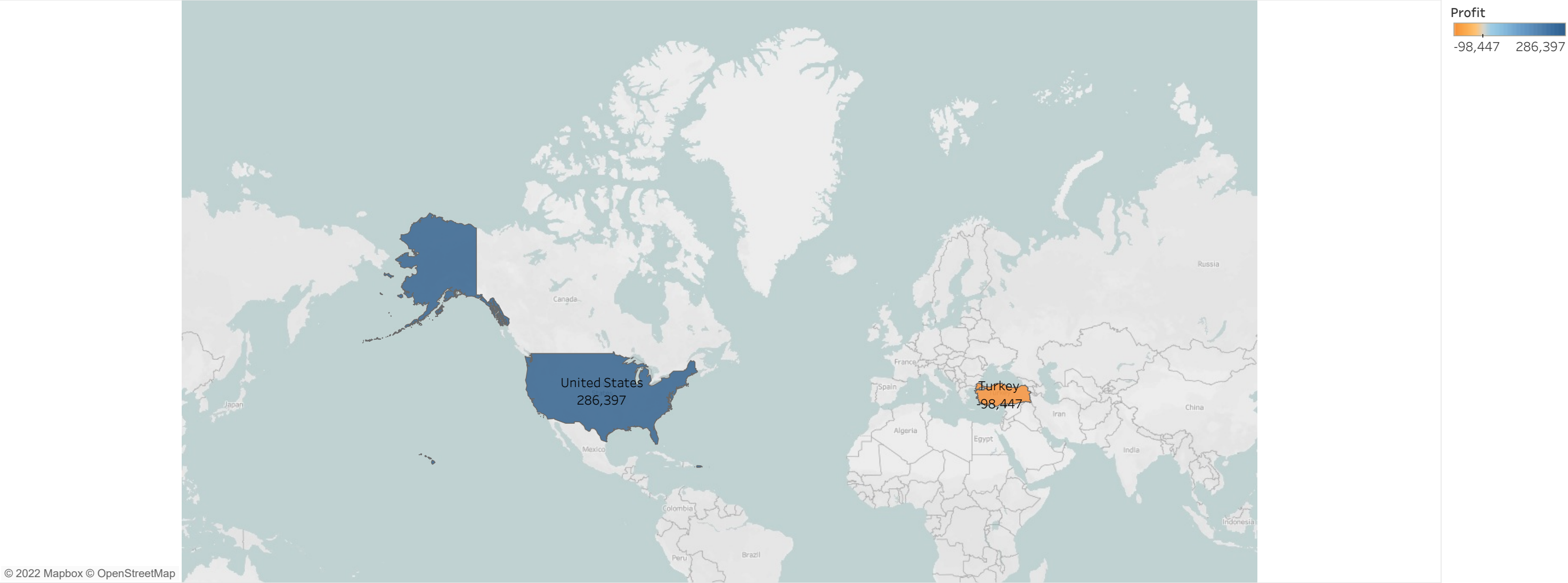
