

**GUESS WHO
WE ARE**

+1



Barack Obama à Jeff Bezos

**GUESS WHO
WE ARE**

+3



Natalie Portman à Taylor Swift

**GUESS WHO
WE ARE**

+2



Tom Cruise à Brad Pitt

**GUESS WHO
WE ARE**

+1



Tom Holland à Harry Styles

**GUESS WHO
WE ARE**

+2



Scarlett Johansson à Shailene

**GUESS WHO
WE ARE**

+3



Bruce Lee à Jackie Chan

**GUESS WHO
WE ARE**

+1



Kylie Jenner et Kim Kardashian

**GUESS WHO
WE ARE**

+2



Selena Gomez à Katy Perry

**GUESS WHO
WE ARE**

+1



Daniel Radcliffe à Will Smith

**GUESS WHO
WE ARE**

+1



Heče: Messi & Marke Zukerberg

**GUESS WHO
WE ARE**

+3



Prince Harry & Kylie West

**GUESS WHO
WE ARE**

+3



Heče: Rihanna & Lady Gaga

**GUESS WHO
WE ARE**

+1



Heče: Beyoncé

**GUESS WHO
WE ARE**

+3



Justin Bieber & Johnny Depp

**GUESS WHO
WE ARE**

+2



Billie Eilish & David Beckam

**GUESS WHO
WE ARE**

+1



Heče: Elon Musk & Karim Benzema

**GUESS WHO
WE ARE**

+2



Heče: Ronaldo & The Rock

**GUESS WHO
WE ARE**

+3



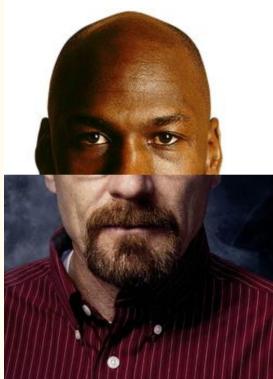
Heče: Travis &

**GUESS WHO
WE ARE**



Helge: Beverage

**GUESS WHO
WE ARE**



Helge: Beverage

**GUESS WHO
WE ARE**



Helge: Beverage

**GUESS WHO
WE ARE**



Aya Nakamura & Dama

**GUESS WHO
WE ARE**



Helge: Beverage

**GUESS WHO
WE ARE**



Helge: Beverage

**GUESS WHO
WE ARE**



Tatyana Lotte & Beyoncé







**WHO IS THE
MOST
REFERENCED**

NIKE

VS

ADIDAS

Nike 71% (Adidas 29%)

**WHO IS THE
MOST
REFERENCED**

APPLE

VS

SAMSUNG

Samsung 64% (Apple 36%)

**WHO IS THE
MOST
REFERENCED**

GUCCI

VS

LOUIS VUITTON

Louis Vuitton 55% (Gucci 45%)

**WHO IS THE
MOST
REFERENCED**

KYLIE COSMETICS

VS

RARE BEAUTY

Rare Beauty 71% Kylie 29%

**WHO IS THE
MOST
REFERENCED**

SPOTIFY

VS

DEEZER

Deezer 89% (Spotify 11%)

**WHO IS THE
MOST
REFERENCED**

VEEPEE

VS

SHOWROOM

Veepee 63% (Showroom 37%)

**WHO IS THE
MOST
REFERENCED**

SHEIN

VS

TEMU

Temu 69% (Shein 31%)

**WHO IS THE
MOST
REFERENCED**

OUTLOOK

VS

GMAIL

Outlook 63% (Gmail 37%)

**WHO IS THE
MOST
REFERENCED**

DISNEY +

VS

NETFLIX

Netflix 56% (Disney+ 44%)

**WHO IS THE
MOST
REFERENCED**

DYSON

VS

ROBOROCK

Dyson 99% (Roborock 1%)

**WHO IS THE
MOST
REFERENCED**

GORENJE

VS

SMEG

Gorenje 87% (Smeg 13%)

**WHO IS THE
MOST
REFERENCED**

LEFFE

VS

HEINEKEN

Heineken 67% (Leffe 33%)

**WHO IS THE
MOST
REFERENCED**

UNO

VS

MONOPOLY

Monopoly 56% (Uno 44%)

