

ORIENTATION 2018

"Education is not preparation for life; education is life itself."

School of Management organized an Orientation Programme on 1st August 2018. The event was conducted by a team of senior management students in School of Management Auditorium under the guidance of Dr. Lovy Sarikwal, and Dr. Varsha Dixit. This was an initiative to introduce the newly registered students of BBM+MBA, B.Tech+MBA, MBA and PhD programs to various dimensions of School of Management and GBU for smooth running of academic session.

The event took place in two slots (10:30a.m. to 1:30pm and 2:30 to 4:30pm), 1st August 2018. A total of 60 students from the above mentioned batches attended the programme.

Fourth year students of Integrated MBA Abhinav Tyagi & Adit Shrivastava inaugurated the Orientation Programme by welcoming the students and teachers from various specializations following which Dr. Shweta Anand, Dean School of Management addressed the dignitaries and participants to this programme and presented a brief profile of the Management course and highlighted some of the important code of conduct to be followed in the School premises.



Dr Dinesh Sharma, HOD addressed the discipline related rules and regulations to be taken care of by the students during the academic session. Programme coordinator Dr. Varsha Dixit briefed them with the class timetable and codes associated with programmes. She also informed the ways in which the students would be engaged in activities both academic and co-curricular during the session. Mr. Vinay Litoria (Head, CRC) briefed the students about the preparations they need to make to fulfill corporate requirement. The session was further carried forward by a guest speaker Gautam Gopal, Founder of Talentblazer. An extremely self-driven marketing enthusiast. An IIM graduate and a BE holder. After having a serious industrial exposure as a Manager with Tata group of company to go on to serve as an AVP of the largest PSU bank. He is all set to hone the real skill in our freshers.

After the formal session, the students were made to come at ease with a light round of humour through the 'Ice-Breaking session' where the new comers were asked to introduce themselves. Students giving the best example of the fit with confidence were awarded too. The freshers enjoyed the session with gusto. It was taken up by Abhinav Tyagi.



A game was conducted by the same team in which students were taught the importance of leadership styles and team work. The event took place in a fun way and students were seen actively volunteering for tasks to be performed on stage as Shivani Rathore, Anjali Rathi, Harshita Singh and Alina Javed all final year students, encouraged them constantly. At the end of the game the best team and team leader were appreciated and awarded as well.

A game of “Admad” was also conducted to get the new students to know each other, the winning team was awarded.



In the last hour of the programme the students were made aware of various events and fests organized in the university by Avinash and Varsha Singh. The information about various clubs rigorously performing throughout the year and the concerned faculties with each club was provided to the students. The program ended with Dr.Lovy Sarikwal’s address to motivate the students to start with their academic year with commitment and dedication and a vote of thanks to the organizing committee of students.

