



**School of Management**  
**Research Title (Completed)**

S.No	Research Title	Roll No	Students Name	Supervisor Name
1	A Study of corporate social responsibility & business sustainability in Indian Sugar Industry	PhD/MGT/0801	Kavita Singh	Dr. Raj Kumar Kovid & Dr. Abhishek Nirjar
2	The role of leadership in leveraging innovativeness & performance of high technology enterprises	PhD/MGT/0901	Samar Raqshin	Dr. Lovy Sarikwal & Dr. Abhishek Nirjar
3	Managing employee's commitment for sustainable productivity in manufacturing sector: A Study in automotive industry in NCR	PhD/MGT/0902	Monika Bhati,	Dr. Manisha Sharma
4	Service quality management in Indian retail stores	PhD/MGT/0905	Rajeev Sirohi	Dr. Naveen Kumar
5	Role of brand identity in building brand image: A study enabling efficient brand communication	PhD/MGT/0904	Varsha Khatri	Dr. Om Prakash & Dr. J.K Das
6	Role of Entrepreneurs' Competences in Managing Firms' Performance	PhD/MGT/0906	Babita Bhati	Dr. S. Pandey
7	Managing Human Capital in High Performance Work Systems for enhancing Organizational Performance: A study of Indian Software Development Firms	PhD/MGT/0907	Princy Vij	Dr. Manisha Sharma
8	Managing Organizational Competences for accruing Competitiveness of Small & medium enterprises (SMEs) in India	PhD/MGT/0908	Shadma Parveen	Dr. Lovy Sarikwal
9	Impact of sales promotions on the purchase behavior of selected consumer durables: An empirical study	PhD/MGT/0909	Vinay Litoria	Dr. Subhojit Banerjee & Dr. Debashis Bhattacharya
10	The Effect of Network Relationships on Innovation in Service Industries	PhD/MGT/1003	Amit Sareen	Dr. Sharadindu Pandey

11	Consumption Antecedents of Private labels and Determinants of Repeat Purchase	PhD/MGT/1004	Atma Ram Mishra	Dr. Subhojit Banerjee & Dr. Naveen Kumar
12	Analyzing the Impact of IFRSs Convergence in India (A Study of Indian Banking Industry)	PhD/MGT/1005	Anu	Dr. Dinesh Kumar Sharma
13	Linking Network Dynamics with the Growth of High Technology Entrepreneurial Ventures in India	PhD/MGT/1006	Bharat Bhushan	Dr. Sharadindu Pandey
14	Analysis of Financial Inclusion Initiatives by Indian Commercial Banks and its impact in National Capital Region (NCR)	PhD/MGT/1007	Deepika Saxena	Dr. Shweta Anand
15	A Study of High Performance Work Practices, Organizational Citizenship Behavior and Turnover Intentions: The Mediating Role of Psychological Capital of an individual	PhD/MGT/1009	Jaya Gupta	Dr. Lovy Sarikwal
16	An Empirical Study of Market Efficiency of Select Agricultural Commodities Futures in India	PhD/MGT/1010	Meenakshi Malhotra	Dr. Dinesh Kumar Sharma
17	Designing Evaluation Framework of Training and Development for Indian Banking Sector: An Empirical Research	PhD/MGT/1011	Naipal Singh	Dr. Lovy Sarikwal
18	A Study of competency framework leading to the integration of Recruitment, Development, Assessment and Reward Practices in automobile firms in NCR	PhD/MGT/1012	Namita Gupta	Dr. Neeti Rana
19	Compensation: Implications of Rewards, Benefits and Organizational Justice on Employee Engagement and the mediating role of Motivation and Job Satisfaction	PhD/MGT/1014	Pooja Mishra	Dr. Varsha Dixit
20	Impact of Learning Style Diversity on Team Performance with Mediating Effect of Team Learning Process and Conflict: An Empirical Study in Indian IT Industry	PhD/MGT/1015	Pooja Tiwari	Dr. Varsha Dixit & Dr. Shardindu Pandey
21	A Study for Relation Between Corporate Governance and Financial Performance	PhD/MGT/1018	Santosh Kumari	Dr. Shweta Anand
22	Influence of Religious Affiliation on Individual's Investment Behavior: An Empirical Study in National Capital Region	PhD/MGT/1019	Shweta Goel	Dr. R.K. Srivastava
23	Risk Return Dynamics of Investment Strategies and Arbitrage Efficiency of Indian Equity Derivative Market: A Comprehensive Study	PhD/MGT/1020	Vinod Singh	Dr. Shweta Anand & Dr. Dinesh Kumar Sharma

24	An Analysis of Factors Affecting Dividend Policy of Companies in India	Ph.D/MGT/1101	Ritu Wadhwa	Dr. Dinesh Kumar Sharma
25	An Evaluation of Workplace Learning and its Effect on Organizational Competence	Ph.D/MGT/1102	Urvesh Chaudhary	Dr. Neeti Rana
26	A Pyramidal Model of the Indian Telecom Sector: A Factual Analysis of Public Sector Unit with Analytical hierarchy Process	Ph.D/MGT/1109	Amit Chaudhary	Dr. Indu Upreti
27	Perceived Organizational Support and Employee Engagement with the Mediating Effect of Psychological Capital: A Study of High Tech Firms in India	Ph.D/MGT/1110	Priyanka Sihag	Dr. Lovy Sarikwal
28	A study of Performance Of Initial Public Offerings (IPOs), And Its Determinants: Evidence From Indian Capital Market	PhD/MGT/1202	Seema Verma,	Dr. Satish Kumar
29	Analysis of factors Affecting online purchase Behaviour in Indian Context.	PhD/MGT/1305	Upasana Kanchan	Dr. Naveen Kumar