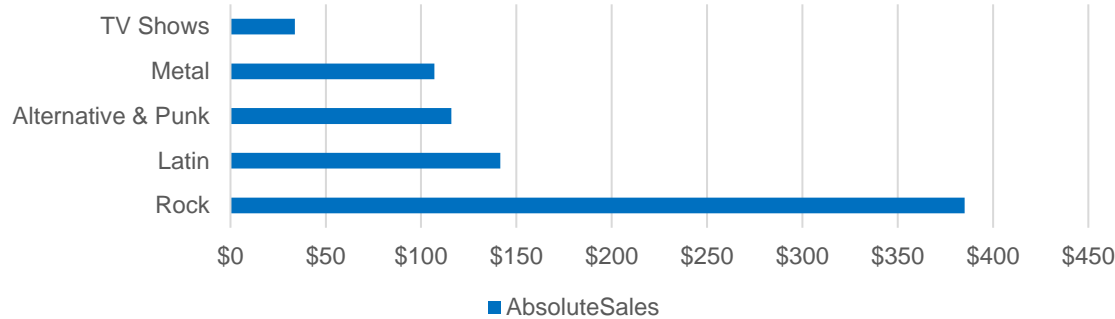


What are the 5 most popular musical styles in Europe and the rest of the world?

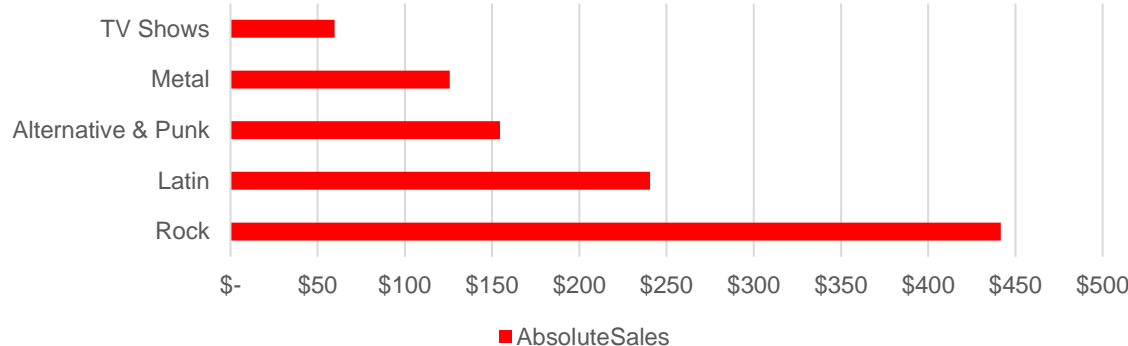
Top 5 - Music Genres in Europe USD

Music Genres



Top 5 - Music Genres in the rest of the world USD

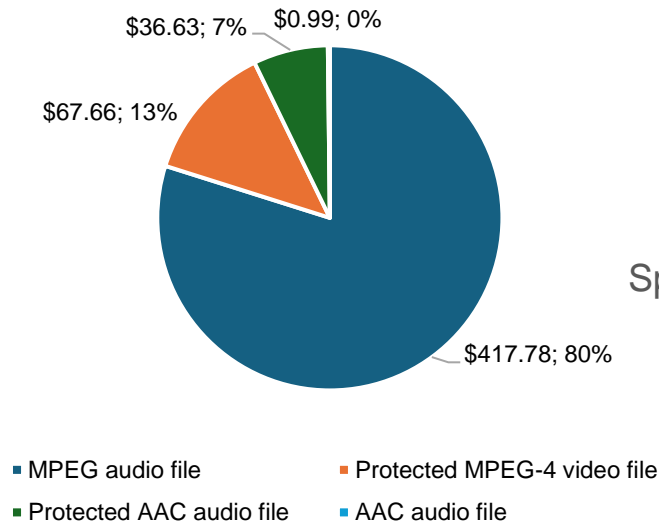
Music Genres



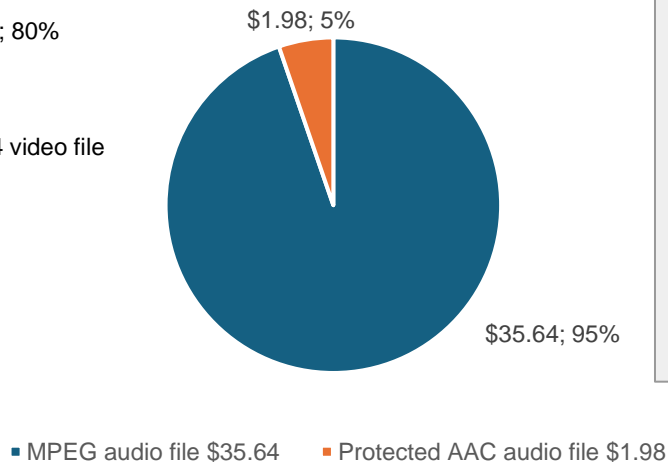
In relative terms we can say that the musical tastes of Europe and the rest of the world are quite similar, however, Latin music has almost twice as much impact in the rest of the world as in Europe.

How is spending broken down by channel in the country where music is consumed the most? And in the country where it is consumed the least?

