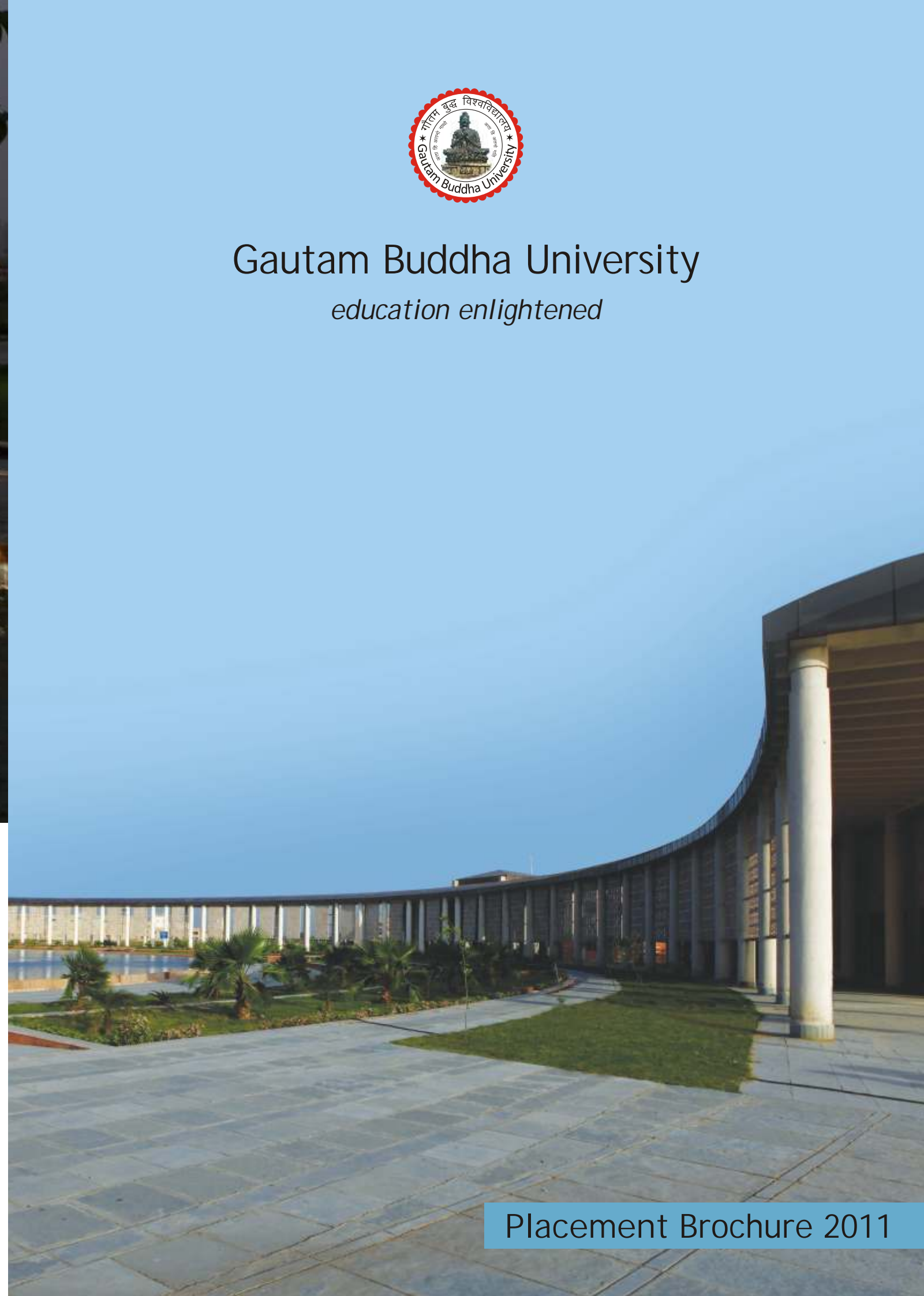




Gautam Buddha University

education enlightened



Gautam Buddha University
education enlightened

Contact

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VISION

A globally acclaimed integrated academic and research institution that creates a vibrant community of intellectuals and entrepreneurs endowed with Character, Creativity, Competence and Commitment, who can inspire meaningful transformations to ensure holistic growth and development of the society.

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FROM THE DESK OF THE VICE CHANCELLOR

We express our gratitude towards our Industry and Corporate patrons for recruiting our first batch of MBA students, who are contributing meaningfully in their respective organisations. With our continued academic rigours and meticulous training, we have a great sense of accomplishment in producing the second batch of our MBA students from School of Management and the first batch of our M.Tech. students from the School of Information and Communication Technology, who are gearing up for their final placements this year in the industry and corporate world.

With a lush green and serene campus equipped with all modern facilities and an impeccable infrastructure, the University presents an ideal environment for our pursuit of academic excellence in various streams of studies. It offers cutting edge value-based postgraduate level education through its innovatively designed programmes. Along with teaching, we devote adequate resources on creating new knowledge and influencing practices. We have been working tirelessly in inculcating values and preparing these young aspirants who are ready to take multiple challenges and harness new accomplishments in their every endeavour.

I hope these young and bright MBA and M.Tech. students unfold their potential under your patronage and flourish to a new height in their respective career. I extend my heartfelt wishes for every success that they deserve. At the same time, I appeal to all recruiters and patrons for providing them with an opportunity to prove their mettle.

Mohinder Singh
IAS



ABOUT THE UNIVERSITY

Gautam Buddha University, established by the Uttar Pradesh Act (9) of 2002, commenced its first academic session at its 511 acres lush green campus at Greater Noida in August 2008. The University is fully funded by the New Okhla Industrial Development Authority (NOIDA) and the Greater Noida Industrial Development Authority (GNIDA) the undertakings of the Government of Uttar Pradesh. The University envisions to become a world class centre for excellence in education with a special focus to serve the under privileged and economically challenged sections of the society. The University is modeled as a fully residential educational campus in line with the best institutions of higher learning across the globe. The uniqueness of its reputation is acknowledged through the format, content and pedagogy of its programmes and their relevance to the society. The University is recognized by the University Grants Commission under UGC Act and is a member of the Association of Indian Universities.

In order to promote value-based education, research and training, the University has established following schools, which are:

1. School of Biotechnology
2. School of Applied Sciences
3. School of Law, Justice and Governance*
4. School of Humanities & Social Sciences
5. School of Architecture & Built Environment*
6. School of Engineering
7. School of Information & Communication Technology
8. School of Management,

Centre for Buddhist Studies**

* Construction stage

** Planning stage

The Campus

- The University is developing as a global Center of Excellence in higher education and research,
- A fully residential campus for all Faculty, Staff and Students with world class infrastructure,
- Lush green campus spread over 511 acres with 30% green area, and 50,000 trees already planted,
- Total built up campus area of 55 lacs sq.fts,
- Bodhisatva Dr. Bim Rao Ambedkar Library with total built up area of 1.8 lacs sq.fts. with a reading hall for 2000 library users at a time,
- 08 Schools creating Knowledge Leaders for tomorrow,
- In its fully functional state 450 Faculty Members shall be nurturing talents and shaping careers,
- In its fully functional state 5000 Students shall be receiving global exposure and training,
- Manywar Kanshi Ram Jee Auditorium with 3000 seating capacity,
- An Administrative Building and Eight School Buildings, Mahatma Jyoti Ba Phule Vipassana Dhyaan Kendra, Eklavya Sports Complex with Indoor and Outdoor Stadiums, Swimming Pool, and Gymnasium,
- Mahamaya Shanti Sarowar, a water body spread over 1lac sqft area,
- Panchsheel Residential Campus (500 Faculty and Staff Quarters), Separate Hostel for 160 Married Research Scholars,
- Hostel with single occupancy for 5000 Post Graduate Students,
 - Savitri Bai Phule Women's Hostel
 - Rama Bai Ambedkar Women's Hostel
 - Shri Chhatrapati Shahuji Maharaj Men's Hostel
 - Shri Narayan Guru Men's Hostel
 - Sant Ravi Das Men's Hostel
- An International Convention Centre,
- Well-furnished Guest Houses, and
- Water Bodies and many other aesthetically designed structural marvel.

A unique initiative in Education; where Creativity meets Innovation

- Formalizing tie ups and mutual accreditations with universities in UK, France, Finland, Netherlands, Australia, Denmark, other European Countries, and USA,
- MoUs signed with Queensland University of Technology, Brisbane, Australia, International Business Academy, Kolding, Denmark, Sheffield Hallam University, Sheffield, UK, and Manchester Metropolitan University, Manchester, UK,
- 15 students attended Summer School at the International Business Academy, Kolding, Denmark in August 2009,
- The second batch of 15 students studying at Sheffield Business Schools, Sheffield Hallam University, UK since September 2010 for one semester,
- Unique academic initiatives where programmes start 10+2 level, Graduate level and culminate into degrees in post graduate level (MBA/M.Tech.) saving on resources and time,
- Doctoral degree Programmes (PhD) in Management, ICT, and Engineering & Humanities.





Central Library

Bodhisatva Dr. Bhim Rao Ambedkar Pustakalya

Bodhisatva Dr. Bhim Rao Ambedkar Pustakalya is a structural marvel designed with inspirational inputs from the Buddhist Traditions of Learning. The Library building, situated in the centre of the Gautam Buddha University Campus, symbolises the Crown of Buddha and the Eight Schools of Learning on the Circumference of the Design represent Eight Paths of Learning in Buddhist Tradition and Practices. The building is the tallest one in the campus and marks our tribute to Lord Buddha.

