KIKO PAN

Oakland, CA | 510-816-9101 | kiko321pan@gmail.com | Portfolio

San Diego, CA

June 2025

Graduation Date:

EDUCATION SKILLS

University of California, San Diego

BS in Cognitive Science Specialization in

Design and Interaction

Minor in Computer Science

Related Courses: Introduction to Programming and Computational

Problem-Solving I (Python) $\,\&\,$ II (Java), Discrete Mathematics, Cognitive

 ${\tt Consequences\ of\ Technology,\ Field\ Methods:\ Studying\ Cognition\ in\ the}$

Wild, Social Computing, Human-Comp Interaction Design.

Dual Enrollment Courses: User Experience & Interface, Fundamentals of

Graphic Visualization.

TECHNICAL SKILLS DESIGN SKILLS

- Figma
- Python
- Java
- HTML
- Excel
- WIX Editor
- Prototyping
- Wireframe
- User Interviews
- User Testing
- User Research
- Information Architecture
- User Flow
- Affinity Mapping

WORK EXPERIENCE

Design For America @ UCSD

San Diego, CA

UI/UX Design Lead January 2024 - Current

- Leading website redesign for Project Art of Learning (NPO), enhancing user engagement through improved visual and functional design.
- Managed and aligned a four-person design team with organizational goals, ensuring cohesive design outcomes.
- Conducted a comprehensive website audit, including a detailed S.W.O.T. analysis, and executed user interviews to pinpoint critical pain points and opportunities for improvement, which informed the redesign strategy.
- Developed user personas and restructured information architecture, focusing on intuitive user interfaces and enhancing user experience.

PressedSan Diego, CAShift LeaderJanuary 2023 - Current

• Enhanced company sales and customer satisfaction by leading team efforts in providing exceptional service and

- Enhanced company sales and customer satisfaction by leading team errorts in providing exceptional service and leveraging in-depth product knowledge.
 Implemented and enforced company policies to ensure a safe and inclusive work environment, contributing to a positive
- and productive team dynamic.
 Supervised and trained new team members on operational duties and POS system, improving shift efficiency and team
- competency.

Albertsons Oakland, CA

Intern

Intern

June 2021 - July 2021

- Participated in a three-week computer science hackathon program with Albertson's/Safeway's web development team, building solution-based projects to improve web applications focused on user interface design.
- Utilized HTML, JavaScript, and CSS to develop user interfaces and web applications, refining design-thinking and analytical skills.
- Collaborated on a website project focused on wildfires, designing a user-centric site emphasizing intuitive user interfaces and user-centric design principles for enhanced user experience.

Hack the Hood x WIX

Oakland, CA - Remote

July 2020 - August 2020

- Engaged in beta testing for WIX's new web development course, gaining expertise in the WIX editor and web design best practices.
- Completed various small-scale design projects, including portfolio development, and offered valuable user feedback.
- Utilized WIX to design and develop a website for a local party planning business, applying UI/UX principles to ensure a user-friendly interface.

Girls Who Code

San Francisco, CA

Student June 2019 – July 2019

- Completed a seven-week CS introductory program at Girls Who Code, delving into UI/UX and SWE principles and practices.
- Developed and implemented numerous websites and projects using HTML, CSS, Python, and JavaScript
- Gained a foundational understanding of technology and UX/UI design, contributing to collaborative learning.