* Target variables:
  + h1n1\_vaccine - Whether respondent received H1N1 flu vaccine.
  + seasonal\_vaccine - Whether respondent received seasonal flu vaccine.
* Independent variables:
  + h1n1\_concern - Level of concern about the H1N1 flu.
    - 0 = Not at all concerned
    - 1 = Not very concerned
    - 2 = Somewhat concerned
    - 3 = Very concerned.
  + h1n1\_knowledge - Level of knowledge about H1N1 flu.
    - 0 = No knowledge
    - 1 = A little knowledge
    - 2 = A lot of knowledge.
  + behavioral\_antiviral\_meds - Has taken antiviral medications. (binary)
  + behavioral\_avoidance - Has avoided close contact with others with flu-like symptoms. (binary)
  + behavioral\_face\_mask - Has bought a face mask. (binary)
  + behavioral\_wash\_hands - Has frequently washed hands or used hand sanitizer. (binary)
  + behavioral\_large\_gatherings - Has reduced time at large gatherings. (binary)
  + behavioral\_outside\_home - Has reduced contact with people outside of own household. (binary)
  + behavioral\_touch\_face - Has avoided touching eyes, nose, or mouth. (binary)
  + doctor\_recc\_h1n1 - H1N1 flu vaccine was recommended by doctor. (binary)
  + doctor\_recc\_seasonal - Seasonal flu vaccine was recommended by doctor. (binary)
  + chronic\_med\_condition - Has any of the following chronic medical conditions: asthma or an other lung condition, diabetes, a heart condition, a kidney condition, sickle cell anemia or other anemia, a neurological or neuromuscular condition, a liver condition, or a weakened immune system caused by a chronic illness or by medicines taken for a chronic illness. (binary)
  + child\_under\_6\_months - Has regular close contact with a child under the age of six months. (binary)
  + health\_worker - Is a healthcare worker. (binary)
  + health\_insurance - Has health insurance. (binary)
  + opinion\_h1n1\_vacc\_effective - Respondent's opinion about H1N1 vaccine effectiveness.
    - 1 = Not at all effective
    - 2 = Not very effective
    - 3 = Don't know
    - 4 = Somewhat effective
    - 5 = Very effective.
  + opinion\_h1n1\_risk - Respondent's opinion about risk of getting sick with H1N1 flu without vaccine.
    - 1 = Very Low
    - 2 = Somewhat low
    - 3 = Don't know
    - 4 = Somewhat high
    - 5 = Very high.
  + opinion\_h1n1\_sick\_from\_vacc - Respondent's worry of getting sick from taking H1N1 vaccine.
    - 1 = Not at all worried
    - 2 = Not very worried
    - 3 = Don't know
    - 4 = Somewhat worried
    - 5 = Very worried.
  + opinion\_seas\_vacc\_effective - Respondent's opinion about seasonal flu vaccine effectiveness.
    - 1 = Not at all effective
    - 2 = Not very effective
    - 3 = Don't know
    - 4 = Somewhat effective
    - 5 = Very effective.
  + opinion\_seas\_risk - Respondent's opinion about risk of getting sick with seasonal flu without vaccine.
    - 1 = Very Low
    - 2 = Somewhat low
    - 3 = Don't know
    - 4 = Somewhat high
    - 5 = Very high.
  + opinion\_seas\_sick\_from\_vacc - Respondent's worry of getting sick from taking seasonal flu vaccine.
    - 1 = Not at all worried
    - 2 = Not very worried
    - 3 = Don't know
    - 4 = Somewhat worried
    - 5 = Very worried.
  + age\_group - Age group of respondent.
  + education - Self-reported education level.
  + race - Race of respondent.
  + sex - Sex of respondent.
  + income\_poverty - Household annual income of respondent with respect to 2008 Census poverty thresholds.
  + marital\_status - Marital status of respondent.
  + rent\_or\_own - Housing situation of respondent.
  + employment\_status - Employment status of respondent.
  + hhs\_geo\_region - Respondent's residence using a 10-region geographic classification defined by the U.S. Dept. of Health and Human Services. Values are represented as short random character strings.
  + census\_msa - Respondent's residence within metropolitan statistical areas (MSA) as defined by the U.S. Census.
  + household\_adults - Number of other adults in household, top-coded to 3.
  + household\_children - Number of children in household, top-coded to 3.
  + employment\_industry - Type of industry respondent is employed in. Values are represented as short random character strings.
  + employment\_occupation - Type of occupation of respondent. Values are represented as short random character strings.