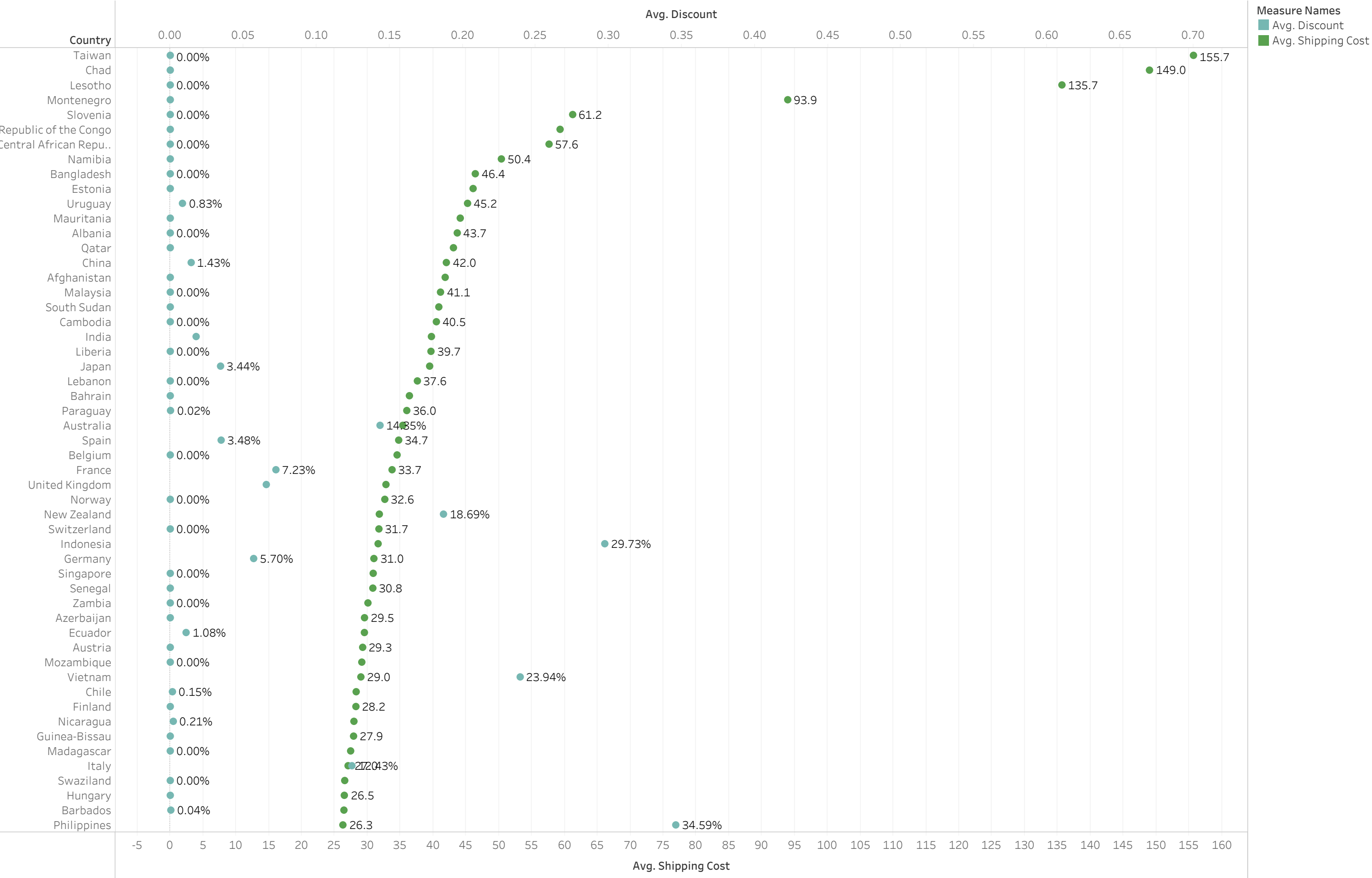


