

National Conference on Indian Economy: Policy Intervention for Sustainable Growth (IEPISG-2019)

March 11-12, 2019



Organised by:
School of Management,
Gautam Buddha University,
Greater Noida

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Hon'ble Vice Chancellor, Gautam Buddha
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Gautam Buddha University

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Dr. Ombir Singh
School of Management,
Gautam Buddha University,
Greater Noida

About Gautam Buddha University

Gautam Buddha University, established by the Uttar Pradesh Act (9) of 2002, commenced its first academic session at its 511 acres lush green campus at Greater Noida in August 2008. The University envisions to become a world class centre for excellence in education with a special focus to serve the under privileged and economically challenged sections of the society. The campus is modeled as a fully residential educational campus in line with the best institutions of higher learning across the globe. The uniqueness of its reputation is acknowledged through the format, content and pedagogy of its programmes and their relevance to the society. The University is recognized by the University Grants Commission under UGC Act and is a member of the Association of Indian Universities.

School of Management

The School of Management commenced its first batch of MBA in August 2008 with 120 students. Since then, it has been marching on with an integrated focus on exploring and creating new avenues for young aspirants through strategic collaborations with institutions and enterprises of national and international repute. The curriculum of all its academic activities has international and cross cultural focus. At present, the school offers three programmes in management, which are Masters in Business Administration (MBA) two year programme, Integrated MBA five year programme and Doctoral Programme (Ph.D.) in all areas of business management – Finance, Marketing, Human Resources and Organization Behaviour, Strategic Management, Entrepreneurship, Operations and Information Management.

About the Conference

From its earliest beginning, India's struggle for freedom had a large element of economic thinking and social reform. Freedom was considered the indispensable means to overcome mass poverty, to protect the farmers and the artisan, to create modern industry, to remove privilege and justice, and to reconstruct the entire fabric of India's social and economic life. Economic reforms initiated in the nineteen nineties have had a much needed positive impact on the Indian economy. The resultant high growth trajectory into which the economy was drawn caught the attention of the rest of world and catapulted India into the league of promising emerging economies of the world. Comparing India to economies like China became fashionable. From 2008 onwards, like many other economies of the world, the Indian economy too, began to get sucked into the quagmire of global recession. The difficult external situation which the economy has been facing for some time coupled with the weakening of its macroeconomic fundamentals have reflected in falling growth rates. High levels of domestic inflation, fiscal difficulties and increasing current account deficits have not only taken the rupee on a roller-coaster drive but have also contributed towards the ebbing of business sentiments. Inability to tackle the problems on priority and proactive basis has raised questions about equity, transparency, inclusiveness and sustainability of the growth model. In this context the conference invites original papers on the "Indian Economy: Policy Intervention for Sustainable Growth". The papers should seek to identify, analyse specific challenges of the Indian economy and come out with appropriate solutions and strategies.

Important Dates

Abstract Submission:	10th February 2019
Notification of Acceptance:	12th February 2019
Registration last date:	25th February 2019
Full Paper submission:	25th February 2019
Conference date:	11- 12, March, 2019

Guidelines for Authors

The following is the suggested format for paper submissions:

- Length: 3500- 5000 words or 10-12 Pages
- Paper Title should be brief
- All authors' Title (e.g. Dr, Mr, Mrs, etc.) & Name, Affiliation, Email etc
- Abstract (not more than 250 words) and Keywords
- Introduction / Background / Objective
- Literature Review
- Methodology, Findings, Analysis & Discussion
- Conclusion, Limitations and Recommendations
- References - Harvard or APA Style is required.
- Tables, figures, etc. in their appropriate location in the paper (if applicable)
- Margins: 1 inch or 2.5 cm.
- Font: Times New Roman, 12 points
- Spacing: 1.5 between lines and 2 between paragraphs

Conference Advisory Board

1. **Prof. (Dr.) ADN Bajpai**
Former VC, Himachal Pradesh University, Shimla
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Ex-Vice Chancellor, Andhra University, Vishakhapatnam

Registration Fee

	Upto 25th February 2019	After 25th February 2019
Registration fee for Faculty/Academicians	2000/-	2500/-
Research Scholar	1500/-	2000/-

Registration fee includes registration for the conference, working tea and lunch, Conference kit, CD/ Book of proceeding with ISBN and Certificate. It does not include accommodation charges. The accommodation will be arranged in University Guest House on payment basis. Registration fee should be sent in Bank Transfer only on the name of Gautam Buddha University.

Payment Details:

Account No.- 6660000100000681

IFSC Code: PUNBo666000

Punjab National Bank, Gautam Buddha University, Greater Noida

In case of any problem/emergency Prof. P. K. Yadav convener of the Conference may be contacted. (Mobile no. - 09412293114)

Benefits of Conference

Conference will provide a platform to academicians, researchers, business leaders, and government officials.

The theme of the conference is: Indian Economy: Policy Intervention for Sustainable Growth. It provides following benefits.

1. Best Paper Award announced from a block of 10 papers in, each track and a certificate will be issued at the conference valedictory.
2. Publication in refereed conference proceedings with, ISBN

You are invited to attend the conference, even if you choose not to present a paper.

Conference Publication

All the papers selected for conference will be published in a CD/ Book bearing International Standard Book Number. The book will be released during the conference.

Conference Themes

Empirical, conceptual, Research in progress and case studies are invited on the following Subthemes

1. Indian Economy and Inclusive Growth

Inclusive Economic Growth	Inflationary pressures on the Indian Economy
Widening Current Account Deficit	Exchange rate volatility
Sustainability and Growth	Governance issues in sustaining high economic growth
Social Sector development challenges to India	Poverty and Unemployment

II. Agriculture Sector

Regional growth of Agricultural Sector: Potential and performance	Agricultural Growth and Poverty Reduction
Challenges and Opportunities for Agricultural Development	The problem of agriculture sector

III. Industrial Sector

Growth of Industrial Sector	Manufacturing Industry
Drugs and Pharmaceuticals	Agro based Food Processing industry and other relevant industry

IV. Service Sector

IT and Outsourcing	Consultancy Services
Telecommunications Industry	Medical Tourism

V. External Sector

India in Global world	India and BRICS
WTO impact on Indian Trade	Globalisation and Trade
India and Emerging Economies	Inflow of Foreign Capital
Globalisation and Environment	

Submission Process: Abstract and papers can be E-mailed at: iepisg19@gmail.com

Conference Venue:

School of Management, Gautam Buddha University Greater Noida Uttar Pradesh, India

Contact Us:

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