**WHO IS THE
MOST
REFERENCED**

LAMBORGHINI

VS

FERRARI

Ferrari 66% (Lamborghini 34%)

**WHO IS THE
MOST
REFERENCED**

ASUS

VS

DELL

Asus 53% (Dell 47%)

**WHO IS THE
MOST
REFERENCED**

COCA COLA

VS

ICE TEA

Ice Tea 64% (Coca Cola 36%)

**WHO IS THE
MOST
REFERENCED**

FRUITZ

VS

TINDER

Tinder 98% (Fruitz 2%)

**WHO IS THE
MOST
REFERENCED**

TOMMY HILFIGER

VS

RALPH LAUREEN

Ralph Lauren 56% (Tommy Hilfiger 44%)

**WHO IS THE
MOST
REFERENCED**

LEBONCOIN

VS

VINTED

Leboncoin 87% (Vinted 13%)

**WHO IS THE
MOST
REFERENCED**

YOUTUBE

VS

TIKTOK

Youtube 99% (TikTok 1%)

**WHO IS THE
MOST
REFERENCED**

BANQUE POPULAIRE

VS

CAISSE D'ÉPARGNE

32%

Caisse d'épargne 68% (Banque P

**WHO IS THE
MOST
REFERENCED**

BURGER KING

VS

MCDONALD'S

MCD 81% (Burger King 19%)

**WHO IS THE
MOST
REFERENCED**

PEUGEOT

VS

RENAULT

Peugeot 54% (Renault 46%)

**WHO IS THE
MOST
REFERENCED**

AUCHAN

VS

LECLERC

Auchan 55% (Leclerc 45%)

**WHO IS THE
MOST
REFERENCED**

PLAYSTATION

VS

XBOX

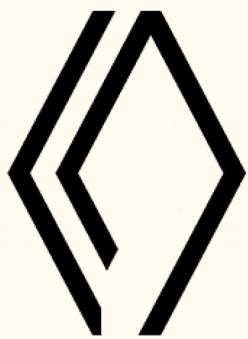
Xbox 66% (Playstation 34%)







