Cortex XSOAR Partner Readme Raffle Summer 2021 OFFICIAL RULES

Sponsored by Palo Alto Networks, Inc. ("Sponsor")

NO ENTRY FEE. NO PURCHASE NECESSARY TO ENTER OR WIN.

- 1. Raffle: Under the Cortex XSOAR Partner Readme Raffle ("Promotion") Invited Palo Alto Networks Technical Partners (each a "Participant" or together the "Participant(s)") who meet the eligibility requirements in Section 2 will earn raffle entries. Three winners will be randomly selected to win an opportunity to give a presentation on a Palo Alto Networks webinar; each of the three winners will be selected from different areas of business ("Prize(s)"). The Raffle will draw names on September 13, 2021. Raffle entries are limited to one entry per Palo Alto Networks Technical Partner company.
- 2. **Eligibility:** The Promotion is open to Participants world wide (the "Territory"), excluding residents of Quebec, Hong Kong, and Italy, who between August 1, 2021 and August 31, 2021 at 11:59pm, (the "Promotion Period") complete the following:
 - i. Participants must have a content pack on Marketplace that does not contain a valid readme file;
 - ii. Participants must create a readme.md file in accordance with the data and formatting specifications in the guidelines;
 - iii. File must be in markdown language;
 - iv. Participants must add the file to a new pull request on the <u>Demisto Content Repository</u> in GitHub; and
 - v. The pull request must be submitted by the end of the Promotion Period (The timestamp on GitHub will verify eligibility).

(the "Eligibility Criteria").

Employees of public sector agencies, government, organizations and/or other public institution opportunities and activities are not eligible for this Promotion. Employees of Sponsor and its parent company, affiliates, subsidiaries, advertising, promotion, fulfillment or other coordinating agencies, individuals providing services to Sponsor through an outsourcer or temporary employment agency during the promotion, and their respective immediate family members and persons living in their same household, are not eligible to participate in the Promotion. Participation in the Promotion constitutes entrant's full and unconditional agreement to and acceptance of these Official Rules ("Official Rules"). VOID WHERE PROHIBITED.

- 3. **Prize**: The Prize will be awarded to the Participant(s) who in the sole opinion of the Sponsors successfully complete the Eligibility Criteria and are randomly selected. The Prize may not be combined or used in conjunction with any other promotion or offer. Areas of business will be determined at Sponsor's discretion. The webinar will be hosted by Sponsor on a day of its choosing not before October 1, 2021 and feature three randomly selected partners. Each partner shall be awarded approximately 20 minutes to present. Palo Alto Networks will promote the event and provide assets and tracking to allow Partner to promote as well.
- 4. **Notification of Winners:** Winners will be notified by e-mail within ten (15) business days of the conclusion of the Promotion and may be required to sign and return an affidavit of eligibility and publicity/liability release within seven (7) days of notification. If a selected winner cannot be contacted, is ineligible, fails to claim a prize and/or where applicable an affidavit of eligibility and publicity/liability release is not timely received, is incomplete or modified, the prize may be forfeited and an alternate winner selected from remaining valid, eligible entries timely submitted. In the event of a dispute regarding who submitted an entry, the entry will be deemed submitted by the authorized account holder of the e-mail account specified in the entry. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider, or other organization (e.g., business, educational institution,

etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. No automatically generated entries will be accepted.

5. **Personal Information:** Sponsor may collect personal data about entrants online, in accordance with its privacy policy and as may be more specifically set forth in these Official Rules. Please review these Official Rules and Sponsor's privacy policy at www.paloaltonetworks.com. By participating in the Promotion, entrants hereby agree to Sponsor's collection and use of their personal information and acknowledge that they have read and accepted these Official Rules and Sponsor's privacy policy.

6. Additional Considerations:

- a. By entering to play the Promotion, all entrants agree to be bound by these Official Rules. The Promotion is offered by Sponsor, which is not responsible for (i) late, lost, delayed, damaged, postage-due, incomplete, illegible, misdirected or undeliverable entries, responses, or other correspondence, whether by, form fill, e-mail or postal mail or otherwise; (ii) theft, destruction, unauthorized access to or alterations of entry materials; or (iii) phone, electrical, network, computer, hardware, software program or transmission malfunctions, failures or difficulties.
- b. By participating in the Promotion, each entrant agrees to release, indemnify, defend and hold Sponsor and its parent, affiliates, subsidiaries, directors, officers, employees, sponsors and agents, including advertising and Promotion agencies, and assigns, and any other organizations related to the Promotion (the "Released Parties"), harmless from any and all claims, injuries, damages, expenses or losses to person or property and/or liabilities of any nature that in any way arise from participation in the Promotion or acceptance or use of the prize or parts thereof, including, without limitation, (i) any condition caused by events beyond Sponsor's control that may cause the Promotion to be disrupted; (ii) any injuries, losses, or damages (compensatory, direct, incidental, consequential or otherwise) of any kind arising in connection with or as a result of the prize, or acceptance, possession, or use of the prize, or from participation in the Promotion; and (iii) any printing or typographical errors in any materials associated with the Promotion.
- C. IN NO EVENT WILL THE RELEASED PARTIES BE LIABLE TO ENTRANT FOR ANY DIRECT, SPECIAL, INCIDENTAL, EXEMPLARY, PUNITIVE OR CONSEQUENTIAL DAMAGES (INCLUDING LOSS OF USE, DATA, BUSINESS OR PROFITS) ARISING OUT OF OR IN CONNECTION WITH ENTRANT'S PARTICIPATION IN THE PROMOTION, WHETHER SUCH LIABILITY ARISES FROM ANY CLAIM BASED UPON CONTRACT, WARRANTY, TORT (INCLUDING NEGLIGENCE), STRICT LIABILITY OR OTHERWISE, AND WHETHER OR NOT THE RELEASED PARTIES HAVE BEEN ADVISED OF THE POSSIBILITY OF SUCH LOSS OR DAMAGE.
- **d.** Except where prohibited, by participating in the Promotion and/or winning any prize, entrant/winner consents to the use of his/her name, photo and/or likeness, biographical information, entry and statements attributed to entrant/winner (if true) for advertising and promotional purposes, including without limitation, inclusion in Sponsor's newsletters, website(s), social media web pages such as Facebook, Twitter and Instagram without additional compensation. All entries become the property of Sponsor and none will be acknowledged or returned.
- **e.** By participating in this Promotion, Participant(s) acknowledge and agree to assume liability for any tax or statutory requirements arising out of participation in this Promotion, including the receipt of any prizes.
- f. Sponsor reserves the right, in its sole discretion, to cancel, modify or suspend the Promotion in whole or in part, in the event of fraud, technical or other difficulties or if the integrity of the Promotion are compromised, without liability to the entrant. Sponsor reserves the right to disqualify any entrant or winner, as determined by Sponsor, in its sole discretion. The Promotion is subject to these Official Rules and all applicable federal, state, provincial and local laws and regulations apply. As stated above, the Promotion is void where prohibited or restricted by law.
- g. These Official Rules are governed by the law of the State of California, excluding rules governing choice of laws. Any action, suit or case arising out of, or in connection with, this Promotion or these Official Rules must be brought in either the federal courts located in the Northern District of California or the state courts located in Santa Clara County, California.
- 7. Sponsor's Address: 3000 Tannery Way, Santa Clara, California 95054, United States.