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Based on what you have learned in this module, you should be able to do two things, find data,
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and understand what type of data it is. Both of these are powerful skills. The more data
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you are able to find, the more analysis that you will be able to do that other
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are unable to. And therefore, discovering new sources of data is a competitive advantage and
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a skill that is well worth building. The other, in terms of understanding the type of data,
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will give you an edge in terms of knowing which data set is easier to work with.
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Structured data is easier to work with because you do not have to do any additional work. You
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do not have to extract information from it. Numerical data is numerical values that are
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easier to work with than, let us say, Categorical or Composite because, again,
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there is less that you have to do to extract the structure. So when looking at a data set, if you
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get a feel for the kind of data set it is, you will be able to compare two data sets and say that
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one is what I should be working with to get more results by spending in less time and effort.