

EXHIBIT A
Independent Contractor Services Agreement
Statement of Work Form

STATEMENT OF WORK No. SO-05

This Statement of Work Number **SO-05** is issued pursuant to the Independent Contractor Services Agreement dated as of November 18th, 2011 (the "Agreement") between FINE IT Solutions Private Ltd ("Contractor"), and Fulcrum Worldwide Inc ("THE COMPANY"). This Statement of Work issued under the Agreement hereby incorporates the terms and conditions of the Agreement.

1. Effective Date of Statement of Work.

This Statement of Work is effective as of December 16th, 2011 and shall continue until January 20th, 2012 or terminated in accordance with the termination provision set forth in section 7 of the Agreement.

2. Scope Of Work.

Introduction:

Spice is a multinational company which needs a working website which can display all their product on a single web site. The development of this project is planned to be done offshore adhering all Development, Quality and Delivery Standards predefined by Fulcrum.

Background:

The website needs to be in PHP and MySQL as database.

Objectives:

The website should be able to fetch data from MySQL Database server and populate it on PHP pages. The PHP pages should follow design and styling provided by the client in HTML/CSS and PSD format. All data concerning products on the website should be dynamically rendered on the pages.

Scope of Work:

1) Homepage

- a) This page should be embedded with background flash file provided by the client.
- b) It should display a widget of Hotspot
- c) It should display a widget of Chairman Message
- d) It should display a widget links to Services pages
- e) The Page should be PHP with Menu included for particular country (in this case India and Singapore)
- f) It should have a bottom bar to navigate to other country website along with footer links and social network website pages links and it should be maintained all across the website.

2) Product listing page

- a) This page should list the product in that specific category when clicked on View all in that specific category (e.g categories such as Smart Phones, Music Phones, Touch Phones, QWERTY Phones, Multimedia Phones)
- b) The product should be listed in a block where following data is to be displayed
 - i. Image - Should be a thumbnail when click should display exact data which is found in the block along with the price of the product, Detail View Link, Store Locator and a small brief.
 - ii. Rating - Should be displayed in 5 Stars where 1 being the lowest and being the highest rating.
 - iii. Reviews - Should be displayed in numbers fetching it from the count of reviews the product has received.
 - iv. Compare - Should be link when click would add the product for comparison with three other products
 - v. Share - This should provide a link which can be posted on social networking websites.
 - vi. Buy Online - Should be a link which would redirect the user to buy it online on a third party website.

- c) The listed products should be filtered on the basis on the features of the same, It has to be placed on left side bar of the page. When clicked on a particular category of product the feature checkboxes should be pre-checked Filters should have checkboxes to be selects in categories mentioned below
 - i. Categories - Smart Phones, Touch Phones, QWERTY Phones, etc.
 - ii. Styles - Bar, Slider, Folder, etc.
 - iii. Feature - 3G, WiFi, Camera, Radio, etc.
 - iv. Price - Can be a two dropdowns where From Price and To Price can be selected as per preference.
 - d) This page should have store locator with features and mentioned below
 - i. Two dropdowns to be used with labels State and City
 - ii. When State is selected from dropdown one it would automatically enable city to be selected.
- 3) Detail View Page - When clicked on the Detail View Link (refer 2.b.i) it should be redirected to Detail view page or when clicked directly on product title from menu bar.
- a) When clicked on the Detail View (refer 2. b. i) it should redirect to Detail view page.
 - b) Left side bar with filters and store locator should maintain appearance on this page too.
 - c) This page should have a detailed product view with the help of any javascript carousel and multiple images.
 - d) It should include a small brief about the product along with Product Title, Compare, Share and Buy Online links as mentioned.
 - e) It should have six tabs as mentioned below
 - i. Overview - Should have detail description provided.
 - ii. Feature - Should have all the features of the product placed in javascript accordions.
 - iii. Tech Specs - Should have all the technical specifications of the Product placed in javascript accordions.
 - iv. Gallery - Should include all the images in a javascript carousel.
 - v. Reviews - This should list all the reviews provided by critics as well as it should have a option to submit reviews from customers.
 - vi. Support - This should list all the information and links related to support/help for this Product.
- 4) Compare Products
- a) When clicked on compare link from listing page or detail view page it would add the product in one of the four blocks placed on top right corner of the content block.
 - b) User should be able remove any particular product by clicking on the remove icon on the compare product block.
 - c) User should be able to compare a minimum number of two product and a maximum number of four products.
 - d) When clicked on the compare link it should redirect to a page which has feature as below
 - i. All the products selected to compare would be displayed side by side.
 - ii. It should follow same styling of listing product block.
 - iii. It should have a remove link which would remove the product from comparison list.
 - iv. When displayed side by side all the features should align to each other making it easier to compare for the user.
 - v. The comparison list should have three links at top right corner as below.
 - 1) Email - This should email the comparison list to specified email address.
 - 2) Save - This should save the product comparison in cookies.
 - 3) Print - This should print the whole comparison report in a hardcopy.

