

• Faculty introduction in Alphabetical order

Dr. Amol Singh OR/ OM

Dr. Kapil Pandla HR & OB

Ms. Kavita Singh Strategy & Entrepreneurship

Prof. Prashant Gupta Finance & Accounting

Dr. Raj Kumar Strategy & Entrepreneurship

Dr. Shweta Anand Finance & Accounting

Dr. Sunil Kumar HR Management and OB

Dr. Om7 Prakash Business Communication



Dr. Amol Singh

Operation Research and Operations

Management

Dr. Amol Singh is a faculty in the area of Operations Management. He received his Ph.D in Industrial Engineering from the Indian Institute of Technology, Roorkee and M.E. in Production and Industrial Engineering from Motilal Nehru National Institute of Technology, Allahabad. He has around 8 years of experience in teaching, research and consultancy gained from IIT Roorkee, Amity University and IMT Ghaziabad.

His research work has appeared in International Journals and conferences like 'International Journal of Advanced Manufacturing Technology', 'International Journal of Manufacturing Technology and Management', 'International Journal of Simulation Modeling', International MATADOR Conference, DAAAM International Vienna etc. His research and consulting interests include Production and Operations Management, Operations Strategies, Logistics and Supply Chain Management, Project Management, Productivity Management, Simulation Modeling, Manufacturing Systems, CIM, FMS, Process Planning and Scheduling.



Dr. Kapil Pandla

Human Resource
Management and
Organisational Behavior

- Dr. Kapil Pandla has done his M.B.A in HR and Ph.D. in Stress Management. He has 10 years of teaching and corporate experience and has taught in Jaipuria Institute of Management, Noida, AIM, Jodhpur and Management & Commerce Institute of Global Synergy, Ajmer as full time faculty member in the area of Human Resource Management and Organisational Behaviour. He worked with corporates like STG Computers, Pan Informatics and FIITJEE Ajmer Centre.
- He presented papers in various International and National conferences held in Institutions like IITs etc. and conducted several Management and Officer Development programmes for various industrial houses, CRPF and state administrative services on topics such as Leadership and Team Building, Self Development, Stress Management, Performance Management etc. Apart from that, he also conducted Faculty Development Programmes on Effective Teaching Methods (Role Plays, Game, Case Studies etc.).
- He has been a resource person at UGC Refresher course for Faculty members in affiliated colleges of MDS University, Ajmer. He wrote several cases out of which case on 'Honda Crisis' which is under publication in a book on Management Cases by PCTE has been adjudged as one of the best cases by the editorial board. His research interest lies in behavioural sciences and performance management.
- He is also Faculty-in-Charge of 'Centre for Organisational Studies' and Chief Proctor.



Ms. Kavita Singh

Strategy & Entrepreneurship

Ms. Kavita Singh is a Faculty in the area of Strategy and Entrepreneurship.

She has about four years of experience in the area of teaching and research. She has been associated with BIT, Muzaffar Nagar and Shobhit University Meerut.

Her teaching interests include Quantitative Analysis, Strategic Management, Corporate Social Responsibility, Entrepreneurship, Agri-business and New Tech Based Enterprises.

Ms Kavita is currently Faculty-in-charge of Library in the School of Management.



Prof. Prashant Gupta

Accounting and Finance

Prof. Gupta is a faculty in Finance. He is pursuing Ph. D. in Financial Management and has done MMS (Finance) from Devi Ahilya University, Indore and LLB from Bundelkhand University, Jhansi. He has a total experience of 12 years that includes corporate experience of five years with Alpic Finance Ltd. as Branch Head. He was involved primarily into auto financing and fund mobilization as branch activity. He has also conducted trainings and workshops in Alpic Finance Ltd. at regional level.

He joined academics after seeking the Corporate experience and has been teaching for the last seven years as a faculty (finance). He has taught in Jaipuria Institute of Management, Vasundhra, Ghaziabad and Jaipuria Institute of Management, Noida before joining GBU.

He has presented papers at various International and National Conferences, including at IIM Kozhikode, AIT Bangkok and IIT Mumbai & Kanpur. Prof. Gupta has published various case studies and research papers in National and International journals and in proceedings of conferences. His areas of research include Financial Management Practices, Financing to SSIs, Behavioral Finance, MFA, Tourism and IPRs.

He has participated in FDPs and organised MDPs on "Finance for Non Finance Managers". He has also conducted a training programme for Birla Soft on "Treasury Management".

Prof. Gupta is also Programme Director of MBA Programme.



