexity. This book helps you with its cookbook approach: each recipe discusses and then solves a problem, showing you how to best use Jackson to get your work done.

```
@JsonProperty @JsonCreator public Portfolio String firstName {public String toString() @JsonValue}
```

```
{ "title" : "Jackson Cookbook", "subtitle" : "JSON Recipes in Java", "author" : { "name" : { "first" : "Ted", "middle" : "M", "last" : "Young" }, "twitterId" : "@jitterted", "website" : "http://about.me/tedmyoung" }, "url" : "https://leanpub.com/jacksoncookbook", "language" : "English", "version" : "0.1" }
```

```
ObjectMapper objectMapper = new ObjectMapper(); objectMapper.writeValue(jsonWriter, portfolio);
```

This book is 20% complete

LAST UPDATED ON 2013-09-04

\$4.99 \$9.99

MINIMUM SUGGESTED ?

YOU PAY

\$9.99

AUTHOR EARN\$

\$8.49

YOU PAY (US\$)

\$9.99

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Authoring Incrementally

- Publishing systems need to offer versioning
- Metadata can include a status
 - being edited, under review, release candidate, needs updating etc.
- Editors can have different levels of control from authors

Authoring Incrementally

Using YAML to
add front matter
metadata to a
chapter

This information can be
displayed to an author /
editor

```
layout: book
title: Chapter 4 - eBook Production with InDesign
published: false
date: 2017-06-14
version: 0.11
images: medium
order: 6
status: [add overview]
# Chapter 4 - eBook Production with InDesign
```

Status of this page: add overview Version: 0.11 | June 14, 2017

Chapter 4 - eBook Production with InDesign

Overview

Important Tips for InDesign Users when Making eBooks

Note: There are differences between these 4 scenarios:

- You have already designed for print and are intending to export for the re-flowable ePub.

*Apple iBooks needs
specific version
details:*

eBook Publishing

Information

Language	English	Published	30 Mar, 2015
Genre	Design	Updated	24 May, 2017
Publisher	PagetoScreen	Pages	217
Version	1.3	Size	376 MB

Version History

Version 1.3 — 24 May, 2017

Some minor typos corrected.

Removed references to Adobe Edge Animate which is no longer available.

Added some corrections to the external references.

Version 1.2 — 19 Feb, 2016

InDesign CC moved to CC 11.2 so some screen grabs have changed.

Noted the change for deprecated orientation locking for Apple devices

Corrected some spelling mistakes and added further details on Footnotes in eBooks.

iBooks now uses 'Scrolling View' rather than 'Portrait Mode', and so the text has been changed to reflect this.

