



# GAUTAM BUDDHA UNIVERSITY

## 2<sup>ND</sup> INTERNATIONAL CONFERENCE ON Advances in Management & Decision Sciences (JULY 16&17, 2016)



Organized by:  
Dr. Dinesh Kr. Sharma & Dr. Manisha Sharma  
SCHOOL OF MANAGEMENT

## **2<sup>nd</sup> International conference on Advances in Management & Decision Sciences (July 16 & 17, 2016)**

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After the successful conduction of the first International Conference on “Advances in Management and Decision Sciences” held during July 11-12, 2015, which hosted 95 delegates from across the globe including 14 international participants, the School of Management, Gautam Buddha University, Greater Noida takes pleasure while sharing the success story of the 2<sup>nd</sup> International Conference dedicated to advances in management and decision sciences in the contemporary scenario.

The objective of this conference was to provide an interdisciplinary forum for professionals, academicians, research scholars and entrepreneurs to discuss the most recent innovations, trends, and concerns, practical challenges encountered and the solutions adopted in the field of Management and Decision Sciences.

For the 2nd International Conference 2016, original research papers, case studies and articles were invited. Out of the 86 abstracts received, the review board accepted 57 research papers which were divided into 4 categories and 11 technical sessions. The total participants consisted of 6 international participants and the rest were the Indian participants from different parts of the country. The conference led to two types of publications: one in the form of an edited book and another in the form of conference proceedings.

In summary, this conference provided policy implications, a theoretical framework, empirical evidences and key findings on various advances and issues in organizational and individual response in changing paradigm, including social and environmental concerns along with its impact on performance of organizations and functioning of capital market. The conference contributed towards augmentation of the emerging opportunities and challenges posed by constantly changing environment and also the sensitivity and concerns for society and environment.

### **CHIEF PATRON**

**Dr. J. P. Sharma, (Retd. IAS) Hon'ble Vice Chancellor**  
Gautam Buddha University.

### **PATRON**

**Dr. Shweta Aanad**  
Dean (I/c), School of Management

### **CONFERENCE CHAIR**

**Dr. Dinesh Kr. Sharma & Dr. Manisha Sharma**

### **ORGANIZING COMMITTEE**

**Dr. Lovy Sarikwal**

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