**WHO OWNS
THIS LOGO**



Renault

+1

**WHO OWNS
THIS LOGO**



Xerox

+2

**WHO OWNS
THIS LOGO**



Dallas

+3

**WHO OWNS
THIS LOGO**



Carhartt

+1

**WHO OWNS
THIS LOGO**



The north face

+2

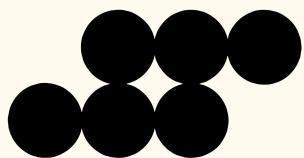
**WHO OWNS
THIS LOGO**



Credit agricole

+3

**WHO OWNS
THIS LOGO**



Smeg

+1

**WHO OWNS
THIS LOGO**



Amazon

+2

**WHO OWNS
THIS LOGO**



Celsius

+3

**WHO OWNS
THIS LOGO**



Dwyer King

+1

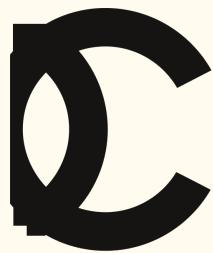
**WHO OWNS
THIS LOGO**



Reindeer

+2

**WHO OWNS
THIS LOGO**



Channel

+3

**WHO OWNS
THIS LOGO**



Saftey

+1

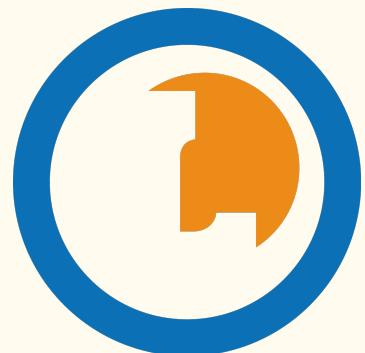
**WHO OWNS
THIS LOGO**



Tammy Heflinger

+2

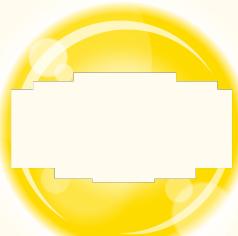
**WHO OWNS
THIS LOGO**



EZcenter

+3

**WHO OWNS
THIS LOGO**



Lytton

+1

**WHO OWNS
THIS LOGO**



Fluxion

+2

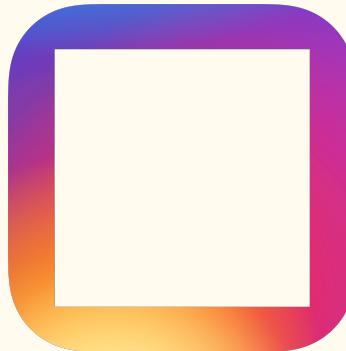
**WHO OWNS
THIS LOGO**



Orange

+3

**WHO OWNS
THIS LOGO**



Instagram

+1

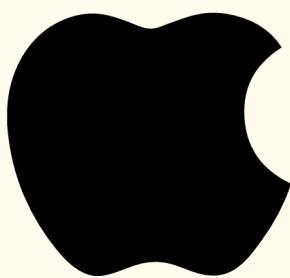
**WHO OWNS
THIS LOGO**



Cristaline

+2

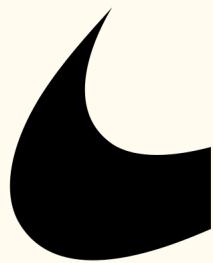
**WHO OWNS
THIS LOGO**



Apple

+3

**WHO OWNS
THIS LOGO**



Nike

+1

**WHO OWNS
THIS LOGO**



Gmail

+2

**WHO OWNS
THIS LOGO**



Hilfe

+3

**WHO OWNS
THIS LOGO**



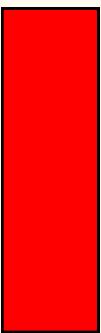
Terns

+1

FIND THE BRAND

+1

Help : Beverage

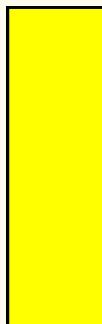


Solution : Coca-Cola

FIND THE BRAND

+2

Help : Retail

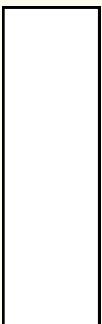


SWEAT

FIND THE BRAND

+1

Help : Food

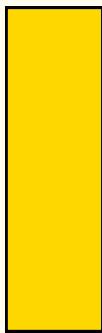


Baskin Robbins

FIND THE BRAND

+3

Help : Food



Sabre

FIND THE BRAND

+2

Help : Airline company

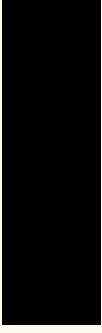


British Airways

FIND THE BRAND

+1

Help : Postal services

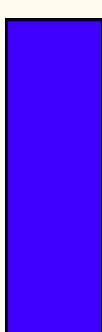


THE

FIND THE BRAND

+2

Help : Fast food



Burger King

FIND THE BRAND

+3

Help : Fashion

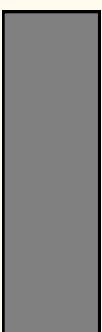


H&M

FIND THE BRAND

+2

Help : Consumer electronics

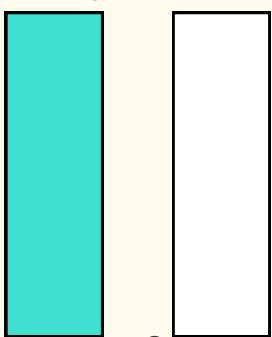


Dyson

FIND THE BRAND

+2

Help : Cosmetics

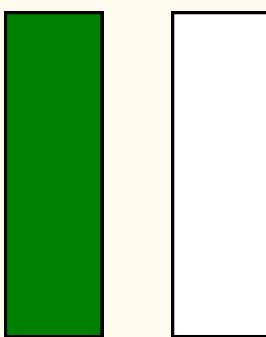


: L'Oréal & Co.

