# **PCA** Revealed

Part 8: Hacking your own PCA

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#### Readme

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#### Reminder

#### PCA

Principal Components Analysis (PCA) allows us to study and explore a set of quantitative variables measured on a set of objects

#### Core Idea

With PCA we seek to reduce the dimensionality (reduce the number of variables) of a data set while retaining as much as possible of the variation present in the data

#### Presentation

#### About

In these slides we'll briefly describe how you could implement your own PCA function in R.

## Keep in mind

There are several ways in which the results of PCA can be obtained. We'll cover some of the simplest and easiet ways to do that.

# Data considerations

#### Data Structure

#### Data

The analyzed data takes the form of a table (i.e. matrix) X:

$$\mathbf{X}_{n,p} = \begin{bmatrix} x_{11} & x_{12} & \cdots & x_{1p} \\ x_{21} & x_{22} & \cdots & x_{2p} \\ \vdots & \vdots & \ddots & \vdots \\ x_{n1} & x_{n2} & \cdots & x_{np} \end{bmatrix}$$

- ightharpoonup n objects in the rows
- p quantitative variables in the columns

#### **Data Considerations**

#### Normalization

In practice, there are two main flavors in which PCA can be performed:

- ▶ PCA on standardized data (normalized variables)
- ▶ PCA on raw data (non-normalized variables)

Unless the analyzed variables are all measured in the same scale, it is strongly recommended to normalize all the variables (in this way we are comparing apples to apples)

#### **Data Considerations**

## **Useful Arguments**

To implement your own script or function in R for PCA, it's recommended to have arguments for both mean-centering and normalizing the variables

#### Mean Centered Variables

There are several ways in R to perform mean-centering and normalizing operations. For sake of simplicity, we'll use the function scale()

# Toy dataset cars 2004

#### Data

#### Download the data in R using the package RCurl as follows:

```
# load package RCurl
library(RCurl)
# google docs spreadsheets url
google docs = "https://docs.google.com/spreadsheet/"
# public key of data 'cars'
cars key = "pub?key=0AjoVnZ9iB261dHRfQlVuWDRUSHdZQ1A4N294TEstc0E&output=csv"
# download URL of data file
cars_csv = getURL(paste(google_docs, cars_key, sep = ""))
# import data in R (through a text connection)
cars2004 = read.csv(textConnection(cars_csv), row.names = 1, header = TRUE)
```

#### Data

Use the function head() to take a peek of the data contained in cars2004:

```
# take a peek
head(cars2004)
                       Cylinders Horsepower Speed Weight Width Length
##
## Citroen C2
                            1124
                                         61
                                             158
                                                     932
                                                          1659
                                                                 3666
  Smart Fortwo
                             698
                                         52
                                              135
                                                     730
                                                          1515
                                                                 2500
  Mini 1.6 170
                            1598
                                        170
                                              218
                                                   1215
                                                          1690
                                                                 3625
## Nissan Micra 1.2
                           1240
                                         65
                                              154
                                                     965
                                                          1660
                                                                 3715
## Renault Clio 3.0 V6
                            2946
                                        255
                                              245
                                                   1400
                                                          1810
                                                                 3812
## Audi A3 1.9
                            1896
                                        105
                                              187
                                                    1295
                                                          1765
                                                                 4203
```

# Toy Data Example: cars2004

The data consists of 24 cars measured on the following six variables:

Cylinders Number of cylinders (cm<sup>3</sup>)

Horsepower (hp)

Speed Maximum speed (km/h)
Weight Weight of the car (kg)
Width Width of the car (mm)
Length Length of the car (mm)

#### PCA through SVD

One approach to program PCA in R is with the Singular Value Decomposition (SVD) using the function svd()

## PCA with the function svd()

```
pca_svd <- function(dataset, center = TRUE, scale = TRUE) {</pre>
  # mean-center and normalization
  X = scale(dataset, center = center, scale = scale)
  # singular value decomposition
  SVD = svd(X)
  # scores
  scores = SVD$u %*% diag(SVD$d)
  rownames(scores) = rownames(dataset)
  # loadings
  loadings = SVD$v
  rownames(loadings) = colnames(dataset)
  # rps117ts
  list(
    values = SVD$d^2 / (nrow(X) - 1),
    scores = scores.
    loadings = loadings
```

#### PCA with the function svd():

```
# Apply it!
pca1 = pca_svd(cars2004)

# eigen values
pca1$values
## [1] 4.41127 0.85341 0.43566 0.23587 0.05144 0.01235
```

#### Scores:

```
# scores
head(pca1\$scores, n = 5)
##
                          [,1] [,2] [,3] [,4] [,5]
                                                                  [,6]
## Citroen C2 -2.541258 -0.4992 -0.1754
                                              0.16222 - 0.20277
                                                              0.03095
  Smart Fortwo
                   -4.062768 -1.6308 0.2686 -0.90465 -0.02865 -0.03289
## Mini 1.6 170 -1.352811 -0.7985 0.3645 -0.04997 0.45427 0.04992
## Nissan Micra 1.2 -2.460421 -0.3951 -0.1701 0.12174 -0.28329 0.04972
## Renault Clio 3.0 V6 -0.003062 -0.8963 0.3770 -0.26840 0.27979 -0.13127
tail(pcal$scores, n = 5)
##
                        [,1] [,2] [,3] [,4]
                                                       [,5]
                                                                [,6]
## Renault Scenic 1.9 -0.8241 0.3723 -0.24040 0.1099 0.079333 0.009328
## VW Touran 1.9 TDI -0.7880 0.6979 -0.23130 0.1306 -0.001267 0.018130
## LandRover Defender -1.0491 0.7356 -0.17242 -1.1576 -0.300317 -0.008357
## LandRover Discovery 0.8327 1.8799 -1.48618 -0.9787 0.304380 -0.033905
## Nissan X-Trail 2.2 -0.6015 0.7071 -0.04458 0.1142 -0.170485
                                                             0.116171
```

