



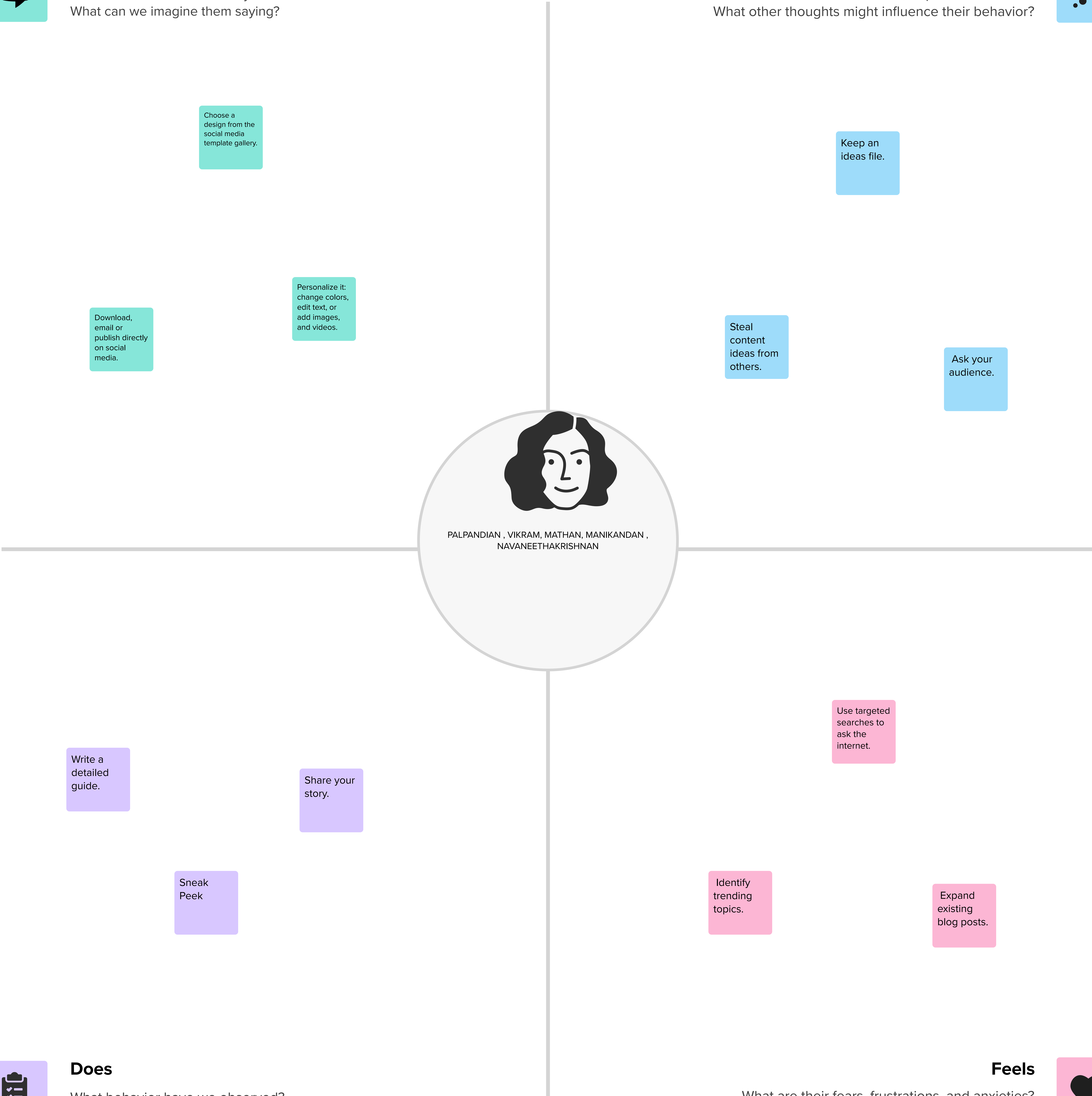
Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Choose a design from the social media template gallery.

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Personalize it: change colors, edit text, or add images, and videos.

Keep an ideas file.

Steal content ideas from others.

Ask your audience.

PALPANDIAN , VIKRAM, MATHAN, MANIKANDAN , NAVANEETHAKRISHNAN

Write a detailed guide.

Share your story.

Sneak Peek

Use targeted searches to ask the internet.

Identify trending topics.

Expand existing blog posts.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

See an example