

INFORMATION BULLETIN

Admissions 2010-11

5 Years Programmes for 10+2 Students



GAUTAM BUDDHA UNIVERSITY

Gautam Budh Nagar-201 308 (U.P.)

Vision

A globally acclaimed integrated academic and research institution that creates a vibrant community of intellectuals and entrepreneurs endowed with Character, Creativity, Competence and Commitment, who can inspire meaningful transformations to ensure holistic growth and development of the society.



Thathagat on Campus

Character, Creativity, Competence and Commitment: Our Core Elements of Excellence

Pragya, Sheel and Karuna: Our Core Elements of Practice



From the desk of the Vice Chancellor

As they say, "Man starts with being, then he becomes", true to its essence, we, at Gautam Buddha University, have initiated a new model of Enlightened Education to cater to the needs of the transnational and pluralistic world. The noble initiative started with its first academic session in August 2008 has grown into a mission now. With a lush green and serene campus equipped with all modern infrastructure facilities, the University presents an ideal environment for the pursuit of academic excellence in various streams of studies. It offers cutting edge value-based postgraduate level education through its innovatively designed programmes. Along with teaching, we devote adequate resources on creating new knowledge and influencing practices.

Instead of taking a myopic view of education and training, we strive to make our students valuable professionals who become ready to take multiple challenges. The programmes we offer and the training we impart are rigorous in nature and demand greater efforts in terms of discipline, focus, perseverance, and dedication. The philosophy of the University is put into practice by our accomplished faculty, recruited and groomed in accordance with the practices of reputed national and international institutions.

We are redrawing the roadmap for achieving success in totality sans fragmented values, degraded ethics and spurred greed. We have assumed this responsibility with a vision to inculcate values and prepare these young aspirants to harness all their knowledge and skills for the multidimensional growth of the society.

I extend my heartfelt wishes for every success to the young aspirants that they deserve and welcome them to the folds of Gautam Buddha University.

Prof. R. S. Nirjar

About the University

Gautam Buddha University, established by the Uttar Pradesh Act (9) of 2002, commenced its first academic session at its 511 acres lush green campus at Greater Noida in August 2008. The University is fully funded by the New Okhla Industrial Development Authority (NOIDA) and the Greater Noida Industrial Development Authority (GNIDA) the undertakings of Government of Uttar Pradesh. The University envisions to become a world class center for excellence in education with a special focus to serve the under privileged and economically challenged sections of the society. The University is modeled as a fully residential educational campus in line with the best institutions of higher learning across the globe. The uniqueness of its reputation is acknowledged through the format, content and pedagogy of its programmes and their relevance to the society.



The Campus

Gautam Buddha University has planned and is developing one of the finest campuses that can rival the best in the world. The University Campus is an architectural marvel and has in its master plan:

- Campus spread over 511 acres with about 75 lakhs sq. ft. of constructed area, and 30% Green Belt with 50,000 trees,
- Central Library with modern facilities and reading hall for 2000 students,
- Administrative Building and Eight Faculty (School) Buildings,
- The Faculty & Staff Quarters, Married Research Scholar Hostels,
- Students Hostels with 5000 single seated rooms,
- International Guesthouses,
- International Convention Centre,
- Meditation Centre,
- Swimming Pools, Gymnasia,
- Indoor and Outdoor Sports Complex,
- Water Bodies,
- Utility Centers and many other facilities.

Academic Programmes

Gautam Buddha University cultivates vision and encourages growth with a sense of responsibility to harness skills and knowledge in the students for the multidimensional growth of the society. Our Vision and Mission are carried out by our accomplished faculty, recruited and groomed in accordance with the practices in reputed national and international institutions. The academic programmes, designed in line with the best universities around the world, combine the best practices of pedagogy and class room teaching, complemented by practical training and experiential learning. A tireless quest for knowledge and exploration, intellectual excellence, and inculcation of eternal human values makes us distinct from the rest. In order to promote value-based education, research and training, the University has established five Schools. These are:

1. **School of Management**
2. **School of Biotechnology**
3. **School of Information and Communication Technology**
4. **School of Engineering**
5. **School of Social Sciences & Buddhist Studies**

In near future the University is planning to add three more schools viz.