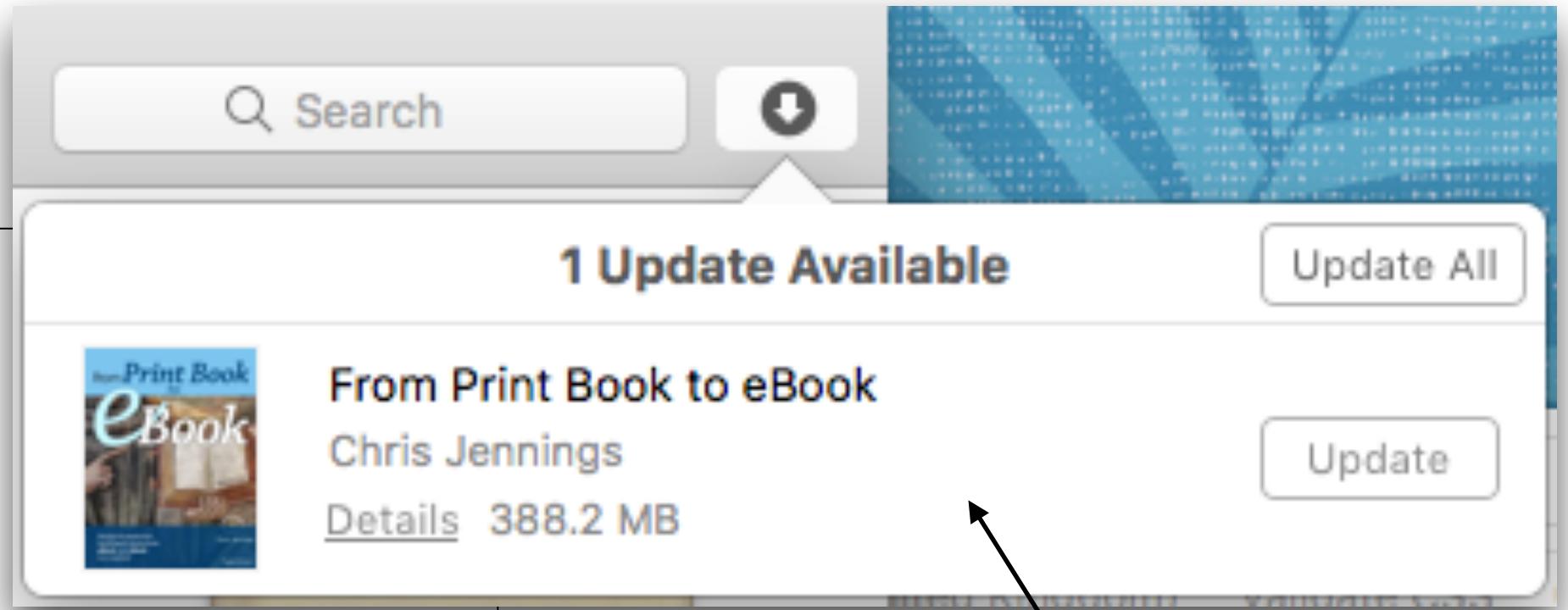
Some bugs in InDesign have been fixed in version CC 11 and the text is edited to reflect this also.

Version 1.1 — 25 Sep, 2015

Corrected some spelling mistakes and added further details on Footnotes in eBooks.

