Paul Kararo

Team Branding Package Notes:

Team Logo First Draft

- Centered around the "d" in "d6" - Discussed with the team what should be representative. Eventually went with dachshund logo.

- Clean up the lineart and change font style – something playful

- Color Gradient? Just for some visual interest

Cover Template First Draft

- Move up elements; too much blank space at the top

- Seems a bit plain, needs a pop of contrast and color. Doesn't match the bright vibe of the game as well.

Letterhead Template First Draft

- Change the colors of the bulbs to reflect the accurate colors of the in-game tiles.

- Similar visual flair critiques and changes