Kiko Pan

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SUMMARY

Driven UX/UI designer with hands-on experience in user research, wireframing, and leading redesign projects. Passionate about designing intuitive and inclusive digital experiences that resonate with diverse users. Skilled in translating user needs into practical design solutions, I'm eager to contribute my creativity and problem-solving skills to a collaborative, forward-thinking team.

EDUCATION

University of California, San Diego
B.S. in Cognitive Science, Minor in Computer Science
August 2021 - March 2025 —— GPA: 3.61
Involvement: Design Co., Design for America, Association for Computing Machinery (ACM)

SKILLS

Technical Skills: Figma, Java, Python, JavaScript, HTML/CSS, Excel
Design Tools: Figma, Wireframing, User Interview, User Testing, User Research, Information Architecture, Affinity Map, User Flow, Competitive Analysis

EXPERIENCE

Web Developer — July 2024 – September 2024
Design Co: UP-Grade Internship — *San Diego, CA*
- Revamped Miss Vietnam San Diego's online presence by developing a website using Vue.js.
- Coordinated with 2 designers and developed 6 web pages, delivering the website within 10 weeks.
- Communicated with stakeholders weekly to define goals, integrate feedback, and align the website with the organization's objectives.

Teaching Assistant — May 2024 – August 2024
Girls Who Code — *Remote*
- Facilitated 2 4-week Game Design programs, fostering peer-to-peer collaboration, active engagement, and a strong female community among 60 high school students.
- Programmed and delivered 25+ classes, using creative methods to bolster coding and problem-solving skills with JavaScript's P5 library, increasing student engagement by 15%.
- Collaborated with 10+ educators from diverse backgrounds to enhance program curriculum and student outcomes.

UI/UX Design Lead — January 2024 – June 2024
Project Art of Learning — *San Diego, CA*
- Executed full-scale website redesign for a local non-profit, amplifying outreach and improving user accessibility for a K-12 demographic.
- Administered in-depth research including 18 user interviews, guiding design decisions.
- Redesigned information architecture to enhance UX with intuitive navigation and streamlined content discovery.

Shift Lead — January 2023 – June 2024
Pressed — *San Diego, CA*
- Boosted sales and customer satisfaction by 20% by leading exceptional service and leveraging product knowledge.
- Implemented and enforced company policies to ensure a safe and inclusive work environment.
- Supervised and trained new team members, enhancing shift efficiency and team competency.

PROJECTS

Snap-A-Tune | *Figma, User Persona, UX Flow, Competitive Analysis* — April 2024 – June 2024
- Designed a music discovery app using photo recognition to create personalized playlists based on users' environments, enhancing the discovery experience.
- Conducted user research with 15 participants, turning insights into actionable design features.
- Enhanced accessibility by adding adjustable equalizers and volume levels for auditory impairments.

BeReal Jam | *Figma, User Survey, Wireframing* — November 2023 – December 2023
- App extension for BeReal, enhancing social/community engagement and increasing user session duration with expanded feature set.
- Performed background research to analyze user attitudes towards dance and evaluate competitor solutions.
- Organized 27 user surveys and led user testing to gather feedback, improving the app's interface and functionality.