# Pamela Crawford

Front-End Web Developer

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## SUMMARY

Collaborative Frontend developer proficient in Python and JavaScript. Accomplished problem-solver with a unique mix of Product-Development and Event Coordination. Strong attention to detail and a passion for creativity. Excellent team player and a desire to give customers an optimal user experience.

## TECHNICAL SKILLS

| **Languages** | **Frameworks** | **Operating Systems** |
| --- | --- | --- |
| Python | JavaScript  | CSS | HTML | Django | Flask | Express | Node | Linux | Windows |

| **Software/Version Control** | **Libraries/Misc.** | **Methodologies/Practices** |
| --- | --- | --- |
| Terminal | Git  | GitHub | Vagrant | jQuery | Bootstrap | React | SocketIO | TDD| Scrum | Agile | RESTful |

## PROFESSIONAL EXPERIENCE

### Web Content/Product Development Manager

Hoop Body Move | Los Angeles, CA | 2013- 2017

- Created, streamlined and maintained web pages using HTML, Java Script, and other similar programming
- Organized site promotions, email newsletters and online outreach campaigns that increased monthly page views by 30% for 6 consecutive months
- Improved company's competitive market position by reducing product costs and accelerating delivery of new features from 3rd party sellers

### Front-End Developer / Event Coordinator

Hoopnotica |  Venice, CA | 2006 – 2013

- Managed HTML/CSS, testing bug fixes and adding products weekly with Magento. Grew start-up to a million-dollar company within the 5-year goal
- Monitored SEOs and test analysis to preserve the top 3 keywords in search
- Designed intranet for client's licenses and expanded clientele from 100-800 in 18 months, raised company's revenue $15K/month
- Coordinated fitness trainings, travel and events for 200 clients and developed manuals for yearly fitness qualifications

## EDUCATION

Coding Dojo | Full-Stack Web Development August 2017 – Dec 2017

Fashion Institute of Design and Merchandising  | Marketing/ Product Development