

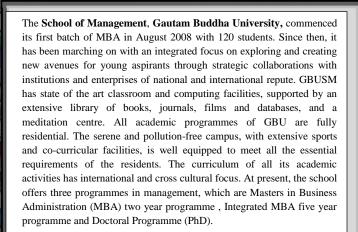


SPSS

SPSS AND RESEARCH METHODS

School of Management, Gautam Buddha University –Greater Noida (Established by the Uttar Pradesh Gautam Buddha University Act 2002 UP Act No. 9 of 2002, passed by the Uttar Pradesh Legislature)

in collaboration with SPSS South Asia Pvt. Ltd., Bangalore is organizing FDP on 2nd -3rd March 2012. The program is aimed to provide training on the use of Data Analysis in various research and application areas



SPSS Inc. (NASDAQ: SPSS) is a leading global provider of predictive analytics software and solutions. The company's predictive analytics technology improves business processes by giving organizations consistent control over decisions made every day. More than 250,000 public sector, academic, and commercial customers rely on SPSS technology to help increase revenue, reduce costs, and detect and prevent fraud. Founded in 1968, SPSS is headquartered in Chicago.

For further Details Contact:

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Marketing Executive (SPSS)
SPSS South Asia Pvt. Ltd., Bangalore

Email Id: ashik.r@spss.co.in

Program Description:

This program is a step towards making faculty, research scholars, corporate and scientists aware about SPSS and providing knowledge how to go for data analysis. There is gap between social science researcher and statistics researchers to understand the way of using information and data and how and where to use different Para-metric and non-parametric techniques with the help of SPSS. This program will help to understand different kind of data and will come to a consensus for using metric and non-metric tests.

Duration:

2 Days (2nd March,2012- 3rd March ,2012) 10:00AM to 5:30 PM. Each day

Registration Fee

Academicians/Corporate/Research Scholars and

students : INR 2000

Registration fee should be submitted in the form of Demand Draft drawn in favour of "Gautam Buddha University", payable at New Delhi along with the attached registration form. The registration fee includes kit along with tea/lunch/refreshments and SPSS 19 Evaluation copy (14 days).

Deadline of Registration

Last date for registration: 20th February, 2012.

Limited numbers of seats are available through registration on the basis of first come first serve. The School of Management, reserves the right in selection of the participants.

Venue:

Computer Lab School of Management Gautam Buddha University Greater Noida-201310 Uttar Pradesh



SPSS and Research Methods Program (Two Days)

DAY -I

Timing	Content				
9:00 AM to 9:30 AM	Registration of Participants				
9:30 AM to 10:00 AM	Inaugural Session				
10:00 AM to 11:30 AM	Introduction to SPSS 19 and 14 modules, Starting SPSS, Creating Variables,				
	Data and its types, Importing Data into SPSS from Excel & Text.				
11:30 AM to 11:40 AM	Tea Break				
11:40 AM to 1:00 PM	Visual & Optimal Binning, Creating New Variable (compute functions),				
	Re-code into same/ different variables, Syntax generation & Editing				
1:00 PM to 2:00 PM	Lunch Break				
2:00 PM to 3:20 PM	Date and Time Transformations, Replace Missing Values, Identifying				
	Duplicate cases, Merge variable & append cases, Data Validation, Select				
	cases, Split file				
3:20 PM to 3:30 PM	Tea Break				
3::30 PM to 4:30 PM	Reporting- Tables, Custom & Multi Response Tables, Graphs & Charts (Bar,				
	Pie, Line), Exporting Graphs, OLAP Cubes, Graph Board Template chooser				
4:30 PM to 5:30	Review of the Day				

DAY-II

Timing	Content			
10:00 AM to 11:30 AM	Summary Statistics, Frequency, Crosstabs, Chi-Square test, One sample T-			
	test.			
11:30 AM to 11:40 AM	Tea Break			
11:40 AM to 1:00 PM	One way ANOVA, Correlation and Linear Regression			
1:00 PM to 2:00 PM	Lunch Break			
2:00 PM to 3:20 PM	Classification Tree, Discriminant Analysis – Case Study			
3:20 PM to 3:30 PM	Tea Break			
3::30 PM to 4:30 PM	Factor Analysis & Cluster Analysis – Case Study			
4:30 PM to 5:30	Review of the Day- Exercises & Feedback			

Regd. Office: SPSS South Asia Pvt. Ltd. # 2353/1-4. 4th Floor# DOLPHIN Hennur Main Road, Opp. Harmony Apartment , Kacharakanahalli, Bangalore-560043 (Ph: 080-41123945-48, Fax: 080-41323618)

FACULTY DEVELOPMENT PROGRAME On SPSS AND RESEARCH METHODS

At

School of Management Gautam Buddha University, Greater Noida, 201308.

Date: 2nd -3rd March, 2012

REGISTRATION FORM

Name : (Dr.,Mr.,Ms)				
Designation:				
Organization:				
Address:				
Phone :(O)				
Fax:				
Email:				
DD Details:				
DD No		DD	Date	Issuing
Bank			Amount Paid	
Registration fee should be p	aid through only De	mand Draft i	in favor of "	
	" payable at	t New Delhi.		
Date:/ Sig	nature:			

Please post your completely filled registration form to Program Coordinator- Dr. Naveen kumar, School of Management, Gautam Buddha University, Greater Noida-201310.

Email Id: somconference@gbu.ac.in, www.gbu.ac.in,

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