Talk about goals, short term and long term goals

Flow of presentation

- What is a goal?
- Why setting goal?
- What is SMART goal?
- Short term goals
- Long term goals

A goal without a plan is just a wish

Introduction What is a goal?

- A goal is a desired result that a person plans and commits to achieve.
- Goals are directions for life.
- Setting goals can help you to stay focused so that you can reach your goals.
- ▶ If you set your goals for the future, you will have map of where to go.
- A goal is simply a target which an individual or organization intends to reach or achieve.

Why setting a goal?

- It gives you long term vision and short term motivation.
- The process of setting goals is based on three steps:
- 1. Deciding what you want to accomplish
- 2. Devising a plan to work with
- 3. Working on the plan to achieve the result you desire

- Tips for setting goals
- 1. Choose your goals that are worthwhile
- 2. Opt for goals that are achievable
- 3. Be committed to your goals
- 4. Prioritize your goals
- 5. Set deadlines to accomplish goals

What is SMART goal?



Short term goals

- Short term goal is something you want to do in the near future.
- ▶ Defining clear and achievable short term goals is essential for maintaining focus and driving progress. It involves prioritizing immediate objectives that contribute to overall strategic vision of the organization.

Aligning with long term vision

- A long term goal is that goal which takes a long time achieve.
- Long term goals provide a roadmap for the future of the organization. It requires strategic alignment with the company's mission and vision, integrating innovation and adaptability to meet evolving market demands.

Conclusion

Goal setting is an instrumental tool for personal and professional growth. Goal setting is not just about identifying what you want to achieve but also how you achieve it and measure the achievement.

Thank you