

OBJECTIVE OF THE CONFERENCE
The objective of this conference is to provide an interdisciplinary platform for professionals, academicians, research scholars and entrepreneurs to share and discuss the most recent innovations, trends, ideas, practical challenges and experiences. Moreover the innovative insights and solutions adopted in the field of Management.

CONFERENCE TOPICS:
The theme for International Conference is “Contemporary Issues in Business Innovation, Technology & Social Sciences”. Papers are invited dealing with, the following topics:

Accounting | Advertising Management | Business & Economics | Business Ethics | Business Intelligence | Business Information Systems | Business Law | Business Performance Management | Business Statistics | Change Management | Communications Management | Comparative Economic Systems | Consumer Behavior | Corporate Finance and Governance | Corporate Governance | Cost Management | Decision Sciences | Development Planning and Policy | Economic Development | Economic Methodology | Economic Policy | Economic Systems | Entrepreneurship | Finance & Investment | Financial Economics | Global Business | Growth; Aggregate Productivity | Household Behavior and Family Economics | Human Resource Management | Industrial and Manufacturing Engineering | Information Systems | Information Technology Management | International Business | International Economics | International Finance | Labor Economics | Labor Relations & Human Resource Management | Law and Economics | Management Information Systems | Management Science | Market Structure and Pricing | Marketing Research and Strategy | Marketing Theory and Applications | Operations Research | Organizational Behavior & Theory | Organizational Communication | Prices, Business Fluctuations, and Cycles | Production and Organizations | Product Management | Production/ Operations Management | Public Administration and Small Business Entrepreneurship | Public Choice | Public Economics and Finance | Public Relations | Public Responsibility and Ethics | Regulatory Economics | Resource Management | Strategic Management | Strategic Management Policy Stress Management | Supply Change Management | Systems Management | Systems Thinking Taxes (related areas of taxes) | Technological Change; Research and Development | Intellectual Property Rights | Technology & Innovation Time Management | Total Quality Management | Travel/ Transportation/ Tourism | Welfare Economics | Psychology | Social Work | International Trade and Development

IMPORTANT DATES

Mar 30, 2018 Last Date for Abstract Submission
Apr 05, 2018 Acceptance of the Abstract
Apr 30, 2018 Last Date for Submission of Papers
Apr 30, 2018 Last Date for Registration
Jun 01-02, 18 Conference Dates

GAUTAM BUDDHA UNIVERSITY
School of Management
International Conference on Contemporary Issues in Business Innovation, Technology & Social Sciences
ICBITSS 2018
June 1st & 2nd 2018
REGISTRATION FORM

| SN | Particulars | Details |
|----|--------------------------------|----------|
| 01 | Name of the Participant | |
| 02 | Designation | |
| 03 | Affiliation | |
| 04 | Address | |
| 05 | Mobile No. | |
| 06 | E-mail | |
| 07 | Paper Presentation in Absentia | Yes / No |
| 08 | Fees paid particulars | |
| 09 | Accommodation required | Yes / No |
| 10 | Signature | |

REGISTRATION*

| SN | Category | Fee Before 30 April | Fee After 30 April |
|----|-----------------------------|---------------------|--------------------|
| 01 | Students/ Research Scholars | Rs 2000/- | Rs 2500/- |
| 02 | Academicians | Rs 3000/- | Rs 3500/- |
| 03 | Industry Professionals | Rs 4000/- | Rs 4500/- |
| 04 | Foreign Participants | \$ 100/- | \$ 125/- |

Registration fees can be paid through NEFT/RTGS/ E-transfer on the following Account No. Account No. 6660000100000681
IFSC code PUNB0666000 | Punjab National Bank
Gautam Buddha University Branch | Greater Noida
*Concession of INR 500 for the GBU Faculty and Students for conference registration



Gautam Buddha University, established by the Uttar Pradesh Act (9) of 2002, commenced its first academic session at its 511 acres lush green campus at Greater Noida in August 2008. The University envisions to become a world class centre for excellence in education with a special focus to serve the under privileged and economically challenged sections of the society. The campus is modeled as a fully residential educational campus in line with the best institutions of higher learning across the globe. The uniqueness of its reputation is acknowledged through the format, content and pedagogy of its programmes and their relevance to the society. The University is recognized by the University Grants Commission under UGC Act and is a member of the Association of Indian Universities.



The School of Management commenced its first batch of MBA in August 2008 with 120 students. Since then, it has been marching on with an integrated focus on exploring and creating new avenues for young aspirants through strategic collaborations with institutions and enterprises of national and international repute. The curriculum of all its academic activities has international and cross cultural focus. At present, the school offers three programmes in management, which are Masters in Business Administration (MBA) two year programme, Integrated MBA five year programme and Doctoral Programme (Ph.D.) in all areas of business management – Finance, Marketing, Human Resources and Organization Behaviour, Strategic Management, Entrepreneurship, Operations and Information Management.

GUIDELINES FOR ABSTRACT SUBMISSION
An electronic copy of the abstract having about 200 words in MS Office Word 2003/2007 version should be mailed to the program chair of the conference on or before 30 March, 2018 at icbitss@gmail.com purpose of research, methodology, results and implications must be clearly indicated in the abstract. You are required to provide key references also. All the abstracts will be blind reviewed and only the papers whose abstracts are approved by the reviewing committee will be selected for presentation. Authors are requested to adhere to the following formatting criterion:
Length About 200 words excluding title/ cover page
Margins 1 inch
Font Times New Roman, 12 point
Spacing 1 inch
Title Page Title, author(s), affiliation(s), contact details
Key Words Four or Five

Benefits of the conference
• Publication of selected papers in the UGC approved journals
• Publication of all the rest of the papers (accepted for the conference) as book chapters in edited book with ISBN
• Best papers award as per the recommendation of the reviewing committee.

How to reach Gautam Buddha University, Greater Noida
Gautam Buddha University is 55 minutes drive from the IGI (Indira Gandhi International Airport) and 45 minutes from the New Delhi Railway station. Reaching Gautam Buddha University (GBU), is very easy. After landing in the city ask the taxi/ auto rickshaw for “Gautam Buddha university” Greater Noida. Pari Chowk and Yamuna Express Way are some famous well known landmarks, near the University. Taxis are available at the Railway Station as well as the Airport.

Places to Visit
Greater Noida is very close to Delhi. The Akshardham Temple, The Lotus Temple, The Red Fort, The Qutub Minar, The India Gate are some of the historical Monuments to visit. The Other cities which are closely connected to Delhi are Agra, The Fatehpur Sikri, Mathura and Jaipur. Hill stations that can be easily visited are Dehradun, Mussori, Nainital Simla.

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International Conference on Contemporary Issues in Business Innovation, Technology & Social Sciences
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School of Management
Gautam Buddha University
Greater Noida, Gautam Budh Nagar, U.P.

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Dr. Prabhat Kumar (IAS)
Hon'ble Vice Chancellor Gautam Buddha University

PATRON
Prof. Shweta Anand
Dean School of Management

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Keynote Speaker
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