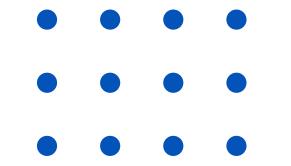




## Blue Ocean Plastic Recycling



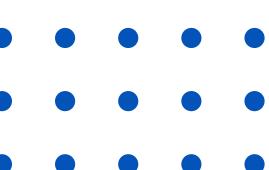
# Guideline for Hotels/Businesses to Join the UNDP ABIC Waste Station Initiative

For the Better Future of Ko Samui



Prepared by

**Blue Ocean Plastic Recycling**





# WASTE STATION



CRAB  
BANK



TSUNAMI



## **Guideline for Hotels/Businesses to Join the UNDP ABIC Waste Station Initiative**

### **Blue Ocean Plastic Recycling Initiative & UNDP ABIC Program**

**The Blue Ocean Plastic (BOP) Recycling Initiative**, in partnership with the **UNDP ABIC Program**, is designed to create a circular economy for waste management in Koh Samui. By connecting local businesses, communities, and tourism stakeholders, this initiative aims to improve waste infrastructure, incentivize sustainable practices, and foster collaboration to ensure waste reduction and resource recovery. Through this program, hotels/local business play a crucial role in making Koh Samui a model for responsible tourism and waste management.

# The causes & Problems

## Causes



Residents 70,000 people



Hotel and Resort 795 Accommodations



Tourists 2,000,000 people per year



Convenience store 100 store

## Problems



Watse accumulations 300,000 tons



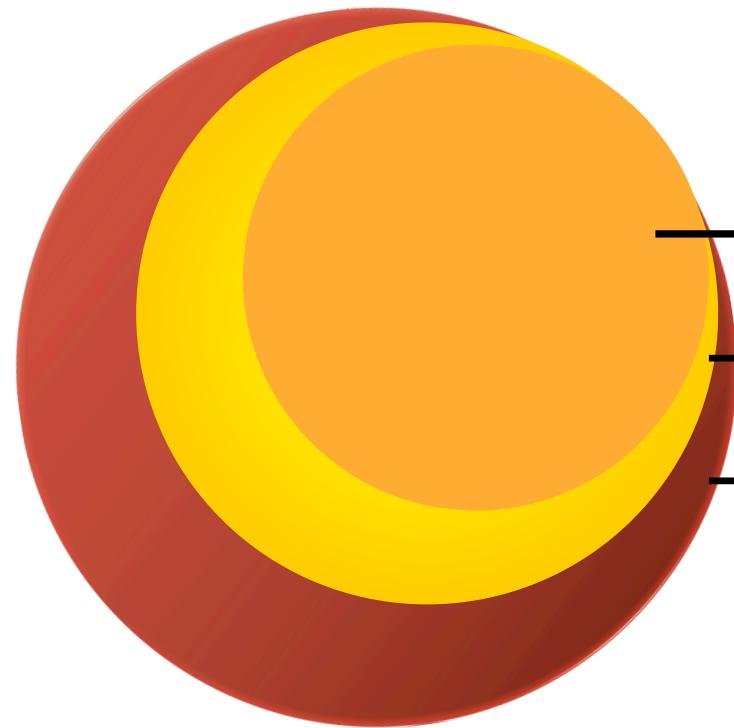
Waste generated everyday 150 tons



The total area of Samui island approximately 200 million square meters

# Introduction

“To address the pressing waste management challenges in Koh Samui, our initiative focuses on three key issues”:



- Waste from the **local residents/communities**
- Waste from the **visiting tourists**
- **Other waste derived from tourism**

- **Insufficient shared waste management infrastructure** in the tourism sector.
- **Lack of incentivization** to encourage participation in waste management.
- **Fragmented efforts** between businesses, tourism, and local communities.