The library, constructed in approximately 1.78 lacs sqft and spread over five storeys, supports the University's mission to contribute to society through its pursuit of education, learning and research at the highest international levels of excellence. It is the heart of academic and research activities of the Gautam Buddha University. It has huge volumes of books and e-journals which cover the disciplines of management, computer science, information technology, biotechnology, Humanities, and other related areas. The Central Library is located on the outer circle of the schools as the background of Tathagat's statue. The library is well equipped with modern facilities, spacious stack halls, 2000-seating capacity reading hall, reference sections, catalogue area, multiple self supporting loaning counters, and is managed by a highly dedicated team of professionals. The Central Library is fully automated library with libsys and RFID systems.

Library Collection: The collection of the Library in the area of management, science, technology, engineering, humanities, social sciences, generalia etc. is very strong. The collection comprises mainly with books, theses, reports, current journals, back volumes, specifications, standards, video cassette, CD/DVD databases etc. The collection is heavily used by the faculty, students, alumni members, corporate members, industrial associates, project coordinators, scholars. The organisation of the entire collections is given below:

S. No.	Particulars	Quantity
1.	Books	13000 and adding on
2.	E-Journals and Magazines	6377 (International), 325 (Indian)
3.	Print Journals and Magazines	60
4.	Daily Newspapers	14
5.	CD/DVD	3500

Apart from the printed resources it provides rich online resources like IEEE, ACM, Springer, Nature, Oxford University Press, Emerald, EBSCO, ECCH online management cases, CMIE (EIS, Prowess) databases and many other e-journals for scholars and students.

E-Resources

The Library is a member of Indian National Digital Library in Engineering, Sciences and Technology (INDEST) and UGC-InforNet consortium has subscribed to many e-journals and sources such as Emerald, EBSCO (Business Source Complete), PROWESS, EIS (Economic Intelligence Service) to name a few. The following electronic resources are used at a high frequency by the faculty members, researcher scholars, and students on campus.

- IEEE (Electronic Library)
- ACM Digital Library
- Springer Journals
- Emerald Journals
- EBSCO (Business Source Complete)
- ECCH (European Case Clearing House)
- DELNET (Developing Library Network)
- Oxford University Press
- Nature
- Centre for Monitoring Indian Economy (CMIE) off-line Database
 - a) Prowess
 - b) EIS (Economical Intelligence Service)



CENTRAL COMPUTER CENTRE

The Central Computer Centre (CCC) caters to the computational needs of the University and provides access to Internet resources as well as telecommunication facilities. The Campus network is carefully planned, keeping options in mind for future expansions. Fiber-optic cabling is used to connect all the major buildings. The campus has also been made Wi-Fi. The CCC has strong IT security infrastructure that protects the university network from outside hackers. Most of the servers are using Open Source platform.

The Central Computer Centre will cover the entire area, including hostels, sports office, dispensary, and guest houses spread over 511 acres of the vast Campus through Fiber and Wi-Fi. GBU will be a pioneer institution in the use of open source platform for computing and desktop applications in near future. The University campus will be equipped with hi-tech surveillance cameras to keep an eye on each and every activity in its vast campus.

Software Engineering Labs

The software engineering laboratory helps to support the research in development, measurement and evaluation of the software development process. In the software engineering laboratory numerous experiments have been designed and executed to study the complex software applications. One of the major functions of the software engineering laboratory is the collection of detailed software engineering data, describing all facets of the development process, and the archiving of this data for future use with the advanced technology. Software engineering laboratory is created with the following open source software and operating systems.

Languages: JAVA, J2EE, Hibernate, Struts, JSP, Servlets

Rapid Web Application Development Framework: Ruby on Rail

Management Tools Taskjuggler, Dotproject.net,

DBMS: MySQL, PostgreSQL.

Servers: Apache, JBoss, Zope, Zend, Jabber, Send mail.

Operating Systems: Microsoft Windows XP and Vista, Red Hat Linux,

Fedora, ubuntu, CentOS and Boss.

Software Testing Tools: Quick Test Professional, Load Runner, Win Runner,

Test Director, STA, Rational Robot, Silk Test.

Networking laboratory is one of the academic research laboratories, which provides simulation and real world latest tools for communication. These tools help the students and faculty members to carry out their academic and research activities. The aim of this laboratory is to create healthy environment for learning network process and applications. In this laboratory, students learn to install and configure networking devices as well as to analyse the network performance. There are various simulation and analysis tools which are used for network design and analysis such as Network Simulator, MATLAB, Sharpe, DIA, QualNet, Opnet, Jsim, Glomosim, Omnetpp, Mobitools, NMAP, OpenNMS, Web-Stat, Sniffer, TCPDump, and Etherreal.



CORPORATE RESOURCE CENTER

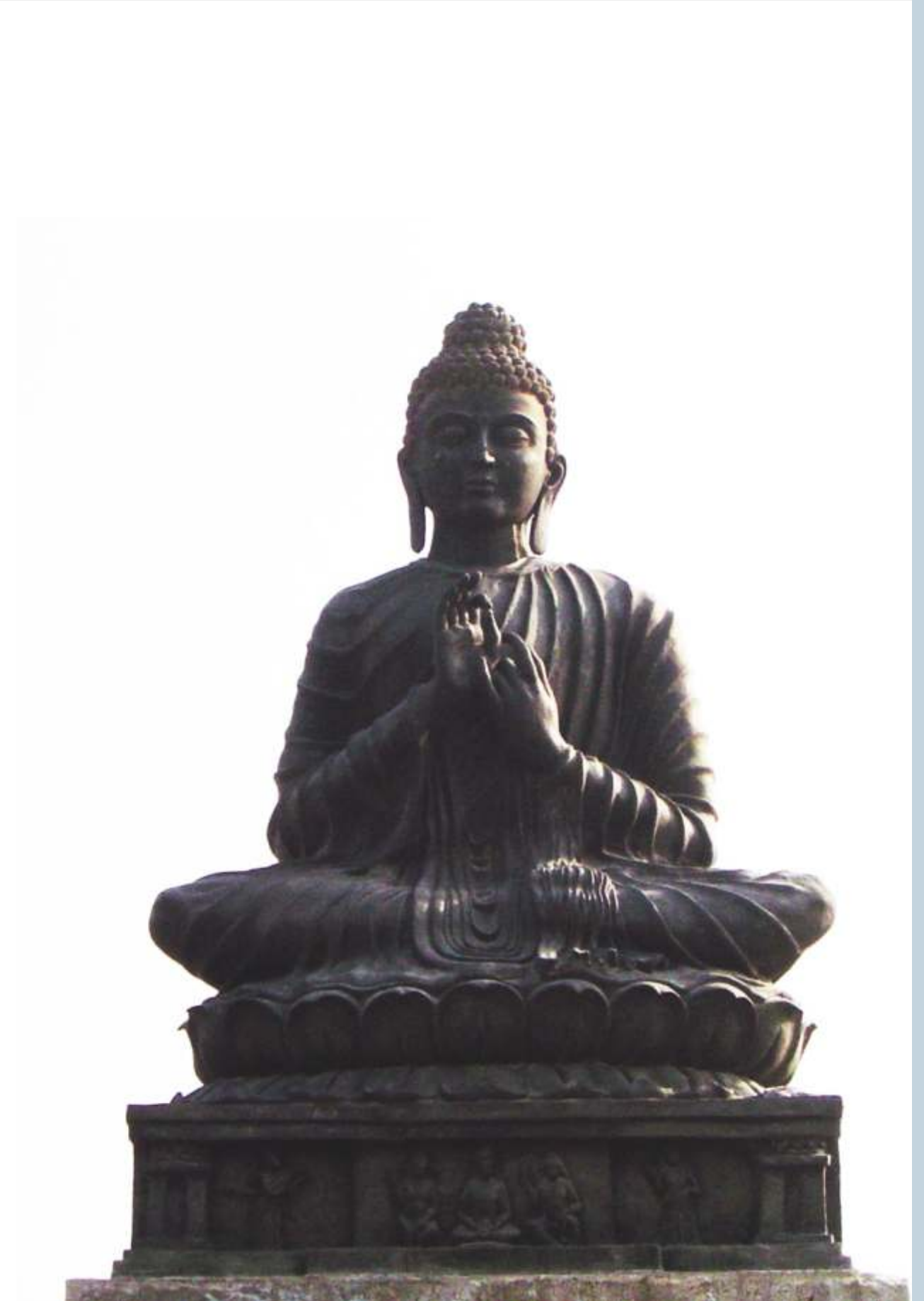
Continuous interaction with the industry helps students to build strong relationship with the industry professionals. This also helps students to understand the corporate world better and develop themselves as per the needs of the industry. The Corporate Resource Center (CRC) at GBU intends to be the face of the University to the Corporate/Industry. It aims to facilitate the process of close Industry-University interactions and actively promote new avenues in experiential learning. The CRC endeavors to bridge the gap between academia and corporate world. It engages leaders, entrepreneurs, executives, and policy makers to address students to facilitate practical learning. The CRC also helps students by counseling them to choose appropriate career options depending on their aptitude and interest. The CRC helps students in finding appropriate summer projects and final placements. The CRC involves students strategically for various events, summer and final placements.



