

SOCIAL MEDIA DASHBOARD

26K

Sum of Users



29K

Sum of Sessions

106K

Sum of Event count

89

Sum of Conversions

SELECT MONTH

January

October

February

November

March

December

Sessions source



24

Google



17

Facebook



6

(Direct)



6

(Not set)



6

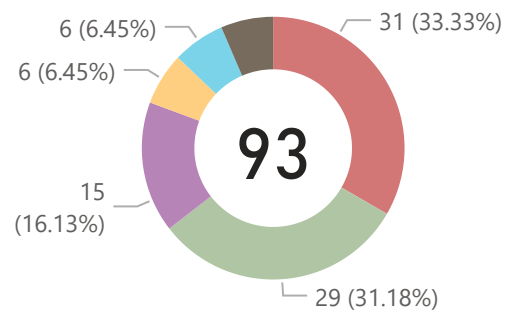
m.faceboo...



6

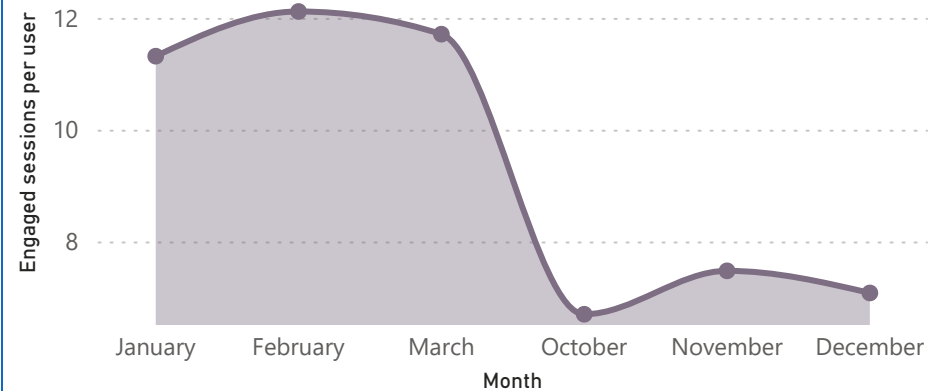
Thinkoflivi...

Session medium



Other referral organic (none) (not set) cpc

Sum of Engaged sessions per user by Month



Top 4 by Conversions

Month	Session source	Session medium	Conversions
October	facebook	lead-generation	12
January	google	cpc	9
December	google	cpc	8
January	facebook	lead-generation	8

Event count and Conversions by Month

Sum of Event count Sum of Conversions