# 3 Routes towards the Better Samui



**“Hotels/Businesses can engage based on their capacity and interests.”**



**R1**

**WASTE STATION  
INFRASTRUCTURE**



**R2**

**INCENTIVIZING  
GREEN ACTIONS**



**R3**

**JOINING FORCES  
WITH COMMUNITIES**

Route 1: Improving Waste Management Infrastructure

Route 2: Incentivizing Sustainable Practices

Route 3: Engaging Tourists in Sustainable Activities

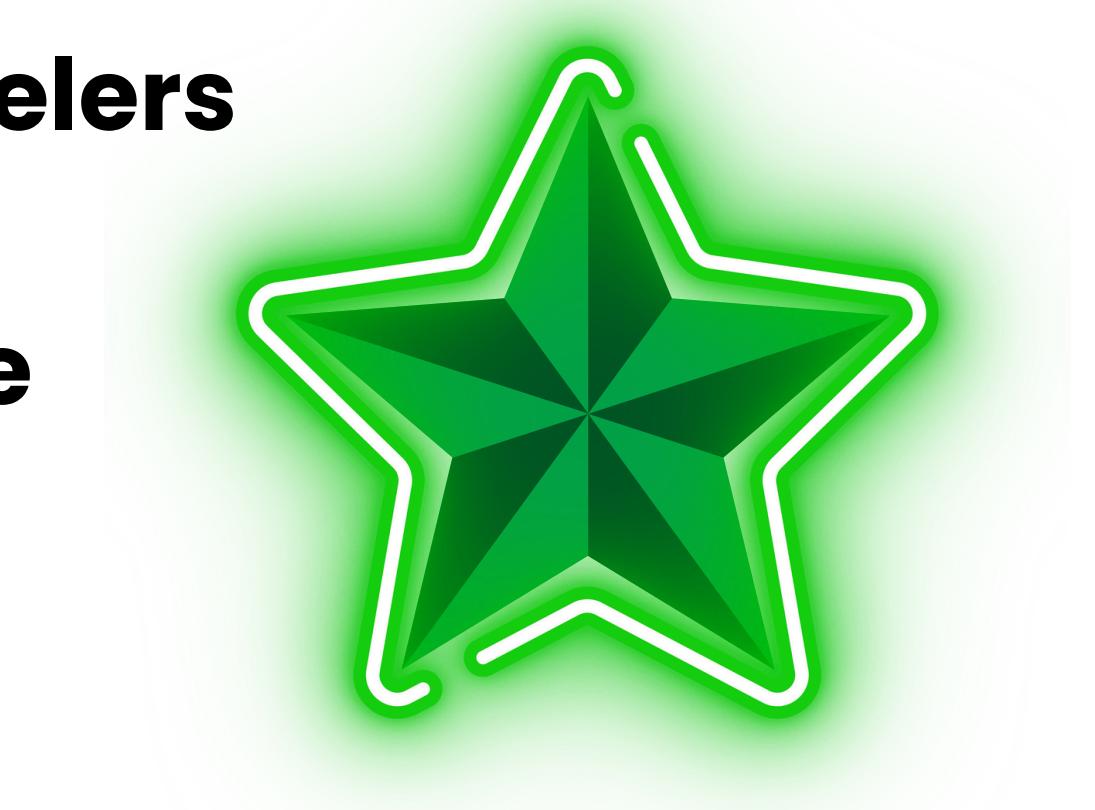
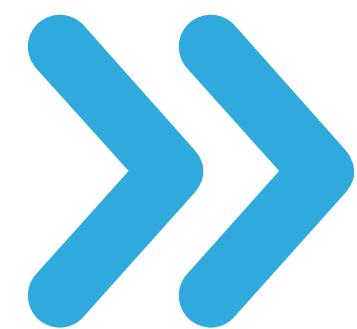


# Unlock the Advantages: Pick Your Green Stars!

Adopt the Sustainable Waste Management Model: Choose What Fits Your Business Needs

## Direct Benefits to Your Hotel/Business:

- **Enhance** Sustainability **Credentials**
- **Attract** Sustainability-Minded, **Green Travelers**
- **Reduce** Waste Management **Costs**
- **Access to** Incentives & **Green Marketplace**
- **Corporate** Sponsorship & **Brand Visibility**