INTERNATIONAL COLLABORATIONS

We are carefully crafting our future which ensures qualitative education and training to students. In our quest for achieving intellectual excellence, we are re-drawing the frontiers and spreading our wings in all directions to map the limits of academic excellence. To become a global center for excellence, we are in the process of formalizing tie ups and mutual accreditations with many universities in UK, France, Finland, Netherlands, Australia, Denmark and USA. To take the initiative of the University further, the government of Uttar Pradesh has introduced special scholarships for students of SC/ST and other economically challenged students of the society enabling 50% of them to meet their expenses for one semester at a university abroad for their travel, stay and course fees.

The University is in the process to have tie-ups and mutual accreditations with more than 15 universities in UK, USA, Australia and other major developed European countries. In this regard the University has signed MoUs with the Queensland University of Technology, Brisbane, Australia, the International Business Academy, Kolding Denmark, Manchester Metropolitan University, UK, and Sheffield Hallam University, UK. During the session 2009-10, 50% of the total students of MBA, School of Management from SC/ST category and BPL category went to Denmark to attend Summer School Programme at the International Business Academy, Kolding, Denmark for one semester to study "The European Management Perspective". In the current session 2010-2011, 50% of the total students from SC/ST category and BPL category of MBA, School of Management and M.Tech., School of Information and Communication Technology have gone to Sheffield Hallam University, UK to study one semester from 19 September 2010 to 19 December 2010.



Tathagat at Campus



GBU स्कूल ऑफ आई. सी. टी. SCHOOL OF I. C. T.

SCHOOL OF INFORMATION AND COMMUNICATION TECHNOLOGY

The School of Information and Communication Technology (ICT) established in the year 2009-10 offers the following academics programmes:

- I. Five Year Dual Degree B.Tech +M. Tech./M.B.A.
Major stream (a) Electronics and Communication Engineering
(b) Computer Science and Engineering
- II. Three and a half Year M.Tech.(ICT) for Science Graduates
- III. Two Year M.Tech. (ICT) for Engineering Graduates
- IV. Doctoral Degree programme

At M.Tech. level, following specialization are offered:

- I. Software Engineering
- II. Intelligent Systems
- III. Wireless Communication and Networks
- IV. VLSI Design

The course curriculum of PG programme comprises of program core courses, Departmental Electives and Interdisciplinary (open) Electives. The focus of these courses is to equip our students with necessary skills to help them venture into the competitive arena of information and communication technology.

We are pleased to introduce our first batch of M.Tech.(ICT) with specialization in Wireless Communication & Networks and Software Engineering. The students have gone through rigorous mentoring process, which has helped them in harnessing their skills in wireless communication and software engineering. This has been possible with the help of time to time corporate and industry interactions, workshops, guest lectures and innovative course curriculum which not only meets the current industry requirements but is also designed with proactive approach to meet the future demand.

Programme Structure of Two Year M. Tech. (ICT) for Engineering Graduates

SEMESTER - I

Specialization : Software Engineering / Intelligent Systems

Courses	L	T	P	Credits
Object-Oriented Programming	3	0	0	3
Advanced Computer Architecture	3	0	0	3
Technical Communication	2	0	0	2
Information Security	3	0	0	3
<i>Data Base Management System</i>	3	0	0	3
Advanced Computer Networks	3	0	0	3
Artificial Intelligence	3	0	0	3
General Proficiency				1
Object-Oriented Programming Lab	0	0	4	2
Advanced Computer Networks Lab	0	0	4	2
Total	20	0	8	25

Specialization : Wireless Communication and Networks / VLSI Design

Courses	L	T	P	Credits
Object-Oriented Programming	3	0	0	3
Advanced Computer Architecture	3	0	0	3
Technical Communication	1	0	0	1
Information Security	3	0	0	3
<i>Digital Communication System</i>	3	0	0	3
Advanced Computer Networks	3	0	0	3
Artificial Intelligence	3	0	0	3
General Proficiency				1
Object-Oriented Programming Lab	0	0	4	2
Advanced Computer Networks Lab	0	0	4	2
Total	20	0	8	25

SEMESTER - II

Courses	L	T	P	Credits
Electives of Main Specialization (04 Courses)	12	0	0	12
Elective of Other #Specialization (01 Course)	3	0	0	3
Role and Realm of Values	2	0	0	2
General Proficiency				1
Lab-I*	0	0	4	2
Lab-II*	0	0	4	2
Total	17	0	12	24

SEMESTER - III

Courses	L	T	P	Credits
Electives of Main Specialization (04 Courses)	12	0	0	12
Elective of Other Specialization (01 Course)	3	0	0	3
Buddhist Ethics and Civilizational Harmony	2	0	0	2
General Proficiency				1
Research Methodologies	3	0	0	3
Dissertation-Part I	1	0	4	3
Total	21	0	4	24

SEMESTER - IV

Courses	L	T	P	Credits
Dissertation-Part II	0	0	38	19
General Proficiency				1
Total	0	0	38	20

Grand Total of Credits = 93

LABS

Lab-I	Open Source Software Systems
Lab-II	Software Testing and Tools
Lab-I	Logic and AI Programming Languages
Lab-II	Robotics
Lab-I	Networking Protocols
Lab-II	QoS in Networks
Lab-I	Digital VLSI Design
Lab-II	HDL and Design of Digital Systems

LIST OF ELECTIVES

SOFTWARE ENGINEERING

Courses	L	T	P	Credits
Software Project Management	3	0	0	3
Open Source Software Systems	3	0	0	3
Software Testing and Tools	3	0	0	3
Software Reliability and Fault Tolerant Systems	3	0	0	3
Object-Oriented Software Engineering	3	0	0	3
Aspect-Oriented Software Engineering	3	0	0	3
Software Re-Engineering	3	0	0	3
Component-Based Software Engineering	3	0	0	3
Software Architecture and Design	3	0	0	3
Software Quality Assurance and Engineering	3	0	0	3
Software Measurement and Estimation	3	0	0	3
Software Reusability	3	0	0	3
Software Maintenance	3	0	0	3
Software Agents	3	0	0	3

INTELLIGENT SYSTEM

Courses	L	T	P	Credits
Logic and AI Programming Languages	3	0	0	3
Natural Language Processing	3	0	0	3
Soft Computing	3	0	0	3
Machine Translation and Learning	3	0	0	3
Knowledge Engineering	3	0	0	3
Robotics	3	0	0	3
Pattern Matching	3	0	0	3
Neural Network	3	0	0	3
Expert System	3	0	0	3
Discourse Analysis and Natural Language Generation	3	0	0	3
Intelligent Information Retrieval	3	0	0	3
Data Mining in AI	3	0	0	3
Speech Processing	3	0	0	3

WIRELESS COMMUNICATION AND NETWORKS

Courses	L	T	P	Credits
Networking Protocols	3	0	0	3
QoS in Networks	3	0	0	3
Ad-Hoc Wireless Networks	3	0	0	3
Mobile Computing	3	0	0	3
Microwave Techniques	3	0	0	3
Smart Antenna System	3	0	0	3
Sensor Network	3	0	0	3
Wireless Telecom Networks	3	0	0	3
Broadband Wireless Networks	3	0	0	3
Security in Wireless Networks	3	0	0	3
Advanced RF Engineering	3	0	0	3
Distributed systems	3	0	0	3
Network Programming	3	0	0	3
Discrete Simulation and Modeling	3	0	0	3

VLSI DESIGN

Courses	L	T	P	Credits
VLSI Technology	3	0	0	3
Digital VLSI Design	3	0	0	3
Analog Integrated Circuits	3	0	0	3
HDL and Design of Digital Systems	3	0	0	3
VLSI Physical Design Tools	3	0	0	3
Embedded System Design	3	0	0	3
Test and Verification of VLSI circuits	3	0	0	3
ASIC/SOC CAD Tools	3	0	0	3
Advanced HDL (prototyping with FPGA)	3	0	0	3
Advanced Digital VLSI Design	3	0	0	3
Advanced Analog VLSI Design	3	0	0	3
RF Design	3	0	0	3
Design of Semiconductor Memories	3	0	0	3
VLSI Algorithms	3	0	0	3

Ph.D. Programme

Research being at the core, the School of ICT patronizes attempts to provide new frameworks which enable reassessment and refinement of current practices and theories in the field of information and communication technology. The faculty members of the School are committed to supervise the research work in order to enrich the existing research in the discipline. The major research areas include intelligent systems, search engines, web technology, wireless networks, computer communication networks reliability, face recognition, pattern recognition, fuzzy theory and software engineering.

Prof. Brahmjit Singh

Professor & Dean



Faculty profile of SICT

Dr. Brahmjit Singh, Professor & Dean
Ph.D., M.E., B.E.

Teaching Area: Wireless Mobile Communication, Computer Networks, CDMA Systems, Modeling and Simulation, Optical Communication, Semiconductor Devices.
Research Area: Mobility Management in Cellular / Wireless Networks, Security in Wireless Networks.
brahmjit@gbu.ac.in

Prof. Sanjay Jasola, Professor
Ph.D., M.Tech., B.Tech.

