



## UX DESIGNER

# PAMELA PAPRASZ

I am a UX designer with solid background in frontend development, passionate about creating intuitive and engaging digital experiences. My main focus is delivering seamless and impactful solutions that elevate the user experience.

## EDUCATION HISTORY

### UX Design

2023 THE INTERACTION DESIGN FOUNDATION

### Frontend Development

2017 GREEN FOX ACADEMY

### Communication / Philology

2005 – 2011 UNIVERSITY OF PÉCS

## SKILLS

Design Thinking, Prototyping, Wireframing, CSS3 Journey Mapping, UserFlows, User Personas, JS, HTML5, Agile, English, Hungarian, Teamwork

## WORK EXPERIENCE

### Frontend Developer

2022–2023 Riddle&Code

2018–2022 Lufthansa Systems

2017–2018 Black Swan Data

### Digital Content Researcher

2013–2017 Shutterstock Inc

### Assistant / Account Manager

2012–2013 HAB ADVERTISMENT

# JOB SPECIFICS

## DESIGN AND INNOVATION

Engaged proactively in design **workshops**, created **user-flows** and later also precise and detailed **prototypes** and **high-fidelity wireframes** that provided clear guidance for frontend developers in implementing the desired features.

## STAKEHOLDER COLLABORATION

Fostered close collaboration with stakeholders to gather comprehensive requirements, ensuring their vision and objectives were met.

## FRONTEND DEVELOPMENT

Implemented client-side features using technologies such as **React**, **SCSS**, **Tailwind**, **JSX**, **Material-UI** and **Redux toolkit**, resulting in powerful and visually stunning applications.

## QUALITY ASSURANCE AND TESTING

Ensured the delivery of high-quality systems through comprehensive unit testing using the **React Testing Library**, and end-to-end testing using **Cypress**, identified and resolved bugs and vulnerabilities in client code, ensuring the robustness and security of the software.

## VISUAL CONTENT CURATION

Conducted targeted searches for images, graphics, and footages according to specific client requirements, ensuring the selection of visually compelling and relevant content.

## CONTENT ASSESSMENT AND ENHANCEMENT

Assessed content gaps and collected data on areas requiring additional material, contributing to a comprehensive and well-rounded collection.

## PARTNERSHIP DEVELOPMENT

Fostered strategic alliances with prominent partners including ALDI and Hungarian Mail, establishing strong and mutually beneficial relationships.

## COMMUNICATION AND STAKEHOLDER ENGAGEMENT

Composed informative memos ensuring efficient dissemination of updates.

## PRESENTATION AND MARKETING

Delivered refined presentations to showcase products, effectively highlighting their unique features and advantages compared to competitors.

## MEETING COORDINATION AND FACILITATION

Coordinated and facilitated meetings