Customer Segmentation Analysis

Unique Customers
2627
Count of ID

Average Age
43.65
Average of Age

Avg Work Experience
2.29
Average of Work Exp...

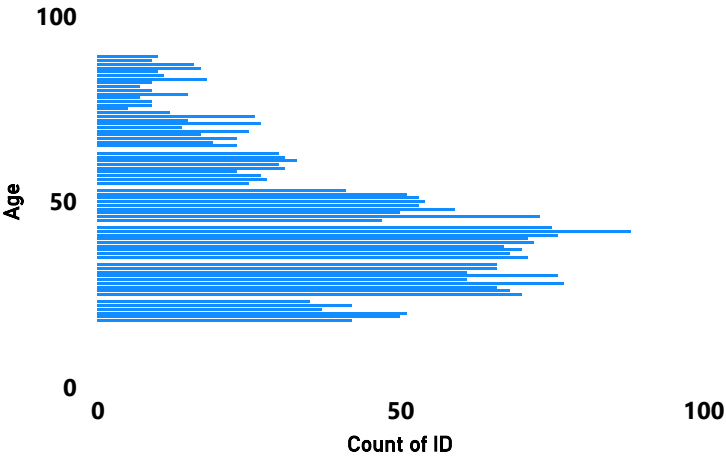## Avg Family Size
2.79
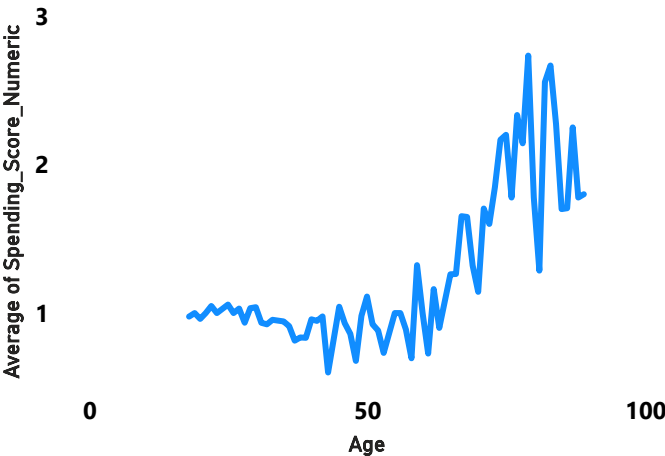Average of Family Size

Age
- ☐ 18
- ☐ 19
- ☐ 20
- ☐ 21

Profession
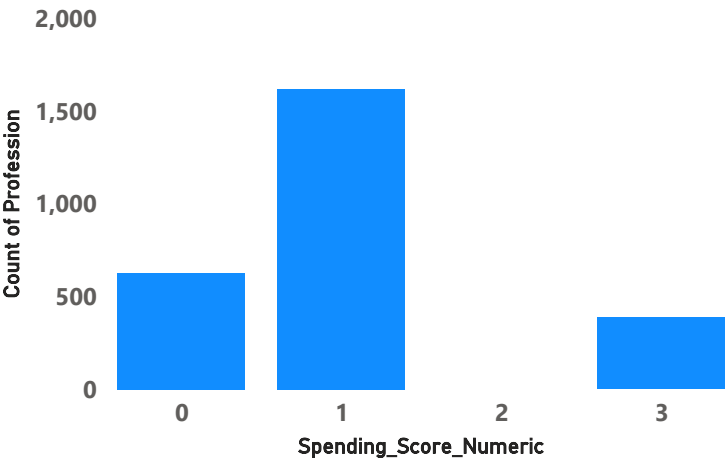- ☐ artist
- ☐ doctor
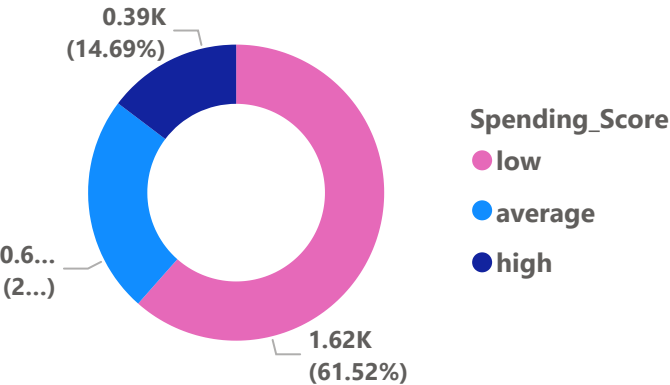- ☐ engineer
- ☐ entertainment

Number of Customers by Age

Average of Spending_Score_Numeric by Age

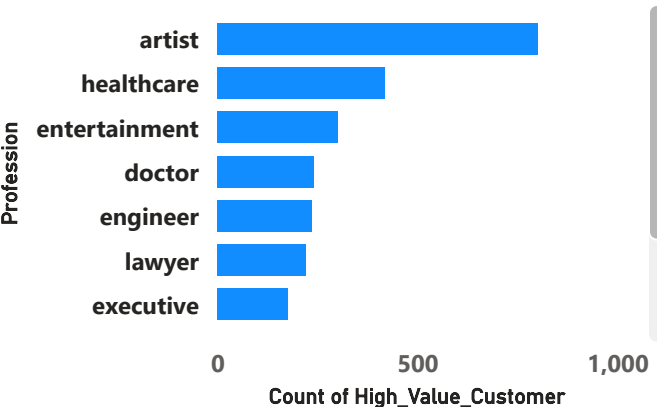## Total Spend by Profession

Customer Distribution by Spending Score

Spending_Score
- ● low
- ● average
- ● high

0.39K (14.69%)
0.6... (2...)
1.62K (61.52%)

Number of High-Value Customers by Profession

Customer Count by Profession and Gender

Gender ● female ● male