Teaching Area: Computer Networks, Mobile Technologies, Wireless Networks.
Research Area: Mobile Computing, Networks Protocols, Quality of Service in IP based Networks, Open Education Resources.
sjasola@gbu.ac.in

Dr. (Mrs.) Ela Kumar, Associate Professor
Ph.D., M.Tech. B.E.

Teaching Area: Artificial Intelligence, Knowledge Based System Design, Natural Language Processing, Internet Technologies.
Research Area: Expert System Development, Anaphora Resolution, Search engines optimization.
Ela_kumar@gbu.ac.in

Dr. Rajesh Mishra, Assistant Professor
Ph.D., M.Tech, B.E.

Teaching Area : Computer Networks, Wireless Communication.
Research Area : Network Reliability, Sensor Networks.
rmishra@gbu.ac.in

Dr. Vidushi Sharma, Assistant Professor
Ph.D., M.Sc., PGDM

Teaching Area: Ecommerce, MIS, SCM, Project management, Software Engineering, ERP, IT applications.
Research Area: Information Management, Performance Analysis of Information System.
vidushi@gbu.ac.in

Dr. Abdul Wahid, Assistant Professor.
Ph.D., M.Tech.

Teaching Area: Computer Organization, Computer Architecture, Compiler Design, Automation Theory.
Research Area: Web Software Engg.
wahid@gbu.ac.in

Dr. Neeta Singh, Assistant Professor
Ph.D. (Computer Science), M.C.M.

Teaching and Research Area: Wireless Communication Networks, Mobile Computing
neeta@gbu.ac.in

Dr. Debendra Kumar Panda, Assistant Professor
Ph.D., M.Tech.

Teaching Area: Microwave Engineering, Radiating System and Wave Propagation, Wireless Communication Systems.
Research Area: Computational Electromagnetics, Method of Moments, Analysis of Microwave Passive Devices, Microstrip Antennas.
dkpanda@gbu.ac.in

Mr. Pradeep Tomar, Research / Faculty Associate
Ph.D. (Submitted), MCA
Teaching Area: Software Engg.
Research Area: Component-Based Software Engineering
Pradeep.tomar@gbu.ac.in

Mohd. Ashraf Saifi, Research / Faculty Associate
Ph.D. (Pursuing), M.Tech.(CSE), B.Tech.(CSE)
Teaching Area: DBMS, Data Structure, Design and Analysis of Algorithm, Computer Theory of Automata.
Research Area: Computer Communication, Network Reliability, Face Recognition.
ashraf@gbu.ac.in

Mr. Ahlad Kumar, Research / Faculty Associate
Teaching Area: MOS Analog Design, Digital Design, DSP
Research Area: VLSI Design
ahlad@gbu.ac.in

Mr. Arun Solanki, Research / Faculty Associate
Ph.D.(Pursuing), M.Tech.
Teaching Area: DBMS, Operating System.
Research Area: Intelligent System and Search Engine.
asolanki@gbu.ac.in

Mrs. Sandhya Tarar, Research / Faculty Associate
Ph.D.(Pursuing), M.Tech. B.Tech.
Teaching Area: Software Reliability and Fault Tolerant System, Software Quality Assurance, Software Engg.
Research Area: Pattern Recognition, Fuzzy Theory, Software Engg.
sandhya@gbu.ac.in

Dr. Karan Singh, Research / Faculty Associate
Ph.D., M.Tech., B.E.
Teaching Area: Computer Networks, Information Security, Computer Forensics.
Research Area: Networking Security.
karan@gbu.ac.in

Ms. Sarojini Vudumu, Research / Faculty Associate
M.E. (CSE)
Teaching Area: Discrete Structures, Design And Analysis of Algorithms, Operating System Real Time System.
Research Area: Intelligent Systems, Expert System Design, Algorithms, Real time System, Web Technology.
sarojini@gbu.ac.in

Mr. Navaid Zafar Rizvi, Research/Faculty Associate
M.S. (Information and Communication Engineering),
M.S. (Microsystems Engineering)
Teaching Area: MEMS Design, VLSI Design
Research Area: VLSI Design.
navaid@gbu.ac.in

Mr. Sandeep Sharma, Research / Faculty Associate
M.Tech. (Digital Communication)
Teaching Area: Basic Electronics, Digital Electronics, Analog Communication, Digital Communication, Data Communication, Microprocessors and Embedded System.
Research Area: Wireless Sensor Networks, Embedded System, Digital Communication.
sandeepsharma@gbu.ac.in

Mrs. Manisha Manjul, Research / Faculty Associate
M.Tech. (CSE)
Teaching Area: Computer Network, OOPS, IT Infra Structure and its Management, Software Engineering, Java.
Research Area: Computer Network, Congestion Control.
manisham@gbu.ac.in





Anuj Kumar
Age
26
Graduation
MCA
Specialization
Software Engineering



Arun Kumar
Age
23
Graduation
B. Tech.
Specialization
Wireless Comm. & Networking



Arvind Kumar
Age
24
Graduation
B. Tech.
Specialization
Software Engineering



Deepak Kumar
Age
26
Graduation
B. Tech.
Specialization
Wireless Comm. & Networking



Deepak Panwar
Age
23
Graduation
B. Tech.
Specialization
Software Engineering



M. Altamash Sheikh
Age
24
Graduation
M. Sc.
Specialization
Wireless Comm. & Networking



Mrs Manu
Age
36
Graduation
MCA
Specialization
Software Engineering



Ms Prachi Baliyan
Age
23
Graduation
B. Tech.
Specialization
Software Engineering



Sandeep Singh
Age
25
Graduation
B. Tech.
Specialization
Wireless Comm. & Networking



Vimlesh Kumar
Age
25
Graduation
B. Tech.
Specialization
Wireless Comm. & Networking

Students Studying at Sheffield Hallam University, UK under Semester Abroad Programme



Sunil Kumar
Age
21
Graduation
B. Tech.
Specialization
Wireless Comm. & Networking



Satish Kumar
Age
26
Graduation
MCA
Specialization
Software Engineering

Note: More details available on the CD provided in placement brochure



ABOUT SCHOOL OF MANAGEMENT

The School of Management commenced its first batch of MBA in August 2008 with 120 students who have been placed in reputed organisations this year. It has been marching on with an integrated focus on exploring and creating new avenues for young aspirants through strategic collaborations with institutions and enterprises of national and international repute. With the credo 'Change is the only Constant' in today's business environment, all programmes at School of Management focus on creating 'learning managers' who are dynamic in every dimension of their personality. The curriculum of all its academic activities has international and cross cultural focus.

The School has state-of-the-art classrooms and computing facilities, supported by an extensive library of books, journals, films and databases. Located in the serene and pollution-free campus, with extensive sports and co-curricular facilities in abundance, is well equipped to meet all essential requirements of its students.

DEPARTMENT OF BUSINESS STUDIES

Department of Business Studies focuses on multi-disciplinary business management programs. Presently, it runs three programmes which are:

- a. Integrated five years BBM + MBA Dual Degree Programme
- b. Two years full-time MBA Programme
- c. Doctoral Degree programme.

The Department ensures that the education imparted to its students is relevant at all times to businesses, so as to deliver well trained business leaders and managers who are able to influence management practices across organizational boundaries. The MBA programme offers specializations in Finance, Human Resource Management, Strategic Management, Marketing and Operations Management.

MBA PROGRAMME STRUCTURE

A student in MBA programme is required to do 92 credits course work (one credit is equivalent to 15 hours of teaching) to qualify for the award of degree. The coursework consists of Core and Elective courses. A student can specialize in two functional areas of management (at the most), depending on the elective courses opted by him/her in the second year of the programme. In order to qualify for specialization in a functional area, a student has to do minimum of 10 credits courses in that area.



STRUCTURE OF MBA PROGRAMME (2009-11)

Semester: I			Semester: II		
S.No.	Course	Credits	S.No.	Course	Credits
1	Financial Accounting	3	1	Management Accounting	2
2	Managerial Economics	3	2	Financial Management	3
3	Business Law	2	3	Human Resource Management	2
4	Business Communication	2	4	Operations Management	3
5	IT for Managers	3	5	Business, Research Methods	2
6	Management Concepts and Practices	1	6	Corporate Communication	2
7	Organizational Behaviour, Structure and Design	3	7	Strategic Management	3
8	Marketing Management I	3	8	Business Environment	2
9	Quantitative Techniques I	3	9	Quantitative Techniques	2
10	General Proficiency	1	10	Business Society and Sustainability	2
	Total	24	11	General Proficiency	1
				Total	24

*All are core courses

Semester: III (2009-11)			Semester: IV		
S.No.	Course	Credits	S.No.	Course	Credits
1	Human Values & Buddhist Ethics	2	1	International Marketing	3
2	Management Information Systems	2	2	Cross Cultural Management	2
3	Leadership & Team Building	2	3	Total Quality Management	2
4	Entrepreneurship & Innovation	3	4	Elective I	2
5	Elective I	2	5	Elective II	2
6	Elective II	2	6	Elective III	2
7	Elective III	2	7	Elective IV	2
8	Elective IV	2	8	Elective V	2
9	Elective V	2	9	Elective VI	2
10	Summer Internship Project	2	10	Research Project	2
*	General Proficiency	1	*	General Proficiency	1
	Total	22		Total	22

Grand Total 90



LIST OF ELECTIVES

III Semester

Finance
Management of Financial Services
Security Analysis & Portfolio Management
International Financial Management
Management of Banks & Insurance Companies

Human Resource Management
Industrial Relations
Organisation Change & Development
Performance Management & Competency Mapping

Marketing Management
Sales & Distribution Management
Consumer Behaviour
Marketing of Services

Operations Management
Logistics Management
Supply Chain Management
Project Management

Strategy
Global Strategic Management
Learning Organization & Knowledge Management
Mergers & Acquisitions

IV Semester

Finance
Tax Planning & Management
Financial Derivatives
Wealth & Investment Management
Corporate Valuation & Restructuring

Human Resource Management
Compensation Management Strategic
Issues in HRM
Training & Development

Marketing Management
Customer Relationship Management
Advertising & Sales Promotion
Retail Management

Operations Management
Operations Strategy
Service Operations Management
Business Process Re-engineering

Strategy
Innovation & Technology Strategy
Strategic Alliances & Joint Ventures
Change Management & Turnaround

Ph. D. Programme

Research being at the core, the Department of Business Studies, School of Management patronizes attempts to provide new theoretical frameworks which enable reassessment and refinement of current practices and theory of management. The faculty members of the University commit themselves to supervise the research work by the scholars under the Ph. D. programme conducted for working professionals. The duration of programme shall not be less than two years and the maximum period shall not exceed five years.



