SHALVI PALANDE

EXPERIENCE DESIGNER

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shalvipalande.github.io

I enjoy creating
meaningful human experiences
through design.

EXPERIENCE

TU Delft & CWI, Amsterdam • Feb 2021 - May 2022
UX Research Intern

· Researched on *Designing and Evaluating **Wearable** Visual and Vibrotactile Displays for **Colocated Breathing Synchronization*** with Dr. Angelika Mader, Dr. Kaspar Jansen and Dr. Abdallah El Ali.

Inria, Paris •   March 2020 - July 2020
UX Research Intern

· Investigated ways of *data extraction from multiple sources to generate semi structured documents* using **Instrumental Interaction** with Dr. Wendy Mackay.

Ernst & Young LLP • March 2018 - June 2019
UX Designer

· Executed research and redesign of the *national banking application* for a gulf nation. Responsibilities included **requirement gathering, user research, competitive analysis, storyboarding, ideating, prototyping, and testing.** Increased customer satisfaction by 8% and number of active users on application by 20%.
· Conceptualized *Wipro's "Quantum"* ERP system with **design, management and development team** by designing intuitive and user-friendly workflows that simplified complex processes.
· Collaborated with design team for **wire-framing and prototyping** on digital platforms such as *Web, Mobile, and Wearables* on projects in *Healthcare, E-commerce, Government - Public Service.*

Fortune Cookie UX Design • December 2017 - March 2018
UX Design Intern

· Researched and identified problems through stakeholder talks and user research to optimise user flows of an E-commerce application.
· Designed and validated workflows and interfaces through iterations.

EDUCATION

University of Twente • May 2022
Master of Science in **Interaction Technology**
Minor in Innovation and Entrepreneurship
7.25 / 10

University of Paris-Saclay • May 2020
Master of Science in **Human Computer Interaction**
Minor in Innovation and Entrepreneurship
14.75 / 20

Savitribai Phule Pune University • May 2017
Bachelor of Engineering in **Computer Science**
68.67%

COMPETENCY

Design
User Research
Design Strategy
System Design
Persona & Storyboarding
Information Architecture
Low & High Fidelity Design
Prototyping
Usability Testing

Business
Digital Marketing
Business Strategy
Market Analysis

TOOLBOX

Design
Adobe XD
Adobe Photoshop
Adobe InDesign
Figma
Sketch

Programming
Python
Arduino
HTML/CSS
Unity

Collaboration
InVision
Miro
GitHub

CERTIFICATIONS

GOOGLE DIGITAL GARAGE
Fundamentals of **Digital Marketing**

MINISTRY OF AYUSH, GoI
Registered Yoga Teacher, **RYT200H**

ACHIEVEMENTS

EIT Digital Summer School • August 2020
Design Thinking and Scaling Services for Cities

Best Entrepreneurial Team

EIT Digital Scholarship
50% Waiver of fees
& Monthly allowance for 2 year program