Spending in the United States USD



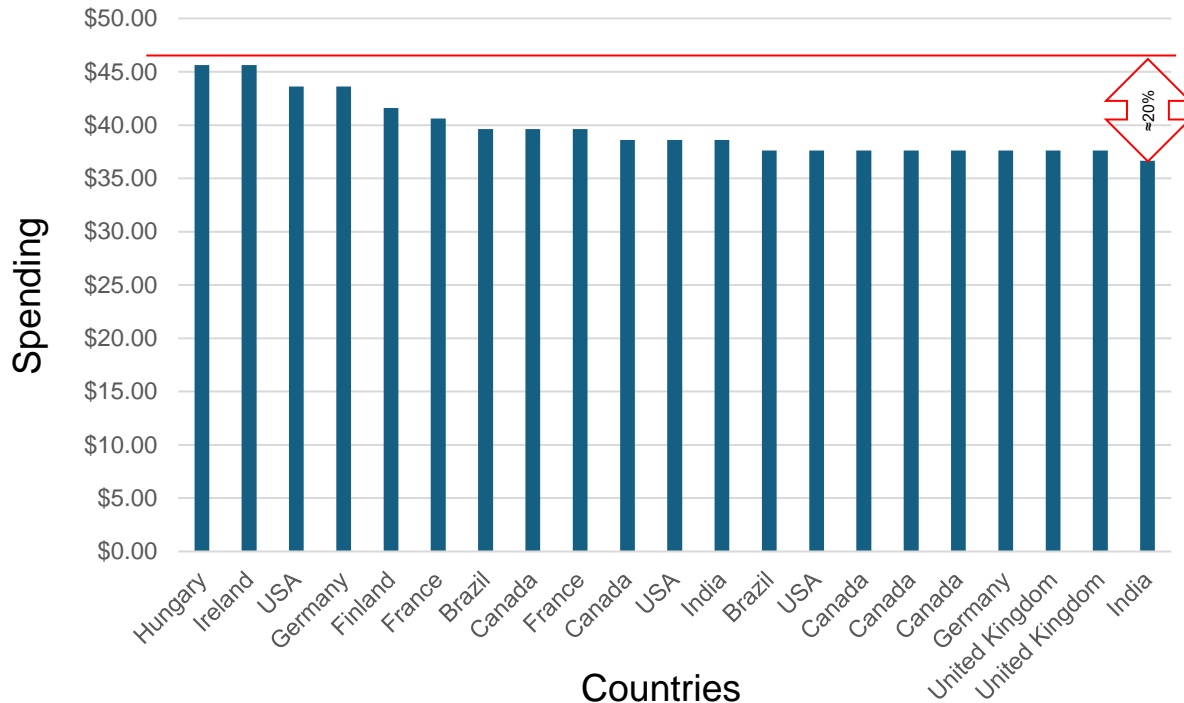
Spending in the Argentina USD



In relative terms, Argentina only has two channels in use, while the United States has four. However, usage patterns are similar, with the most used channel being the same in both countries. In absolute terms, the third most used channel in the United States is larger than the most used channel in Argentina.

Where are the top selling agent's main clients?

Jane Peacock Customers Spending by Country USD

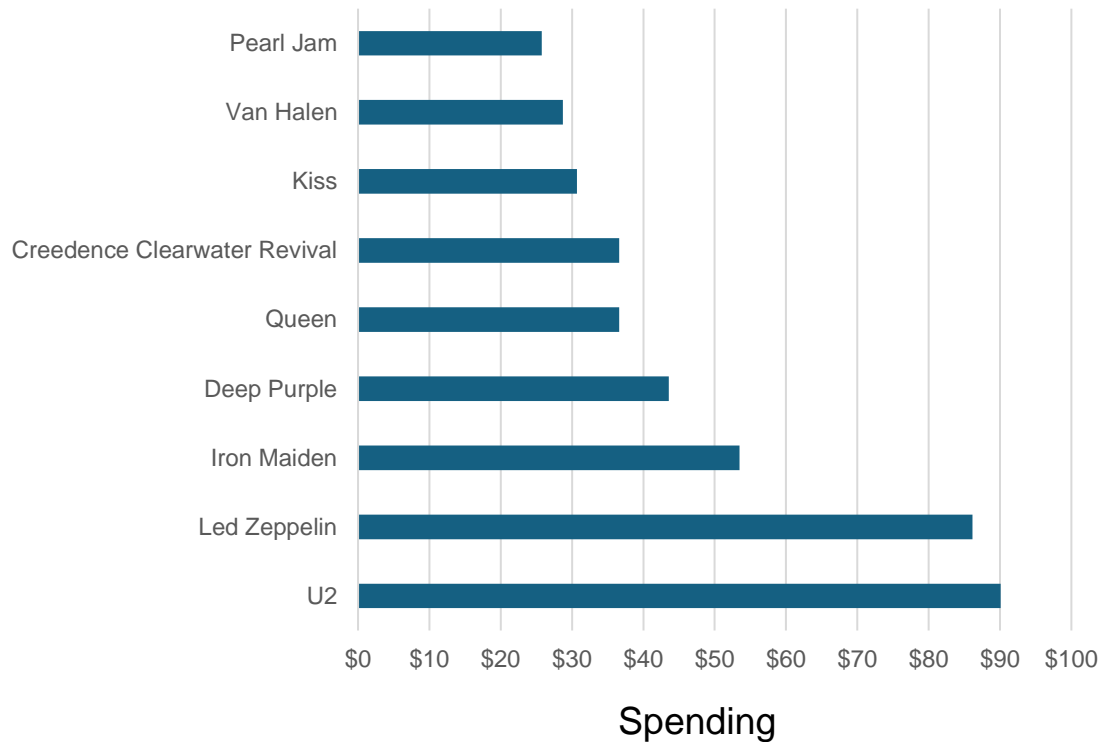


The best-selling agent is Jane Peacock, and her sales distribution by country is fairly even, with the difference between the country with the most sales and the country with the least sales barely reaching 20% of the highest sales.

What are the 10 best-selling rock bands?

Top 10 Best Selling Rock Bands Worldwide

Rock Bands



The best-selling group is U2, followed closely by Led Zeppelin. Further behind we find Iron Maiden...