Dr. Prashant Gupta

Dean In-Charge

FACULTY

Dr. Prashant Gupta, Associate Professor & Dean In-Charge
Ph.D., MMS, LLB
Teaching areas are Accounts and Financial Management and Tax Planning
Research interests are Education Management, Financial Management Practices, Mergers and Acquisitions.
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Research areas are development issues, International Trade & Development.
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Teaching area: Marketing
Research Interest: Branding, Promotions
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Dr. Ritu Srivastava, Assistant Professor
Ph.D., MCM
Teaching areas are Marketing Management, Services Marketing, Customer Relationship Management
Research interests are Services Marketing, Service Development and Design, Consumer Behaviour, Educational Planning and Administration, Feasibility / Sector Studies.
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Ms. Kavita Singh, Research / Faculty Associate
Ph.D. (Pursuing), M.Sc.(Maths)
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Research Interests include Corporate Social Responsibility, Quantitative Techniques, Strategic Management, Entrepreneurship and Agribusiness.
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Ms. Shadma Parveen, Research / Faculty Associate
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Teaching areas are Personality Development, HRM, OB & Strategic Management.
Research interests are Organizational Learning, Organizational Culture, Organizational Behaviour, Stress Management and HRM.
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Ms. K. Vijay Chitra, Research / Faculty Associate
Ph.D.(Pursuing), MBA
Teaching areas are General Management, Marketing, Customer Relationship Management.
Research interests are Marketing Management.



Name of the Student	AGE	Qualification	Specialization 1	Specialization 2
Abhishek Gupta	23	B.Pharma.	Finance	Marketing Management
Aditya Sharma	22	BBA	Marketing	Management Finance
Ajay Singh	21	BBA	Marketing Management	Human Resource Management
Alka Priyadarshini	22	BBA	Human Resource Management	Finance
Amit Kumar	26	B.Com.	Human Resource Management	Marketing Management
Amit Nagar	21	BCA	Finance	Marketing Management
Anubhav Sharma	21	B.Tech.(CS)	Operations Management	Finance
Anuj Bindal	19	BBA	Finance	Marketing Management
Anurag Nagar	23	B.Tech.	Finance	Marketing Management
Ashwnai Kumar	24	B.Tech.	Finance	Marketing Management
Avinash Kumar	22	B.Sc.	Finance	Marketing Management
Avnish Kumar Chauhan	21	BBA	Marketing Management	Human Resource Management
Awadh Dalal	22	B.Com. (Hons)	Finance	Marketing Management
Babita Sharma	21	BBA	Human Resource Management	Marketing Management
Chandra Shekhar	23	B.Tech(ECE)	Human Resource Management	Marketing Management
Eva Kulshrestha	22	B.Com. (Hons)	Human Resource Management	Marketing Management
Gaurab Kumar	22	B.B.A	Marketing Management	Finance
Heera Lal	20	B.Com.	Finance	Marketing Management
Hem Singh	22	B.Tech.(IT)	Finance	Operations Management
Hemant Kumar Karala	22	BBA	Finance	Marketing Management
Hiteshu	28	B.Tech. (CS)	Finance	Operations Management
Isha Jain	22	B.Com.	Finance	Human Resource Management
Jaya Naik	21	B.Com.(Hons)	Human Resource Management	Marketing Management
Jyoti	20	BBA	Human Resource Management	Marketing Management
Kamal Nagar	19	BBA	Human Resource Management	Marketing Management
Kapil Kumar	21	B.Tech(CSE)	Operations Management	Marketing Management
Kirti Sengar	23	B.E.	Finance	Operations Management
Krishna Kumar	25	B. Tech (ME)	Operations Management	Marketing Management
Lovin James	22	BBA	Marketing Management	Human Resource Management
Manish Panwar	22	BBA	Marketing Management	Finance
Manoj Kumar	23	B.A.(H) Economics	Marketing Management	Strategic Management
Md. Kamran Shafi	23	B.E	Operations Management	Finance
Namrata Verma	20	B.Com.	Finance	Human Resource Management
Narvesh Kumar	21	BBA	Finance	Marketing Management
Nisha	21	B.Com.	Finance	Human Resource Management
Nitin Raghav	20	BBA	Human Resource Management	Marketing Management

Name of the Student	AGE	Qualification	Specialization 1	Specialization 2
Parth Sarathi	28	B.A.	Marketing Management	strategic management
Prashant Chauhan	22	B.Tech.(ME)	Operations Management	Marketing Management
Praveen Kr. Verma	23	B.A.	Operations Management	Finance
Prerna Dinkar	23	BBA	Human Resource Management	Marketing Management
Priyanka Singh	21	B.Sc.	Human Resource Management	Marketing Management
Rachit Kumar	23	B.Tech. (IT)	Finance	Operations Management
Rahul Katar	23	B.Tech (Elect. & Comm.)	Finance	Operations Management
Rahul Kumar	21	BBA	Marketing Management	Human Resource Management
Rahul Kumar	22	B.Com	Finance	Operations Management
Rajesh Kumar	21	B.B.A	Finance	Operations Management
Ram Krishna Bharti	26	B.Com. (H)	Finance	Operations Management
Rishu Chaudhary	21	BCA	Human Resource Management	Marketing Management
Sandeep Kumar Tripathi	23	B.Sc.	Marketing Management	Finance
Sandeep singh	21	BCA	Finance	Human Resource Management
Sanjeev Kumar Verma	21	BCA	Finance	Marketing Management
Sanyanki Gautam	21	BA	Human Resource Management	Marketing Management
Satish Bhati	23	BBA	Human Resource Management	Marketing Management
Savita	20	B.Sc.	Human Resource Management	Marketing Management
Sharad Sharma	22	BHM	Marketing Management	Human Resource Management
Shekhar	24	B.Pharma.	Human Resource Management	Marketing Management
Shikha Pandey	23	B.Sc. (Biotech)	Human Resource Management	Operations Management
Shweta	21	B.Pharma.	Human Resource Management	Marketing Management
Sundeep	22	B.Sc.	Finance	Marketing Management
Suneel Kumar	22	B.Sc.	Human Resource Management	Finance
Sunil Kumar	22	BBA	Finance	Marketing Management
Sunny Jaiswal	21	BCA	Marketing Management	Finance
Surya Kant	23	BBA	Marketing Management	Human Resource Management
Swati Singh	22	B.Tech.	Operations Management	Finance
Uttam Kumar Mishra	22	B.Sc.	Finance	Marketing Management
Vaibhav Sharma	22	B.Tech.(IT)	Operations Management	Finance
Varun Dixit	21	B.Sc.	Marketing Management	Human Resource Management
Vijay Kumar	24	B.Tech.	Finance	Operations Management
Vini Bharel	21	B.A.	Marketing Management	Strategy
Vipin Pratap Singh	22	B.Sc.	Finance	Operations Management
Vishal	21	B.Com.	Finance	Operations Management
Yogesh Kumar	21	B.Com.	Human Resource Management	Marketing Management

* Students are expected to complete their summer internship of 6 to 8 weeks between 15th May 2011 to 15th July 2011

**Aakash Kumar**Age
24Graduation
B.Com.Specializations
Finance
Marketing Management

Internship: GAIL (India) Limited

**Abhishek Aggarwal**Age
24Graduation
B.Tech. (Electrical & Electronics)Specializations
Marketing Management
Human Resource Management

Internship: Mother Dairy

**Amit Kumar Yadav**Age
23Graduation
B. Pharma.Specializations
Marketing Management
Finance

Internship: Bank of Baroda

**Anchal Srivastav**Age
23Graduation
B.Com.Specializations
Finance
Human Resource Management

Internship: Caparo Engineering India Ltd.