6. **School of Pharmacy & Applied Sciences**
7. **School of Law, Justice & Governance**
8. **School of Architecture and Regional Planning**

PLACEMENTS

The Corporate Resource Centre (CRC), headed by Manager, Corporate Interactions, helps students in summer as well as Final placements. The CRC involves students strategically for the placement process. Placement process aims to match the requirement of the recruiters and aspirations of the students.

INTERNATIONAL COLLABORATIONS

We are carefully crafting our future which ensures qualitative education and training to students. In our quest for achieving intellectual excellence the University is in the process to have tie-ups and mutual accreditations with more than 15 universities in UK, USA, Australia and other major developed European countries. In this regard the University has signed **MoUs** with the **Queensland University of Technology, Brisbane, Australia** and the **International Business Academy, Kolding Denmark**. To take the initiative of the University further, the government of Uttar Pradesh has introduced special scholarships for students of SC/ST and other economically challenged students of the society enabling 50% of them to meet their expenses for one semester at a university abroad for their travel, stay and course fees.

On 01 August 2009, 50% of the total students of School of Management from SC/ST and BPL category went to Denmark to attend Summer School Programme at the **International Business Academy, Kolding, Denmark** for a semester to study "The European Management Perspective."

5 years Integrated B.Tech. (Biotechnology) leading to M.Tech./MBA

School of Biotechnology, Gautam Buddha University offers a 5 years B.Tech. (Biotechnology) leading to M.Tech. (Biotechnology)/MBA degree for 10+2 students with Physics, chemistry and Biology as core subjects. Biotechnology is one of the most revolutionary and beneficial scientific advances of the recent time. It is an interdisciplinary science that includes not only biology but also subjects like mathematics, physics, chemistry, engineering and other related disciplines. Biotechnology combines disciplines like genetics, molecular biology, biochemistry, embryology, cell biology as well as advance fields such as structure biology and bioinformatics, which are in turn linked to practical disciplines like biochemical engineering, information technology and drug designing. The programme is rigorous nature and spread over 5 years in 10 semesters. The curriculum, drawn in line with international trends and practices, ensures delivery of quality academic inputs coupled with state of the art laboratory sessions and hands on industry exposure. Frequent interaction with the industry practitioners and regular visits to industry and laboratories of national repute reinforce learnings in the classroom. The theoretical learning is consolidated with regular projects and research assignments under the guidance of practitioners in the field. The school emphasizes on development of students in totality that extends to their grooming and development of overall personality to meet the challenges of the real world.

5 Years MBA Programme

The School of Management, with an integrated focus on exploring and creating new avenues for young aspirants, offers a 5 Years MBA Programme with specializations in Marketing Management, Finance and Accounts, Human Resource Management, and Strategy & Entrepreneurship. This Programme provides an opportunity to 10+2 students in any stream to enroll directly for a post graduate programme in Management (MBA). When the business environment is increasingly becoming dynamic and the demands of the corporate getting complex with a desire to have multi skilled work force, it becomes imperative for all aspirants who, intend to enter this field, to have an in-depth understanding of business environment and exposure to current practices in the trade. The programme spread over 5 years in 10 semesters provides with a sound understanding and close experience of the trends and practices in the industry and corporate world. The Programme is unique in terms of Intensive Curriculum, Quality Academic Input, and Experiential Learning where, apart from classroom teaching students undergo a rigorous industrial training and regular corporate exposure. With an emphasis on creating 'learning managers' who are dynamic in every dimension of their personality, the School ensures delivery of a meticulously drawn curriculum effectively coupled with international and cross cultural focus.