Country with Lowest and highest profit(Group -11)



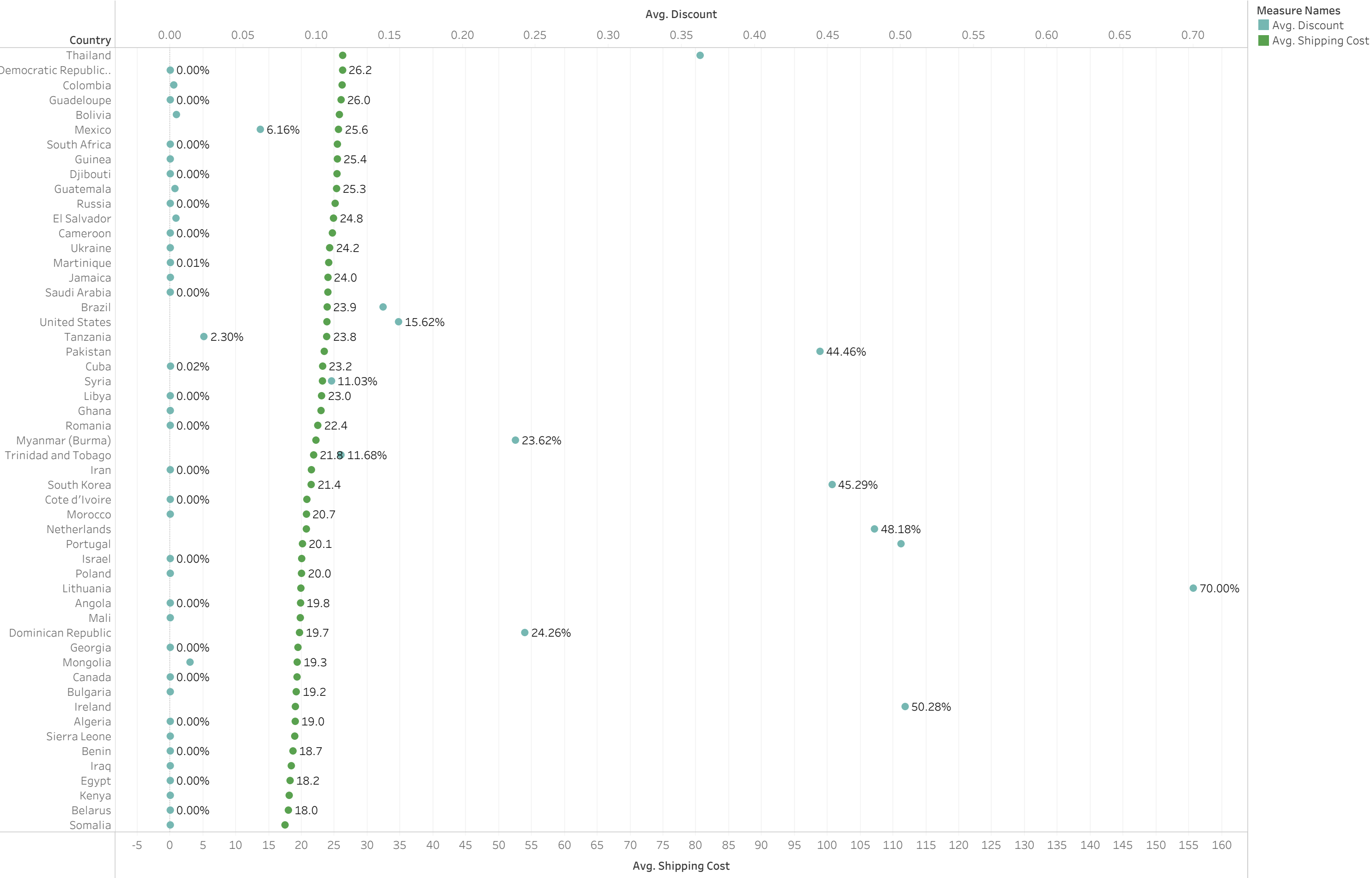
Lowest profit is of Turkey
Highest profit is of United States

Avg Shipping and Avg Discount wrt Country(Group-11)