**Abhishek Kumar**Age
25Graduation
B.B.A (CAM)Specializations
Marketing Management
Human Resource Management

Internship: Unicon Investment Solution

**Ahraz Iqbal**Age
23Graduation
B.B.A.Specializations
Marketing Management
Operations Management

Internship: Kotak Mahindra Bank

**Ankit Kumar**Age
23Graduation
B.Com.Specializations
Finance
Marketing Management

Internship: Mother Dairy

**Ankit Sanadhya**Age
22Graduation
B.Com.Specializations
Finance
Marketing Management

Internship: NTPC LTD

**Akash Agrawal**Age
21Graduation
B.Sc.Specializations
Marketing Management
Human Resource Management

Internship: Mirc Electrronics Ltd.

**Akshay kumar**Age
26Graduation
B.A.Specializations
Marketing Management
Finance

Internship: UB Group

**Anshul Sharma**Age
23Graduation
B.B.A.Specializations
Finance
Marketing Management

Internship: India Yamaha Motors Pvt. Ltd.

**Arjun Singh**Age
24Graduation
B.Tech. (Biotech.)Specializations
Operations Management
Marketing Management

Internship: Aviva Life Insurance Pvt. Ltd.

**Alok Kumar**Age
23Graduation
B.Tech. (Mechanical)Specializations
Marketing Management
Operations Management

Internship: Moser Baer India Ltd.

**Amit Kumar Jha**Age
24Graduation
BCASpecializations
Operations Management
Marketing Management

Internship: Hindalco Industries Ltd.

**Ashish Singh**Age
23Graduation
B.B.ASpecializations
Finance
Marketing Management

Internship: Anand Rathi Shares and Stock Brokerage Ltd.

**Ashwani Kumar Gautam**Age
22Graduation
B.B.ASpecializations
Operations Management
Marketing Management

Internship: Oriental Bank of Commerce

**Ashwani Kumar Gupta**Age
26Graduation
Bachelor of Occupational Therapy

Specializations
Human Resource Management
Marketing Management

Internship: Albert David Ltd.

**Atul Kumar Garg**Age
22Graduation
B.Tech.(Computer Science)

Specializations
Operations Management
Finance

Internship: LG Elec.India Ltd.

**Ayush Mittal**Age
22Graduation
B.Com.

Specializations
Finance
Marketing Management

Internship: LG Elec.India Ltd

**Deepak Goyal**Age
23Graduation
B.Pharma.

Specializations
Marketing Management
Finance

Internship: Reliance money

**Durgesh Singh**Age
25Graduation
B. Pharma.

Specializations
Finance
Marketing Management

Internship: Reliance Money

**Dushyant Poswal**Age
23Graduation
B.Tech. (Computer Sci. & Engg.)

Specializations
Marketing Management
Finance

Internship: National Fertilizers Limited

**Eram Khan**Age
22Graduation
B.Sc.

Specializations
Human Resource Management
Marketing Management

Internship: Mirc Electronics Ltd.

**Faraha Zeba**Age
21Graduation
B.A.

Specializations
Human Resource Management
Finance

Internship: PMI, NTPC Ltd

**Gaurav Dwivedi**Age
23Graduation
B.Com.

Specializations
Marketing Management
Finance

Internship: Karvy Stock Broking Limited

**Gaurav Kumar**Age
27Graduation
M.Sc.(Horticulture)

Specializations
Finance
Marketing Management

Internship: Mother Dairy

**Himani Sharma**Age
23Graduation
B.B.A

Specializations
Human Resource Management
Marketing Management

Internship: India Yamaha Motors Pvt. Ltd.

**Hiteshwar Chauhan**Age
22Graduation
B.B.A

Specializations
Finance
Marketing Management

Internship: Reliance Money

**Huma Rafi**Age
24Graduation
B.Tech(Biotechnology)

Specializations
Human Resource Management
Marketing Management

Internship: Jubilant Organosys Ltd.

**Jitender**Age
25Graduation
Bachelor of Occupational Therapy

Specializations
Human Resource Management
Marketing Management

Internship: New Holland Fiat (India) Pvt. Ltd.

**Jyoti Kaushik**Age
22Graduation
B.Sc.

Specializations
Human Resource Management
Finance

Internship: Moser Baer India Ltd.

**Kapil Kumar Bharti**Age
24Graduation
B.B.A

Specializations
Marketing Management
Human Resource Management

Internship: NTPC Ltd.

**Kavita Sengar**

Age
22

Graduation
B.B.A

Specializations
Human Resource Management
Finance

Internship: Moser Baer India Ltd.

**Khem Chand**

Age
22

Graduation
B.Sc.

Specializations
Operations Management
Marketing Management

Internship: Mirc Electronics Ltd.

**Mrnal Jain**

Age
21

Graduation
B.Tech (Electrical & Electronics Engg)

Specializations
Finance
Operations Management

Internship: Reliance Money

**Naim Khan**

Age
24

Graduation
B.Sc. (I.T)

Specializations
Operations Management
Marketing Management

Internship: Mirc Electronics Ltd.

**Kirti Dhamija**

Age
22

Graduation
B.B.A.

Specializations
Human Resource Management
Finance

Internship: Honda Sael Cars India Ltd.

**Kuldeep Kumar Bhati**

Age
22

Graduation
B.Sc.

Specializations
Marketing Management
Operations Management

Internship: LG Elec.India Ltd.

**Negraj Singh**

Age
25

Graduation
B.Sc.(Life Science)

Specializations
Marketing Management
Human Resource Management

Internship: India Yamaha Motors Pvt. Ltd..

**Neha Singh**

Age
23

Graduation
B.B.A

Specializations
Human Resource Management
Marketing Management

Internship: Tata Teleservices Ltd

**Manish Kumar**

Age
21

Graduation
B.A.

Specializations
Marketing Management
Human Resource Management

Internship: Supreme Furniture Pvt. Ltd

**Manish Kumar Singh**

Age
22

Graduation
B.Com..

Specialization 1
Finance
Marketing Management

Internship: Sharekhan Limited

**Neha Verma**

Age
22

Graduation
B.Com.

Specializations
Finance
Human Resource Management

Internship: Bank of Baroda

**Nimish Singh**

Age
25

Graduation
B.Tech. (Mechanical)

Specializations
Marketing Management
Human Resource Management

Internship: HCL Infosystems Ltd..

**Manish Kumar Singh**

Age
23

Graduation
B.B.A.

Specializations
Marketing Management
Human Resource Management

Internship: Mirc Electronics Ltd..

**Mohit Nagar**

Age
20

Graduation
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Specializations
Human Resource Management
Marketing Management

Internship: Honda Sael Cars India Ltd.

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Age
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Marketing Management

Internship: Hindalco Industries Ltd.

**Niten Kumar**

Age
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Marketing Management
Operations Management

Internship: Mirc Electronics Ltd.

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Marketing Management

Internship: India Yamaha Motors Pvt. Ltd.

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Finance
Marketing Management

Internship: Bharat Heavy Electrical Ltd.

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Finance
Operations Management

Internship: Reliance Money

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Marketing Management
Human Resource Management

Internship: Religare

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Marketing Management

Internship: Bank of Baroda.

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Marketing Management
Human Resource Management

Internship: NTPC Ltd.

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Operations Management
Marketing Management

Internship: Moser Baer India Ltd.

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Finance
Marketing Management

Internship: Reliance Money

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Bachelor of Occupational TherapySpecializations
Marketing Management
Human Resource Management

Internship: Bharat Heavy Electrical Ltd..

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Finance
Marketing

Internship: Unicon Insurance Advisor Ltd.

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B.Tech. (Computer Sci. & Engg.)Specializations
Operations Management
Marketing Management

Internship: Moser Baer India Ltd.

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B.Tech. (Electronics and Instrumentation)Specializations
Human Resource Management
Marketing Management

Internship: REI Agro Six Ten Retails Ltd.

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24Graduation
B.Tech.(Elec & Communication)Specializations
Marketing Management
Operations Management

Internship: Aircel.

**Sandeep Chauhan**Age
21Graduation
B.Sc.Specializations
Finance
Marketing Management

Internship: Reliance Money

**Subodh Kumar**Age
21Graduation
BCASpecializations
Human Resource Management
Marketing Management

Internship: Moser Baer India Ltd.

**Sumit Kumar**Age
23Graduation
B.Tech.(Biotech.)Specializations
Operations Management
Marketing Management

Internship: Unicon Investment Solutions

**Sunny Sharma**

Age
22

Graduation
B.Com.

Specializations
Finance
Operations Management

Internship: IFCI Venture Capital Fund Ltd.

**Swati Soni**

Age
23

Graduation
B.A.

Specializations
Marketing Management
Finance

Internship: Taylor & Francis Books India Pvt. Ltd.

**Veenal Dassani**

Age
23

Graduation
B.B.A.

Specializations
Human Resource Management
Marketing Management

Internship: NTPC Ltd

**Vijay Singh Rawat**

Age
23

Graduation
B.Tech. (Mechanical)

Specializations
Operations Management
Finance

Internship: Bhushan Steels Ltd.

**Syed Husain Akbar**

Age
21

Graduation
B.B.A.

Specializations
Finance
Marketing Management

Internship: Jubilant Organosys Ltd.

**Syed Mukhtar Husain**

Age
22

Graduation
B.Com.

Specializations
Finance
Marketing Management

Internship: Reliance money

**Vivek Singh Tanwar**

Age
22

Graduation
B.Com.(Hons.)

