### **CSCE 190**

Assignment Name: Team Assignment #1

Group Name: CSCE 190 Group #2

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### **Problem Statement:**

College students need an app that provides accurate data on types of meals and the quantity/ availability of meals. Our solution will help students avoid wasting time finding the perfect dining hall that best fits their desires.

### Who's experiencing this:

College students who are looking to find a meal throughout the day that best fits their schedule.

### What is the problem:

College does not provide an accurate list of meals or foods that are available at any specific time in the day

### Where does the problem present itself?

Mainly at dining halls and very rarely retail locations on campus.

### Why does it matter?

College students are given a very short period before classes start that are mainly to get situated and comfortable with the college life; however they can't possibly check out every building from classes to dining halls. And as classes start they are spending extra time making it to class early and have short breaks between to find somewhere they actually want to eat.

# Fred Tenders (Sean Nary)

age: 18

residence: Chicken, Alaska

education: Barely graduated highschool occupation: Chicken tender connoisseur

marital status: Single: hasn't felt human touch since birth



## "0/5. The chicken to fry ratio was absolutely vulgar."

Fred loves to start his mornings early with a glass of milk and a plate of warm dino nuggets. Often, he will plan his future endeavors as he gobbles down his chicken.

### **Comfort With Technology**

**INTERNET** 

**SOFTWARE** 

**MOBILE APPS** 

**SOCIAL NETWORK** 

### **Criteria For Success:**

Fred must upload a food review to his YouTube channel daily or else he feels as though he failed his fanbase. (His mom is his only subscriber)

### Needs

- Chicken
- Fries
- A goodnight kiss from mommy

### **Values**

- CRISPY chicken
- A respectable ratio (can't have too many fries)

### **Wants**

- Mommy to stop at McDonald's on the way home
- A better relationship with his father
- Dino nuggets!

- Going out to eat
- Ordering on his own
- His father



# Jeane Tyson

age: early 30s

residence: Boone, NC

education: Ba in business and sports management

occupation: Runs a small martial arts school

marital status: Single



# "Start with yourself and everything will fall where it needs to go "

running her business takes most of her time and what isn't used by that is spent training

### **Comfort With Technology**

**INTERNET** 

**SOFTWARE** 

**MOBILE APPS** 

**SOCIAL NETWORK** 

### **Criteria For Success:**

She wants to be able to be efficient with the little time she has during the day

She wants to make sure she is getting the right nutrition from her food

### **Needs**

- Accurate times
- Calories and other nutritional information displayed

### **Values**

- Work ethic
- Time efficiency

### **Wants**

Order food when leaving school and pickup when arriving at hall

- Wasting time
- Won't have time to eat during the day



# Liam Meyer

age: 24

residence: Columbia ,South Carolina

education: Undergraduate occupation: Feetfinder.com

marital status: Single with long lasting boyfriend



# \*seductively takes off glasses\* Wow, you're... blurry.

My body can only digest mac n cheese.

### **Comfort With Technology**

**INTERNET** 

**SOFTWARE** 

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**SOCIAL NETWORK** 

### **Criteria For Success:**

I need a weeks supply of Velveeta's shells and cheese at all times

### **Needs**

- Mac and cheese
- A haircut
- My phone

### **Values**

- Having a constant supply of Mac n Cheese
- The gym
- Family

### **Wants**

 A giant golden chalice with a matching golden spoon that I can eat my mac n cheese out of.

- That Velveeta will discontinue shells and cheese.
- Broccoli



# Daniel age: 20 residence: Columbia education: Undergrad Student occupation: None marital status: Single "I love a tight schedule"

| In Classes until 3pm, grabs somethi | ing to eat on the way home and studies and does homework             |  |
|-------------------------------------|--|--|
| Comfort With Technology             | Criteria For Success:  |  |
| INTERNET                            | They need to stick to a schedule                                     |  |
| SOFTWARE                            |  |  |
| MOBILE APPS                         |  |  |
| SOCIAL NETWORK                      |  |  |
| Needs                               | Wants  |  |
| A tight schedule                    | <ul> <li>A way to get the food they want more efficiently</li> </ul> |  |
| Values                              | Fears  |  |
| • Trust                             | Spiders  |  |
| <ul> <li>Organization</li> </ul>    | • Snakes   |  |

# Johny Knocks

age: 24

residence: Columbia, SC

education: Bachelors in sports medicine

occupation: Grad student, bartends weekends

marital status: Single



# "Your diet is a bank account, good food means good investments"

Johny starts his day early with classes with no time to get breakfast in the morning. Every afternoon he scrambles to find lunch to eat and most days he spends more than 45 minutes before sitting down and eating. He likes going out for dinner on days during the week when places are less busy but often struggles to choose a restaurant

# INTERNET

**SOFTWARE** 

**MOBILE APPS** 

**SOCIAL NETWORK** 

### **Criteria For Success:**

Completing a job/work fast and effective Being accurate and not misleading

### **Needs**

- · -Wait time accurately listed
- Restaurant recommendations

### **Values**

- Amount of time put into activities
- Simple user interface

### **Wants**

- Find night-time entertainment
- Order ahead/reserve tables

- Will be late to class due to breakfast
- Starve during the day
- Won't be able to find a new place to grab a bite