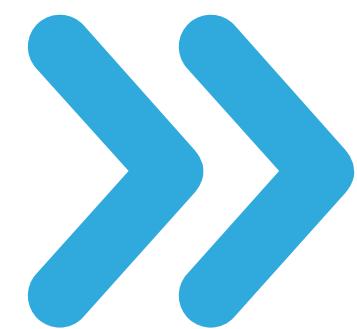


# Unlock the Advantages: Take 1 for the Community!

Adopt the Sustainable Waste Management Model: Choose What Fits Your Business Needs

## Benefits for the Greater Good (The Island & the Environment):

- **Meet Government & Compliance Standards**
- **Contribute to the Circular Economy**
- **Engage Staff and Tourists in Green Initiatives**
- **Create a Greener Koh Samui**
- **Corporate Good Images & Brand Visibility for the entire island**

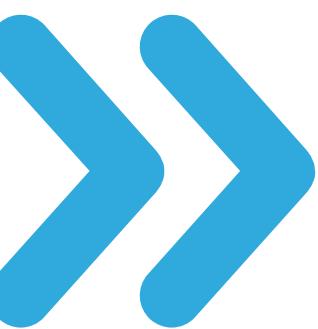


# Improving Waste Management Infrastructure

If your hotel has the capacity and budget, consider installing a waste station accessible to tourists within your property. Ideally, this station can be shared with nearby hotels or communities.

## Implementation Steps:

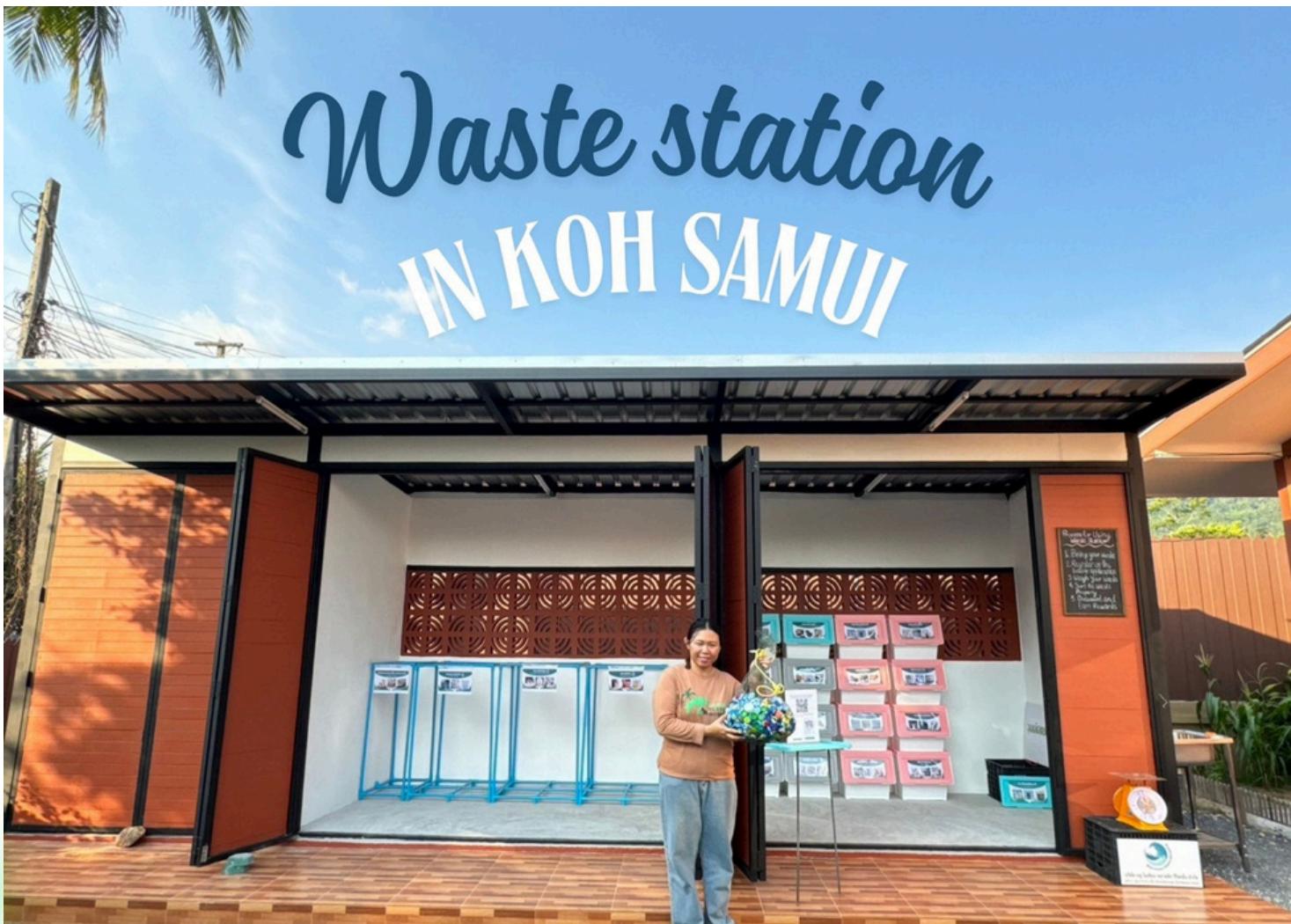
- Install a **waste station within the hotel premises**.
- **Collaborate** with neighboring hotels or local communities for **shared access**.
- Incorporate **waste sorting instructions for tourists and staff**.
- Use the **EcoLife Fill-in tool** to record waste data and track carbon emission reductions.