FIND THE BRAND

+1

Help : Technology

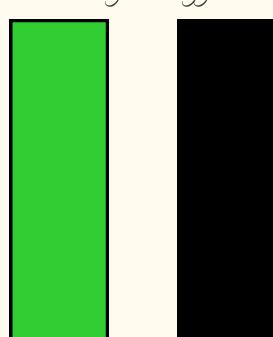


Sony

FIND THE BRAND

+2

Help : Energy

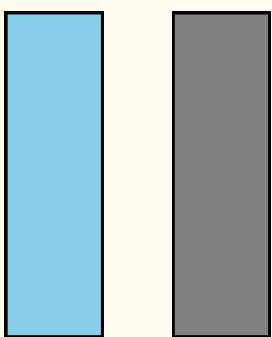


BP

FIND THE BRAND

+3

Help : Airline company

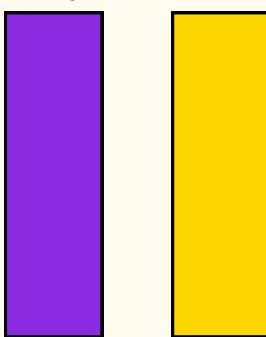


KLM

FIND THE BRAND

+1

Help : Postal services

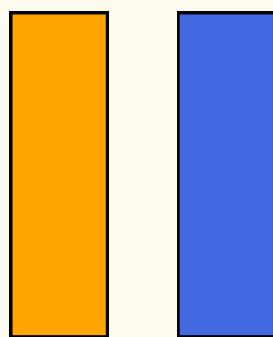


FeDEX

FIND THE BRAND

+3

Help : Technology

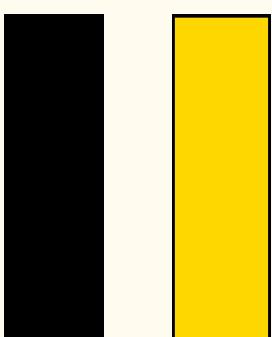


Microsoft Microsoft

FIND THE BRAND

+1

Help : Luxury

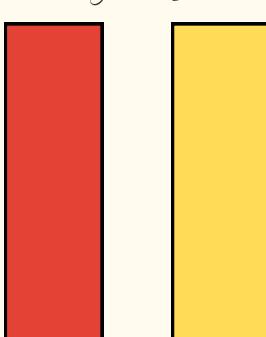


Chanel

FIND THE BRAND

+2

Help : Fast food

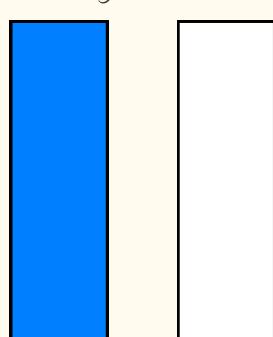


Denny's

FIND THE BRAND

+3

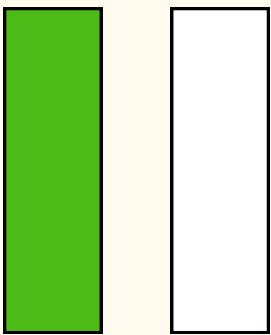
Help : Software



Skyline

FIND THE BRAND

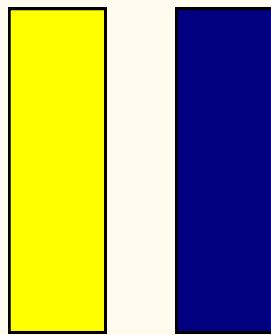
Help : Supermarket



Whole Foods Market

FIND THE BRAND

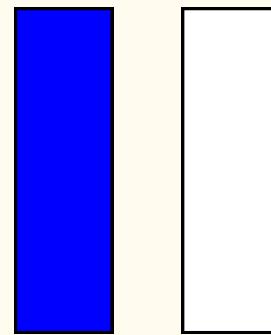
Help : Online business



Best Buy

FIND THE BRAND

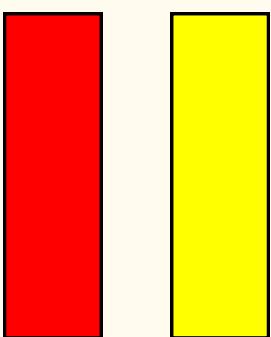
Help : Technology



Dell

FIND THE BRAND

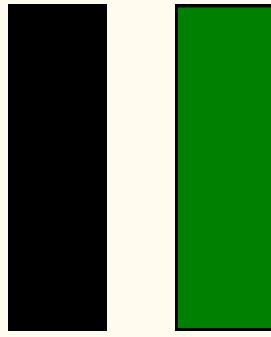
Help : Fast food



Mcdonalds

FIND THE BRAND

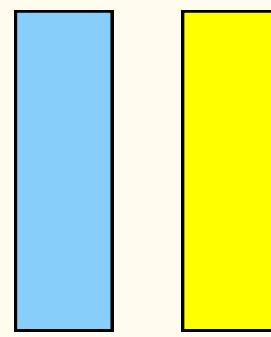
Help : Technology



Microsoft

FIND THE BRAND

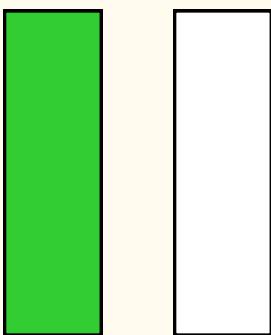
Help : Transportation



Tycoon

FIND THE BRAND

Help : Clothes



Lacoste















THE RACCOON GAME

THE GAME

The purpose of the game is to help Spiki the raccoon to escape from the fox jail. For that you will have to roll the dice and get the card from the color you have obtained. After that you will have to respond to the question or mission written on the card. If you succeed, you move forward your pawn from the number of points noted on your card, but if you fail you will have to move back from the number of points noted on your card. The first one to arrive at the last box wins and free Spiki the raccoon.

WHAT'S IN THE BOX?

- Board
- 70 cards
- 6 raccoon pawns