Specializations
Finance
Human Resource Management

Internship: NTPC Ltd

**Yogesh Bhati**

Age
24

Graduation
BBA

Specializations
Marketing Management
Finance

Internship: Indoasian-Fusegear Ltd.

**Vaibhav Goel**

Age
22

Graduation
B.C.A

Specializations
Finance
Marketing Management

Internship: Reliance Money

**Vandana Malik**

Age
22

Graduation
B.Sc.(Hons.)

Specializations
Human Resource Management
Marketing Management

Internship: Neolite ZKW Lighting Pvt. Ltd.

**Rohit Kumar**

Age
23

Graduation
B.Sc.

Specializations
Marketing Management
Human Resource Management

Internship: Unicon Investment Solution

**Pragati Sharma**

Age
21

Graduation
B.C.A.

Specializations
Finance
Marketing Management

Internship: Bharat Petroleum Corp. Ltd.

**Varsha Thakur**

Age
22

Graduation
B.B.A.

Specializations
Human Resource Management
Marketing Management

Internship: Reliance Power

**Varun Kumar Sharma**

Age
22

Graduation
B.B.A.

Specializations
Marketing Management
Human Resource Management

Internship: Unicon Real Estate

**Amrish**

Age
23

Graduation
B.B.A.

Specializations
Marketing Management
Finance

Internship: Mirc Electronics Ltd.

**Manveer Singh**

Age
23

Graduation
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Specializations
Finance
Marketing Management

Internship: Mirc Electronics Ltd.

**Pradeep Rai**Age
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B.Tech.(Electrical Engg.)Specializations
Operations Management
Marketing Management

Internship: Adani Power Ltd.

**Abhishek Verma**Age
25Graduation
B.Tech.(IT)Specialization
Operations Management
Marketing Management

Internship: Unicon Investment Solution

**Satender Janhar**Age
24Graduation
B.Sc.Specializations
Marketing Management
Operations Management

Internship: Hero Motors

**Prateek Srivastava**Age
25Graduation
B.Tech.(Elec. & Communication Engg.)Specializations
Marketing Management
Operations Management

Internship: Hindustan Aeronautical Ltd.

Students Studying at Sheffield Hallam University, UK under Semester Abroad Programme

**Anuj Tyagi**Age
27Graduation
B.P.T.Specializations
Marketing Management
Human Resource Management

Internship: Jaypee Greens

**Faraz Shahid**Age
23Graduation
B.Tech.(Computer Sci. & Engg.)Specializations
Human Resource Management
Marketing Management

Internship: India Yamaha Motors Pvt. Ltd.

**Gaurav Kumar**Age
21Graduation
B.Tech.(Electronics & Comm).Specializations
Marketing Management
Human Resource Management

Internship: Mother Dairy

**Narendra**Age
23Graduation
B.Sc.Specializations
Marketing Management
Finance

Internship: Shriram Greentech.

**Neha Singh**Age
21Graduation
B.Com.Specializations
Finance
Human Resource Management

Internship: Hindustan Aeronautics Limited

**Nidhi**Age
22Graduation
B.Tech.(Man Made Fiber Tech.)Specializations
Finance
Human Resource Management

Internship: HCL Infosystems Ltd.

**Poonam Yadav**Age
31Graduation
B.A.Specializations
Human Resource Management
Marketing Management

Internship: Auth Bridge Research Services Pvt Ltd

**Rahul Gautam**Age
22Graduation
B.Tech.(IT)Specializations
Operations Management
Marketing Management

Internship: Mirc Electronics Ltd.

Students Studying at Sheffield Hallam University, UK under Semester Abroad Programme



Seema Singh

Age
23

Graduation
B.Com.

Specializations
Finance
Human Resource Management

Internship: Honda Sael Cars India Ltd.



Shankar Prasad

Age
34

Graduation
B.Sc.

Specializations
Marketing Management
Human Resource Management

Internship: Mirc Electronics Ltd.



Shrikant

Age
23

Graduation
B.Com.

Specializations
Finance
Marketing Management

Internship: Central Electronics Ltd.



Vishal Maheshwari

Age
23

Graduation
B.Tech. (Biotechnology)

Specializations
Marketing Management
Human Resource Management

Internship: Indian Oil Corp. Ltd.



Vishal Gautam

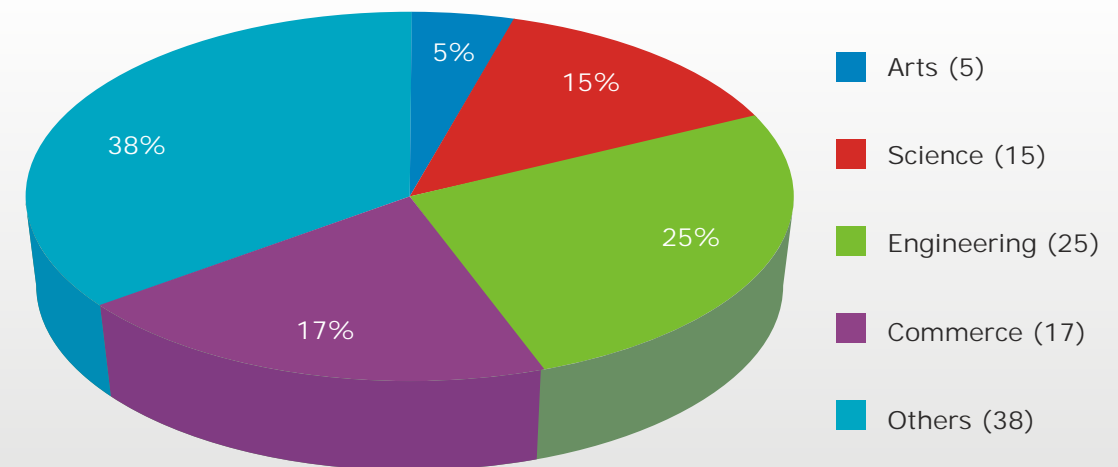
Age
22

Graduation
B.B.A

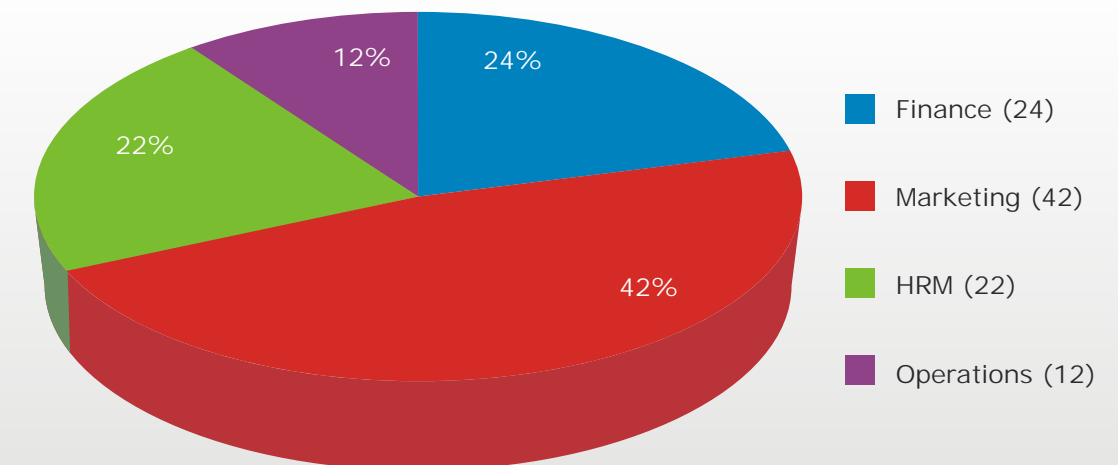
Specializations
Finance
Marketing Management

Internship: NTPC Ltd.

Educational Background (%)



Specialization (%)



Note: More details available on the CD provided in placement brochure

PLACEMENTS

The Corporate Resource Centre (CRC) helps students in Summer as well as Final placements. The CRC involves students strategically for the placement process. Placement process aims to match the requirement of the recruiters and aspirations of the students.

The two main placement processes conducted are:

Summer Internship

The curriculum of our MBA programme envisages exposure to the current trends in the industry practices through industrial and corporate training and help students get experiential learning in the process. The summer internship for a period of 6-8 weeks aims at widening student's perspective towards nuances of Management practices by providing an exposure to organizations and real life situations. This in turn helps organizations in building a meaningful and productive Education-Work alliance and thereby helps us create skilled human resources.

School of Management had an extremely successful Summer Placements. The list of a few major companies which offered summer internships, is mentioned below.

