Pallav Pathak

Student

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Technical Skills

Data Analytics
Google Analytics
Micrososft Power BI
Tableau
Microsoft Excel
Structured Query Language (SQL)
Digital Marketing
Python
Business Analysis

Certification

Data Analytics Consulting
Introduction to Accenture program
Data visualisation: Empowering business with effective insights
Google Analytics Certification
Data Analysis with Python
SQL and Relational Database
Blockchain Essentials (IBM)
Business Management
Project Management
Digital Marketing
Search Engine Optimization
E-mail Marketing

EDUCATION

- **Bachelor of Business Administration** - (*Aug 2020- Present*)
(Maharashtra Institute of Technology, World Peace University, Pune)
Global E-Business | **CGPA :** 9.32

- **Higher Secondary School** - (*Mar 2018-2020*)
(St. Arnold's Higher Secondary School)
Central Board of Secondary Education
10th(2018) - **CGPA :** 7.0
12th(2020) - **Percentage :** 7.0

INTERNSHIP

ACCENTURE - (*Sep 2021*)

- Analysed financial datasets to find the channel of products with the highest margin of profit.
- Created project planning and engaging market content.
- Summarised insights in areas that helped to ensure cost savings and efficient running of the project.

KPMG - (*Mar2022*)

- Assessing the quality of the data and making recommendations on ways to clean the underlying data and mitigate these issues .
- Targeted 1000 new customers to drive the most value for organization and presenting the result in a dashboard.

PROJECTS

Exploring Sales Data in SQL and Tableau - (Project link)

- Imported data from excel to SQL , then explored sales dataset and generated various analytics and insights from customer past purchasing behaviour.
- After exploring data is SQL then created dashboard in tableau showings results of various sales analysis.

Sales Insight Power BI Project - (Project link)

- Imported data from excel and Performed data analysis on sales of different electronic appliances to find out highest sales , sales between particular dates and more .
- At last created power bi dashboard for information management and data visualization.

Data Analytics Project Excel - (Project link)

- Gathered data on sales of different sports car, performed data cleaning to remove extra space , duplicates and more.
- Then performed data analysis on sales insight using pivot table and showing results for the same.