

### **In this lecture, you will learn -**

1. Steps involved in data analysis framework
2. Different methods involved in Data Processing
3. Data Analysis brief and Storytelling techniques
4. Different tools and techniques

### **Outcome-**

In this lecture, You will have broad understanding of how to approach a business problem. Also on given data you will have an understanding how you can extract useful insights through set of steps, which will give solution to a business problem.

### **To make the best use of this lecture, we advise you to keep the following points in mind -**

**Take Notes:** While watching a video, it is always good to have a pen and paper to note all the important concepts covered in the video. It will help you in remembering those concepts better.

**Additional Resources:** We have covered all the important concepts through videos and notes, but it is always better to explore some additional resources available online. We have also compiled some notes after the video lecture for your reference.