# PAMELLA SOTOMAYOR LOPES

Full Stack Developer | Front-end & WordPress

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## WORK EXPERIENCE

**EDESP** — *WordPress Web Developer*

DEC 2023 – PRESENT

- Development and maintenance of WordPress websites, customizing themes and plugins.
- Performance optimization (loading speed, technical SEO) and hosting management (Cloudfare/cPanel).
- Creation of responsive layouts with a focus on usability and accessibility.

## EDUCATION

**FATEC BAIXADA SANTISTA** — *Sistemas para Internet*

AUG 2023 - PRESENT

- Web application development with HTML5, CSS3, JavaScript, Java and PHP.
- Complementary subjects: Project Management, SEO, UI/UX Design, Digital Marketing and Figma.

## KEY PROJECTS

**WORDPRESS PORTFOLIO SHOWCASE** | *GitHub* or *Live Demo*

- Developed 10+ high-quality WordPress websites for clients, using Astra, Avada, Elementor, WP Forms, SEO-friendly plugins for optimization and custom-coded solutions.

## SKILLS

**Front-End:**

- JavaScript (ES6+), HTML5, CSS3, Tailwind CSS
- WordPress (theme/plugin customization)
- UI/UX Design (Figma, prototyping, wireframing)

**Back-End/Others:**

- PHP and MySQL
- Git/GitHub, CloudFare, CPanel
- Project management (Scrum/Kanban)

## COURSES AND TRAINING

- **Formação JavaScript** | DIO
- **Introduction to Git and GitHub** | Fundação Getúlio Vargas
- **Formação PHP** | DIO
- **Formação SQL Database** | DIO
- **Responsive Web Design** | Free Code Camp

## LANGUAGES

- **English** — *Professional working proficiency*
- **Brazilian Portuguese** — *Native*