iBooks now uses 'Scrolling View' rather than 'Portrait Mode', and so the text has been changed to reflect this.

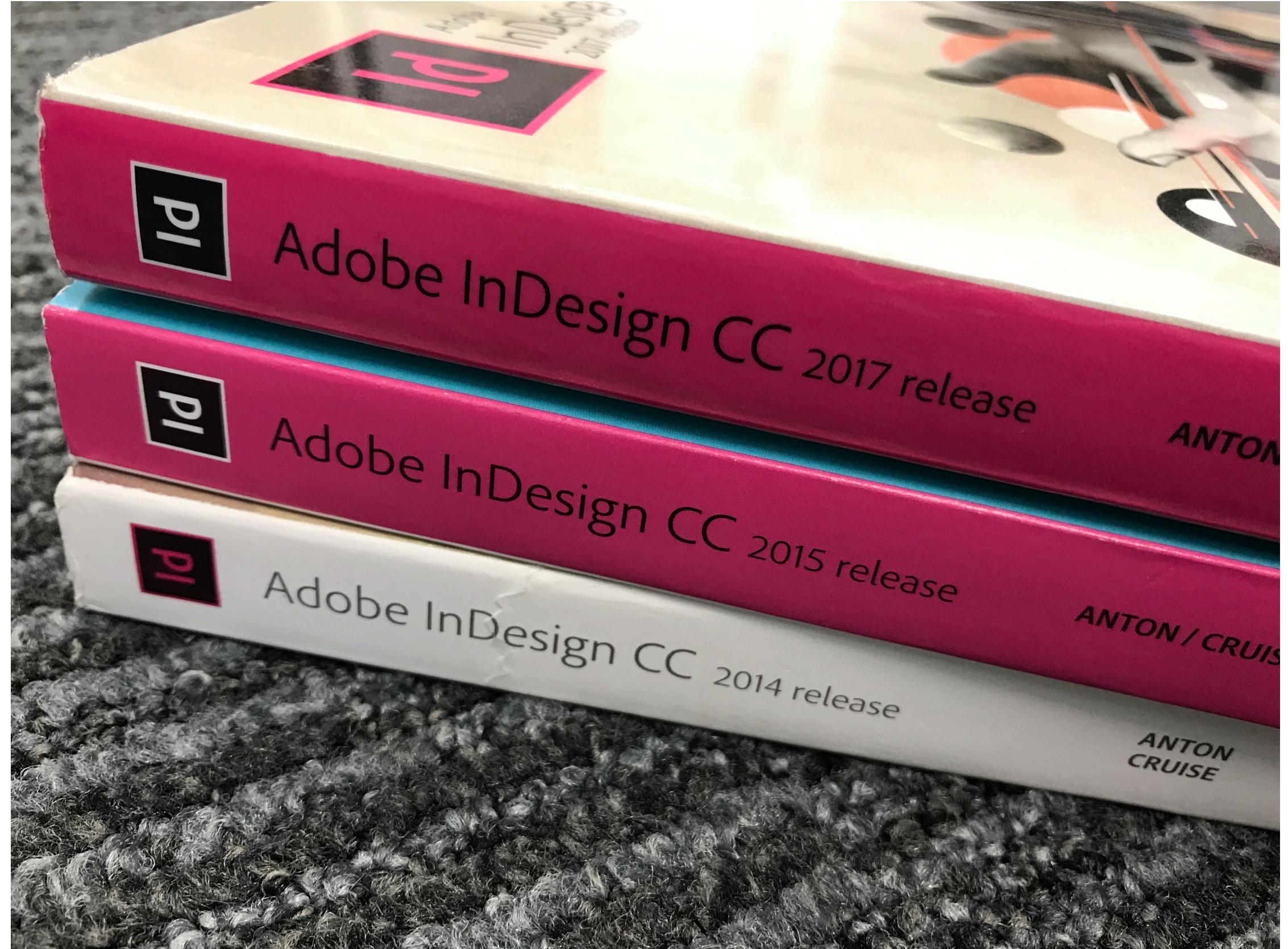
Some bugs in InDesign have been fixed in version CC 11 and the text is edited to reflect this also.



