

# Pallav Pathak

[LinkedIn](#) | [GitHub](#) |

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## EDUCATION

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### Bachelor of Business Administration

Maharashtra Institute Of Technology , Pune  
Global-E-Business | **CGPA** : 8.91

2020 – 2023

### Higher & Senior Secondary Certificate

Rims International School JR College, Pune  
**10th (2018)** - 6.5 | **12th (2020)** - 70%

2018 – 2020

## TECHNICAL SKILLS

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**Technologies** : Data Analytics, Data Visualization, Digital Marketing

**Databases** : MySQL

**Tools** : Tableau, Power BI, MS Excel , Google Analytics

**Personal Skills** : Time Management , Communication , Problem Solving

## WORK EXPERIENCE

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### Accenture

(Internship)

Jun 2021 – Sep2021

Pune

- Conducted a thorough analysis of financial data-sets to identify the highest profit margin for our products.
- Additionally, I played a key role in Studying comprehensive project plan and generating market content

### KPMG

(Internship)

Jan 2022 – Mar 2022

Pune

- Furnish and reported insights for effective strategic positioning.
- Targeted new customers leveraging data-driven approaches to enhance organizational value.

## PROJECTS

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### Sales Insight Power BI Project

- Imported data and conducted a comprehensive sales analysis, capturing crucial insights for market understanding..
- Prepared a detailed report, highlighting key findings for information management and data visualization..

### Exploring Sales Data in SQL & Tableau Project:t

- I utilized SQL to import and manipulate sales data, enabling in-depth exploration of customer purchasing behavior.
- By analyzing market data, generated insightful reports, for informed decision-making.

### Data Performance Analysis

- Imported data from excel and performed sales analysis to record results.
- Generated report based on the data used in market understanding.

## CERTIFICATIONS

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- **Accenture:** Data Analytics Consulting
- **IBM Certification** : SQL and Relational Database, Data Analytics with Python
- **JP Morgan and Chase** : Analyst Development Program , Finance and Business Management
- **TATA** : Data Visulaization
- **Google** : Google Analytics , Digital Marketing