## PALIDA YINGWATCHARA

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#### **EDUCATION**

## Chulalongkorn University (Bangkok, Thailand) | August 2020 - Present

 Bachelor of Engineering (ISE), International Program, Major in Information and Communication Engineering (ICE)

### Triam Udom Suksa School | January 2017 - November 2019

- Computer Science Program and Korean Language program.
- Secondary School in Thailand.

#### **SKILLS**

- Java Programming
- JavaScript
- TypeScript
- Python
- C#, C++
- Socket Programming
- NumPy
- Pandas
- Seaborn
- Matplotlib
- Data Visualization
- Data Analyzation
- Data Modeling
- PowerBI
- MS office
- MongoDB

#### Languages

- Thai
- English (IELTS: 7.0)
- Beginner level in Korean and Chinese

## **Projects**

## Customer Analysis Project |October 2021 – November 2021

 a full stack mobile application of customer's shopping behavior by integrating data analysis using MongoDB as a database.

# World Population Data Analysis Project | September 2021 – October 2021

 a team project about using data to analyze the growth of world's population and identify the countries that likely to suffer from over-population.

#### **Achievements**

## Explore Engineering World Competition | March 2021 - May 2021

Awarded a certificate and be one of the finalists (6 out of 32 teams)

 Led the team to create the prototype by integrating the electronic sensor devices that has the ability to detect the change of angle to prevent back pain problem

### Young Startup Entrepreneur Program 2021 |February 2021 - April 2021

Participated and awarded a certificate for successfully completing the program by Chula Tech Startup

 Trained by CEOs, participated in a startup competition as a business position in a team and participated in workshops: Team Building, Design Thinking, Finding Insight, Ideate, Startup Learning, Business Sharpener, Product Design (UX/UI), Managing money and Final Pitching

# Digital Marketing Analytics and Optimization Program | January 2021

Participated and awarded a certificate for successfully completing the program

 Workshops about digital Marketing on FB ,Line and Google, SEO and Online Advertisement

#### **Extracurricular Activities**

- Participated in BOTNOI Data Science Bootcamp 4 and 7
- Member of Digital Photo Club
- Member of Game Research and Development Club
- Registrar for "Lan Gear Camp" in 2023