

**Technical and Advisory  
Committee**

1. **Dr. Angappa Gunasekaran**  
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2. **Dr. Antony Paulraj**  
(Associate Professor)  
University of North Florida  
Florida, USA
3. **Dr. S.K. Neogy**  
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Indian Statistical Institute,  
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4. **Dr. Mohd. Zaheeruddin**  
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Deptt. of Electrical Engg.,  
Jamia Milia Islamia,  
Delhi
5. **Dr. Nitin Seth**  
(Associate Professor)  
IIFT, Delhi
6. **Dr. K. Ganesh**  
Knowledge Specialist in Supply-  
Chain, Centre of Competency,  
McKinsey & Company,  
Gurgaon

**Patron:**

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*Hon'ble Vice Chancellor,  
Gautam Buddha University*

**Convener:**

**Dr. Neeti Rana**  
*Dean (I/C), School of Management*

**Program Chair:**

**Dr. Indu Uprety**  
*Associate Professor,  
School of Management*

**Organizing Secretary:**

**Dr. Naveen Kumar**  
*Asstt. Professor,  
School of Management*

**Organizing Committee:**

**Dr. Manisha Sharma**  
**Dr. Satish Kumar**  
**Dr. Varsha Dikshit**

**National Conference**

**On**

**“RECENT TRENDS IN  
OPERATIONS AND SUPPLY  
CHAIN MANAGEMENT”**

**AUGUST 4, 2012**

**Organized by**

**School of Management**



**GAUTAM BUDDHA UNIVERSITY**  
(Established by the Uttar Pradesh Gautam Buddha  
University Act 2002, UP Act No. 9 of 2002, passed by the  
Uttar Pradesh Legislature)

*Yamuna Expressway,  
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**Visit us: [www.gbu.ac.in](http://www.gbu.ac.in)**

## ABOUT GAUTAM BUDDHA UNIVERSITY

Gautam Buddha University, established by the Uttar Pradesh Act (9) of 2002, commenced its first academic session at its 511 acres lush green campus at Greater Noida in August 2008. The University is fully funded by the New Okhla Industrial Development Authority (NOIDA) and the Greater Noida Industrial Development Authority (GNIDA), the undertakings of the Government of Uttar Pradesh. The University envisions to become a world class centre for excellence in education with a special focus to serve the under privileged and economically challenged sections of the society. The campus and is modeled as a fully residential educational campus in line with the best institutions of higher learning across the globe. The uniqueness of its reputation is acknowledged through the format, content and pedagogy of its programmes and their relevance to the society. The University is recognized by the University Grants Commission under UGC Act and is a member of the Association of Indian Universities.



## SCHOOL OF MANAGEMENT

The School of Management commenced its first batch of MBA in August 2008 with 120 students. Since then, it has been marching on with an integrated focus on exploring and creating new avenues for young aspirants through strategic collaborations with institutions and enterprises of national and international repute. GBUSM has state of the art classroom and computing facilities, supported by an extensive library of books, journals, films and databases, and a meditation centre. All academic programmes of GBU are fully residential. The serene and pollution-free campus, with extensive sports and co-curricular facilities, is well equipped to meet all the essential requirements of the residents. The curriculum of all its academic activities has international and cross cultural focus. At present, the school offers three programmes in management, which are Masters in Business Administration (MBA) two year programme, Integrated MBA five year programme and Doctoral Programme (PhD).



## ABOUT CONFERENCE

Operations and Supply Chain Management has been a key element in the productivity improvement in businesses around the world. With the ever-changing nature of a global business operation that requires firms to adjust rapidly, world-class organizations rely on the right strategies and practices to enhance their operational capability. Global competition, e-business, the Internet, and advances in technology have changed the corporate nature of operations. To gain market share, organizations must focus on quality, time-based competition, efficiency, international perspectives, and customer relationships and to remain competitive, they can make use of operations management as one of the most strategic weapons that can lead to sustained competitive advantage. In addition to presenting the aforesaid challenges to Operations and Supply Chain managers, these issues present exciting opportunities for cutting edge research. In this scenario, a comprehensive understanding of operations and supply-chain management is critical.

Thus, the basic objective of the conference is to provide a platform for a detailed discussion on modern Operations and Supply Chain Management practices and to give opportunity to the academicians and practitioners in this area to present and share new ideas and create excellent networking and smart collaboration.

## BROAD AREA OF FOCUS

Some of the critical issues (but not limited to) that will be addressed are:

- Operations/Supply Chain
- Global Operations/Supply Chain Strategy
- Agility and flexibility in Operations and Supply Chain
- Technology in Operations and Supply Chain
- Inventory Management
- Logistics Management
- Project Management
- Simulation and Optimization
- Risk Management
- Six Sigma
- Service Operations
- BPR & ERP
- Quality Management
- Virtual Manufacturing
- Behavioral issues in Operations and Supply Chain
- Data Analysis and Operations Research
- Mathematical and Statistical Modeling
- Time Series and Forecasting
- System Dynamics

## CALL FOR PAPERS

Papers are invited from practitioners, academicians and research scholars on the above mentioned themes.

The following are the guidelines to send the abstract and full paper:

**Abstract** must include the following:

- Title of Paper
- Author/s (underline author/s who will be presenting)
- Affiliation / Institution of each author
- Email contact address
- Four to six keywords (relevant to topic and methodology)
- Maximum 300 words

**Full length paper:** Not exceeding 8-10 pages long including figures, tables and references. Hard and Soft copies of the paper must be in Times New Roman, font size 12: MS-Word.

The abstract and full paper (after confirmation) can be submitted through e-mail to:

[induu@gbu.ac.in](mailto:induu@gbu.ac.in)

## PEER REVIEW PROCESS

Selection of papers will be by blind review (author and reviewer anonymity) from the abstracts submitted. Critical parameters to select an abstract will include originality, significance, relevance, technical soundness, applicability and language clarity.

Selected papers may be considered for publication in the conference proceedings.

## IMPORTANT DATES

**Last date for Submission of Abstract:**

***June 15, 2012***

**Notification of Acceptance of Abstract:**

***June 25, 2012***

**Last date for Submission of Full Paper:**

***July 15, 2012***

## REGISTRATION FEE

Academicians:	Rs. 2000
Research Scholars:	Rs. 1500
Corporate Delegates:	Rs. 2500

After the due date, **an additional fee of Rs. 500 shall have to be paid for late registration.**

The fee may be paid by Demand Draft (DD) drawn in favor of “**Gautam Buddha University**” payable at “New Delhi”. The fee includes conference kit, refreshments and certificate of participation. The conference is non-residential and will have a maximum of 50 participants received on first come first served basis. **Nominations in the prescribed form should be sent to the Organizing Secretary, along with the demand draft on or before July 10, 2012** at the following address:

*School of Management,  
Gautam Buddha University,  
Greater Noida -201310  
Gautam Budh Nagar, UP, INDIA  
E-mail: naveen@gbu.ac.in*

**National Conference on**  
**“RECENT TRENDS IN OPERATIONS AND SUPPLY CHAIN MANAGEMENT”**  
Conference Venue and Date: School of Management, Gautam Buddha University, August 4, 2012

**Registration Form**

Name (as in official records):Dr./Mr./Ms. ....

Qualification:..... Designation:.....

Organization:.....

Address for Communication: .....

.....

Phone: ..... Mobile: ..... E-mail:.....

Fax: .....

Presenting paper / Participating in the Conference: .....

If presenting, Title of paper:

DD in favor of: “Gautam Buddha University” payable at “New Delhi”.

Drawn on:..... Bearing No.: .....

(Signature of the Applicant)