- A 6 faces dice

WHAT DO YOU NEED TO PLAY?

The setup : Install the board. Each player has to choose his pawn. Put every pawn in the dep line. Prepare the cards, in 5 different stacks (separating the cards by color).

THE CARDS



Guess which brand this graphic charter belongs to !



Guess the brand thanks to a modified logo !



On phone with internet connexion answer an online general knowledge quizz

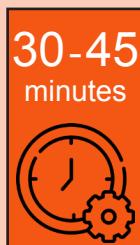


Guess which one of the two brands is the most referenced on the web



The faces of two celebrities have been mixed, guess who they belong to!

THE RULES



Hello, agent raccoon 001, we need you !
In fact, you are here today to help Spiki the raccoon
to escape from the fox jail.

You are allowed to do this mission only if you are 15 years old or more because it is classified as very dangerous. If you are good, this rescue going to last between 30 and 45 minutes. Only one you will be able to save Spiki, but you can be between 2 and 6 to participate.

The younger agent starts. After that each raccoon roll the color dice and answer to the fox question written on the card corresponding to the color of their dice.

If you have the white face of the dice, you're lucky, you can move foreword by 3 boxes. When you get your card, you must answer to the fox question or task, if you succeed, you move foreword from de boxes indicated at the top of your card, if you failed you step back from de boxes indicated at the top of your card. If you roll the dice and you get the same color as on the box as the box you are on, then you can already move foreward one box and after draw your color card (if the box where you arrive is a ladder or a fox it has no impact). Be careful agents, you only have 30 seconds to complete the mission of the drawn card. If you failed the mission of the card and you are still on the case start, you can't move back.



