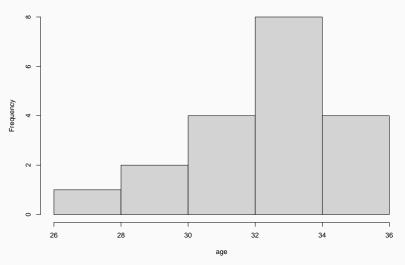


Guess my age

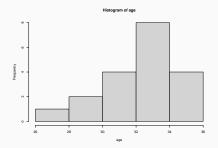
Graph your estimates





Do you think these data are good estimates of my age?

https://pollev.com/franciscorod726



Why / Why not?

Data are hardly ever objective.

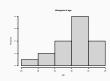
We decide what to measure, when, where, and how.

Always consider:

How well do these numbers reflect what we are trying to measure?

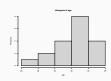
Central tendency / location

• mean:
$$\frac{a_1 + a_2 + a_3}{n}$$



Central tendency / location

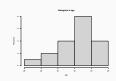
- mean: $\frac{a_1 + a_2 + a_3}{n}$
- · median (50% percentile)



Central tendency / location

• mean:
$$\frac{a_1 + a_2 + a_3}{n}$$

- · median (50% percentile)
- · mode (most frequent value)



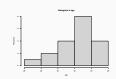
Central tendency / location

• mean:
$$\frac{a_1 + a_2 + a_3}{n}$$

- · median (50% percentile)
- mode (most frequent value)



· min, max, range



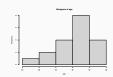
Central tendency / location

• mean:
$$\frac{a_1 + a_2 + a_3}{n}$$

- · median (50% percentile)
- · mode (most frequent value)



- · min, max, range
- · quantiles (quartiles, percentiles...)



Central tendency / location

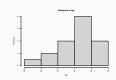
• mean:
$$\frac{a_1 + a_2 + a_3}{n}$$

- · median (50% percentile)
- · mode (most frequent value)



- · min, max, range
- · quantiles (quartiles, percentiles...)

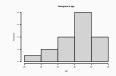
• standard deviation:
$$SD = \sqrt{\frac{\sum (x - \mu)^2}{n - 1}}$$



Central tendency / location

- mean: $\frac{a_1 + a_2 + a_3}{n}$
- · median (50% percentile)





- · min, max, range
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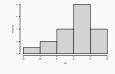
• standard deviation:
$$SD = \sqrt{\frac{\sum (x - \mu)^2}{n - 1}}$$

• standard error:
$$SEM = \frac{SD}{\sqrt{n}}$$

Central tendency / location

• mean:
$$\frac{a_1 + a_2 + a_3}{n}$$

- · median (50% percentile)
- mode (most frequent value)



- · min, max, range
- · quantiles (quartiles, percentiles...)

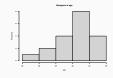
• standard deviation:
$$SD = \sqrt{\frac{\sum (x - \mu)^2}{n - 1}}$$

- · standard error: $SEM = \frac{SD}{\sqrt{n}}$
- coefficient of variation (CV = SD / mean)

Central tendency / location

• mean:
$$\frac{a_1 + a_2 + a_3}{n}$$

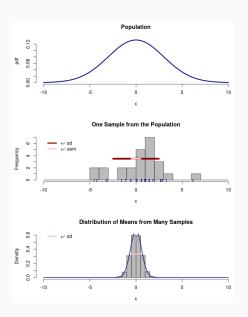
- · median (50% percentile)
- mode (most frequent value)



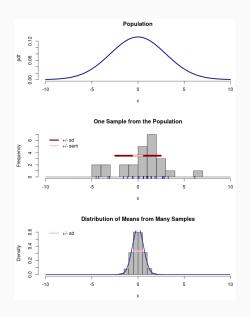
- · min, max, range
- · quantiles (quartiles, percentiles...)

• standard deviation:
$$SD = \sqrt{\frac{\sum (x - \mu)^2}{n - 1}}$$

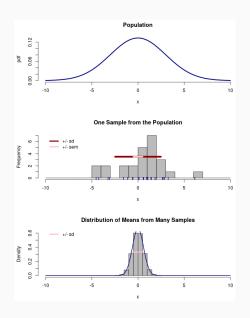
- standard error: $SEM = \frac{SD}{\sqrt{n}}$
- · coefficient of variation (CV = SD / mean)
- · confidence intervals



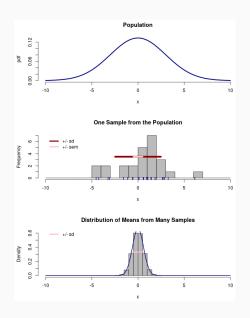
• SD quantifies scatter in population



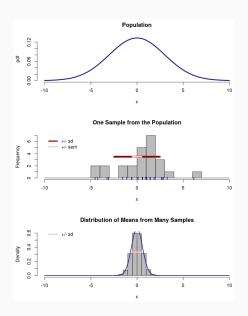
- SD quantifies scatter in population
- SEM quantifies uncertainty in parameter estimate (population mean)



- SD quantifies scatter in population
- SEM quantifies uncertainty in parameter estimate (population mean)
- SEM = SD/sqrt(n)

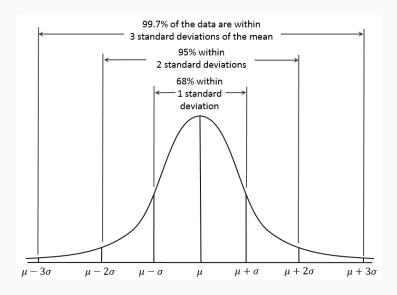


- SD quantifies scatter in population
- SEM quantifies uncertainty in parameter estimate (population mean)
- SEM = SD/sqrt(n)
- SEM decreases with sample size (mean better known), SD does not.



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- https://gallery.shinyapps. io/sampling_and_stderr/

In a Normal distribution



What statistical descriptors are best? (and why)

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