Prescreen Survey Instrument

The survey was implemented in Qualtrics. A public preview is available at this link.
This document contains a non-interactive copy of the survey questions.

Participant requirements:
- Have an active Amazon.com account since 2018.
- Can log in to this account during the survey.
- At least 18 years of age.
- U.S. resident.

Italicized text is used for information about the survey, not shown to participants. Horizontal lines indicate page breaks between questions shown to participants.

Preview of description shown to potential participants on the Prolific platform

Prescreen for study about you and e-commerce (prescreen: 1 min; main study: 4-7 mins)

By mit.edu

📷 $0.35 · $21.00/hr   🕐 1 min   👥 50 places

This is a prescreen for a study about you and your online purchases and privacy.

The prescreen will take about 1 minute.

You may find an attention check in the prescreen. Participants who fail an attention check may be asked to return their survey or rejected.

If you pass the prescreen we may invite you to the following study:

Title: Survey about you and your online purchases

Estimated time: 4 - 7 minutes

Description:

This survey asks about your demographics and online purchasing habits and your opinions about how data should be used.

It will also ask you to download data from another platform. It will later ask you to share this data. The data will not be uploaded and saved unless you give consent. You can decline and will still be paid for participating in the survey.

More details are within the first questions of the survey, where you have the option to consent or decline to participate in this study.

Requirements

- You have an active Amazon.com account that you have been making purchases with since 2018.
- You can log in to this account during the survey.
- You are at least 18 years of age.
- You are a U.S. resident.

Only continue if you can confirm you meet the requirements and consent to participate in the research.

Consent to participate in research:

https://drive.google.com/file/d/1p7JXx0vUmXqlxBm6ldopP-IeWsCTJkOC/preview

Devices you can use to take this study:

🖥 Desktop   📱 Mobile   🔲 Tablet

What is your Prolific ID

[text field]

Text field auto fills with Prolific ID from URL parameter.

Do you have an active Amazon account?
☐ Yes
☐ No

If "No", survey skips to the last question.

When did you start using your current Amazon account to make purchases?
☐ 2018 or earlier
☐ 2019 or 2020
☐ after 2020

If not "2018 or earlier", survey skips to last question.

The following question is very simple. It is an attention check. When asked when you started using Amazon Prime, select after 2020 as the answer.

When did you start using Amazon Prime? Answer based on the description above.
☐ 2018 or earlier
☐ 2019 or 2020
☐ after 2020

If not "after 2020", survey skips to the last question and response is marked as an attention check failure.

This is a pre-screen for another study that requires you to sign into your active Amazon account. In order to qualify for the main study, please verify that you can sign into your Amazon account and get to the following page:
https://www.amazon.com/b2b/reports

Fill in the blank from what you see at the top of that page:
"Your Account > Your Orders > ___"

- ☐ I am not interested in participating
- ☐ I cannot access the page (not eligible for follow up study)
- ☐ The answer is "Your Order History"
- ☐ The answer is "Your Payments History Reports"
- ☐ The answer is "Your Reports"
- ☐ The answer is "Order History Reports"

Participants who answer with "Order History Reports" are marked as passing the prescreen and invited to the follow up study.

Thank you for participating.

Comments? (optional)

[text field]

Participants are automatically redirected back to Prolific.