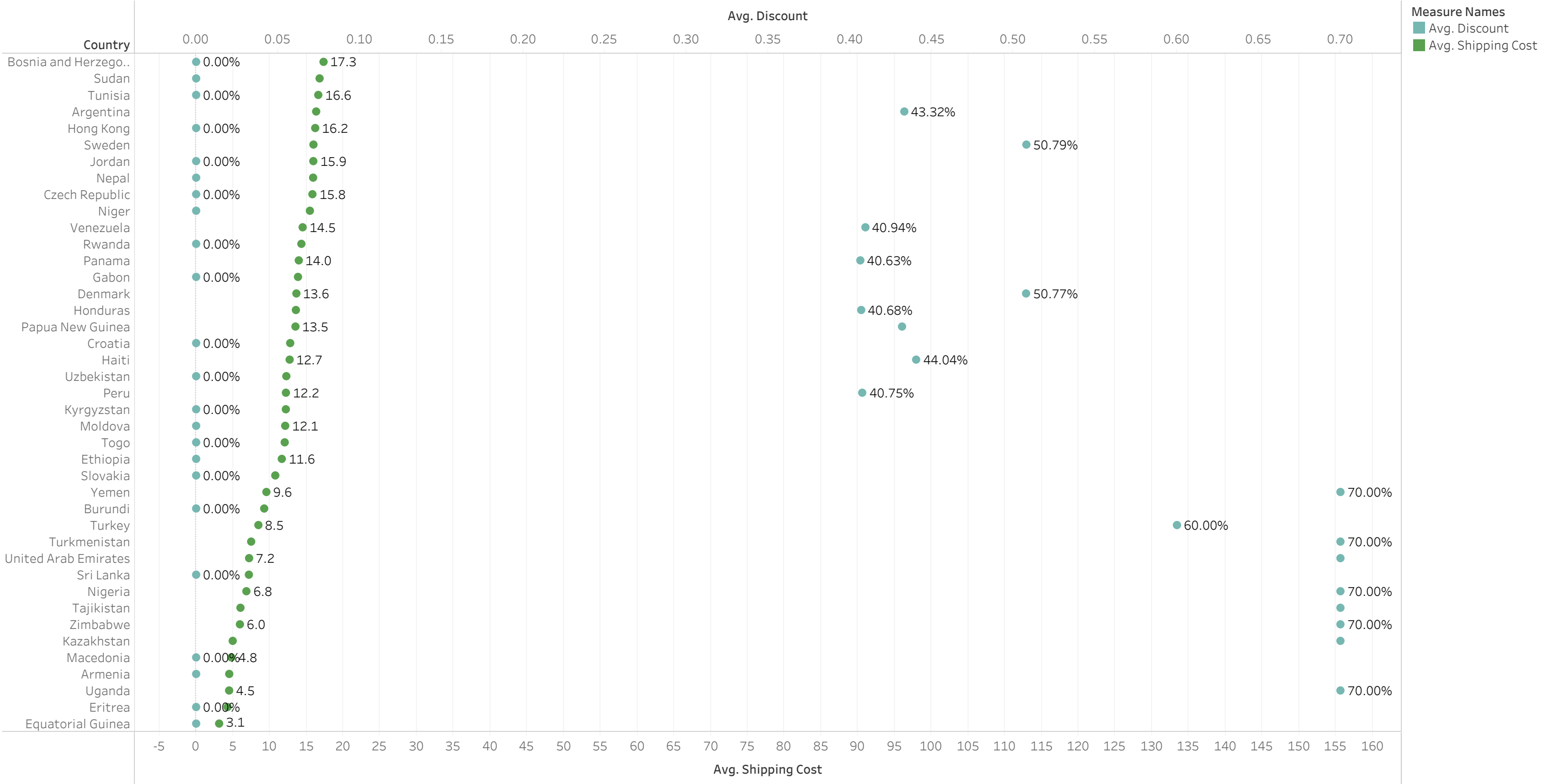
We can observe that Countries with higher shipping fare have zero percent discount and majority of the countries have either a shipping cost or a discount.

Avg Shipping and Avg Discount wrt Country(Group-11)



