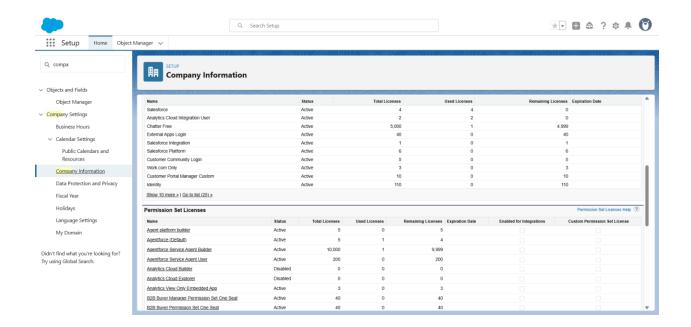
Phase 2: Org Setup & Configuration

1. Salesforce Editions

Salesforce offers different editions depending on the organization's size and requirements. For this project, a **Developer Edition** org is used, which provides:

- Core CRM Objects: Accounts, Contacts, Cases, Events, Tasks
- Customization Options: Custom fields, Profiles, Permission Sets, Roles
- Sandbox Support: Single developer sandbox for testing metadata changes
- License Limitations: 5 users, standard Salesforce licenses

Rationale: Developer Edition is ideal for testing and learning because it provides most features without requiring production licenses.



2. Company Profile Setup

Configuration:

• Primary Contact: Name - Palak Lodhi , Email - palak.lodhi.aiml22@ggits.net

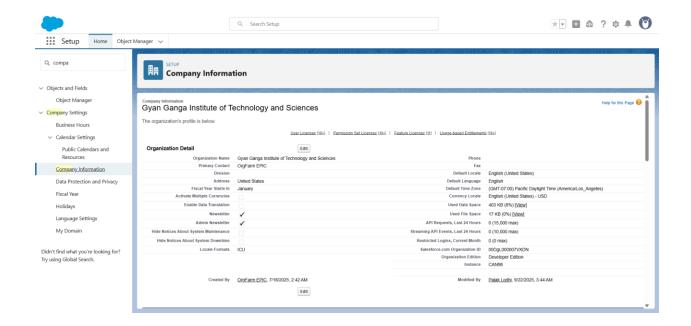
• Default Locale: English (India)

• Default Time Zone: GMT+5:30 Asia/Kolkata

• Default Currency: INR

Purpose:

Ensures accurate formatting for reports, dashboards, and date-time calculations across the org.



3. Business Hours & Holidays

Configuration:

• Business Hours: 24*7

• Holidays: Organization-specific (optional)

Steps:

1. Setup \rightarrow Business Hours \rightarrow New

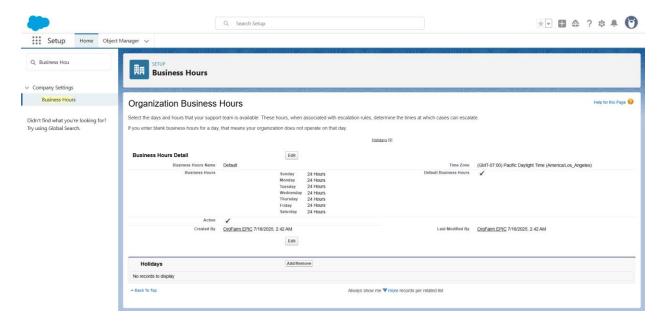
2. Enter Business Hours Name: Standard Business Hours

3. Select working days and times

4. Save

Purpose:

Defines operational hours for appointments, Events, and SLA calculations for Cases.



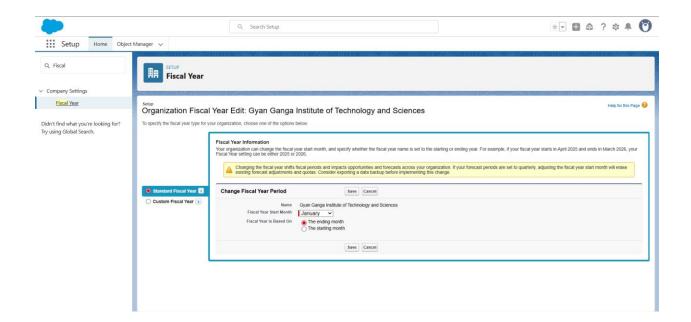
4. Fiscal Year Settings

Configuration:

• Fiscal Year Type: Standard (January – December)

Purpose:

Ensures accurate reporting, dashboards, and KPI calculations aligned with organizational fiscal periods.



5. User Setup & Licenses

Purpose: Create test users to verify profile and permission configurations.

Test Users Created in the Org:

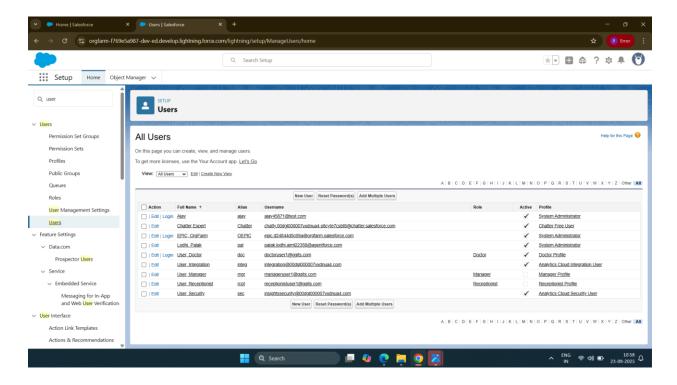
User Type	Full Name	Alia	Username	Role	Profile	Activ
		S				e

Manager	User, Manager	mgr	manageruser1@ggits.com	Manager	Manager Profile	No
Doctor	User, Doctor	doc	doctoruser1@ggits.com	Doctor	Doctor Profile	Yes
Receptioni st	User, Receptioni st	rcpt	receptionistuser1@ggits.c om	Receptioni st	Receptioni st Profile	No

Manager: Responsible for supervising all hospital activities, can view and manage all patient records, appointments, and treatments.

Doctor: Can create and update patient records (Contacts), schedule and manage appointments (Events), and record treatments (Cases).

Receptionist: Can create patient records (Contacts) and schedule appointments (Events) but cannot create treatment records (Cases).



6. Profiles

Profiles Created:

- Manager Profile
- Doctor Profile
- Receptionist Profile

Object Permissions:

Profile	Contacts	Events	Cases
Manager	R/C/E/D	R/C/E/D	R/C/E/D
Doctor	R	R/C/E	R/C/E
Receptionist	R/C/E	R/C/E	R

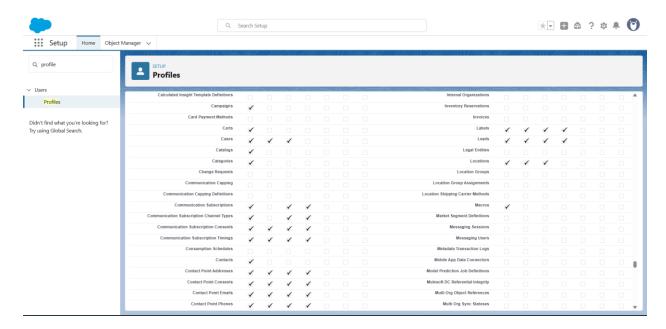
Steps:

- 1. Setup \rightarrow Profiles \rightarrow Clone Standard User
- 2. Rename profile accordingly
- 3. Edit Object Settings → configure permissions per above

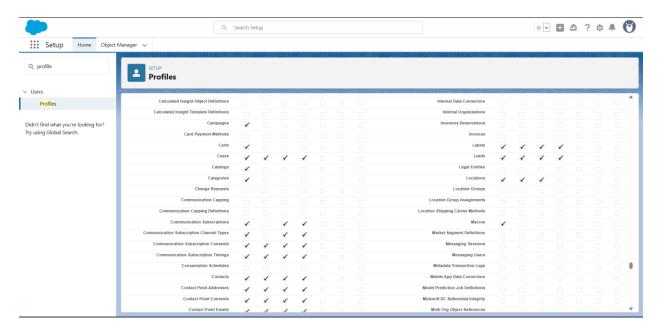
Purpose:

Profiles define baseline permissions for objects. Combined with roles and OWD, they control record-level access.

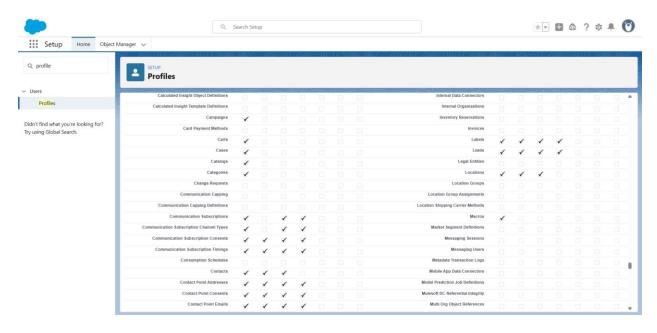
Doctor Profile:



Manager Profile:

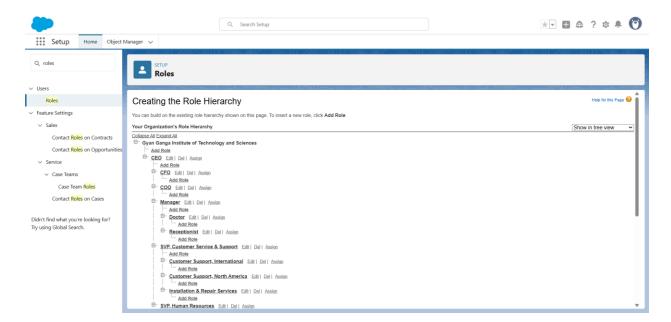


Receptionist Profile:



7. Roles

Role Hierarchy:



Steps:

- 1. Setup → Roles → Enable Roles (if not already enabled)
- 2. Add Role under parent role (CEO → Manager → Doctor/Receptionist)
- 3. Save each role

Purpose:

Roles manage record-level visibility:

- Managers see all subordinate records
- Doctors see only their patient records
- Receptionists have limited access

8. Permission Sets

Configuration:

- Name: Treatment Access
- License: None
- Assigned to: Doctor User

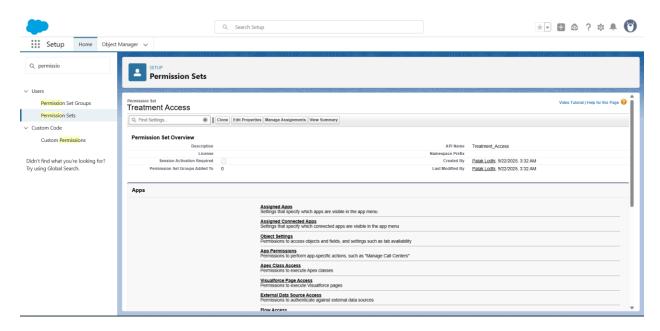
Steps:

- 1. Setup \rightarrow Permission Sets \rightarrow New
- 2. Configure Case object permissions (Read/Create/Edit)

3. Assign to Doctor user

Purpose:

Permission sets provide additional access without altering the user's profile, improving flexibility.



9. Org-Wide Defaults (OWD)

Configuration:

- Contacts → Private
- Cases → Private
- ullet Events o Controlled by related Contact

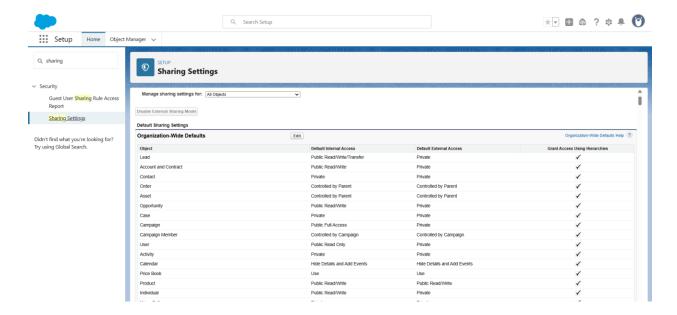
Steps:

1. Setup → Sharing Settings → Edit

- 2. Set default internal access for Contacts and Cases to Private
- 3. Save

Purpose:

Ensures patient information privacy. Access is then controlled via role hierarchy or permission sets.



10. Sharing Rules

- No custom sharing rules created in Phase 2
- Default access controlled via Role Hierarchy

Purpose:

Allows for role-based sharing of records without additional rules.

11. Login Access Policies

Configuration:

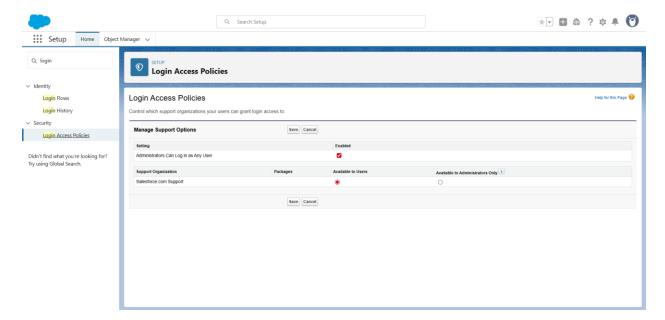
Administrators Can Log in as Any User → Enabled

Steps:

- 1. Setup → Login Access Policies → Enable checkbox
- 2. Save

Purpose:

Allows admin to test visibility and permissions for different users without logging out and logging in manually.



13. Sandbox Usage

- Not used for Phase 2
- Developer Org sufficient for testing configurations

14. Deployment Basics

- Phase 2 focuses on **preparation of org structure**
- No deployments done yet
- Phase 3 will involve workflows, automation, and metadata deployment