**Purchaser gets this in
iBooks when update
available**

Print Book Publishing Challenges

Software
manuals soon
out of date!

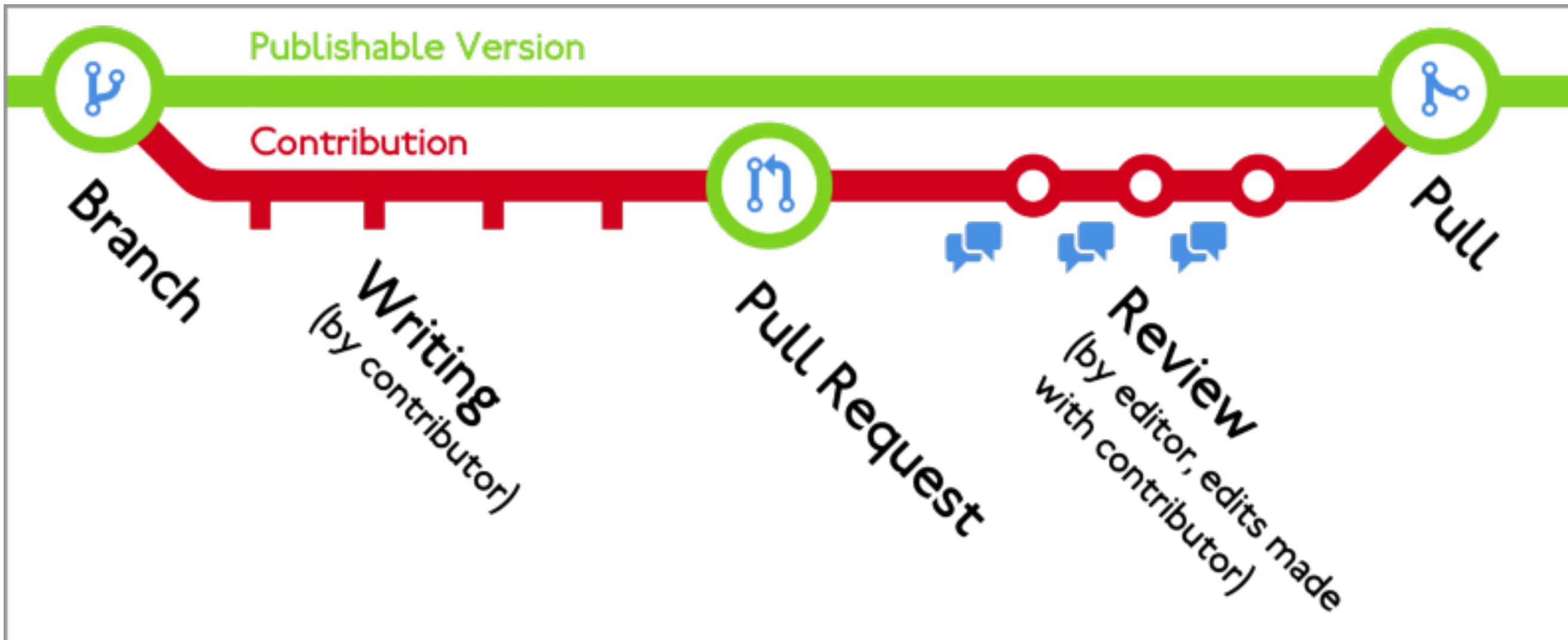


Editing Incrementally

Versioning for Code / Versioning for Publishing

- Can / Will versioning become standardised?
- Semantic Versioning

Version Control



Article by Boris van Hoytema - beta.newatoms.com
Using GitHub for Collaborative Journalism

Version Control Used in Software Development

GitHub, GitLab,
BitBucket

Differences displayed in
GitHub web site

Showing 1 changed file with 13 additions and 13 deletions.

Unified Split

View ▾

26 splitbeforehere.jsx

@@ -5,31 +5,33 @@ StorySplitter

5 An InDesign CS/CS2/CS3 JavaScript by FourAces	5 An InDesign CS/CS2/CS3 JavaScript by FourAces
6 © The Final Touch 2006	6 © The Final Touch 2006
7 Version 3.0.0	7 Version 3.0.0
8 -	8 +
9 -	9 +
10 Splits the selected Story to separate Text Frames, while maintaining their contents.	10 Splits the selected Story to separate Text Frames, while maintaining their contents.
11 -----	11 -----
12 Update by Naomi Kennedy	12 Update by Naomi Kennedy
13 With modification by Chris Jennings	13 With modification by Chris Jennings
14 */	14 +What modifications?
15 #targetengine "session"	15 +I made sure that the file stays on the page where last split.
16 app.scriptPreferences.enableRedraw = 0;	16 */
17 -	17 #targetengine "session"
18 var myScriptVer = "3.0";	18 app.scriptPreferences.enableRedraw = 0;
19 -	19 +
20 -	20 var myScriptVer = "3.0";
21 -	21 +
22 if(app.documents.length != 0){	22 +
23 mySplitBefore();	23 +
	24 if(app.documents.length != 0){
	25 mySplitBefore();

Version Control Used in text editing

GitHub, GitLab,
BitBucket

Differences displayed in mobile app: *working copy*

The screenshot shows a mobile application interface with two main panes. The left pane is a file browser titled 'pages' with a 'master' tab selected. It lists several Markdown files in the 'master branch': 'about.md', 'anchoring_wrapping.md', 'attentiontodetail.md', 'buildingaTOCinInDesign.md', 'create_speare_play_web.md', 'editing_ePub.md', 'enhanced_eBook.md', 'eRecipeBook.md', 'footnotes.md', 'htmlcssthebasics.md', 'iBooksAuthor.md', 'id2fixed_recipes.md', 'id2fixed.md', and 'id2reflowable.md'. The file 'anchoring_wrapping.md' is currently selected. The right pane displays the contents of this file. The top status bar shows the time as 12:40 and a battery level of 67%. The file ID '6d14262' is visible at the top right. The text editor shows the following content:

```
Once we let go of the mouse we may find  
that the image jumps to an unexpected  
position. This because we need to set  
certain parameters for this anchored  
image, but just like paragraph and  
character styles we will also need to  
make an object style to fulfil the  
desired relationship to the text.  
  
## Anchored Object Options  
![put some text here](images/2007/02/  
anchor_wrap/image4.png)](images/2007/02/  
anchor_wrap/image4.png)  
  
The position needs to be a custom one  
rather than inline and you will see in  
this image that the object has a top  
centre reference point and the position  
reference point is also centre. We can  
move the image into the desired place  
relative to the anchor point in the text,  
but we must also set up the text wrap  
options.  
  
## Object Styles  
We can (and should) use Object Styles  
wherever possible, so that we can use  
seeing consistently throughout the  
publication. In the image here, you can  
see that the selected object uses an  
object style called scene_image because  
this example book design uses an image to  
illustrate where the scene takes place.  
  
## Anchored to the end of a line of text]
```