Admissions 2010- 11

Admissions to 5 years Programmes for 10+2 students

S.No.	Name of the Programme	Eligibility	Duration & No. of Seats*
1.	5 years Dual Degree B.Tech. (Biotech) leading to M.Tech. / MBA Degree B.Tech. (Biotech)+ M.Tech. (Specialization in Genetic Engg. / Bio-Informatics/ Food Engineering) / MBA (Specializations in Human Resource, Finance & Accounts, Marketing Strategic, Operations and Technology Management) Qualifying examination : 10+2 with Physics, Chemistry & Biology	10+2 with Physics, Chemistry, Biology, Agriculture and Mathematics securing minimum 50% marks (40% for SC/ST). Candidates appearing in the 10+2 with Physics, Chemistry and Biology can also apply	5 years (10 Semesters) 60
2.	5 years MBA (Specializations in Human Resource, Finance & Accounts, Marketing, Strategy & Entrepreneurship) Qualifying examination : 10+2 with any stream	10+2 in any stream securing minimum 50% marks (40% for SC/ST). Candidates appearing in the 10+2 can also apply	5 years (10 Semesters) 60

*The number of seats may be increased or decreased

Fees for various programmes*

Academic Fee per academic session for

For 5 years programme for 10+2 students Rs. 84,000/-

In addition to the above fee,

1. Hostel charges will be Rs 30,000/- per academic session. Food Charges will be extra
2. One time Registration Fee will be Rs. 10,000/-
3. A Refundable Security Deposit of Rs. 10,000/- is also required to be deposited

* Fees can be revised

Schedule of Entrance Test

S.No	Programme	Test Centre	Date of Test	Time of Test
1	5 years Dual Degree B.Tech. (Biotech) leading to M.Tech. / MBA Degree	School of Management, Gautam Buddha University, Gautam Budh Nagar	20 July, 2010	10.00am- 12.00am
2	5 years MBA	School of Management, Gautam Buddha University, Gautam Budh Nagar	20 July, 2010	3.00pm-5.00 pm

Syllabi for GPT 2010 and GPTU 2010

S. No. Programme	Subjects/Coverage Area	Percent Weightage
1. B.Tech. (Biotech) leading leading to M.Tech. /MBA	Biology	30
	Chemistry	30
	English Awareness	20
	General Awareness	20
2. 5 years MBA	Reasoning and Aptitude	30
	Mathematical ability	30
	English Awareness	20
	General Awareness	20

Mode of selection

Selection may be on the basis of Entrance Test and/or Group Discussion and/or Personal Interview and/or Academic Record and/or any other basis that the University may deem fit.

Please note

1. The selection to the programme shall be provisional until the candidate furnishes all required documents and testimonials including final results of the qualifying examination.
2. The candidate should have completed all the requirements (theory/practical, and viva- voce) of the award of qualifying examination before the commencement of the session. However, for the candidate submitting of final results of qualifying examination before 30 September 2010 is mandatory. Failing which admission will be cancelled.

How to apply

Apply on the prescribed form which can be obtained after depositing cash on counter or demand draft of Rs. 1400 (By Hand) for General / OBC Candidates and Rs 700 for SC/ST drawn in favour of The Chairperson Admissions, Gautam Buddha University and an additional amount of Rs 100 if requisition of the Application Form is through post from The Admission Office, Administrative Building, Gautam Buddha University, Greater Noida -201 308 Dist.: Gautam Budh Nagar. The form can be downloaded from the University's website www.gbu.ac.in and can be sent with the applicable fee to **The Chairperson Admissions, Administrative Building, Gautam Buddha University, Greater Noida, Gautam Budh Nagar-201 308 (U.P.)**. Candidates willing to apply for more than one programmes are required to submit separate application form for each programme along with the prescribed fee. **Filled in application forms in all respect should reach the University, by hand or by post latest by 30 June, 2010.**

Admit Card

1. Admit card will be sent by post to the each candidate by 15 July, 2010 and list of the candidates alongwith name of the test center will be displayed on GBU website. Contact phone no. is 0120-2344234 and e-mail address is admissions@gbu.ac.in.
2. Any plea that a candidate failed to receive the information for appearing in entrance test will not be accepted as a ground for the refund of fee or other redressal. Gautam Buddha University may withdraw the permission to appear in entrance test granted by mistake/false information to a candidate who is not eligible to appear in mentioned examination even though an Admit Card is issued and produced by the candidate before the concerned Centre superintendent at the examination centre.
3. Since successful candidates are required to produce the admit card at the time of admission, it should be carefully preserved until the admission process is completed.
4. Issuance of admit card doesn't ensure the eligibility of the programme.

