

# Credit Card Transaction Report

Revenue  
57M

Total Interest  
8M

Amount  
45.5M

Count  
667K

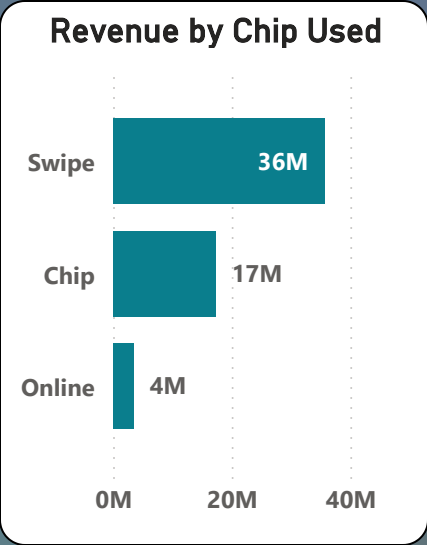
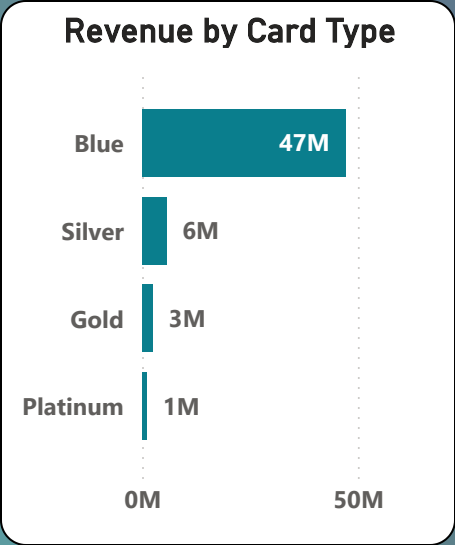
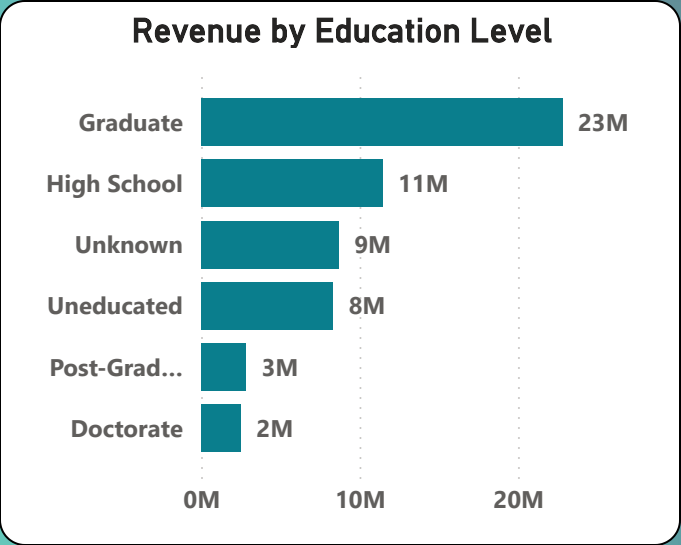
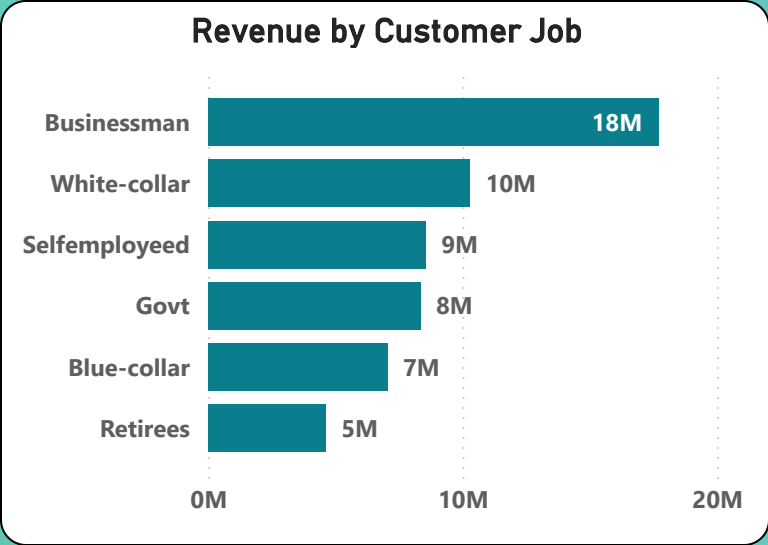
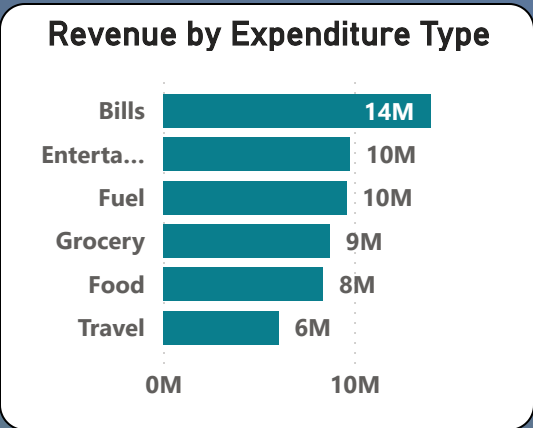
