Kiko Pan

510-816-9101 | kiko321pan@gmail.com | linkedin.com/in/kiko-pan | Portfolio

EDUCATION

University of California, San Diego   San Diego, CA
B.S. in Cognitive Science: Design + Interaction, Minor in Computer Science; GPA: 3.61   *August 2021 – Current*

EXPERIENCE

Web Developer   July 2024 – September 2024
Design Co: UP-Grade Internship   *San Diego, CA*

- Revamped Miss Vietnam San Diego's online presence by developing a website using Vue.js.
- Coordinated with 2 designers and developed 6 web pages, delivering the website within 10 weeks.
- Communicated with stakeholders weekly to define goals, integrate feedback, and align the website with the organization's objectives.

Teaching Assistant   May 2024 – August 2024
Girls Who Code   *Remote*

- Facilitated 2 4-week Game Design programs, fostering peer-to-peer collaboration, active engagement, and a strong female community among 60 high school students.
- Programmed and delivered 25+ classes, using creative methods to bolster coding and problem-solving skills with JavaScript's P5 library, increasing student engagement by 15%.
- Collaborated with 10+ educators from diverse backgrounds to enhance program curriculum and student outcomes.

UI/UX Design Lead   January 2024 – June 2024
Project Art of Learning   *San Diego, CA*

- Executed full-scale website redesign for a local non-profit, amplifying outreach and improving user accessibility for a K-12 demographic.
- Administered in-depth research including 18 user interviews, guiding design decisions.
- Redesigned information architecture to enhance UX with intuitive navigation and streamlined content discovery.

Shift Lead   January 2023 – June 2024
Pressed   *San Diego, CA*

- Boosted sales and customer satisfaction by 20% by leading exceptional service and leveraging product knowledge.
- Implemented and enforced company policies to ensure a safe and inclusive work environment, contributing to a positive and productive team dynamic.
- Supervised and trained new team members, enhancing shift efficiency and team competency.

PROJECTS

Snap-A-Tune | *Figma, User Persona, UX Flow, Competitive Analysis*   April 2024 – June 2024

- Designed a music discovery app using photo recognition to create personalized playlists based on users' environments, enhancing the discovery experience.
- Conducted user research with 15 participants, discovering needs and converting insights into actionable design features.
- Enhanced accessibility by adding adjustable equalizers and volume levels for auditory impairments.

BeReal Jam | *Figma, User Survey, Wireframing*   November 2023 – December 2023

- App extension for BeReal, enhancing social/community engagement and increasing user session duration with expanded feature set.
- Performed background research to analyze user attitudes towards dance and evaluate competitor solutions.
- Organized 27 user surveys and led user testing to gather feedback, improving the app's interface and functionality.

SKILLS

Technical Skills: Figma, Java, Python, JavaScript, HTML/CSS, Excel
Soft Skills: Leader, Communication, Time Management, Organized, Teamwork, Collaboration, Adaptable
Design Tools: Figma, Wireframing, User Interview, User Testing, User Research, Information Architecture, Affinity Map, User Flow, Competitive Analysis