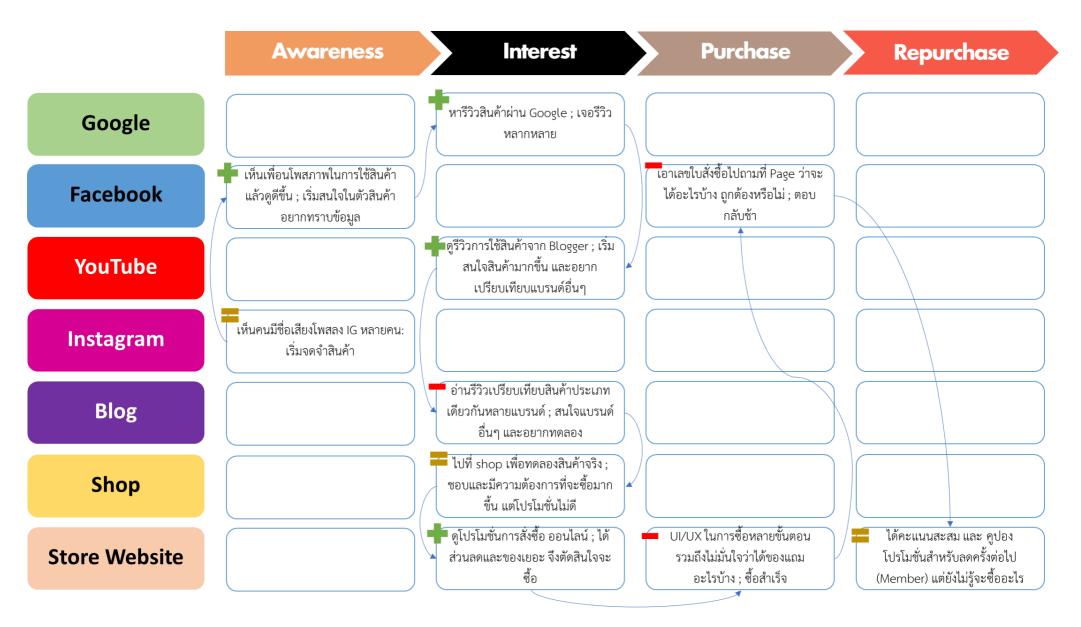
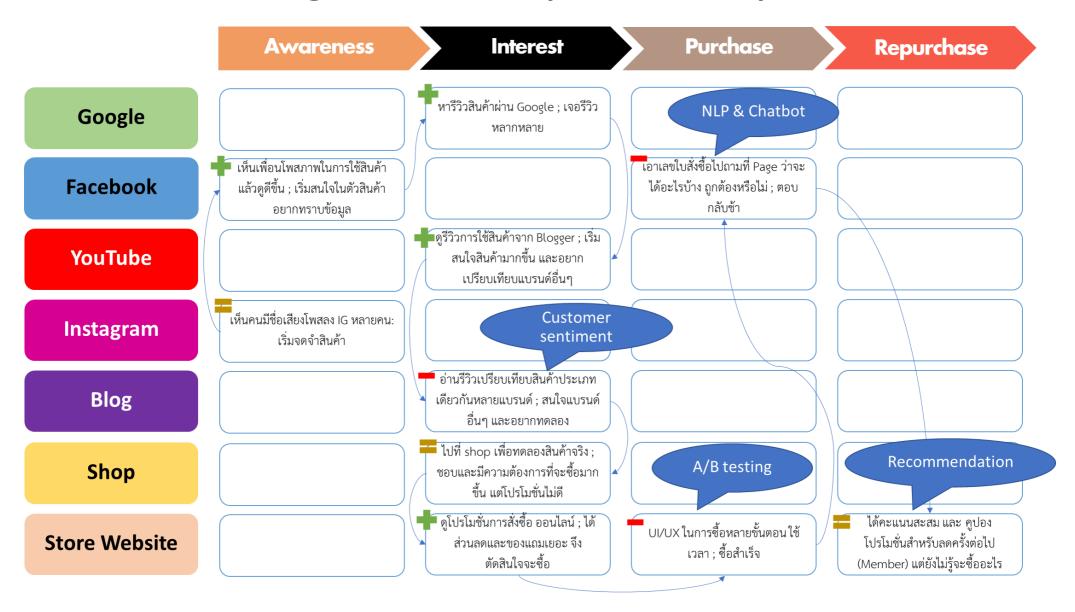
## **Customer Journey**



## **Fixing Customer Journey with Data Analytics**



## **Collecting Data throughout Customer Journey**

