

## **PRIVACY POLICY**

**(Satchel Powertech Pvt. Ltd.)**

Satchel Powertech Pvt. Ltd. ("Satchel Powertech", "we", "us", or "our") respects your privacy and is committed to protecting the personal and business information shared with us through our website, online forms, and other digital platforms.

This Privacy Policy explains how we collect, use, store, disclose, and protect information received from users, including applicants for Dealership /Channel Partner, customers, vendors, and business partners.

### **SCOPE OF THIS POLICY:**

This Privacy Policy applies to:

- Visitors to the Satchel Powertech website.
- Individuals submitting inquiry, Dealership, or contact forms.
- Business partners and prospective Channel Partner.
- Users engaging with our digital marketing or communications.

This policy does not apply to third-party websites linked from our site.

### **INFORMATION WE COLLECT:**

#### **1. Personal & Business Information:**

Information voluntarily provided by you, including but not limited to:

- Name, designation.
- Company name, legal status.
- Contact details (email, phone number, address).
- Financial and business capability information.
- Sales and service infrastructure details.
- Any other information submitted through forms or communications.

#### **2. Technical & Usage Data:**

Automatically collected data such as:

- IP address.
- Browser type and device information.
- Website usage patterns.
- Cookies and analytics data.

### **PURPOSE OF COLLECTION:**

We collect and process information for:

- Evaluating Dealership / Channel Partner applications.
- Business communication and correspondence.
- Product information, quotations, and commercial engagement.
- Marketing and promotional communication (with consent).
- Website improvement and analytics.
- Legal, regulatory, and contractual compliance.

**LEGAL BASIS FOR PROCESSING:**

Information is processed based on

- Your explicit consent.
- Legitimate business interest.
- Legal and contractual obligations.

in accordance with the Information Technology Act, 2000 and the Digital Personal Data Protection Act, 2023.

**DISCLOSURE OF INFORMATION:**

Satchel Powertech does not sell or rent personal information.

Information may be shared only with:

- Authorized employees and internal teams.
- OEMs or technology partners (e.g., Hitachi) strictly for business evaluation.
- Government or regulatory authorities when required by law.

All disclosures are made with appropriate safeguards.

**DATA RETENTION:**

Personal and business information is retained only for as long as necessary to fulfill the purpose for which it was collected, or as required under applicable laws. Thereafter, data is securely deleted or anonymized.

**YOUR RIGHTS:**

You have the right to:

- Access your personal data.
- Request correction of inaccurate data.
- Withdraw consent (subject to legal obligations).
- Request deletion, where legally permissible.

Requests may be made by contacting us at the email below.

**DATA SECURITY:**

We implement reasonable technical and organizational security measures to protect information against unauthorized access, alteration, disclosure, or destruction. However, no online platform can guarantee absolute security.

**COOKIES POLICY:**

Our website uses cookies to enhance user experience and analyze website performance. You may disable cookies through browser settings, though certain website features may be limited.

**CHANGES TO THIS PRIVACY POLICY:**

Satchel Powertech reserves the right to update this Privacy Policy at any time. Updates will be posted on the website and shall be effective immediately upon publication.

**CONTACT INFORMATION:**

For any queries, concerns, or data-related requests:

Satchel Powertech Pvt. Ltd.

Email: [info@satchelpowertech.com](mailto:info@satchelpowertech.com)

Website: [www.satchelpowertech.com](http://www.satchelpowertech.com)