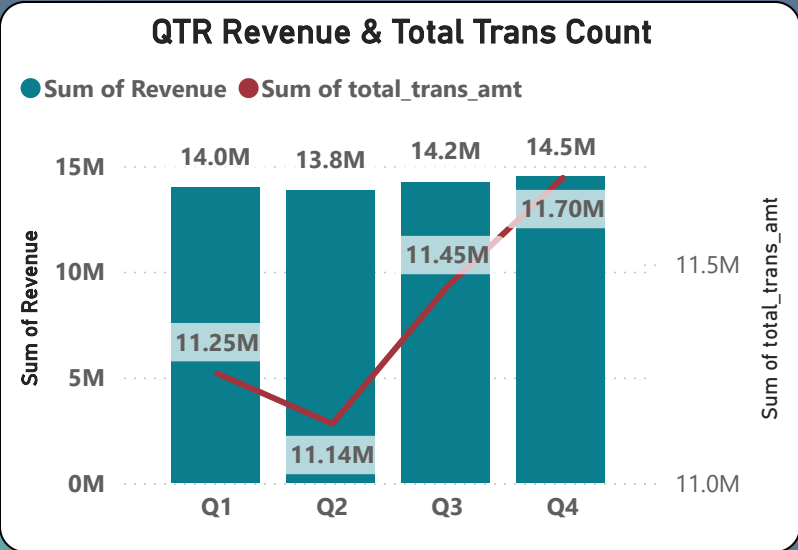
card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	47188612	37840749	66,14,172.62
Silver	5659109	4647596	8,21,922.98
Gold	2533682	2091362	3,84,755.16
Platinum	1135608	953314	1.61.629.05
Total	56517011	45533021	79,82,479.81



week\_start\_date

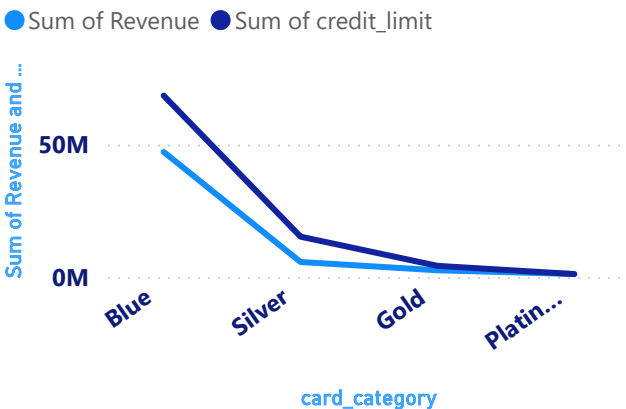
All

F M

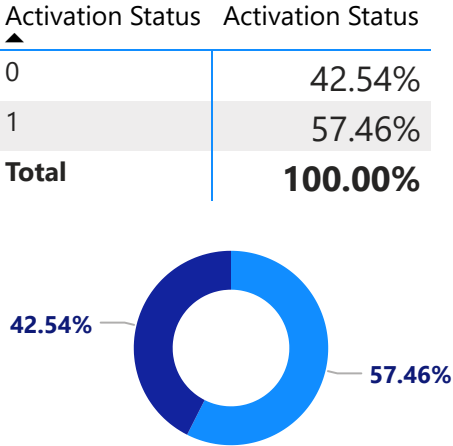


# Credit Card Performance Report

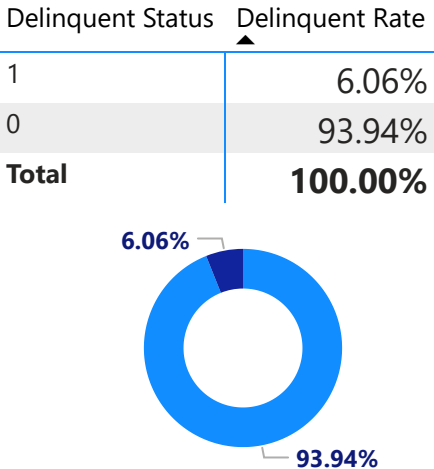
### Credit Limit vs Total Amount By Card Category



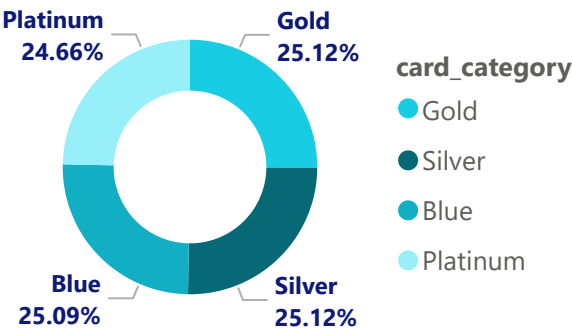
### Activation Status vs Rate



### Delinquent Status & Rate



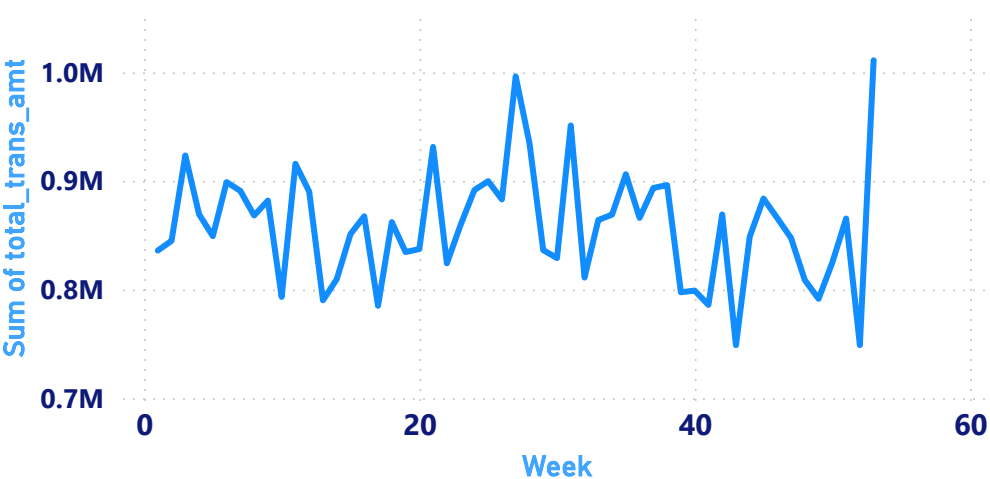
### Average Utilization Ratio



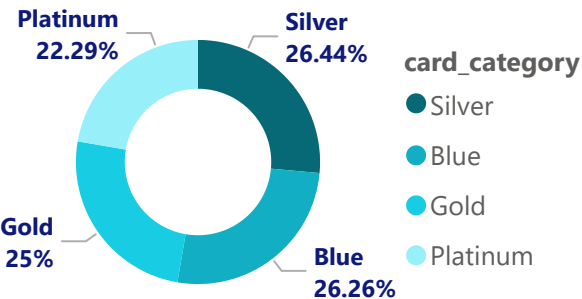
### WOW Revenue Rate

week	Last Week	Current Week	Rates
1		1035629	
2	1035629	1053089	1.7%
3	1053089	1148250	9.0%
4	1148250	1071919	-6.6%
5	1071919	1064578	-0.7%
6	1064578	1121745	5.4%
7	1121745	1099909	-1.9%