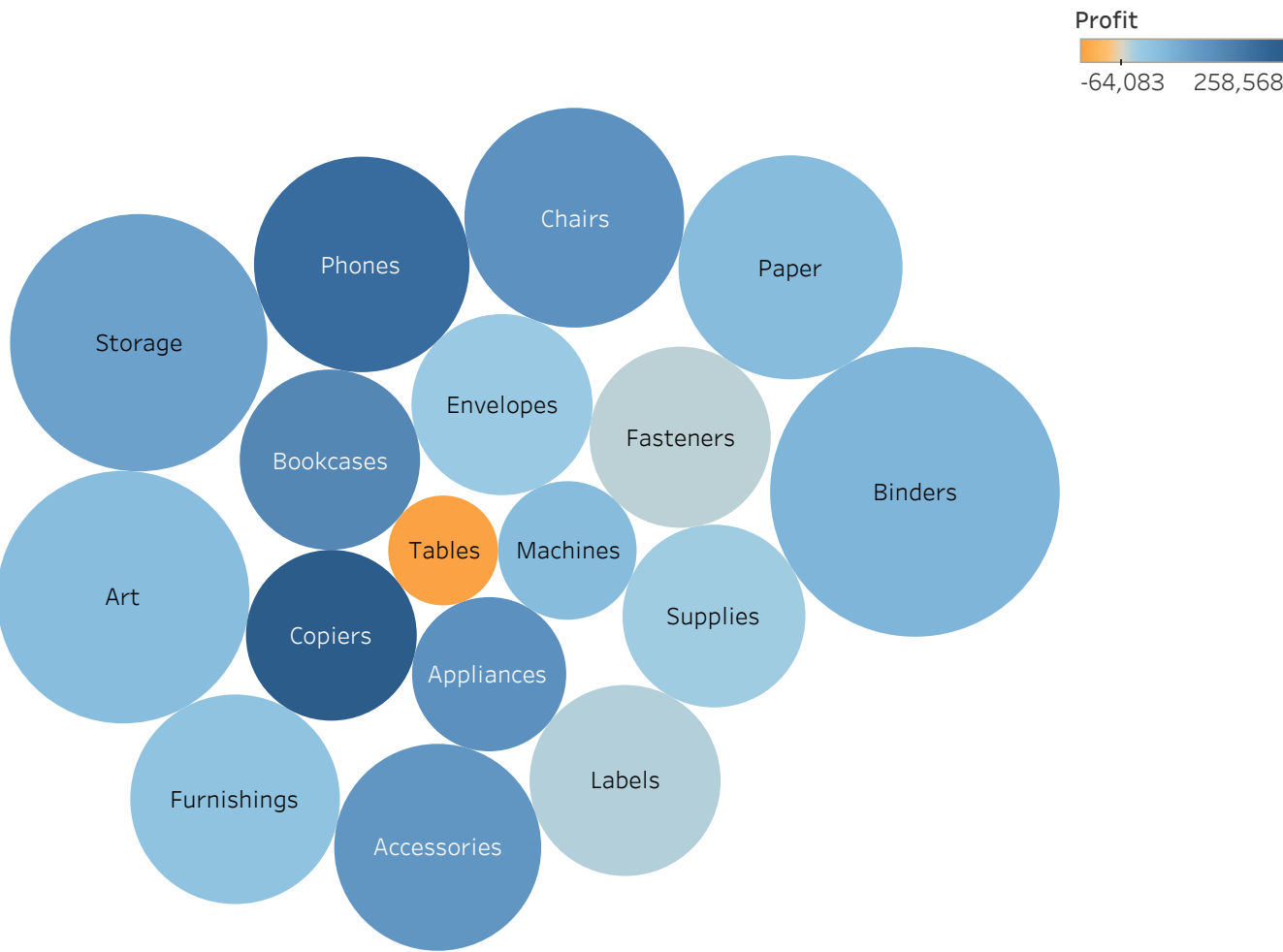
We can observe that Countries with higher shipping fare have zero percent discount and majority of the countries have either a shipping cost or a discount.

Avg Shipping and Avg Discount wrt Country(Group-11)



We can observe that Countries with higher shipping fare have zero percent discount and majority of the countries have either a shipping cost or a discount.

Quantity by Sub-category(Group-11)

