

SANYA DIXIT

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SUMMARY

I have technical knowledge and certifications in social media & content marketing and am currently pursuing online Meta certification course. I have made engaging content for my college societies, GDSC (Google Developer Student Clubs) Kalindi as well as for official Instagram handle of my college (@kalindicollegestudentsunion). My skills in Google Analytics and SEO tools indicate that I can also produce content effectively whilst being able to measure its reach, constantly evaluating how we tailor our message. I have any prior experience of working in an internship at WEB2ATTRACT, where I created engaging social media content for a Center of Urogynecology & Aesthetics. I am willing to learn and being a creative and strategic thinker, I come up with new ideas to develop the contents keeping the ideas of business aligned. In addition to my excellent communication skills and ability to adapt to new trends and technologies, I am well-prepared to contribute to a dynamic social media team.

WORK EXPERIENCE:

- **WEB2ATTRACT** Aug 2024 - Sept 2024
Social Media and Digital Marketing Intern
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EDUCATION:

- B.Voc (Web Designing) Nov 2022 - Present
Kalindi College, University Of Delhi
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CERTIFICATIONS:

- Digital Marketing (Google)
 - Social Media Marketing (by Meta through Coursera)
 - Content Marketing
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ADDITIONAL INFORMATION:

- Skills: Content Marketing, Digital Marketing, Social Media Marketing, Community Management.
- Languages: English, French
- Hobbies: Volunteering in cleanliness drives, reading books about human nature, lifestyle and biographies, playing sports like Badminton and Taekwondo and I also love travelling to different places and getting to know about their culture.