

2012 INTERNATIONAL CONFERENCE
on
EMERGING PARADIGMS AND PRACTICE IN
INFORMATION & COMMUNICATION TECHNOLOGY AND MANAGEMENT
(EPPICTM)

CALL FOR PAPER

at
SCHOOL OF INFORMATION AND COMMUNICATION TECHNOLOGY (SICT)

Gautam Buddha University (GBU), Greater Noida, 201310

Gautam Budh Nagar, Uttar Pradesh, INDIA

on
26-28 JULY 2012

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MODERN TECHNOLOGY AND MANAGEMENT INSTITUTE, INC., USA (www.mtmi.us)

IN COLLABORATION WITH

UNIVERSITY OF MARYLAND EASTERN SHORE, MARYLAND, USA (www.umes.edu)

FROSTBURG STATE UNIVERSITY, FROSTBURG, USA (www.fsu.edu)



CONFERENCE OBJECTIVES

2012 International Conference on “**EMERGING PARADIGMS AND PRACTICE IN INFORMATION & COMMUNICATION TECHNOLOGY AND MANAGEMENT**” is proposed to be held on 26-28 July, 2012 in the School of Information and Communication Technology, with the collaboration **MTMI, USA, University of Maryland Eastern Shore, USA and Frostburg State University, USA**. This international conference is to endeavor the participants with the recent research being carried out across the growing network of information and communication technology. Participants from academia as well as industry are invited to submit their research papers on advancements in information, communication technologies, and management to exchange their ideas and information. The objectives of the conference is to increase research thrust by bringing together the leading protector, scientists, academicians, researchers, students and government officials to facilitate personal interaction, exchange & share their thoughts and experiences. The conference focuses on issues of: Computer Science and Engineering, Electronic Communication Engineering, Software Engineering, Intelligent Systems and Robotics, Wireless Communication and Networks, VLSI Design, Information and Communication Technology In Human Life, Cyber issues, Quantitative Methods, Business Policy & Strategy, Accounting, Economics, Finance, Global Competitiveness, E-Business, E-Government and E-Commerce, Digital Business, Marketing, Management, Operations Research, Virtual Enterprise and Virtual Collaboration, Supply Chain Management, Legal, Social and Ethical issues dealing with Public-Private collaboration and partnerships; Human interfaces for Global and E-Governance; Relationship Management Models, Quantitative Analysis, and Online Education, but not limited to these topics.

ABOUT GAUTAM BUDDHA UNIVERSITY

Gautam Buddha University, established by the Uttar Pradesh Act (9) of 2002, commenced its first academic session at its 511 acres lush green campus at Greater Noida in August 2008. The University envisions to become a world class centre for excellence in education with a special focus to serve the under privileged and economically challenged sections of the society. The University is modeled as a fully residential educational campus in line with the best institutions of higher learning across the globe. The uniqueness of its reputation is acknowledged through the format, content and pedagogy of its programmes and their relevance to the society. The University is recognized by the University Grants Commission under UGC Act and is a member of the Association of Indian Universities.



ABOUT SCHOOL OF INFORMATION AND COMMUNICATION TECHNOLOGY



The School of Information and Communication Technology (SICT) was established in year 2009. School produces skilled postgraduate professionals in the emerging areas of technologies. It offers post graduate programmes - 2 year M. Tech. ICT for Engineering Graduate and 5 years Integrated Dual Degree B.Tech. in CSE and ECE with M.Tech./MBA with following specializations at M.Tech. Level: Software Engineering, Wireless Communication and Networks, Intelligent Systems and Robotics, and VLSI Design with modern laboratories, which provides students the skills and the knowledge relevant for meeting the challenges posed by the information and communication technology. The School has spacious classrooms as well as state-of-the-art teaching aids including overhead projectors, LCD panels along with

learning management system. Our faculty members are highly qualified, pioneering in teaching and research.

TOPICS FOR PAPER SUBMISSION AND PRESENTATION

Authors are invited to submit the original research papers in the myriad of conference themes listed below but not limited to:

- Computer Science & Engineering and Electronics & Communication Engineering
- Software Engineering, Intelligent Systems and Robotics, Wireless Communication and Networks, VLSI Design, Information and Communication Technology In Human Life
- Cyber Security, Software and Computer Security, Information and Data Security and Cyber law issues,
- Applied IT Issues & Applications, E-Governance, Digital Divide, Online Education and Enterprise System Architecture,
- Quantitative Methods/Mathematical Programming, Operations/Quality Management and Quantitative Analysis,
- Business Policy & Strategy, Entrepreneurship , Human Resource Management and Supply Chain Management,
- Marketing Research and Techniques, E-Marketing, Hospitality, Tourism and Services Marketing,
- Virtual Cyber Space, Virtual Enterprise and Virtual Collaboration through ICT and management,
- Global Competitiveness, E-Business, E-Government and E-Commerce, E-Banking and Digital Business,
- Economics, Microeconomic, Macroeconomic Issues, Public and Private Economic Issues,
- Financial Reporting, Financial Markets, Corporate Finance, Accounting and Accrual Accounting,
- Legal, Social and Ethical issues in ICT and Management to deal with Public & Private collaboration and partnerships.

