



Week_Num	Week_num2	Sum of Revenue	Current week revenue	PY week revenue	W O W REVENUE
Week-1	1	1035629	10,35,629.32		
Week-2	2	1053089	10,53,088.81	10,35,629.32	2%
Week-3	3	1148250	11,48,249.80	10,53,088.81	9%
Week-4	4	1071919	10,71,919.27	11,48,249.80	-7%
Week-5	5	1064578	10,64,577.97	10,71,919.27	-1%
Week-6	6	1121745	11,21,745.13	10,64,577.97	5%
Week-7	7	1099909	10,99,909.39	11,21,745.13	-2%
Week-8	8	1071542	10,71,542.29	10,99,909.39	-3%
Week-9	9	1093502	10,93,501.86	10,71,542.29	2%
Week-10	10	987820	9,87,820.46	10,93,501.86	-10%
Week-11	11	1131281	11,31,280.79	9,87,820.46	15%
Week-12	12	1106533	11,06,532.92	11,31,280.79	-2%
Week-13	13	978565	9,78,564.76	11,06,532.92	-12%
Week-14	14	1003844	10,03,843.69	9,78,564.76	3%
Week-15	15	1056485	10,56,484.86	10,03,843.69	5%
Week-16	16	1082609	10,82,608.69	10,56,484.86	2%
Week-17	17	978441	9,78,441.30	10,82,608.69	-10%
Week-18	18	1063741	10,63,740.83	9,78,441.30	9%
Week-19	19	1044817	10,44,817.36	10,63,740.83	-2%
Week-20	20	1035861	10,35,860.99	10,44,817.36	-1%
Week-21	21	1147870	11,47,869.75	10,35,860.99	11%
Week-22	22	1018518	10,18,518.29	11,47,869.75	-11%
Week-23	23	1070103	10,70,102.70	10,18,518.29	5%
Week-24	24	1099070	10,99,070.02	10,70,102.70	3%
Week-25	25	1115663	11,15,663.02	10,99,070.02	2%
Week-26	26	1103545	11,03,545.22	11,15,663.02	-1%
Week-27	27	1226285	12,26,284.67	11,03,545.22	12%
<b>Total</b>		<b>55315410</b>	<b>9,33,134.43</b>	<b>10,70,439.10</b>	<b>-13%</b>

# Credit Card Transaction Report

Q3

Q1

Q2

Q4

Week\_Start\_Date

All

Total Revenue

55.3M

Total Interest

7.8M

Transaction Amount

45M

Transaction Count

655....

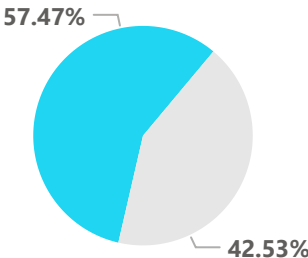
High

Medium

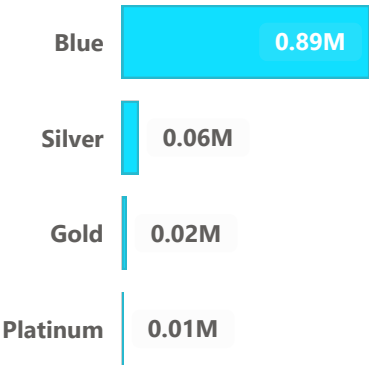
Low income

Card_Type	Total Revenue	Interest_Earned	Annual_Fees
Blue	46139398	6495887.7	2685635
Silver	5586332	812081.3	187505
Gold	2454072	373784.2	56210
Platinum	1135608	161629.0	20665
Total	55315410	7843382.2	2950015

Card Act within 30 Days



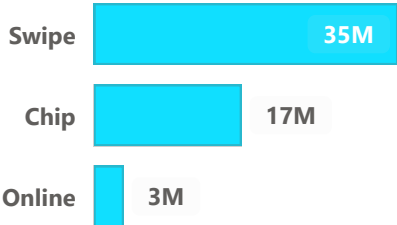
Customer Acq Cost



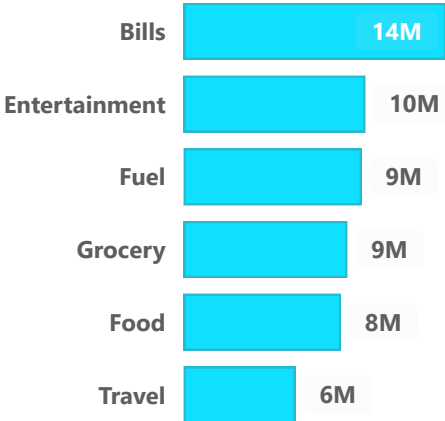
F

M

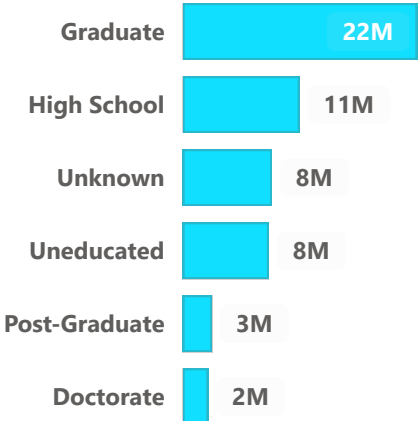
Revenue BY Use Chip



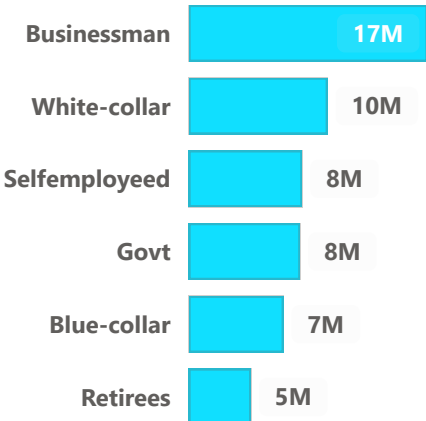
Revenue BY Expenditure



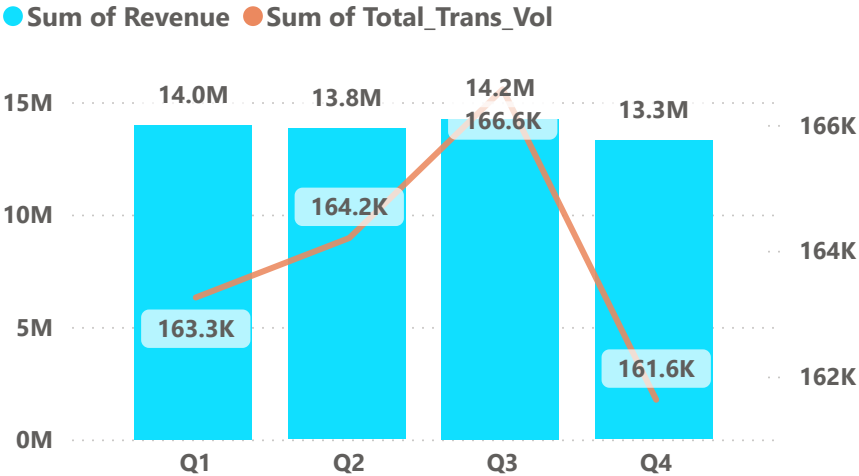
Revenue BY Education



Revenue BY Job



QTR Revenue & Transaction Count



# Credit Card Customer Report

Q3

Q1

Q2

Q4

Card\_Categ...

All

Week\_Start\_Date

All

Income\_group

All

F

M

7M

5M

