

PROGRAMME:- M.B.A. (2010-12)

Semester: I

S.No.	Code	Course	Credits
1	MB - 501	Financial Accounting & Analysis	3
2	MB - 503	Managerial Economics	3
3	MB - 505	Quantitative Techniques	2
4	MB - 507	Organizational Behaviour	3
5	MB - 509	Operations Research	2
6	MB - 511	Marketing Management	3
7	MB - 513	Business & Society	2
8	MB - 515	Business Communication	3
9	MB - 517	IT for Management	2
10		General Proficiency	1
		Total	24

*All are core courses

Semester: II

S.No.	Code	Course	Credits
1	MB - 516	Corporate Communication	2
2	MB - 504	Financial Management	3
3	MB - 520	Business Environment	2
4	MB - 526	Managerial Accounting	2
5	MB - 506	Human Resource Management	3
6	MB - 508	Operations Management	3
7	MB - 528	International Marketing	2
8	MB - 518	Strategic Management	3
9	MB - 530	Research Methodology	3
10		General Proficiency	1
		Total	24

*All are core courses

Semester: III

S.No.	Code	Course	Credits
1	MB - 643	Human Values & Buddhist Ethics	2
2	MB - 601	Management Information Systems	2
3	MB - 603	Total Quality Management	2
4	MB - 605	Entrepreneurship & New Venture Planning	3
5		Elective I	2
6		Elective II	2
7		Elective III	2
8		Elective IV	2
9		Elective V	2
10	MB - 641	Summer Internship Project	2
*		General Proficiency	1
			22

Semester: IV

S.No.	Code	Course	Credits
1.	MB - 626	Business Law	3
2.		Elective I	2
3.		Elective II	2
4.		Elective III	2
5.		Elective IV	2
6.		Elective V	2
7.		Open Elective	2
8.	MB - 606	Research Project	6
*		General Proficiency	1
			22

Grand Total-92 credits

LIST OF ELECTIVES *

Semester III

Finance

MB - 607	Management of Financial Services
MB - 609	Security Analysis & Portfolio Management
MB - 611	International Financial Management
MB - 619	Management of Banks & Insurance Companies

Human Resource Management

MB - 613	Industrial Relations
MB - 615	Organization Change & Development
MB - 617	Performance Management & Competency Mapping

Marketing

MB - 623	Sales & Distribution Management
MB - 625	Consumer Behaviour
MB - 627	Marketing of Services

OM

MB - 621	Logistics Management
MB - 629	Supply Chain Management
MB - 631	Project Management

Strategy

MB - 635	Global Strategic Management
MB - 637	Learning Organization & Knowledge Management
MB - 633	Mergers & Acquisitions

IV Semester

Finance

MB - 632	Tax Planning & Management
MB - 610	Financial Derivatives
MB - 612	Wealth & Investment Management
MB - 634	Corporate Valuation & Restructuring

Human Resource Management

MB - 616	Compensation Management
MB - 618	Strategic Issues in HRM
MB - 636	Training & Development

Marketing

MB - 624	Customer Relationship Management
MB - 638	Advertising & Sales Promotion
MB - 640	Retail Management

OM

MB - 642	Operations Strategy
MB - 644	Service Operations Management
MB - 648	Business Process Re-engineering

Strategy

MB - 650	Innovation & Technology Strategy
MB - 652	Strategic Alliances & Joint Ventures
MB - 654	Change Management & Turnaround

* The Board of Studies of School of Management may amend the above list from time to time.