

The background is a dark, moody photograph of a chocolate bowl filled with blueberries, with more blueberries and chocolate shavings scattered on the surface around it. In the top right corner, there is a decorative grid of white dots.

Avalanche

FLAVOR EXPLOSION



Our products

- Premium Fruit bathed in High Quality Chocolate - bite size!
 - Raspberries in double chocolate (white and milk)
 - Raspberries in dark chocolate
 - Blueberries in double chocolate (white and milk)
 - Strawberries in milk chocolate
 - Cherries in dark chocolate
- Stored in freezer, serve immediately or at room temperature
- No additives, preservatives, artificial flavors, colors.

Raspberries in double chocolate or in Dark chocolate

Only 95-101 calories per serving



Packaging 5oz, grab and go.



UNITS PER CONTAINER

Primary container: 24 pieces \pm 5

Master Box: 12 units

Blueberries in double chocolate

Only 90 calories per serving



Packaging 6oz, grab and go.



UNITS PER CONTAINER

Primary container: 28 pieces \pm 5

Master Box: 12 units

Strawberries in milk chocolate

Only 95 calories per serving



Packaging 6oz, grab and go.



UNITS PER CONTAINER

Primary container: 22 pieces \pm 5

Master Box: 12 units

Cherries in dark chocolate

Only 95 calories per serving



Packaging 6oz, grab and go.



UNITS PER CONTAINER

Primary container: 24 pieces \pm 5

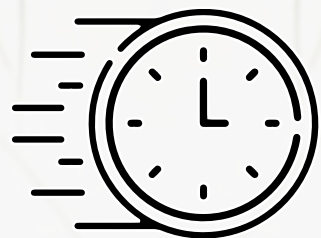
Master Box: 12 units

Location in retail rooms



Where to merchandise the product

- Ice Cream section in freezer next to premium brands i.e. Haagen'dazs
 - Frozen fruit section
 - Frozen desserts-pies section
- Small freezers adjacent to check out registers
 - Food Service Providers
- Restaurant Take Out of Delivery
 - Sport events-stadiums
 - Movie Theatres



Moments of consumption

- As an individual dessert or to share
 - Mix with other desserts
- In cocktails with wine or champagne, or appetizer, with cheese and fruits
 - A snack while watching a movie, with friends or family
 - To finish a dinner or lunch
- As a gift or present or meeting gathers
 - A Snack for sports events
- Bulk alternative for Food Service





New Product Lines in development:

Avalange Bites

- Vegan Chocolate
- Sugar Free

Smoothies

- Smoothie Tropical
- Smoothie Mix berries
- Smoothie Detox





For more information or orders:

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