3. Services to be performed.

- This assignment is a "Spice Mobile – Core PHP Migration". Contractor's resource will need to take up the Analysis of the requirements, current system and its deployment in the supported browsers from usability, applicability, scalability, and extendibility perspective.

- Contractor's resources will work with Company's project Manager - Ashutosh Chavan & Client representative's to understand functional aspects of the project. Almost all the features would be as developed in the PHP website for Spice Mobile.
- Contractor's resources will report to Company project Manager – Ashutosh Chavan (“Ashutosh”).
- Contractor's resource will be making arrangements for the development/testing environment and testing devices as needed.
- The high level scope of the work include setting up the development and staging environment as per the client specifications, developing the necessary modules in Core PHP, create necessary themes in Core PHP and creating dummy content based on the taxonomy derived from the existing PHP site which is hosted @ India site (<http://www.staging.si2imobility.com/in>) and Singapore site (<http://www.staging.si2imobility.com/sg>) – Detailed expectations would be documented during the kick-off call on 16th December 2011.
- Scope considers two websites Spice India and Singapore (as per the existing PHP site)
- Content entry is not included in the scope, however base taxonomy needs to be defined to support all type of content (as per the existing HTML site)
- The solution will be developed using the Agile methodology. Delivery would be stepped with India delivered completely on 15th January 2012.
- Supported browsers as mentioned in the client requirement.
- During this analysis Contractor's resource might have to either create a small PoC OR write pseudo logic or create some algorithms as required.
- Company's resources would be involved deeply during the development of architecture of the Core PHP modules to be developed to support the existing features (as per the existing HTML site)
- Similarly as deliverables Contractor's Resource will have to produce are - documentation (Design documents, test reports, code review records, software release documents in Fulcrum format), diagrams & PowerPoint slides (To be or recommended Architecture, Component integrations etc.), code/algorithm of the entire application.
- On completion of the activity, the same will be submitted to the internal Company Assessment team and then the client. Once the activity is agreed by both the Company team and Client; then only it will be termed as complete
- Contractor's resource will participate in weekly meetings and stand up calls to monitor and review the progress.
- Contractor's resource will have to send weekly status reports of the work completed against the activity assigned to him by Company Project Manager.
- Enter the time in EPM would be mandatory.
- FX Tracker will be used for defect management.
- Contractor's resource will have to escalate any issues related to the activity to Company Project Manager in no more than 2 HRS if they will hamper the agreed timeline of the activity
- Contractor's resources would need to visit the Company premises in Pune office whenever needed.
- Contractor's resource will have to follow all the processes set by the Company Project Manager which are also followed by rest of the assessment team.

4. DELIVERABLES

- Design Document (HLD/LLD) – as applicable.
- Core PHP Solution (Files and DB dump)
- Code review records – for modules developed.
- Test results
- Warranty for a period of 30 days after the acceptance of the deliverables. Available for discussions with Company and client team. Warranty of 30 days is included post production deployment

5.

Compensation

Method: [check one]

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Time and Materials Basis.

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Fixed Price Basis:

- US \$ Equivalent of 1,30,000/- including taxes and expenses.

Invoicing – Company's designated engagement manager /project director must approve the deliverables before invoicing.

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Other Basis.

6.

Other Information

A. The Contractor's Tax Identification Number is _____.

Agreed to and accepted by:

Fulcrum Worldwide Inc (THE COMPANY)

By: _____

Name: S. Mukundhan

Title: CFO

Date: _____

FINE IT Solutions Private Ltd (Contractor)

By: _____

Name: Shardul Kulkarni

Title: Director

Date: _____