The code editor highlights certain parts of the text in green and red, indicating differences between the local working copy and the remote repository. The line numbers 56 through 76 are visible on the left margin.



Collaborative Editing

Version Control Used in text editing

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Graphical representation
of workflow with GitX

The screenshot shows a GitX interface with the repository 'the-student-guide-to-oxford' and the 'master' branch selected. The main view displays a timeline of commits, many of which are merges from various contributors like Chris Jennings, Lucy, Elle Hatley, and Danielle Walsh. The commits are color-coded by author. A specific commit at the top of the list is highlighted in green, indicating it is the current commit being viewed. Below this commit, detailed information is shown, including the subject ('Updated chapter-1.md'), author ('ElleHatley <15060033@brookes.ac.uk>'), date ('Tue Sep 27 2016 15:18:20 GMT+0100 (BST)'), SHA ('9c848429123c1650205a962605a20ab20b7cc199'), and parent commit ('a692081dd9277800417de074f1db69c8a7f8b7ab'). The commit message itself is visible, showing code changes related to the 'chapter-1.md' file. The bottom right corner of the interface shows a status bar with '323 commits loaded'.

30 Students contributing
to the editing of this text

Penflip

pageboy · **The Student Guide to Oxford**

[Edit](#) [Settings](#)

About The Student Guide to Oxford

This project is for students in the Oxford International Centre for Publishing Studies to develop a text for a book that forms the content for a book design and production assignment for the module U65031 Publishing Media Workflow.

Help! What do I do with all this?

You should read the text and then add or edit the text. You can comment on your proposed changes when you save (see the disk icon to the right in edit mode). The changes will come to the master version and be merged with it when it is approved by the owner (me - CJ).

You are effectively editing your own version of the book text (known as a fork), and when you have saved these changes are ready to be merged back with the master copy.

And then? What will we do?

When the text has reached perfection :-) you will be instructed to download the source for conversion to *ICML* and then placing into *InDesign*.

What about pictures?

Yes of course, you will need some. *I thought of that.*

I will send you all a link on Google drive (soon) where you will find some sample pictures that you are able to use, but you will need to go out and about to take your own. We will encourage you to do this.

Discussions 1

Pending changes 2

Contributors

Download

Share

pageboy less than a minute ago opened project

pageboy less than a minute ago updated version master

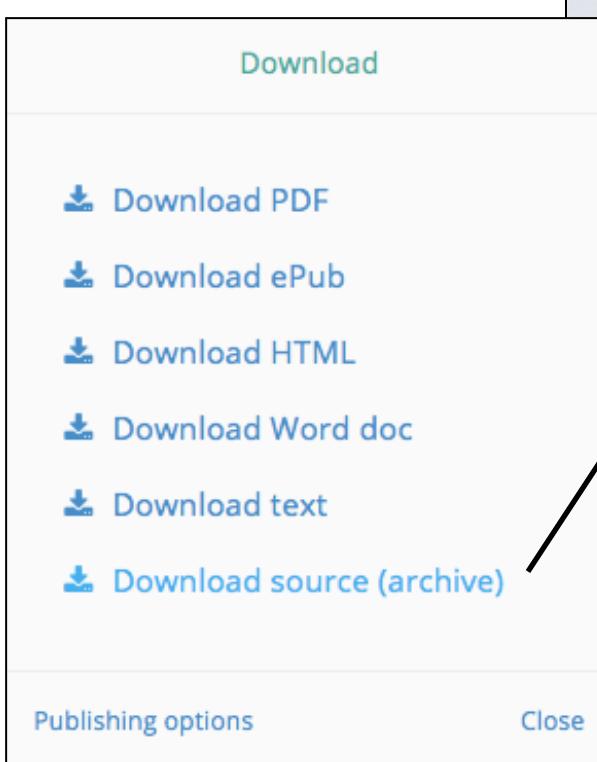
pageboy 6 minutes ago updated version master

