## SKILL DEVELOPMENT PROGRAM @ GBU

A Seven Days → 65 hours, rigorous Practice Based Training Program on Advanced Research Methodology & Statistical Analysis was organized by Dr. Shweta Anand, Workshop Director; Dr. Manisha Sharma and Dr. Satish K Mittal as Organizing Secretaries. The program was conducted in the form of a workshop in School of Management, Gautam Buddha University from 11<sup>th</sup> to 17<sup>th</sup> May, 2015. Dr. Manisha Sharma and Dr. Satish K Mittal worked as key resource persons along with working as organizers for this workshop.

Vice Chancellor, GBU, Dr. J.P. Sharma; and Vice Chancellor, GD Goenka University, Prof. Raj Singh, Key Note Speaker inaugurated the program.

**Dr. J.P. Sharma** graced the workshop stating the very reason GBU has been established: An aim to substantially increase the no. of researchers in integrative and interdisciplinary areas of science and engineering with a mission to build leaders for tomorrow. He emphasized on contribution of academicians doing research which in turn creates life-long learners, learning that involves making mistakes while pursuing the joy of discovery.

**Dr. Shweta Anand** addressed the dignitaries and participants to this program and highlighted the importance of research and its contribution in promoting great teaching. She brought to knowledge the fact that SOM conducts interdisciplinary research in various fields of business to create and disseminate new knowledge among people. Not only did she encourage everyone to participate in the workshop with full enthusiasm but also to be an active researcher.



Others dignitaries present were: Prof. Anuradha Mishra, Dean Academics; Shri Pankaj Sharma, Registrar; Dr. Seema Diwedi, Dean Student Affairs; Prof. Anjana Solanki, Chairperson-Exams & Admissions; School Deans, Chief Executive Engineer, Er. Lalit Gupta, and many other faculty members.





200 Research Scholars/Academicians/Corporate Researchers enquired about the program. 150 showed interest to participate including 10 from Sri Lanka, 4 from UAE, 2 from Nepal, and 2 from Malaysia. 100 decided to participate, but only 60 Researchers and Academicians were selected to be trained.

Participants from all **28 states in India** had come to attend the workshop. This program ran for 10 hours a day starting from morning 8:30 am to 6:30 pm.

Several statistical packages and tools used in research were briefly discussed. **Dr. Satish K**Mittal & Dr. Manisha Sharma conducted the workshop for seven days very energetically.

SPSS being one of the most important package and tools like Parametric and Non Parametric

**tests** which ultimately increase the utility of research and make it practically useful to the society and businesses were taught very efficiently to the participants by way of practice. No stones were left unturned to develop & deliver the best of practical knowledge to the participants.



The participants of the workshop took the benefits of knowledge and experience of the learned resource persons in the workshop and were motivated to establish themselves in a highly competitive corporate world and at the same time share their knowledge further for the benefit of all.



The School of Management had successfully organized such workshop previously also during July 1-7, 2012, in which 56 academician/research scholars participated and got training on research techniques using Statistical Package of Social Sciences (SPSS). This Workshop was organized by **Dr. Dinesh K Sharma** and **Dr. Satish K Mittal** at School of Management. The inaugural programme was graced by Prof. Manjula Chaudhary, Director IITTM as Chief Guest and Dr. R.N. Pandey, ADG, Ministry of Tourism, Govt. of India, as Key note Speaker.

