Ideation Phase
Empathize & Discover

Date	26 June 2025
Team ID	LTVIP2025TMID38828
Project Name	Smart Sorting: Transfer Learning for Identifying Rotten Fruits and Vegetables
Maximum Marks	4 Marks

Empathy Map Canvas:

An empathy map is a simple, visual tool that helps capture insights about how users think, feel, and behave while interacting with a solution.

For our project, **"Smart Sorting: Transfer Learning for Identifying Rotten Fruits and Vegetables,"** the empathy map helps our team better understand the real needs, frustrations, and goals of users like fruit vendors, consumers, and grocery managers.

Building an effective AI solution starts with truly understanding the user's perspective — their challenges in identifying fresh produce, their environment, and their emotional responses. This canvas helps us step into their shoes so we can develop a solution that is useful, intuitive, and impactful.

Example: