

# Pamela Willis

5545 Draudt Rd., Orchard Park, NY 14127 • 716-997-4091 • [pwillisop@yahoo.com](mailto:pwillisop@yahoo.com)

---

## PRODUCTION DESIGNER & PREPRESS SPECIALIST

**Production Designer and Prepress Specialist** with 20+ years of experience specializing in enhancing and assuring customer satisfaction in their final printed products. Quality, accuracy, and economic flexographic packaging relayed to customers with well-developed oral and written communication skills. Ability to turn around work in a fast-paced environment while collaborating with team, outside vendors, and agencies.

**Skills:** Knowledge of file management and font management. Expert image editing skills in Adobe Illustrator, Photoshop, and InDesign. Familiar with Microsoft Office applications, trapping and preflight software with Esko PackEdge and ArtPro. Step and repeat software with Esko Plato and ArtPro+. Quality review using Viewer.

---

## PROFESSIONAL EXPERIENCE

**PREPRESS SPECIALIST**, ProAmpac, Rocky Mount, VA (Remote); 11/2022 – 4/2023

- Implemented templates to existing artwork.
- Applied edits according to customer requests using Adobe Illustrator.
- Adjusted color correction using Adobe Photoshop to accurately match press run.
- Trapped and produced final stepped .LEN files with ArtPro and ArtPro+ plugins.

**PRODUCTION DESIGNER & PREPRESS**, C-P Flexible Packaging, Buffalo NY; 3/2009 – 11/2022

- Coordinated projects with salesperson, customer, art department and press room.
- Managed customer accounts, to assure Branding was consistent, accurate and of high quality.
- Adapted customer art files for ongoing projects. This includes accepting all types of customer files, including be Adobe InDesign, Illustrator or Photoshop.
- Used Microsoft Office software, including Word and Excel, to track time and cost of projects.
- Adapted and created templates in Adobe Illustrator to assure placement of art is consistent for all food varieties. Templates to review placement of artwork, vent holes, zippers, seals, and eyespot.
- Applied color correction using Adobe Photoshop to accurately match press run.
- Recreated vector art with Adobe Illustrator to assure print quality.
- Reviewed substrate, inks, and packaging to assure compatibility with presses and converting equipment; set up color rotation.
- Teamed with marketing and customer to ensure customer expectations were met, including press scheduling to meet customer's needs.
- Created profiled Epson proofs. Oversaw proof approval process.
- Applied industry standards for color separations, minimum dots, screen angles, profiling for process work, trapping, and stepping. Completed stepping according to press cylinders and distortion.

**PREPRESS SPECIALIST AND PLATE MAKING**, RMF Printing, Lancaster, NY; 9/1990 – 11/2009

- Served as Offset Printer, creating artwork for Lottery Tickets and Business forms using Adobe Illustrator.
- Collaborated with customer service to apply artwork and all changes.
- Performed file management, proofed approvals, and offset platemaking using Kodak Prinergy Workflow software.

---

## EDUCATION

**BOOTCAMP FOR CODING: HTML, CSS, JAVASCRIPT**, University of North Carolina (Expected completion 1/17/24)

**BACHELOR OF SCIENCE: GRAPHIC DESIGN**, SUNY Buffalo State College, Buffalo, NY.