Reservation

The admissions in different programs of GBU are open for all citizens of India- irrespective of class, creed or sex. Reservation for different categories of students belonging to U.P. & other states shall be made as per provisions of Gautam Buddha University Act, as applicable at the time of admission. As per the present status, in each school 23% of the total seats will be reserved for SC/ST candidates and 27% for other backward classes (OBC).

Important Instructions

1. Read all instructions given in the Information Bulletin carefully.
2. Do not staple, pin or stitch your photograph. Paste it firmly in the space provided. Do not get it attested. Photograph in color should be taken with white background preferably wearing dark colored cloths. The approximate size of photograph should be 3.5 cms X 4.5 cm. write your name on the reverse side of photograph. Keep two more copies of similar photograph for future use.
3. Candidates are advised to go through all the points in the application form before mailing/submitting the form.
4. The Gautam Buddha University will not be responsible for any delay in receiving the application form for any reason whatsoever.
5. Candidates seeking advantage of reserved categories must **enclose an attested copy of all supporting certificates with the application form**. These certificates in original will have to be produced at the time of admission along with one attested copy of each one of them.
6. The result of admission to any of the programme, declared by Gautam Buddha University shall be final and binding.
7. If any document/declaration submitted by the candidate is found to be false at any stage, his/her admission shall be cancelled and he/she may be liable for prosecution under the law. In case of any legal dispute, the jurisdiction will be limited to Gautam Budh Nagar courts only.
8. The candidate must ensure his /her eligibility to appear in the Entrance Examination.
9. If a candidate, who is not eligible to appear in the examination, does so, he/she will not have any claim whatsoever, for admission and permission to appear in entrance test. Put your signatures using black/ blue ball point pen only.
10. While filling the form, leave only one black box between consecutive words of the name. Do not write comma or full stop after initials, leave a blank box.

11. The signature of the student at the time of verification in the examination hall and in application form and admit card must be identical. **Applications with dissimilar signatures will be treated as incomplete and rejected.**
12. The students must keep a photograph of filled in application form and keep it safely till the admission procedure is over.

IMPORTANT INSTRUCTIONS FOR ENTRANCE TEST

USE OF MOBILE PHONE ELECTRONIC CALCULATOR, LOG TABLE, SLIDE RULER IS NOT PERMISSABLE

- Candidates should report to examination hall half an hour before the start of examination. ***No entry shall be allowed after test starts.***
- Candidates must bring two HB Pencils, with eraser and sharpener along with black or blue Ball point pen for filling entries in the answer sheet.
- Exchange of pen/pencil/ sharpener etc is strictly not allowed in the examination hall.
- If the candidate is found in possession of books / any other printed material / any other paper from which he /she might take assistance, he/she is liable to be treated as ***DISQUALIFIED***. Similarly, if the candidate is found giving or obtaining, (or attempting to give or obtain) assistance from any source, he or she is liable to be ***DISQUALIFIED***.
- A candidate must preserve his / her admit card until the examination process is over , since it will be required at the time of GD And Personal Interview
- **The Duplicate admit card shall be issued to the candidate on 19 July 2010, from 10A.M to 5 PM (but not on the date of examination) at the prescribed examination center, in the city of exam.**

For getting a duplicate admit card the student must bring:

- Two passport size photographs (Black & white), similar to that pasted on the application form.
- Proof of having submitted the application form, indicating its number



The Chairperson - Admissions

GAUTAM BUDDHA UNIVERSITY

Greater Noida, Gautam Budh Nagar -201 308(U.P.)

Contact: 0120- 2344234, 200

e-mail: admissions@gbu.ac.in

Website: www.gbu.ac.in