Cafeteria Sales Analysis Project

Using Excel Combo Charts

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Project Objective

To analyse cafeteria item prices and sales.

To visualize sales data using Clustered Column + Line Chart.

To summarize key insights in a clear report and presentation

To identify trends, highest priced items, and % share

Data Preparation

Collected data of cafeteria items and their prices.

Formatted data in tabular form.

Added calculated fields (like % difference / rank).

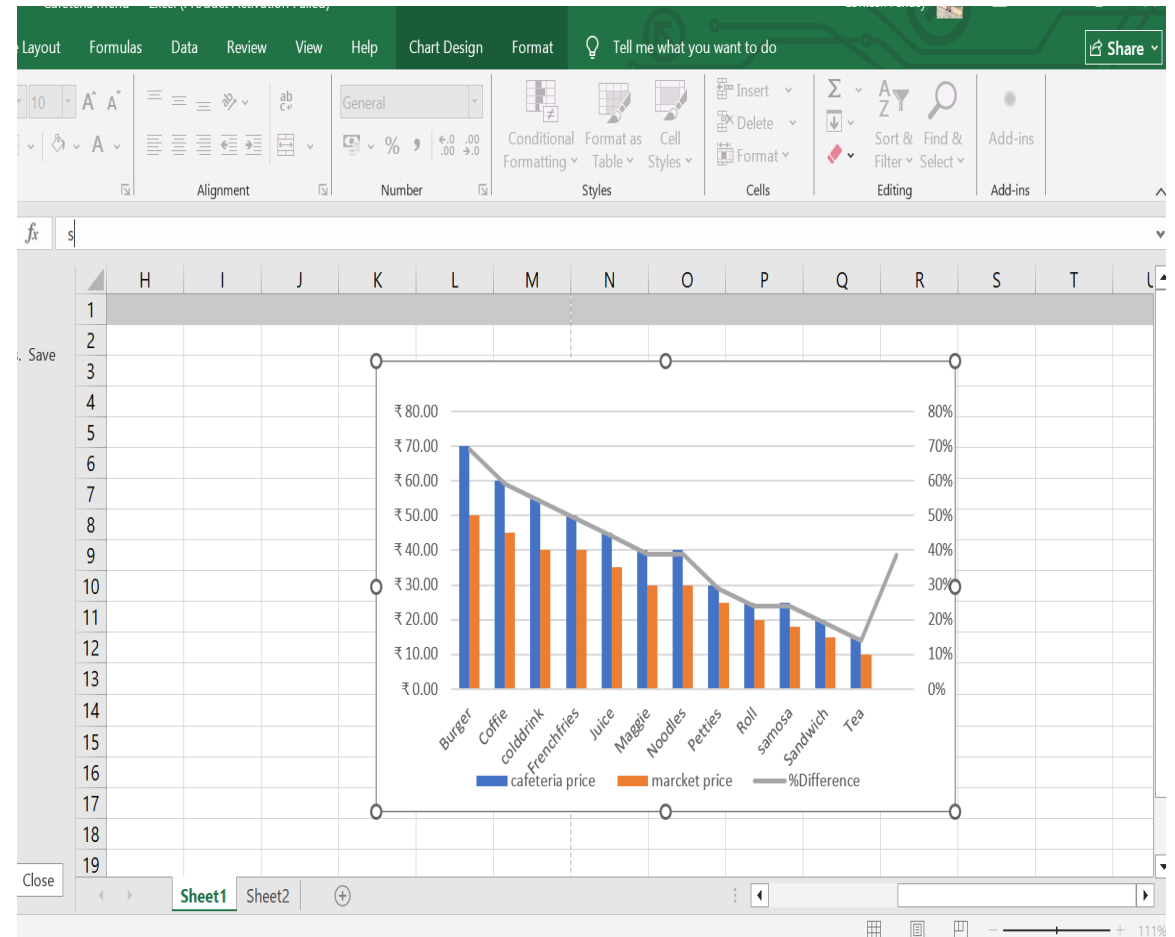Ensured clean and structured dataset.

(Insert screenshot of your Excel table here)

Chart Selection

Used Combo Chart in Excel:

- **Clustered Column** → Item Prices

- **Line Chart (Secondary Axis)** → % Share/Difference

Helps compare absolute values (₹) with relative % contribution.

Results & Observations

Burger, Cold Drink, etc. prices compared visually.

Line chart shows % difference clearly.

Easy to identify highest & lowest priced items.

Trend shows which items contribute more to cafeteria pricing.

Conclusion

Combo Chart gives better comparison than simple tables.

Helps in decision making for cafeteria pricing & sales.

Data visualization makes results clear and easy to explain.

The **combo chart with secondary axis** provided a clear picture of sales vs percentage contribution.

Summary

Data collected → formatted in Excel

Used Combo Chart (Column + Line)

Dual axis for Price vs % Difference

Observed sales trend & concluded findings