#### Loadings:

```
# loadings
head(pca1$loadings)

## [,1] [,2] [,3] [,4] [,5] [,6]

## Cylinders  0.4582 -0.1374  0.2144 -0.2321 -0.65250 -0.495560

## Horsepower  0.4396 -0.3817  0.1369 -0.1728 -0.09445  0.776846

## Speed  0.4219 -0.3667  0.3126  0.4100  0.56864 -0.313684

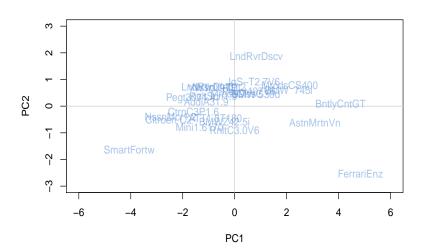
## Weight  0.3604  0.6232  0.2234 -0.5294  0.38924 -0.007511

## Width  0.3815 -0.1202 -0.8830 -0.1399  0.15302 -0.131875

## Length  0.3786  0.5460 -0.0897  0.6696 -0.25894  0.187311
```

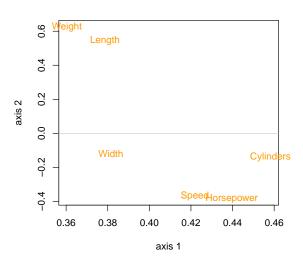
#### Plot of scores

#### Plot of scores



# Plot of loadings

# Plot of loadings



#### PCA through EVD

Another approach to program PCA in R is with the EigenValue Decomposition (EVD) using the function eigen()

```
pca evd <- function(dataset, center = TRUE, scale = TRUE) {</pre>
  # mean-center and normalization
  X = scale(dataset, center = center, scale = scale)
  # eigenvalue decomposition
  if (nrow(X) >= ncol(X)) {
    EVD = eigen(t(X) %*% X)
  } else {
    EVD = eigen(X %*% t(X))
  # scores
  scores = X %*% EVD$vectors
  rownames(scores) = rownames(dataset)
  # loadings
  loadings = EVD$vectors
  rownames(loadings) = colnames(dataset)
  # results
  list(
    values = EVD$values / (nrow(X) - 1),
    scores = scores,
    loadings = loadings
```

## PCA with the function eigen():

```
# Apply it!
pca2 = pca_evd(cars2004)

# eigen values
pca2$values
## [1] 4.41127 0.85341 0.43566 0.23587 0.05144 0.01235
```

#### Scores:

```
# scores
head(pca2\$scores, n = 5)
##
                         [,1] [,2] [,3] [,4] [,5] [,6]
## Citroen C2 2.541258 -0.4992 0.1754 0.16222
                                                             0.03095
                                                     0.20277
  Smart Fortwo 4.062768 -1.6308 -0.2686 -0.90465 0.02865 -0.03289
## Mini 1.6 170 1.352811 -0.7985 -0.3645 -0.04997 -0.45427 0.04992
## Nissan Micra 1.2 2.460421 -0.3951 0.1701 0.12174 0.28329 0.04972
## Renault Clio 3.0 V6 0.003062 -0.8963 -0.3770 -0.26840 -0.27979 -0.13127
tail(pca2\$scores, n = 5)
##
                        [,1] [,2] [,3] [,4] [,5]
                                                               [,6]
## Renault Scenic 1.9 0.8241 0.3723 0.24040 0.1099 -0.079333
                                                           0.009328
## VW Touran 1.9 TDT
                     0.7880 0.6979 0.23130
                                          0.1306 0.001267
                                                           0.018130
## LandRover Defender
                     1.0491 0.7356 0.17242 -1.1576 0.300317 -0.008357
## LandRover Discovery -0.8327 1.8799 1.48618 -0.9787 -0.304380 -0.033905
## Nissan X-Trail 2.2
                     0.6015 0.7071 0.04458 0.1142 0.170485
                                                           0.116171
```

#### Loadings:

```
# scores
head(pca2$loadings, n = 5)

## [,1] [,2] [,3] [,4] [,5] [,6]

## Cylinders -0.4582 -0.1374 -0.2144 -0.2321  0.65250 -0.495560

## Horsepower -0.4396 -0.3817 -0.1369 -0.1728  0.09445  0.776846

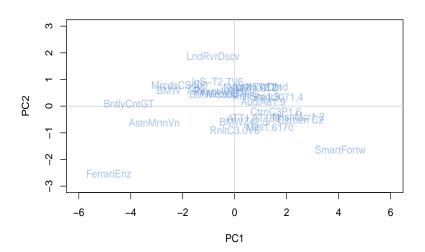
## Speed -0.4219 -0.3667 -0.3126  0.4100 -0.56864 -0.313684

## Weight -0.3604  0.6232 -0.2234 -0.5294 -0.38924 -0.007511

## Width -0.3815 -0.1202  0.8830 -0.1399 -0.15302 -0.131875
```

#### Plot of scores

#### Plot of scores



# Plot of loadings

# Plot of loadings