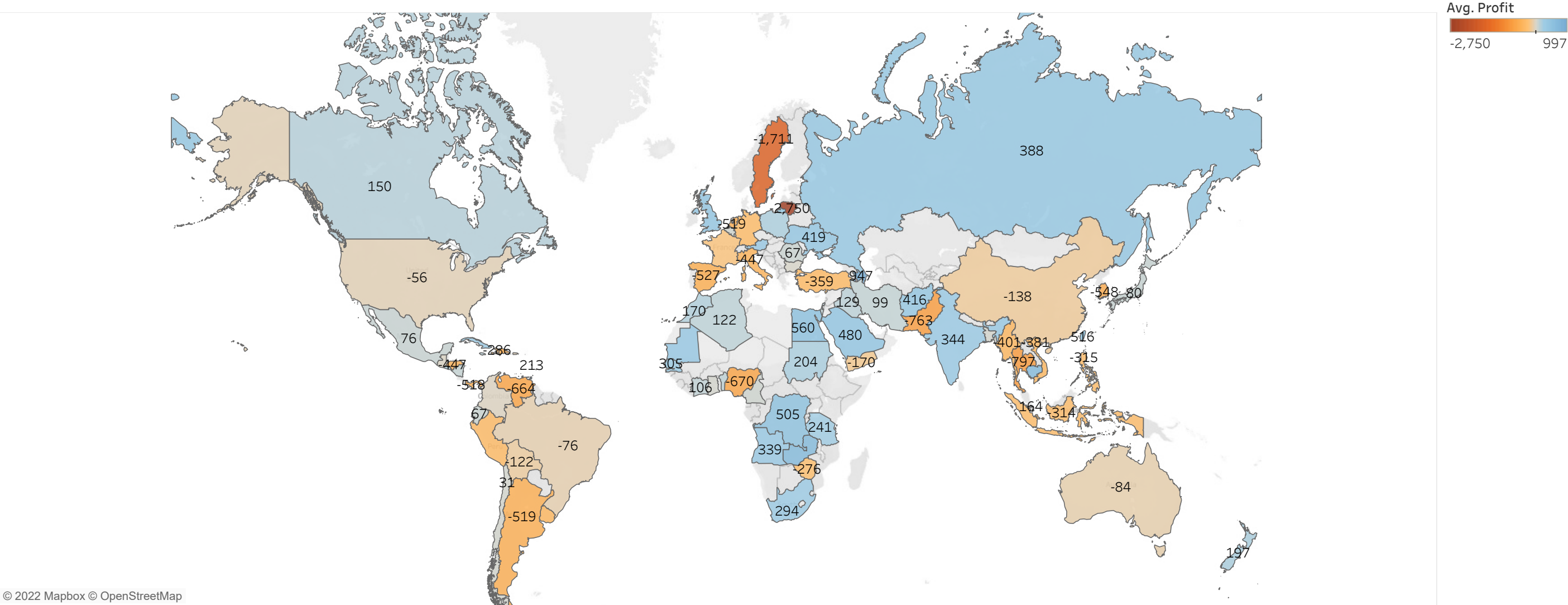


The top 3 highest sold products are Binders,Storage,Art and the lowest products are Tables and Machines. Highest profit returns are from the Copiers and Phones whereas losses are from tables.

Average profits distribution of countries(Group-11)

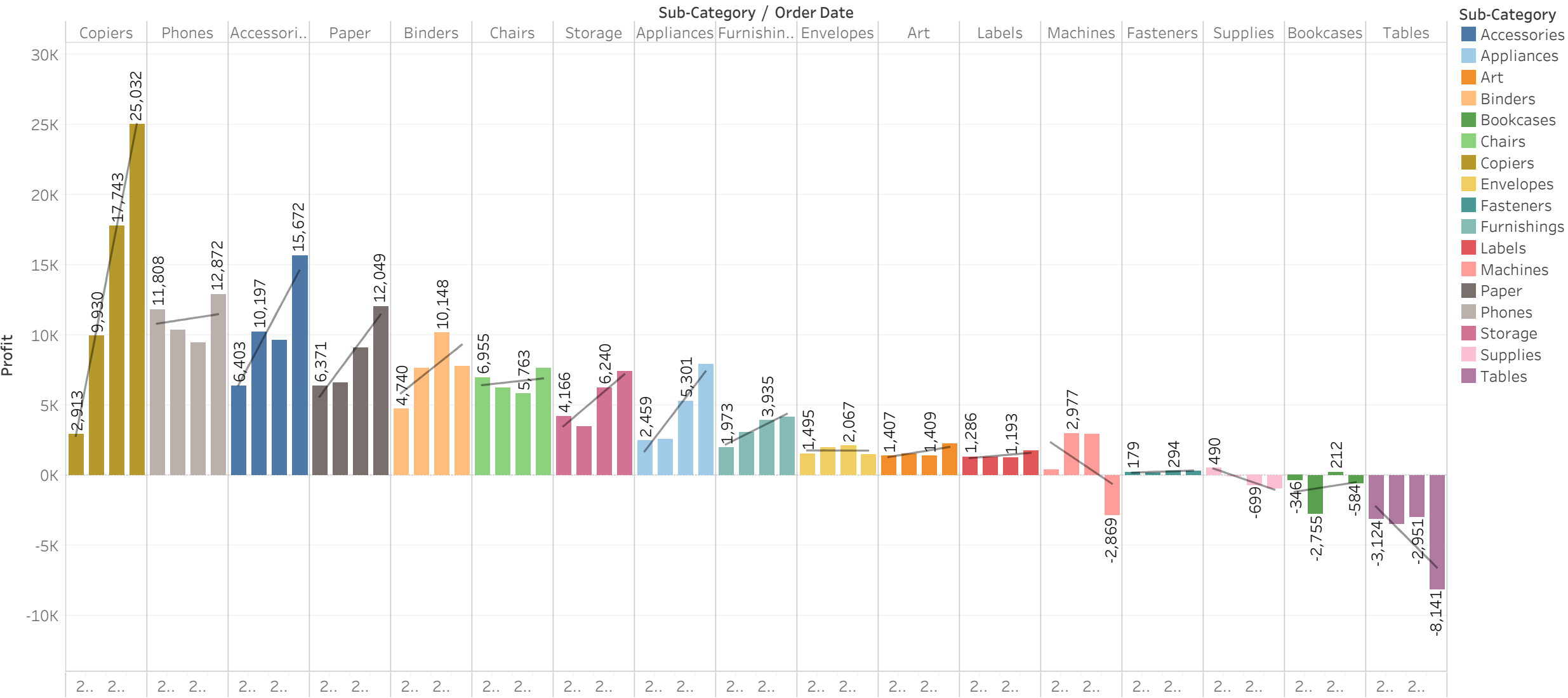
Sub-Cate..