[See all activity](#)

Version: master

Penflip > InDesign

from Markdown source to
InDesign via ICML



A screenshot of a text editor window titled 'chapter-1.md — the-student-guide-to-oxford'. The file path is ~/Downloads/the-student-guide-to-oxford/chapter-1.md. The code in the editor is:

```
# Getting to Know Oxford
The origins of Oxford date back to the Saxon late 12th century; it was to be the first English-speaking world.

Over time tension between the academics and conflicts peaked in the *St Scholastica Day* around 90 deaths of both scholars and townstolk.

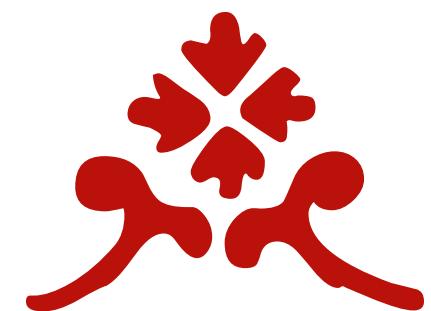
The next event worth knowing took place during the **English Civil War**. London served as the country's capital and King Charles, who had fled from Oxford, was executed in 1642.

Some 260 years later, **William Morris** started producing his famous tiny gr
```

A context menu is open over the text 'University of Oxford and the oldes'. The menu includes options like Open Script Editor, Open Scripting Dictionary, Open Scripts Folder, About the Scripts Menu, Duplicate Removal, Sorting Lines, Web Sites, Balance Tags Plus, BBpandoc-master, decreasefontsize, and increasefontsize. The 'pandoc-icml' option is highlighted.



Some Further Options under consideration



edit **GitHub** repository
with free cloud service.

Content downloaded from
GitHub at the end of the
workflow.

publisha / oxford_student_guide 🔒

2 - Eating and Drinking.md

h2 **h3** **B**

Eating and Drinking

If you fancy a bite to eat out in the city of Oxford, then the possibilities are endless! It is filled with a variety of restaurants, bistros, cafeterias, diners, bars, and pubs – all suiting different wants and needs!

A Taste of Home

Living in a new place can be a bit of a culture shock for international students, especially if you are not familiar with European food. Large supermarkets like Sainsbury's and Tesco on the ring road have "World Food" sections, stocking popular staples from Indian, Asian, Caribbean, and Eastern European cuisines. However, Oxford also has a number of specialist food shops (predominantly along the Cowley Road) where you can buy groceries from around the world, often at a lower price than at the big supermarkets. Here are just a few of them.