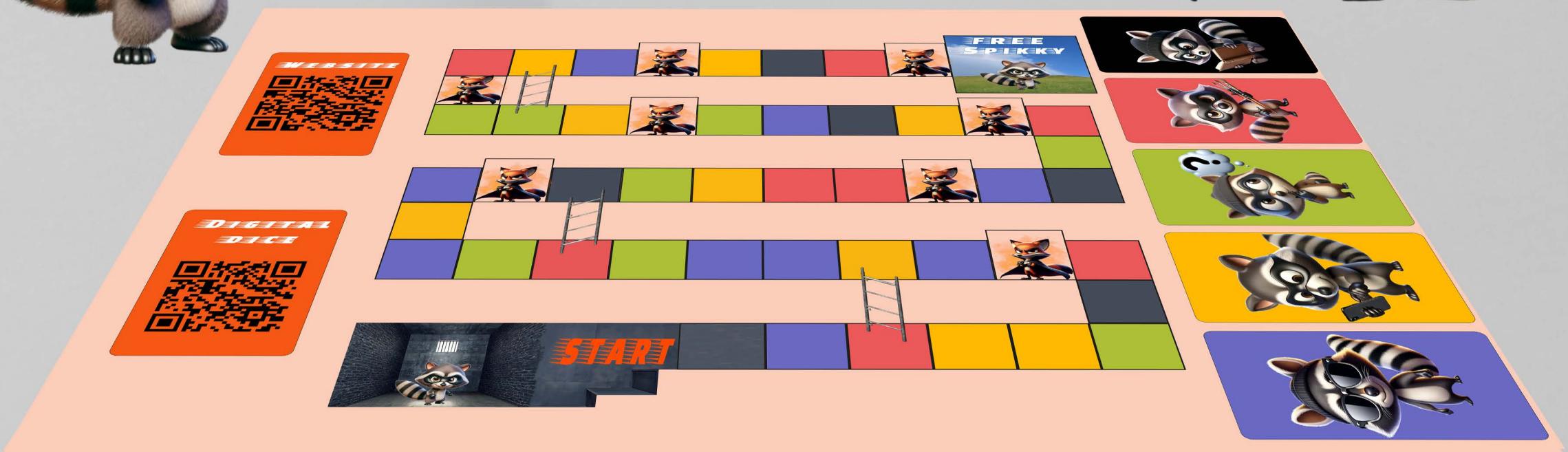
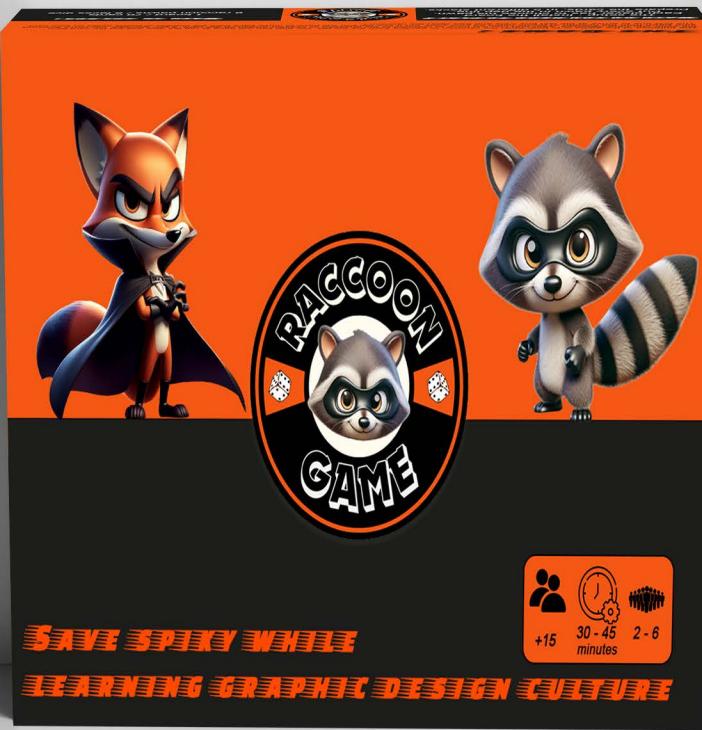
The foxes will try to complicate the task during your rescue, so when you arrived at a fox box, you must get back to the last box you were (if you won 3 cases and you arrived at the fox case you step back 3 cases before).

Fortunately for you, some of our raccoons' friends have installed ladders that will maybe help you during your mission. If you succeed in a case where there is a ladder, you can climb it and go to the box at the top of the ladder. On the contrary, if you wail on a ladder box, you must get down to the box at the bottom of it and lose your place.

If you don't have a phone during the game, you have to cancell the black card «general culture». If you take a black card with the raccoon and a book, you can move foreward of 3 boxes.

Agent raccoon, you only succeed in your mission when you arrive at the last case, or after.





THE GAME 3

The purpose of the game is to help Spiki the raccoon to escape from the fox jail. For that you will have to roll the dice and get the card from the color you have obtained. After that you will have to respond to the question or mission written on the card. If you succeed, you move foreword your pawn from the number of points noted on your card, but if you fail you will have to move back from the number of points noted on your card. The first one to arrive at the last box wins and free Spiki the raccoon !

MATH DO YOU NEED TO PLAY ?

