Taxon	Character 1	Character 2	Character 3
Taxon 1	0	1	1
Taxon 2	0	1	0
Taxon 3	1	0	0
Taxon 4	1	0	1

a Character Likelihood (L_i) = Pr(observed character | Tree, branch lengths, rate of character state change)

b Character Likelihood (L_i) = Pr(data | model)

c Total Likelihood (L) = L1 + L2 + L3