

Kiko Pan

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EDUCATION

University of California, San Diego

BS in Cognitive Science: Design + Interaction, Minor in Computer Science

San Diego, CA

August 2021 – June 2025

EXPERIENCE

Web Developer

July 2024 – September 2024

Design Co: UP-Grade Internship

San Diego, CA

- Collaborated with Miss Vietnam San Diego (MSVD) to enhance their online presence.
- Coordinated with designers and analyzed technical feasibility of design proposals.
- Developed the website using Vue.js meeting both design and functionality requirements.
- Collaborated with stakeholders to define goals, integrate feedback, and align the website with organizational objectives.

Teaching Assistant

May 2024 – August 2024

Girls Who Code

Remote

- Led 60 high school students in a Game Design Program, fostering collaboration and engagement.
- Fostered sisterhood and community, promoting peer support and collaboration to help close the gender gap in technology.
- Planned and delivered classes, using creative methods to enhance coding skills and confidence.
- Worked with educators of diverse backgrounds to enhance teaching methods and student outcomes.

UI/UX Design Lead

January 2024 – June 2024

Project Art of Learning

San Diego, CA

- Led full-scale website redesign for local non-profit to amplify outreach and improve accessibility for K-12 students.
- Conducted in-depth research guiding design decisions.
- Redesigned information architecture to enhance UX with intuitive navigation and streamlined content discovery.

Shift Lead

January 2023 – June 2024

Pressed

San Diego, CA

- Boosted sales and customer satisfaction by leading exceptional service and leveraging product knowledge.
- Implemented and enforced company policies to ensure a safe and inclusive work environment, contributing to a positive and productive team dynamic.
- Supervised and trained new team members, enhancing shift efficiency and team competency.

PROJECTS

Snap-A-Tune | *Figma, User Persona, UX Flow, Competitive Analysis*

April 2024 – June 2024

- Designed a music discovery app using photo recognition to create personalized playlists based on users' environments, enhancing the discovery experience.
- Conducted user research to identify needs and translate insights into design features.
- Improved accessibility for users with visual and auditory impairments.

BeReal Jam | *Figma, User Survey, Wireframing*

November 2023 – December 2023

- App extension for BeReal enhancing social interactions + fostering community engagement.
- Performed background research to analyze user attitudes towards dance and evaluate competitor solutions.
- Conducted user surveys and testing to gather feedback, improving the app's interface and functionality.

SKILLS

Technical Skills: Figma, Java, Python, JavaScript, HTML/CSS, Excel

Soft Skills: Leader, Communicative, Time Management, Organized, Team Focused

Design Tools: Figma, Wireframing, User Interview, User Testing, User Research, Information Architecture, Affinity Map, User Flow, Competitive Analysis