

DATA ANALYTICS WITH TABLEAU

SUPERMARKET SALES ANALYTICS REPORT

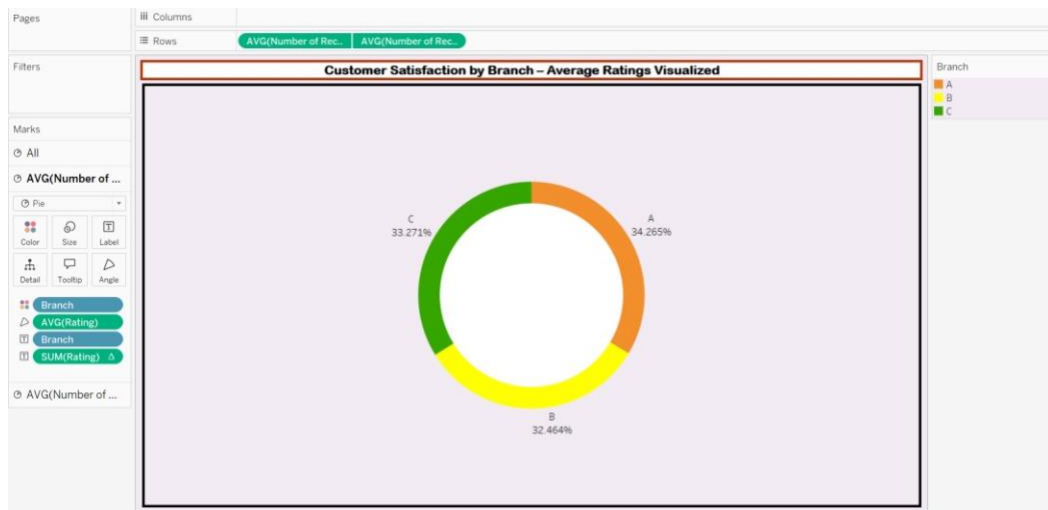
ASSIGNMENT-2

NAME: P. DINESH

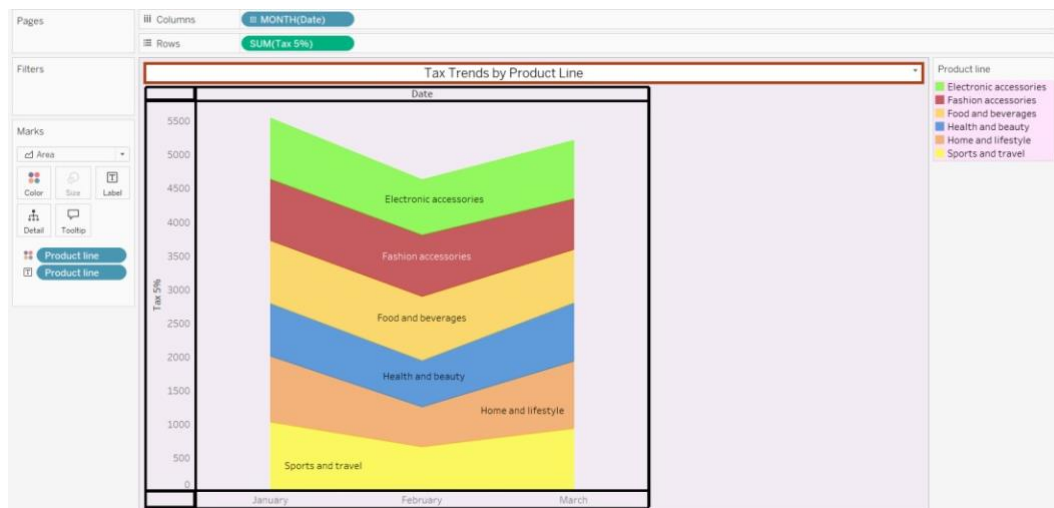
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1. Donut Chart
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1. CUSTOMER SATISFACTION BY BRANCH – AVERAGE RATINGS VISUALIZED:



2. TAX TRENDS BY PRODUCT LINE:



3. CUSTOMER RATINGS BY BRANCH AND GENDER:

Customer Ratings by Branch and Gender

Gender	Branch	A	B	C
Female		6.8313	6.8763	7.1579
Male		7.1961	6.7624	

SUM(Rating)
1,045.8 1,288.1

4. TOP PERFORMERS BY BRANCH: RANK-BASED HIGHLIGHT TABLE:

Top Performers by Branch: Rank-Based Highlight Table

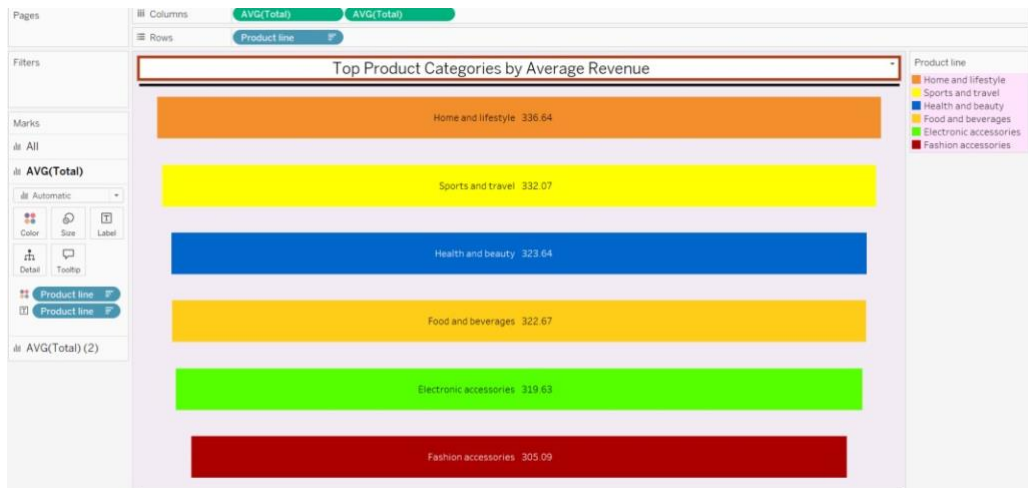
Product Line	Branch	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Electronic accessories	A	7	4	1	5	2	6	3
	B	7	5	3	4	2	6	1
	C	1	5	2	7	3	4	6
Fashion accessories	A	3	1	2	7	6	5	4
	B	7	6	4	5	3	2	1
	C	6	7	5	3	4	1	2
Food and beverages	A	3	7	5	1	4	6	2
	B	6	2	3	7	5	4	1
	C	4	6	1	2	5	7	3
Health and beauty	A	5	1	7	3	2	4	6
	B	7	3	1	5	6	2	4
	C	6	4	2	5	7	3	1
Home and lifestyle	A	1	3	4	7	5	2	6
	B	3	5	2	6	4	7	1
	C	2	5	6	1	7	4	3
Sports and travel	A	3	6	5	7	4	2	1
	B	6	7	3	4	2	5	1
	C	4	7	5	1	6	2	3

AGG(sales rank)
1 7

5. PRODUCT POPULARITY BY CUSTOMER TYPE:



6. TOP PRODUCT CATEGORIES BY AVERAGE REVENUE:



7. PROFIT FLOW BY PRODUCT LINE AND GENDER:

