

MDP BROCHURE

Theme: HOW TO BECOME AN EFFECTIVE OD CONSULTANT

Introduction

The discipline of Organizational Development (OD) is about aligning people's system with the levers of strategy and structure. Strategy and HR managers are constantly seeking solutions for their organization health. A competent, committed and satisfied human resource brings great advantage to the table of strategy managers. OD offers bundles of approaches for diagnosing the problems of the organization and suggests various techniques which can potentially bring positive changes in the way of the organizational functioning. OD consultants may be internal or external. Both of them require specific skills for not only designing the suitable OD programme for the client organization but also bring the desired change in the organization culture for implementation related issues. The proposed programme invites all those who are passionate to learn OD consultancy skills.

Objective

The aim of the programme is to:

1. To help practitioners in better addressing organizational challenges.
2. To help practitioners in building their organization 'a great place to work'.

After attending this programme, one would have

1. an overview about the practice of this field in India and abroad
2. Feel more confidence to apply behavioural science theories in the real life problems
3. Knowledge about various techniques
4. Understand organization dynamics and change management implications

Who may attend

The primary goal of this programme is to cater the needs of managers working either in corporate sector or government sector, faculty members who aspire to be an OD consultant and those researching in OD field.

Session plan

Theme	Timing
Day 1	
<i>Reporting, Brief Introduction & Refreshment</i>	9:30 AM to 10 AM
Understanding Strategic OD	10 AM to 11 AM
<i>15 minutes break/informal interaction</i>	
Value systems and breaking the inertia	11:15 AM to 12:15 PM
<i>Lunch/informal interaction</i>	12:15 to 1:15
Role Negotiation Technique-practice session	1:15 PM to 2:15 PM
<i>15 minutes break/informal interaction</i>	
Action Research Process-practice session	2:30 PM to 3:30 PM
Day 2	
<i>Reporting, Brief Introduction & Refreshment</i>	9:30 AM to 10 AM
Transformational leadership	10 AM to 11 AM
<i>15 minutes break/informal interaction</i>	
High involvement work systems	11:15 AM to 12:15 PM
<i>Lunch/informal interaction</i>	12:15 to 1:15
Story telling intervention-practice session	1:15 PM to 2:15 PM
<i>15 minutes break/informal interaction</i>	
Power, politics and cultural issues-practice session	2:30 PM to 3:30 PM
<i>Certificate distribution and feedback</i>	

Pedagogy

The programme may be conducted by internal/and external resource person. Mode of instruction will interactive lecture, brain storming and problem solving sessions.

Resource Person

Dr. Sharadindu Pandey and Dr. Neeti Rana as internal experts. External experts from renowned academic institutions/industry may also address.

Fee Details

Category	Fee
Delegates from Industry	2500 (Two day registration);
Delegates from Industry	1500 (Single day registration)
Faculty members from academic institutes	1500 (Two day registration)
Faculty members from academic institutes	1000 (Single day registration)
Doctoral students	1000 (either single day or two day registration)

Arrangements

The programme will be conducted during February 3-4, 2012 (Friday and Saturday). Each day, 6 hours of pre-lunch and post-lunch sessions will be conducted. Maximum number of seats are 50. The fee may be paid by Demand draft only. DD should be drawn in favour of 'Gautam Buddha University' payable at Greater Noida. Lunch and refreshment will be included in the fee. Certificates and folder will be provided to all the delegates. The programme will be non-residential. Participants can send their expression of interest in the prescribed format along with requisite fee by January 20, 2012. The address is : Faculty I/C-MDP, School of Management Office , Gautam Buddha University, Greater Noida, Distt.- Gautam Budh Nagar-201310 (UP). Write name of the MDP programme on the envelop.

Venue

The venue of the programme will be school of management, Gautam Buddha University, Greater Noida (UP)

Gautam Buddha University
School of Management
Application form for MDP Programme

Name of the programme:

Name of the participant:

Designation:

Name of the Organization:
(With full contact details)

Job description:

Details of Demand draft (Bank/Date/Amount):

Signature of participant

To be sent by Speed post/Registered post at Following address:

Faculty I/C (MDP)

School of Management office

Gautam Buddha University, Greater Noida, Distt-Gautam Buddha Nagar (UP)

PIN-201310