Tables



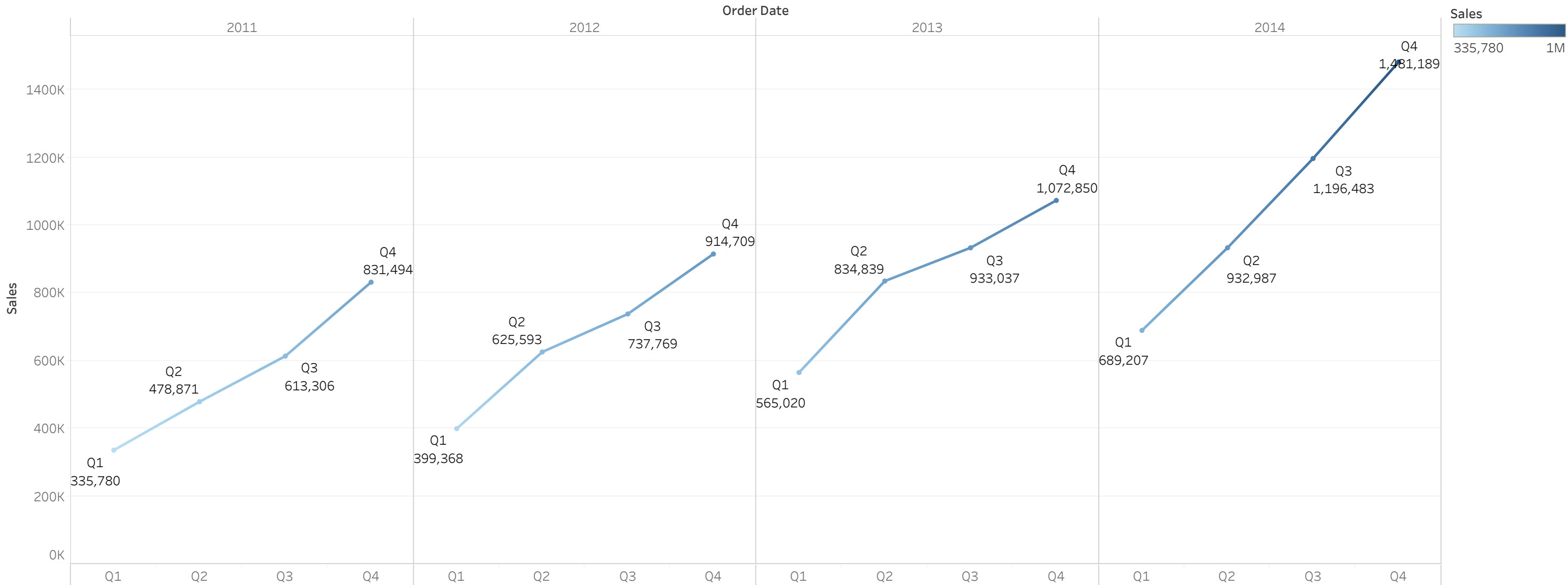
The geographical map shows the average profits of each country. Color variation represents stats of the level of profits/losses. Average profits of Lithuania is the lowest and Trinidad and Tobago is the highest.