S.No.	Company Name	S.No.	Company Name
1.	Adani Power Ltd	24.	Indian Oil Corporation
2.	Aircel	25.	Jaiprakash Associates Ltd
3.	Albert David Ltd	26.	Jubilant Organosys
4.	Anand Rathi	27.	Judgement Today
5.	Auth Bridge Research Services Pvt Ltd	28.	Karvy Stock Broking Ltd
6.	Aviva Life Insurance	29.	L G Electronics India Ltd
7.	B H E L	30.	Mirc Elec. Ltd
8.	Bank of Baroda	31.	Moser Baer
9.	Bharat Petroleum Corp.Ltd	32.	Mother Dairy
10.	Bhushan Steel	33.	N T P C
11.	Central Electronic Limited	34.	New Holland Fiat Ltd
12.	Caparo Engineering	35.	REI Six Ten
13.	Caravel Logisitc Pvt Ltd.	36.	Reliance Money
14.	Coca Cola	37.	Reliance Power Ltd
15.	DCM Shriram	38.	Religare Securities Ltd
16.	HDFC SLIC	39.	Sharekhan
17.	Hero Motors	40.	State Bank Of India
18.	Hindalco Industries.Ltd	41.	SSIPL
19.	Hindustan Aeronotics Ltd	42.	Talyor & Francis Group
20.	Honda SIEL Cars India Ltd	43.	Tata AIG Life
21.	I G O Marketing	44.	Tata Tele Services Ltd
22.	India Infoline	45.	UCO Bank
23.	India Yamaha Motors Pvt Ltd	46.	Unicon Investment Solutions

Final Placement

The Final Placement aims to meet the increasing demands of the business organisations. The process spreads from the month of January to May, wherein the companies from diverse sectors evaluate the students before committing to a permanent hire.

We have pleasure in announcing that we have been able to garner massive support and patronage of industries and corporate world in terms of final placement of our first batch of MBA students for the session 2009-10.

Following is the list of companies which has offered the jobs to our MBA students.

S.No.	Company Name	S.No.	Company Name
1.	Bank of Baroda	24.	Focus TV
2.	Inalsa Home appliances pvt ltd.	25.	Global Sources
3.	Somany Ceramics Ltd.	26.	IGB Technologies
4.	Ligman Lighting India Pvt. Ltd.	27.	India Infoline Ltd.
5.	LeGrand India Pvt. Ltd.	28.	IndiaMART InterMESH Ltd.
6.	People Strong HR Services Pvt. Ltd.	29.	Religare Securities Ltd
7.	Eli Lilly and Company (India) Pvt. Ltd	30.	Ricardo
8.	HDFC Bank	31.	TATA AIG Life
9.	ADFC	32.	Live Well Group
10.	Aksh Optifibre Ltd.	33.	MetLife India Insurance Co Ltd
11.	All e Technologies Pvt. Ltd.	34.	Edelweiss Broking Ltd.
12.	Max New York Life Insurance Co. Ltd.	35.	Net Ambit
13.	ICICI Prudential Life Insurance	36.	PB Logistics
14.	Karvy Stock Broking Ltd.	37.	Seeta Portfolio
15.	Invest Care Pvt. Ltd.	38.	Unicon Investments
16.	Brainsearch Consulting	39.	Snera Estate
17.	AuthBridge Research Services Pvt Limited	40.	Vikas Publishing
18.	SMC Global	41.	Buniyad Real Estate Services
19.	Bips System Ltd	42.	Angel Broking Ltd
20.	Energetic India Pvt Ltd	43.	SSIPL Retail Ltd.
21.	HDFC SLIC	44.	Value First
22.	Judgment Today	45.	Apparent Advertising
23.	Adroitec Information Systems Private Limited		

Placement Calendar

Activities	Dates
Invitation to Companies	Jan 2011
Pre-placement Presentation by Companies	Jan 2011 - May 2011
Short Listing & Interviews	Jan 2011 - May 2011



Hostel

The University is a fully residential campus, which has separate hostel accommodations for boys and girls with 5000 single seated hostel rooms and complete wi-fi premises. There are two women's hostels named after Savitri Bai Phule and Rama Bai Ambedkar and three men's hostels named after Shree Chhatrapati Sahuji Maharaj, Shree Narayan Guru and Sant Ravi Das. These hostel complexes have state of the art facilities. Two hostels for girls & three hostels for boys are available for the 2010-2011 batch and one Transit hostel is for Married Research Scholars. These 6 hostels have capacity to accommodate nearly 1200 students.

To provide the students with the recreational facilities each hostel is equipped with a common room, T.V. Room, Table Tennis Room, Reading Room, Internet Room, Indoor Games Room, Gymnasium, Badminton Courts and Basketball Court. Each room in the hostel is provided with an internet connection.

In addition, each hostel houses a medical room and a visiting room. All the hostels are supported by the solar water heating system which helps in the supply of hot water in winters.

Life at Campus

Students of Guatam Buddha University are groomed carefully. Discipline and ethical practices in profession are imbibed by them constantly during their stay at campus. Campus life stresses the importance of extra academic activities apart from their academic learning, leading them to many new avenues 'Discipline is the key to success', Self-discipline is something students aim to achieve. This increases focus which will, in turn, help a student to scale new heights of academic excellence. Students of Guatam Buddha University are facilitated through academic as well as non- academic support system. Apart from the rigorous curricular training and physical work outs, the University has constituted many clubs for the students to have a creative respite. These include clubs for Music and Dance, Dramatics, Fine Arts, Debate, and many others.

Meditation

In addition to curricular inputs the university is creating facilities to guide and shape physical, mental and spiritual growth of young minds, body and soul. The Jyoti Rao Phule Meditation Centre, inspired by stupa-architectur. This structural marvel will accommodate huge number of practitioners of meditation in its all modern forms and will also house a library with a sizeable body of literature.



Sports Activities

The university promotes multi dimensional growth with emphasis on an integrated physical and intellectual training. Though in its formative stage, it has appointed a physical training officer and has devised special slots in daily curriculum for physical training, track and field activities, and other sports both indoor and outdoor ones. A huge sports ground with an eight lane track is shaping physical health of its inmates.





Cultural Activities

"Culture is the widening of mind and spirits" well displayed by the students of Gautam Buddha University. The beauty of every culture is enhanced by the minds that practice it.



Abhivyanjana: Unraveling meanings

Abhivyanjana is a birth of a new tradition. It is GBU's annual cultural event that intends to add wings to intellect, imagery, and creativity of our students. It is very essential for every civilization to preserve their heritage and celebrate it from time to time. No culture can survive in isolation hence it is imperative to make the young generation aware of this heritage. *Abhivyanjana* aims at dissolving the cultural demarcations and facilitating a new school of thought where every student thinks beyond boundaries but still grounded to his values. It also gives a platform to the budding managers and compels them to think out of the box.

Evening Out

The campus has many other pleasing attractions with fountains, water bodies and the Shanti Sarowar with ever inspiring Tathagat's statue in it. The scenic beauty and neon lights are very captivating to mesmerise evening walkers.



Gautam Buddha University

education enlightened

Response Sheet

Name of the Organisation _____

Address _____

Interested in taking students

a) For M.Tech. Final Placement ☐

b) For MBA Final Placement ☐

c) For MBA Summer Placement ☐

Area of specialisation _____

Date for pre placement talk _____

Expected Date of joining the Organisation _____

Name of the authority _____

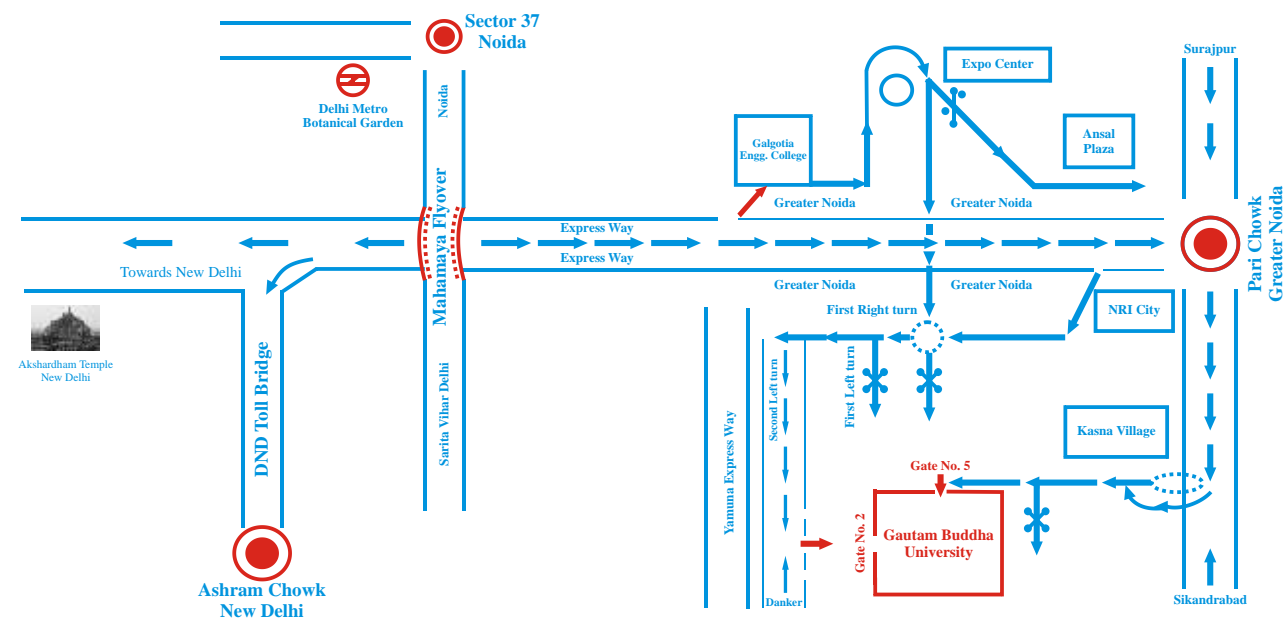
Designation _____

Date _____ Signature of the authority _____



Gautam Buddha University
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How to reach here



In case of any query please contact

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www.gbu.ac.in