**R1**

# Improving Waste Management Infrastructure

If your hotel has the capacity and budget, consider installing a waste station accessible to tourists within your property. Ideally, this station can be shared with nearby hotels or communities.



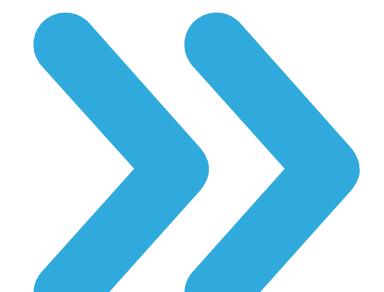
**R2**

# Incentivizing Sustainable Practices

Connect your waste station to the EcoLife Platform, an interactive tool that tracks sustainable actions and rewards participation.

## Implementation Steps:

- **Register** your or a nearby waste station on the **EcoLife Platform**.
- Promote tourist engagement by **rewarding** them **for waste reduction and recycling efforts**.
- Offer **discounts, promotions, or access** to your services **in exchange for EcoLife points**.
- Partner with other local businesses in the marketplace to **expand reward options**.



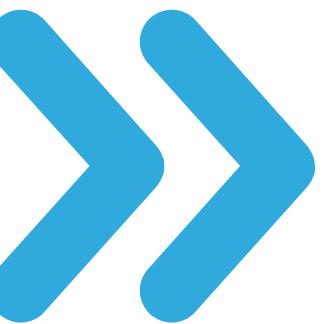


# Staff Training & Familiarization

“Similar to restaurant promotions, staff should be confident in explaining and using the platform.”

## Incentivize the Staff Before the Tourist:

- Before introducing the EcoLife Platform to tourists, staff should trial the system first.
- Staff should **download the platform and explore features** before tourist access.
- Familiarize staff with **how to redeem deals** and use the platform effectively.
- Train staff to **educate guests on using the tool and earning rewards**.
- Understanding **waste flow, redemption processes**, and coupon use is key.

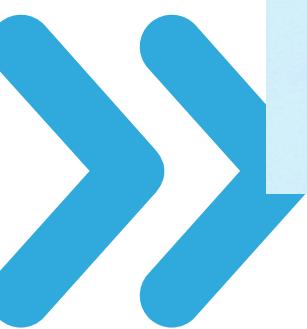


# Engaging Tourists in Sustainable Activities

Join our youth-led tourism engagement program by connecting with local initiatives that offer guided beach cleanups and waste sorting experiences.

## Implementation Steps:

- Promote **guided eco-tourism experiences** for guests
- **Support trained youth leaders** in hosting **beach cleanups**
- Connect with **local businesses** to offer **sustainability-focused tourism activities**
- Encourage community engagement by providing **market access to eco-friendly products**



# Contact us for More Details:



BLUE OCEAN PLASTIC RECYCLING CO., LTD.

INNOVATING SUSTAINABILITY

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INNOVATING SUSTAINABILITY

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