### WOW Transaction



### Average Satisfaction Ratio



# Credit Card Customer Report

Q4

Q3

Q2

Q1

week\_start\_date

All

Revenue

57M

Total  
Interest

8M

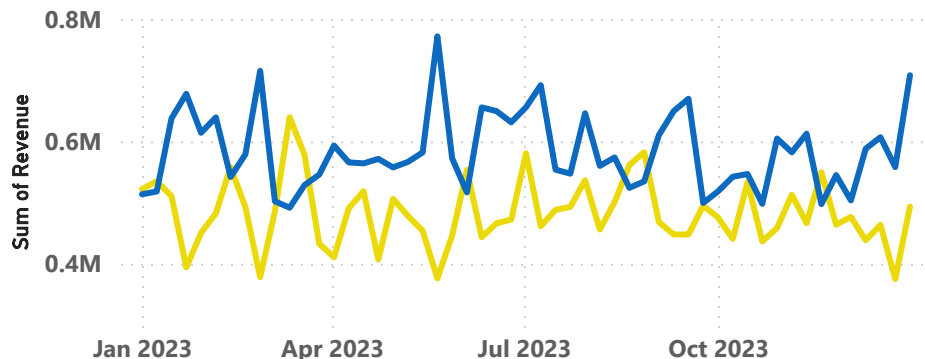
Income

588M

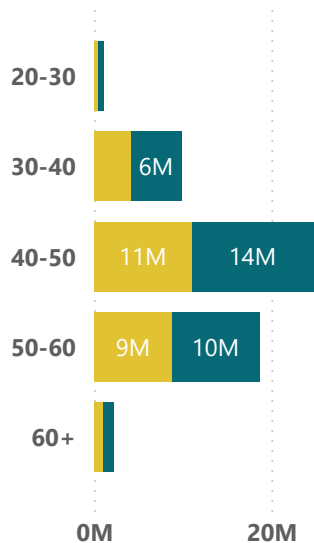
CSS

3.19

Revenue by Week



Revenue by Age



M

31M

F

26M

Gold

Silver

Blue

Platin...

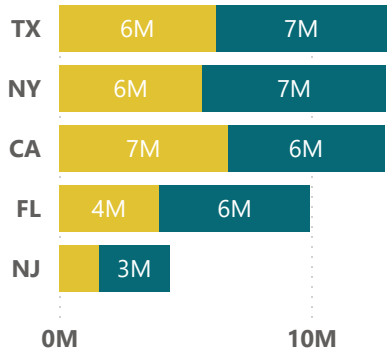
Swipe

Online

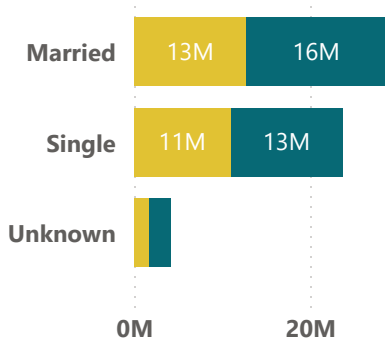
Chip

customer_job	Sum of Revenue	Sum of income	Sum of interest_earned
Businessman	17697472	190350431	25,84,604.01
White-collar	10283124	105618475	14,64,690.92
Govt	8335534	90834727	11,82,230.84
Selfemployed	8542826	77659931	11,41,510.40
Blue-collar	7040606	73516911	9,67,751.42
Total	56517011	587599783	79,82,479.81

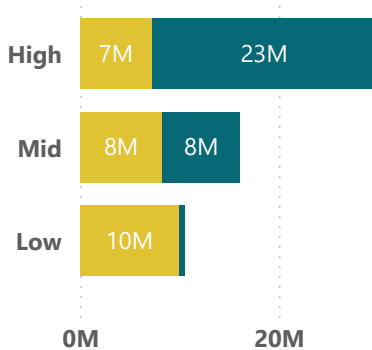
Revenue by State (Top 5)



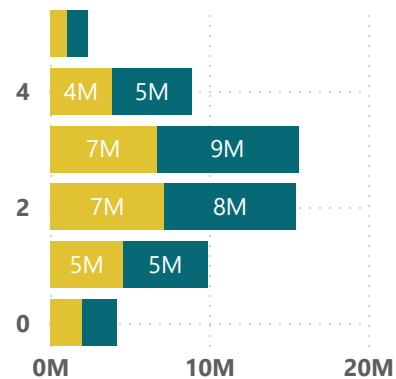
Revenue by Marital Status



Revenue by Income



Revenue by Dependency



Revenue by Qualificatin