For Chinese, Thai, Japanese and Korean supplies

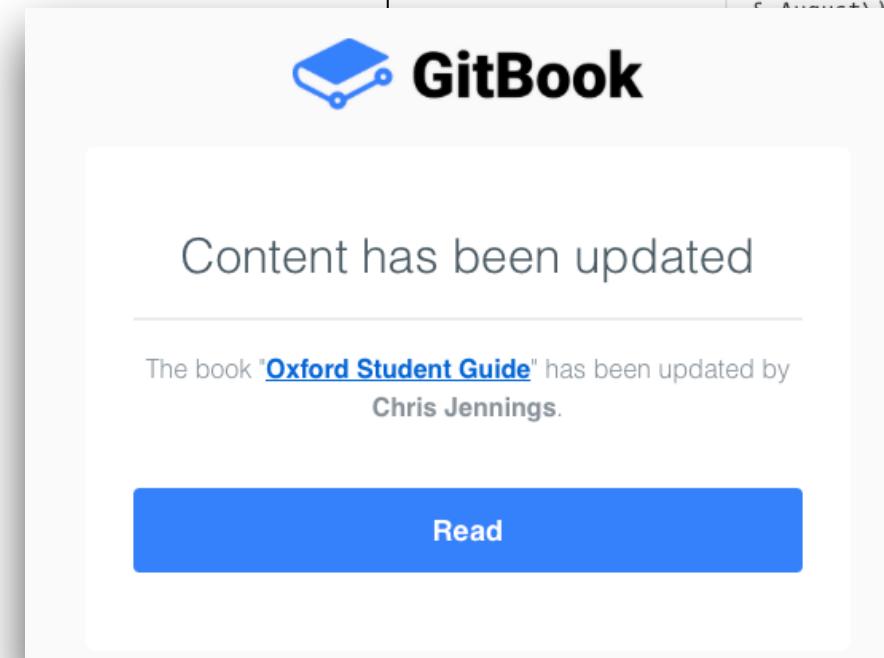
- Thong Heng, 6 Windmill Road, Headington, OX3 7BX
- Lung Wah Chong, 41–42 Hythe Bridge Street, OX1 2EP

Ting Ting Oriental Food Store 100 Cowley Road OX4 1UE

GitBook

edit **GitHub** repository
with free cloud service, or
free desktop software

Content downloaded from
GitHub at the end of the
workflow.



Getting to Know Oxford – GitBook Editor

Oxford Student Guide
Primary version | Create a change request

TOC FILES

Introduction Getting to Know Oxford Eating and Drinking Arts and Culture Sports and Health Travel and Transport + Add an article

AUTHOR OF *Alice's Adventures in Wonderland*, J. R. R. Tolkien who famously wrote *The Hobbit* and *The Lord of the Rings* and P. D. James, who wrote *The Children of Men*.

Oxford is also well known for its famous detective, *Morse*. Colin Dexter did not reveal the detective's first name, Endeavour, until the 12th novel, keeping fans guessing for over three years.

> Every member of the world famous Bodleian Library must swear an oath not to light a fire within its walls!

Scenes from Hollywood blockbuster movies have been filmed in Oxford, including: *The Golden Compass*, *Harry Potter* and *Transformers: The Last Knight*. As you walk around Oxford in the Summer months you may encounter film crews.

Sights and Places of Interest

University Church of St Mary the Virgin

The largest of Oxford's parish churches. **St. Mary's tower** has 124 steps available for the public to climb and is a prominent feature of the Oxford skyline. The 13th century landmark is situated just off the High Street, where the intricate baroque porch designed by Nicholas Stone meets the street. This beautiful towering architecture cannot be missed.

The church is open daily, from 9am – 5pm \ (6am – 6pm in July & August) on Sundays the Tower opens at 12:15pm \ (October – June) \ (June – September\).

Admission for students is £1.50.

Carfax Tower

Largely considered to mark the centre of the city, Carfax Tower is located at the junction between Cornmarket Street, St Aldate's, Queen Street and the High Street. Construction

C C B i S Q H1 H2 H3 ↵ x2 HR Save

Publishing Systems

OmniBook is
an Open
Source system

Here we see Chapter
History

OmniBook is based on
the BookType system

OMNIBOOK

Chris Jennings ▾ British English ▾

Info Student Guide to Oxford

PUBLISH >

Insert Edit Tools Normal Text A 16 B I U “ ”

Carfax Tower

Oxford Castle Quarter

The castle was initially developed back in 1071 for **William the Conqueror** but was later demolished during the English Civil war. The prison buildings were later restored and Her Majesty's Prison Oxford was established in 1878. The prison was officially closed in 1996, although guided tours are available around the historic building and visitors can also climb the *Norman Castle Mound* for a panoramic view of Oxford. The rest of the buildings have been redeveloped as a complex of modern restaurants, as well as the **Malmaison Hotel**, which is themed on the old prison and is a perfect way to end your visit.

Christ Church

As one of the largest Oxford colleges with the Cathedral Church for the Diocese of Oxford, Christ Church is one of the most visited places in the city. Founded by Cardinal Wolsey in 1525, the buildings were originally named Cardinal College, but in 1546 they were renamed as Christ Church by King Henry VIII. Known for its many famous alumni, as well as being filmed for scenes, most notably **The Great Hall** in the Harry Potter films. This is also where Lewis Carroll met Alice Liddell, the daughter of a Dean at Christ Church and his inspiration for *Alice's Adventures in Wonderland*. The Cathedral and Gallery are not to be missed.

Chapter History

Click on any of the revisions below to compare them against the latest chapter's content

Jun 11, 2017 17:26:20	5	pageboy	Restore
Jun 11, 2017 17:17:30	4	pageboy	
Jun 11, 2017 17:17:03	4	pageboy	
Mar 24, 2017 23:48:11	3	pageboy	
Mar 24, 2017 23:45:04	2	pageboy	
Mar 24, 2017 23:41:53	1	pageboy	

Publishing Systems

editoria is currently a development project

[Recording changes](#) [Hide changes](#)

HEADERS ▾

[Heading 1](#)

[Heading 2](#)

[Heading 3](#)

TEXTS ▾

[Paragraph](#)

[Extract](#)

[Bulleted List](#)

[Numbered List](#)

[Undecorated List](#)

EXTRACTS ▾

[Poetry](#)

[Prose](#)

DIALOGUE ▾

[Question](#)

[Answer](#)

From Ads that dances

From ads that dance or sing to MTV-like commercials, online advertisers are now using a new type of technology ¹⁰ called “rich media” to attract consumers.

U.S. Internet advertising revenue will have reached about \$12 billion last year, up \$3 billion from 2004. Of this, advertisers spent about \$1 billion on rich media, up from \$800 million in 2003, according to the ¹¹ Interactive Advertising Bureau.

So what exactly is media? By definition, it is an online advertising technique that combines graphics elements with audio technologies, giving Internet users an interactive experience. And with more than half ¹² of American households connected online and using high-speed connections like broadband and DSL, it means a potentially lucrative way for online advertisers to get consumers' attention.

One company taking online advertising to a different level is Centale Inc. (OTCBB: CNTL), based in Fort Lauderdale, Fla. The online marketing and technology firm offers cutting-edge technology solutions to its clients.

Centale's premier application, the Catalyst EV, is a software platform that allows companies to communicate directly to the desktop of their audience in rich media format.

[Note edit](#)

¹² More than half has nothing to do with more than Alf or Moore than half or whatever, and other stuff that bring things on the screen [George Michael Jr, 1249].

Version Control Systems

(Not a comprehensive list)

- Git, GitHub, GitLab
- Bitbucket
- Perforce
- Plastic
- Subversion
- Mercurial

Concluding

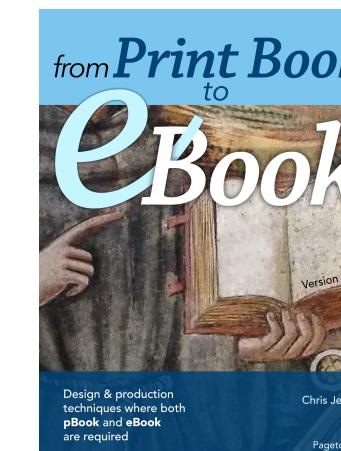
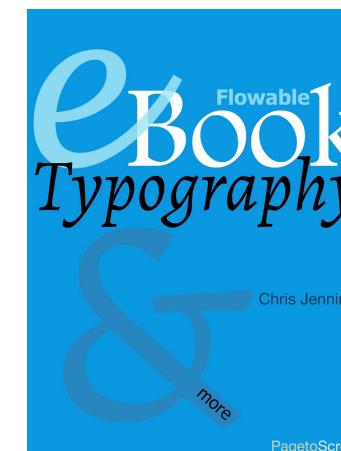
- Should publishers use clever version control software?
- Should publishers adopt semantic versioning
- Can media and publishing students benefit from using clever version control as individuals or in teams.



publisha.github.io/papers/iterativepublishing/

Thank You

Chris Jennings 2017



publisha.github.io

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