

The 3 days orientation programme for MBA entrants (2 year and 5 year programme)

The 3 days orientation programme for MBA entrants (2 year and 5 year programme) was organised by the **School of Management** and **Corporate Relation Cell** in the auditorium of School of Management from 18th July to 20th July 2012. Following were the main objectives of this programme;

Objectives:

- To groom and motivate the entrants to be a good professional and inculcate the attributes and values of the management professional.
- To develop a sense of commitment towards the nation and profession.
- To develop integrity, transparency, independence and excellence in the profession.

At the beginning of the MBA programme, students don't have the core building blocks to take full advantage of the curriculum. Most of them have very little or no business experience. This orientation program had been designed to give the students understand the "big picture" of business and build basic competencies in business areas such as finance, strategy, operations, marketing, and people management. Students were introduced to the unsettling truth that business problems don't come in tidy packages, but spill out chaotically across disciplines and departments.

The orientation program started with introduction to the faculty members of the school and to the various academic rules. As a part of the orientation program Corporate Relation Cell invited imminent guest speakers from the industry to narrow down the academia – corporate requirement gap.

The students were fortunate to hear **Mr. Gurcharan Singh (Divisional Manager) from Carrier Airconditioning & Refrigeration Ltd, Gurgaon** he called upon the students to adopt focussed and disciplined approach in life for success and gave numerous examples from his long career to make a point. He urged the students to foresee the coming opportunities in the burgeoning Indian economy and tap them by gaining more knowledge and skill development.



Mr. Rahul Kumar (R&D Head Asia Region) Frigoglass India Pvt Ltd, Gurgaon briefed them about the job market and corporate expectations. He enlightened the students with the upcoming challenges of job requirements.



A panel discussion was organised on “**Carrier Opportunities for Management graduates in corporate endeavour**” the Corporate participants were **Mr. Kumar Gaurav, Vice President, Zensar Technologies Ltd. Pune**, **Mr. Vineet Gupta, Astt. Vice President, ABP Entertainment Pvt Ltd** (Owners of ABP News channels (Formerly STAR News), Fortune India, Business World, The Telegraph and Anand Bazaar Patrika), **Mumbai** and **Mr. Ajay A. Singh, Director, Daksha Skill Development Pvt. Ltd, Pune**.

The panel discussion focused on providing career insights to the management students by the industry leaders who have gone through the grind and made it. Main messages of panel discussion were;

- Work on your communication skills.
- Develop a networking plan with industrial contacts and alumni.
- Competency alone is not longer a ticket to success, it’s only an entrance card. Learn to communicate and have passion about your work.
- Work on UPA (Understand, Plan and Action) approach to solve a problem.
- Hone and develop interpersonal skills – both verbal and written.
- Bring together your dispassionate analytical side and your emotional side to build passion about your work and results.

The panel enlightened our students with various upcoming business trends and briefed the students how they can prepare themselves for industry in coming years.



Mr. Ravinder K Paul (Sr.GM Marketing) Bharat Bijli Ltd. New Delhi urged that MBA education does not teach participants to find big jobs and earn great money but facilitates their understanding of various management concepts and practices and its relatedness to real-life situations. According to him, MBA education should not build arrogant managers but individuals with humility and receptiveness to new learning. He urged the students to use various facilities and the resources of the University to become the industry-ready managers.



Many other specialization wise activities were conducted by the faculty members to make the students understand the importance of doing a professional course. Some corporate games and team building activities were organised to simulate organizational environment for the newcomers. The students were made to understand important concepts through them.

The orientation programme of students ended up with enriched information both from the academicians and the corporate officials. It was an essential exercise to let them understand the demand of industry and how they have to utilise the given time to develop themselves. The students enjoyed playing management games, listening to lectures and participating in interactive sessions.

