

## **School of Management**

### **Orientation Programme (26 July – 28 July' 2011)**

We firmly believe that the new entrants should be welcomed on a very high note so that they are groomed and motivated towards being a good professional. The 3 days orientation programme for MBA entrants (2 year programme and 5 year programme) was held in the auditorium of School of Management. The main aim of this programme was to develop a sense of commitment towards the course and to develop integrity, transparency, independence and excellence in the profession.

The orientation program started with introduction to the faculty members of the school and to the various academic rules by the dean of the school.

As a part of the orientation program Corporate Resource Centre, GBU invited a lot of guest speakers from the industry.

The students were fortunate to hear Mr. Rohit from firstnaukri.com who briefed them about the job market and corporate expectations.



*He enlightened the students with the upcoming challenges of job requirements*

*Mr. Rohit from firstnaukri.com*

Also, SOM – GBU was privileged to have Mr. Anupam Bhasin, Full time Director from Hero corporate services who enlightened our students with various upcoming business trends.



*Prof. N. K. Jain felicitating Mr. Bhasin (Hero Group) with a memento*

The orientation programme was also marked by the presence of Mr. Naveen Nayak, Project Manager from Del – Perot systems,



*He spoke on  
burning issues  
related to  
“knowledge  
workers”  
employed in IT  
sector*

*Mr. Naveen Nayak from Del – Perot Systems*

Mr. Gurcharan (Divisional Manager) from Carrier Air – Conditioners established a one to one rapport with the students and mentors them to excel in life and to build upon their talents.



*What does industry look for while hiring MBA graduates was discussed by Mr. Gurcharan*

*Mr. Gurcharan from Carrier Air Conditioners*

Interacting with Ms. Richa from BHEL



Such interactions are useful to narrow down the academia – corporate requirement gap. The students found the interaction with industry professionals to be fruitful.

In order to accomplish this objective, many other activities were conducted to make the students understand the importance of doing a professional course.

There were discussions planned with senior faculty members - specialization wise so that the students could have a better grasp on what are the options and what their orientation i

Some corporate games, team building activities and psychological tests were organised to simulate organizational environment for the newcomers. The students were made to understand important concepts through them .This was quite interesting for them. The students actively participated in the event.



*High participation spirit of freshers*

The orientation programme of students ended up with enriched information both from the academicians and the corporate officials. It was an essential exercise to let them understand the demand of industry and how they have to utilise the given time to develop themselves. The students enjoyed playing management games, listening to lectures and participating in interactive sessions.