Pallav Pathak

Student

📱 +91 9766832922

✉ pallavpathak2001@gmail.com

in /in/pallav4

Pallav4

Technical Skills —

Data Analytics
Google Analytics
Micrososft Power BI
Tableau
Microsoft Excel
Structured Query Language (SQL)
Digital Marketing
Python
Business Analysis

Certification —

Data Analytics Consulting
Introduction to Accenture program
Data visualisation: Empowering business with effective insights
Google Analytics Certification
Data Analysis with Python
SQL and Relational Database
Blockchain Essentials (IBM)
Business Management
Project Management
Digital Marketing
Search Engine Optimization
E-mail Marketing

EDUCATION

- **Bachelor of Business Administration** - (*Aug 2020- May 2023*)
  (Maharashtra Institute of Technology, World Peace University, Pune)
  Global E-Business | **CGPA :** 9.32

- **Higher Secondary School** - (*Mar 2018-2020*)
  (St. Arnold's Higher Secondary School)
  (Rims International School And Junior College)
  10th(2018) - **CGPA :** 7.0
  12th(2020) - **Percentage :** 7.0

EXPERIENCE

ACCENTURE (Internship) - (*Sep 2021*)

- Analysed financial datasets to find the channel of products with the highest margin of profit.
- Created project planning and engaging market content.
- Summarised insights in areas that helped to ensure cost savings and efficient running of the project.

KPMG (Internship) - (*Mar2022*)

- Furnish Insights , analytics and business intelligence needed to guide decisions.
- Reported statistical and analytical insights for effective strategic positioning.
- Targeted new customers to drive the value for organization .

PROJECTS

Exploring Sales Data in SQL and Tableau - (Project link)

- Imported data from excel to SQL , then explored sales dataset and generated various analytics and insights from customer past purchasing behaviour.
- After exploring data is SQL , created Tableau dashboard in tableau showings results of various sales analysis.

Sales Insight Power BI Project - (Project link)

- Imported data from excel to SQL and performed sales analysis to record results.
- Generated report based on the data used in market understanding.
- Created power bi dashboard for Information Management and Data Visualization.

Data Analytics Project Excel - (Project link)

- Track and Gathered sales data and performed data cleaning for Analyzation.
- Used Data cleaning , data importing , data manipulation and data visualiztion.
- Perfomed data analysis on sales data to find various insights and results.