# KIKO PAN

Oakland, CA | 510-816-9101 | kiko321pan@gmail.com | Portfolio

San Diego, CA

June 2025

Graduation Date:

**EDUCATION** SKILLS

## University of California, San Diego

BS in Cognitive Science Specialization in

Design and Interaction

Minor in Computer Science

Related Courses: Introduction to Programming and Computational Problem-Solving I (Python) & II (Java), Discrete Mathematics, Cognitive

Consequences of Technology, Field Methods: Studying Cognition in the

Wild, Social Computing, Human-Comp Interaction Design.

Dual Enrollment Courses: User Experience & Interface, Fundamentals of

Graphic Visualization.

#### **TECHNICAL SKILLS SOFT SKILLS**

- Figma
- Python
- Java
- HTML
- Excel
- Effective Communicator
- Team Leader
- Adaptable & Reliable
- Cantonese (Proficient)

# **WORK EXPERIENCE**

## Design For America @ UCSD

San Diego, CA

Design Lead

January 2024 - Current

- Leading website redesign for Project Art of Learning, a San Diego nonprofit, enhancing visual appeal and functionality.
- Administered a team of four designers, aligning efforts with nonprofit goals.
- Lead coordinator between design group (4 members) and NPO, ensuring seamless updates and alignment with NPO objectives.
- Led a comprehensive website audit, a detailed S.W.O.T. analysis, and conducted user interviews to identify pain points and opportunities for enhancement
- Developed user personas and restructured information architecture.
- Currently analyzing user data and affinity mapping preparing for low-fidelity prototyping.

Pressed San Diego, CA

Shift Leader

January 2023 - Current

- Effectively boost company sales and revenue by emphasizing customer satisfaction through collaborative teamwork and comprehensive product knowledge.
- Enforce company policies to foster a safe and inclusive work environment for all team members, promoting a positive shift experience.
- Oversaw and provided training to new team members on job duties and POS system operations.

Oakland, CA **Albertsons** June 2021 - July 2021

- Engaged in a three-week computer science hackathon program with Albertson's/Safeway's web development team, building solution-based projects.
- Utilized HTML, JavaScript, and CSS to develop user interfaces and web applications, refining design-thinking and analytical
- Collaborated on a website project focused on wildfires, emphasizing intuitive user interfaces and user-centric design principles for enhanced user experience.

#### Hack the Hood x WIX

Oakland, CA - Remote

Intern

Intern

July 2020 - August 2020

- Participated in beta testing for WIX's web development course, mastering the WIX editor interface to create engaging user
- Completed various small-scale design projects, including portfolio development, and offered valuable user feedback.
- Applied UX/UI principles to create wireframes and design a website for a local party planning business as a final project using WIX.

**Girls Who Code** San Francisco, CA

Student June 2019 - July 2019

- Completed a seven-week Computer Science introductory program at Girls Who Code, delving into UX/UI and SWE principles and practices.
- Developed and implemented numerous websites and projects using HTML, CSS, Python, and JavaScript
- Explored various aspects of technology, gaining valuable insights into UX/UI methodologies while fostering a sense of sisterhood within the tech community.