GENERAL INSTRUCTION

- Full paper submission deadline is **15/04/2012**. Manuscripts must not be more than 8 pages long including figures, tables and references.
- Submission must be entirely original and not under concurrent consideration, scheduled for publication and presentation elsewhere or previously published.
- All submissions will be peer reviewed and evaluated based on originality, technical and/or research content/depth, correctness, relevance to conference, contributions, and readability. Submissions will be chosen based on technical merit, interest, applicability, and how well they fit into a coherent and balanced technical program.
- Type written manuscript prepared using MS Word should be submitted by email: conference@mtmi.us
- Authors' of accepted papers, or at least one of them must register and present their work at the conference for their paper to be published in conference proceedings.
- A single paper having multiple authors should do separate individual registration if more than one author is attending the conference.
- Accepted papers will be published in the conference proceedings. Selected papers presented at the conference will be considered for publication in National and International Journal in suitably extended and revised form.
- Registration Forms can be downloaded from www.gbu.ac.in and www.mtmi.us. The registration form should be sent to organizing secretaries. Registration fee includes a copy of proceedings and conference kit.
- The accompanying person shall not be entitled to get a copy of proceedings and conference kit.
- Non authors' participant will get the conference kit, proceeding and certificate of participation.
- Detailed program of conference shall be displayed on website: www.gbu.ac.in and www.mtmi.us after **05/06/2012** within two or three days and email will be sent to each delegate separately.

ACCOMMODATION

Paid accommodation will be provided for outstation participants on prior request on e-mail id conference@mtmi.us and getting registration before **15/05/2012** inside the hostel of the university. Hostel room will be available at GBU Campus at nominal rates and payment will be in cash at the time of boarding. Participants can arrange their accommodation in Hotels and Luxury Hotels if they want to stay outside the University campus.

Link for nearby hotel: <http://www.radissonblu.com/hotel-greaternoida>

REGISTRATION FEE

NON-WESTERN COUNTRY

Registration fee of US\$75 per participant for Academicians, US\$30 per student participant, and US\$150 per participant from Government organizations, Business & Industry, should be sent latest by 15/5/2012. Add US\$10 extra if registering after 05/06/2012.

Online presenter from non-western country will pay \$50.00

WESTERN COUNTRY

Registration fee of US\$150 per participant for Academicians, US\$50 per student participant, and US\$200 per participant from Government organizations, Business & Industry and should be sent latest by 15/05/2012. Add US\$20 extra if registering after 05/06/2012.

Online presenter from western country will pay \$100.00

MODE OF PAYMENT

To pay for your applicable registration fees, please use ONE of the following payment methods:

1. Payment shall be accepted through a demand draft/banker's cheque must be in favor of "Modern Technology and Management Institute", payable at USA. Modern Technology and Management Institute, 15319 Briarcliff Manor Way, Burtonsville, MD 20866, USA

or

Payment shall be accepted through a Demand Draft and Demand Draft must be in favor of "Gautam Buddha University", payable at New Delhi.

2. Payment can also be paid on MTMI website http://www.mtmi.us/Global_Digital/index.html via credit card (Visa & MasterCard only).
3. For wire transfer, please contact Dr. Pradeep Tomar to get the detailed MTMI bank account information.
4. At least one author of the accepted paper must register for paper to be presented and published in proceedings.

CONTACTS US FOR EPPICTM 2012

Please visit our University website www.gbu.ac and www.mtmi.us for more information about conference objectives, topics of paper, paper submission and registration process, registration fee, paper format, registration and copy right form.

FROM ASIA, AFRICA AND THE MIDDLE EAST

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<p>Full Paper Submission: 15/04/12, 15/05/12</p> <p>Notification of Acceptance: 20/05/12</p> <p>Camera Ready Copy Submission: 15/05/12 to 25/05/12</p> <p>Early Registration: 15/05/12,</p> <p>Deadline for Registration: 05/06/12</p>	<p>Dr. Ela Kumar, SICT, GBU, Greater NOIDA, U.P., INDIA</p> <p>Dr. Rajesh Mishra, SICT, GBU, Greater NOIDA, U.P., INDIA</p> <p>Dr. Vidushi Sharma SICT, GBU, Greater NOIDA, U.P., INDIA</p> <p>Dr. O. P. Sangwan SICT, GBU, Greater NOIDA, U.P., INDIA</p> <p>Dr. Anurag Singh Baghel SICT, GBU, Greater NOIDA, U.P., INDIA</p> <p>Dr. Gurjit Kaur SICT, GBU, Greater NOIDA, U.P., INDIA</p> <p>Dr. Pradeep Tomar SICT, GBU, Greater NOIDA, U.P., INDIA</p> <p>Dr. Karan Singh SICT, GBU, Greater NOIDA, U.P., INDIA</p> <p>Dr. Kapil Sharma SICT, GBU, Greater NOIDA, U.P., INDIA</p>