



Joonas Mankisenmaa

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Email: joonas.mankisenmaa@gmail.com

Education & Certifications

OAMK University of Applied Sciences / Bachelor of Business Information Systems

08/20 - 12/23, Remote

OSAO / Vocational Qualification in Business Information Systems

08/14 - 06/17, On-Site

Meta

Meta Social Media Marketing Professional

Google

Google UX Design Specialization

Michigan State University

Photography Basics and Beyond

Experience

Happy Beavers / UX Designer

10/24 - 01/25, Remote, Freelance

Redesigned the company website using Figma to address usability issues and customer complaints related to ordering difficulty. Collaborated with the development team to implement the design on WordPress, navigating platform constraints while preserving core UX improvements. Within the first month of launch, order volume increased by over 30%, with traffic continuing to grow steadily.

<https://happybeavers.fi/>

Unisport-Saltex Oy / International Technical Marketer

05/24 - 09/24, Remote, Fixed-Period

Served as the primary copywriter on the marketing team, creating content in English for social media, internal communications, marketing strategies, playbooks, and press releases. Supported visual branding through product photography and image editing. Also contributed to a website redesign project, which can be viewed here:

<https://saltex.eu/>

HiljainenRekry / Marketing Assistant

07/23 - 11/23, Remote, Fixed-Period

Initially hired as a Marketing Assistant, but quickly entrusted with leading a full website redesign on WordPress due to strong technical proficiency. Continued to support marketing efforts through English-language copywriting, graphic and video

content creation, social media strategy, and CMS management (WordPress and HubSpot). <https://www.muutosturvaajat.fi/>

RapidRiver / Marketing Assistant

07/22 - 12/22, Remote, Fixed-Period

Owned social media marketing and video editing responsibilities, producing short-form video content to promote the company's services. Managed the end-to-end process—from editing video collages to scheduling and publishing posts across social platforms.

Library of Tyrnävä / Librarian

07/19 - 01/20, On-Site, Fixed-Period

Provided front-line customer service and maintained a welcoming library environment. Planned and hosted community events, supported collection management, and contributed to the overall atmosphere and daily operations of the library.

Skills

Languages:

- Finnish - Native
- English - Fluent
- Japanese - Beginner

Technical Skills:

- **Operating Systems & Platforms:** Windows, macOS, GUI-based Linux
- **IT & System Administration:** IT Support, Hardware Maintenance, Operating System Configuration & Deployment
- **Productivity & Office Tools:** Microsoft 365, HubSpot, WordPress, AI Tools for Productivity
- **Web & Front-End Development:** Front-End Development, Front-End Coding, Reading Code, Service Design
- **Technical Writing & Documentation**
- **Database Fundamentals:** SQL Basics

Creative Skills:

- Photography & Photo Editing Adobe Creative Suite (Photoshop, Illustrator, etc.)
- Drawing & Graphic Design
- Canva & Content Creation
- Script Writing & Creative Writing
- User Experience (UX) Design

General Skills:

- Strong Teamwork & Collaboration Empathetic and Approachable Communication Style
- Self-Motivated and Comfortable Working Independently
- Resilient and Adaptable in Dynamic Environments

Commendations

Mikko Tirronen, Happy beavers, CEO

+358 40 350 9375

Valeria Velichko, Happy Beavers, Head of Marketing

+358 44 253 6671

Meri Herrala, Unisport-Saltex Oy, Head of Marketing

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Soile Heiniö, HiljainenRekry, CEO

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