Dr. Raj Kumar

Strategic Management and Entrepreneurship

- Dr. Raj Kumar is faculty in Strategic Management group. His teaching and research areas consist of Corporate Strategy, Entrepreneurship, Corporate Restructuring, Mergers and Acquisitions and Corporate Social Responsibility, Competitiveness of SMEs and Corporate Social Responsibility. He has over 12 years of experience in teaching, research and industry. Earlier, he has been associated with Sharda Group of Institutions, Agra and Prudential Capital, Delhi
- He obtained his Ph. D. in the area of Mergers and Acquisitions from CCS University, Meerut. He has attended a number of Faculty Development Programmes at IIMs, MDI, IIFT and XLRI in the area of strategic Management.
- He has several publications in National and International journals like Management Research News (Emerald). He has presented papers in conferences at institutions of repute and also has been a resource person in a workshop on 'Teaching through Case Method' conducted for management teachers. He has organized a number of conferences, seminars and Business Plan Competitions.
- Dr. Kumar is Faculty-in-Charge of Research and also looks after the Centre for Enterprise and Innovation.



Dr. Shweta Anand

**Finance** 

Dr. Anand did her Ph. D. in Wealth Management. She has also completed her M Com, ICWAI, PGDM (Finance) and NCFM Certifications. She Carries 14+ years of Industrial Experience in the BFSI Segment. Side by side she earned 4 years of parallel Academic experience as Visiting Faculty. She worked initially at a reputed Financial Services Company, received varied exposure to Financial Product and Services creation, Business Development and Operations handling. She also coordinated with Stock Exchanges, Depositories, Custodians and Brokerage Firms. Handled Institutional as well as retail customers.

At a stage when IT Industry was bustling with projects due to the Outsourcing trend, she moved to IT as a BFSI domain consultant. While a part of IT Industry was involved in Functional support and domain audit of Projects, Product Development, evolving an Investment Banking CoE (centre of excellence). She handled client interaction, strategising and account mining of important global clients like Goldman Sacs, Fidelity, Merrill Lynch, GMAC, Barclay Capital, Morgan Stanley etc. She was actively involved in CSR activities.

She moved to academics due a passion for teaching, writing books and papers. Her areas of interest are Personal Wealth Management, Banking, Financial Services, Insurance, Innovation.

Dr. Anand is the Chairperson of the Dept. of Business Studies.



Dr. Sunil Kumar Sharma

Human Resource
Management and
Organizational Behavior

- Dr. Sunil Kumar Sharma is a faculty in the area of HR an OB. He has a Ph.D. in Psychology from Jai Narain Vyas University, Jodhpur. He is a Gold Medalist in M. A. and M. Phil in Psychology from Kurukshetra University.
- He has more than 5 years of experience in Research and teaching. Formerly he has worked with Institute of Management Studies (IMS), Ghaziabad and Institute of Management Education (IME), Sahibabad. He has also worked as a research Scholar at DRDO, Defence Laboratory Jodhpur.
- His Research work has appeared in International and National journals, Conferences and Books. His research papers have been published as chapters in books entitled "Health Psychology" and "Psychology of Well-Being".
- He has presented papers in various International and National Conferences organized by Indian Academy of Applied Psychology (IAAP) at NITTTR Chennai, Sports Psychology Association of India (SPAI) at Jodhpur, National Conference of Psychophysiology of Well-Being at MDU Rohtak, and National Conference of Mental Health at JNVU Jodhpur etc. He is a member of various professional bodies such as AIMA, DMA, AIMS-International etc.
- His areas of research & Teaching include Personality, Intelligence, Emotional Intelligence, Health Psychology, Stress Management, Organizational Behavior, Human Resource Management, Organizational Structure and



Dr. Om Prakash

**Business Communication** 

- Dr. Om Prakash received his Doctoral degree in Linguistics (Comparative Syntax) from Delhi University. He is an M.A., M.Phil. In Linguistics from Delhi University and PG Diploma in Journalism from NIC, New Delhi.
- Dr. Om has 9 yrs of experience in research and teaching. He has been involved in various language teaching programmes of various foreign universities (University of California Education Abroad Programme; University of Daito Bunka, Japan; University of Hankuk, South Korea; University of Oslo, Norway) during his stint as a language teaching instructor at Delhi University.
- Dr. Om has also been associated with Galgotias College of Engineering & Technology, and Sharda Group of Institutions in various capacities (Teaching, Training and Academic Administration).
- His key areas of teaching are Language, Communication & Soft skills Training, Communication workshops, University of Cambridge-ESOL Examinations etc.

His research interests are Comparative Syntax, Language Teaching, Communication and Soft Skills.