*The setup : Install the board.
Each player has to choose his pawn.
Put every pawn in the dep line.
Prepare the cards, in 5 different stacks.*



MATH IN THE BOX :

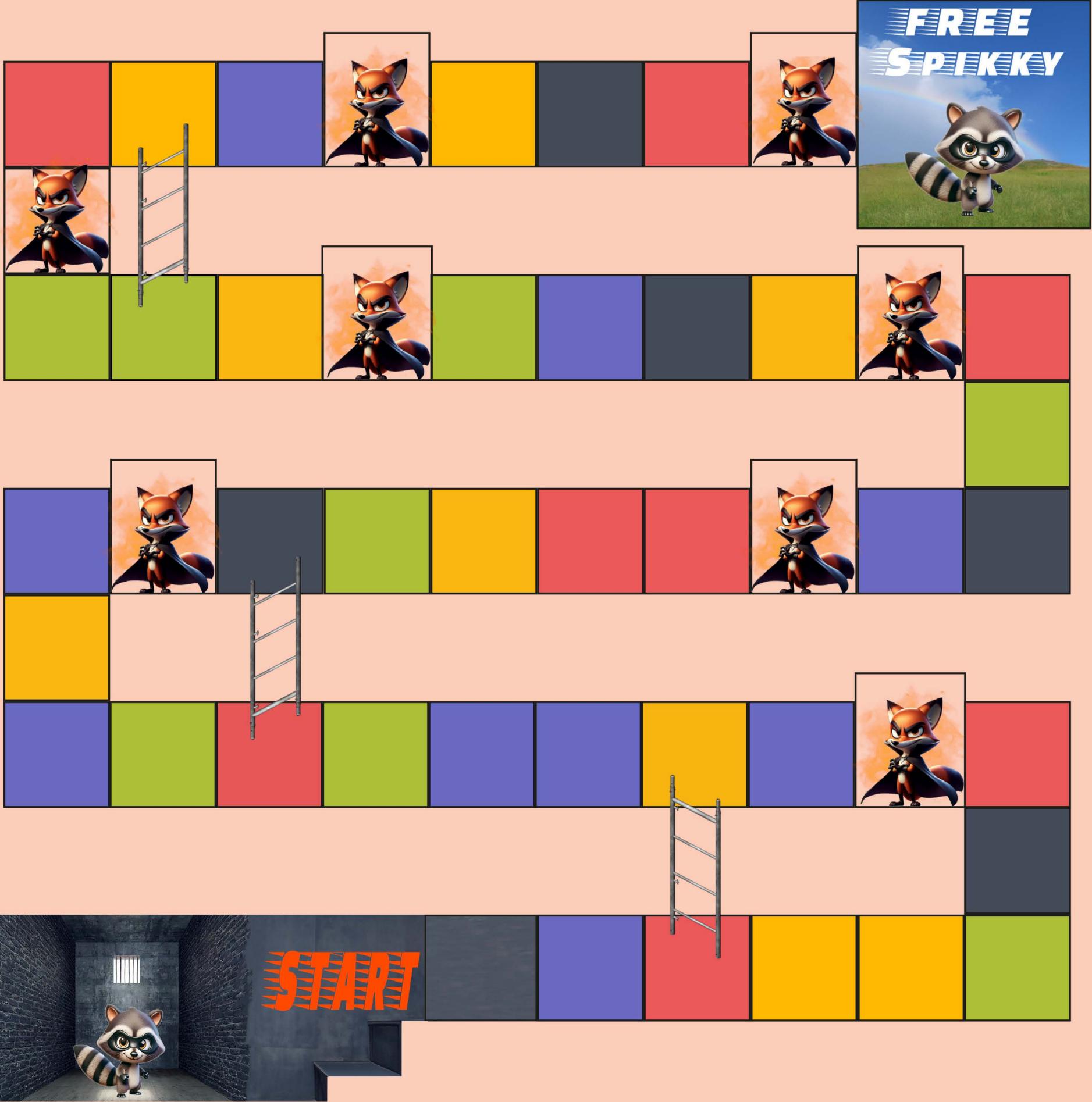
*1 board / 70 cards
6 raccoon pawns / 6 faces dice*



SAVE SPIKY WHEELIE

WARNING GRAPHIC DESIGN CULTURE





GENERAL CULTURE

SCAN THE QR CODE and answer to the question on your mobile. if you succeed, you will be shown the number of boxex to move forward.

