



FDP on SPSS AND RESEARCH METHODS

School of Management, Gautam Buddha University –Greater Noida
(Established by the Uttar Pradesh Gautam Buddha University Act 2002 UP Act No. 9 of 2002, passed by the Uttar Pradesh Legislature)

in collaboration with **SPSS South Asia Pvt. Ltd., Bangalore** is organizing
FDP on 2nd -3rd March 2012. The program is aimed to provide training on
the use of Data Analysis in various research and application areas

The School of Management, Gautam Buddha University, commenced its first batch of MBA in August 2008 with 120 students. Since then, it has been marching on with an integrated focus on exploring and creating new avenues for young aspirants through strategic collaborations with institutions and enterprises of national and international repute. GBUSM has state of the art classroom and computing facilities, supported by an extensive library of books, journals, films and databases, and a meditation centre. All academic programmes of GBU are fully residential. The serene and pollution-free campus, with extensive sports and co-curricular facilities, is well equipped to meet all the essential requirements of the residents. The curriculum of all its academic activities has international and cross cultural focus. At present, the school offers three programmes in management, which are Masters in Business Administration (MBA) two year programme, Integrated MBA five year programme and Doctoral Programme (PhD).

SPSS Inc. (NASDAQ: SPSS) is a leading global provider of predictive analytics software and solutions. The company's predictive analytics technology improves business processes by giving organizations consistent control over decisions made every day. More than 250,000 public sector, academic, and commercial customers rely on SPSS technology to help increase revenue, reduce costs, and detect and prevent fraud. Founded in 1968, SPSS is headquartered in Chicago.

For further Details Contact:

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Program Description:

This program is a step towards making faculty, research scholars, corporate and scientists aware about SPSS and providing knowledge how to go for data analysis. There is gap between social science researcher and statistics researchers to understand the way of using information and data and how and where to use different Para-metric and non-parametric techniques with the help of SPSS. This program will help to understand different kind of data and will come to a consensus for using metric and non-metric tests.

Duration:

2 Days (2nd March,2012- 3rd March ,2012)
10:00AM to 5:30 PM. Each day

Registration Fee

Academicians/Corporate/Research Scholars and students : INR 2000
Registration fee should be submitted in the form of Demand Draft drawn in favour of "**Gautam Buddha University**", payable at **New Delhi** along with the attached registration form. The registration fee includes kit along with tea/lunch/refreshments and SPSS 19 Evaluation copy (14 days).

Deadline of Registration

Last date for registration: **20th February, 2012.**
Limited numbers of seats are available through registration on the basis of first come first serve. The School of Management, reserves the right in selection of the participants.

Venue:

Computer Lab
School of Management
Gautam Buddha University
Greater Noida-201310
Uttar Pradesh

SPSS and Research Methods Program (Two Days)

DAY –I

Timing	Content
9:00 AM to 9:30 AM	Registration of Participants
9:30 AM to 10:00 AM	Inaugural Session
10:00 AM to 11:30 AM	Introduction to SPSS 19 and 14 modules, Starting SPSS, Creating Variables, Data and its types, Importing Data into SPSS from Excel & Text.
11:30 AM to 11:40 AM	Tea Break
11:40 AM to 1:00 PM	Visual & Optimal Binning, Creating New Variable (compute functions), Re-code into same/ different variables, Syntax generation & Editing
1:00 PM to 2:00 PM	Lunch Break
2:00 PM to 3:20 PM	Date and Time Transformations, Replace Missing Values, Identifying Duplicate cases, Merge variable & append cases, Data Validation, Select cases, Split file
3:20 PM to 3:30 PM	Tea Break
3:30 PM to 4:30 PM	Reporting- Tables, Custom & Multi Response Tables, Graphs & Charts (Bar, Pie, Line), Exporting Graphs, OLAP Cubes, Graph Board Template chooser
4:30 PM to 5:30	Review of the Day

DAY-II

Timing	Content
10:00 AM to 11:30 AM	Summary Statistics, Frequency, Crosstabs, Chi-Square test, One sample T-test.
11:30 AM to 11:40 AM	Tea Break
11:40 AM to 1:00 PM	One way ANOVA, Correlation and Linear Regression
1:00 PM to 2:00 PM	Lunch Break
2:00 PM to 3:20 PM	Classification Tree, Discriminant Analysis – Case Study
3:20 PM to 3:30 PM	Tea Break
3:30 PM to 4:30 PM	Factor Analysis & Cluster Analysis – Case Study
4:30 PM to 5:30	Review of the Day- Exercises & Feedback

FACULTY DEVELOPMENT PROGRAME
On
SPSS AND RESEARCH METHODS

At

School of Management
Gautam Buddha University, Greater Noida, 201308.

Date: 2nd -3rd March, 2012

REGISTRATION FORM

Name: (Dr.,Mr.,Ms).....

Designation:.....

Organization:.....

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Address:.....

.....

Phone: (O).....(R).....(M).....

Fax:.....

Email:.....

DD Details:

DD No. _____ DD Date _____ Issuing
Bank _____ Amount Paid _____

Registration fee should be paid through only Demand Draft in favor of “-----
-----” payable at New Delhi.

Date: __/__/____ **Signature:** _____

Please post your completely filled registration form to Program Coordinator- Dr. Naveen kumar,
School of Management, Gautam Buddha University, Greater Noida-201310.

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