

Ideation Phase
Brainstorm & Idea Prioritization

Date	25 June 2025
Team ID	LTVIP2025TMID20808
Project Name	Visualization tool for electric vehicle charge and range analysis using Tableau
Maximum Marks	4 Marks

Ideas considered include comparing price-to-range ratios, mapping charging stations across India, and showcasing EV adoption trends by brand. We decided to utilize Tableau due to its powerful data visualization and dashboard creation capabilities.

In the initial brainstorming session, our team identified the key problems and opportunities related to EV (Electric Vehicle) adoption. We focused on solving the pain points faced by users through data visualization.