Product with best profit growth in USA(Group-11)



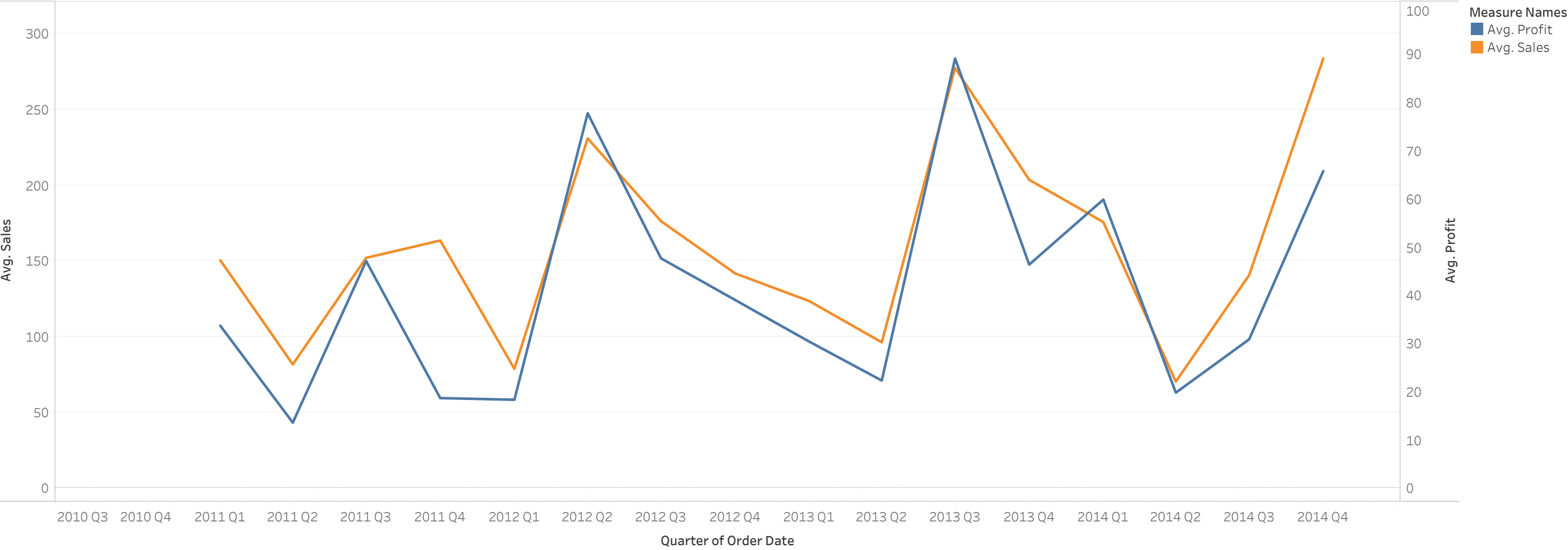
Copiers has shown the best profit growth in the USA over the past years.

Quarterly Sales Performance(Group-11)



We can see an upward trend in sales across all four quarters for each year.

Avg Sales vs Avg Profit for Canada(Group-11)



From 2011 to 2014 the average profit marigins are steadily increased till 2013 and in the year 2014 there is slight decrease which was influenced by sales performance.

there is no static growth in the profit. we can observe that for every rise in the profit for a particular quarter experiences a fall as well.