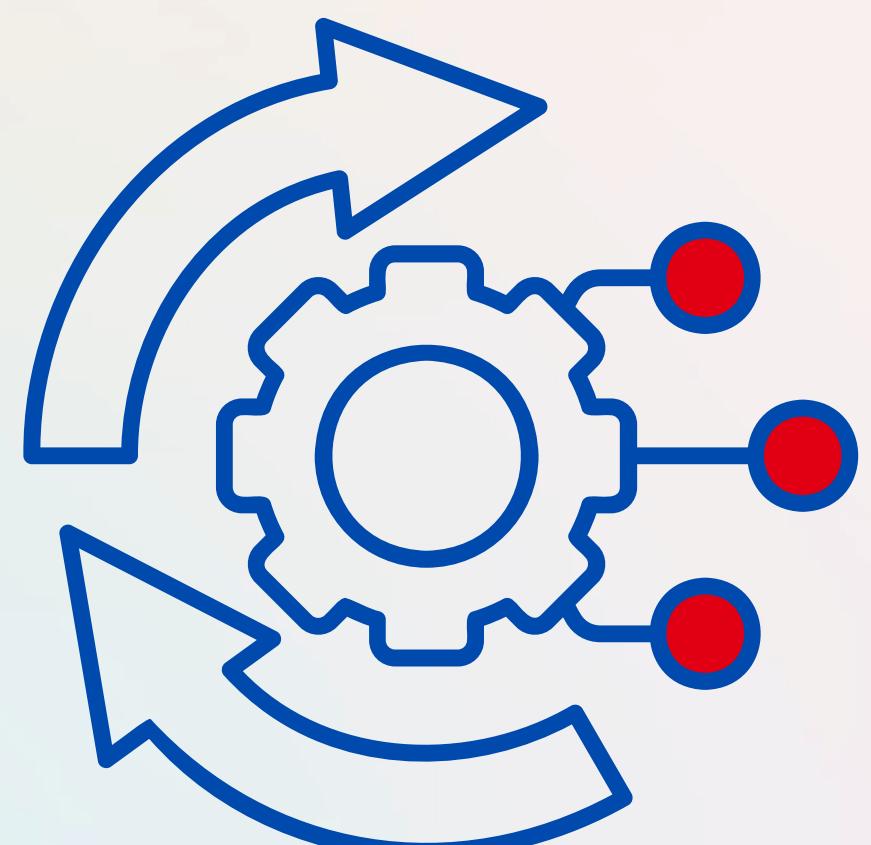
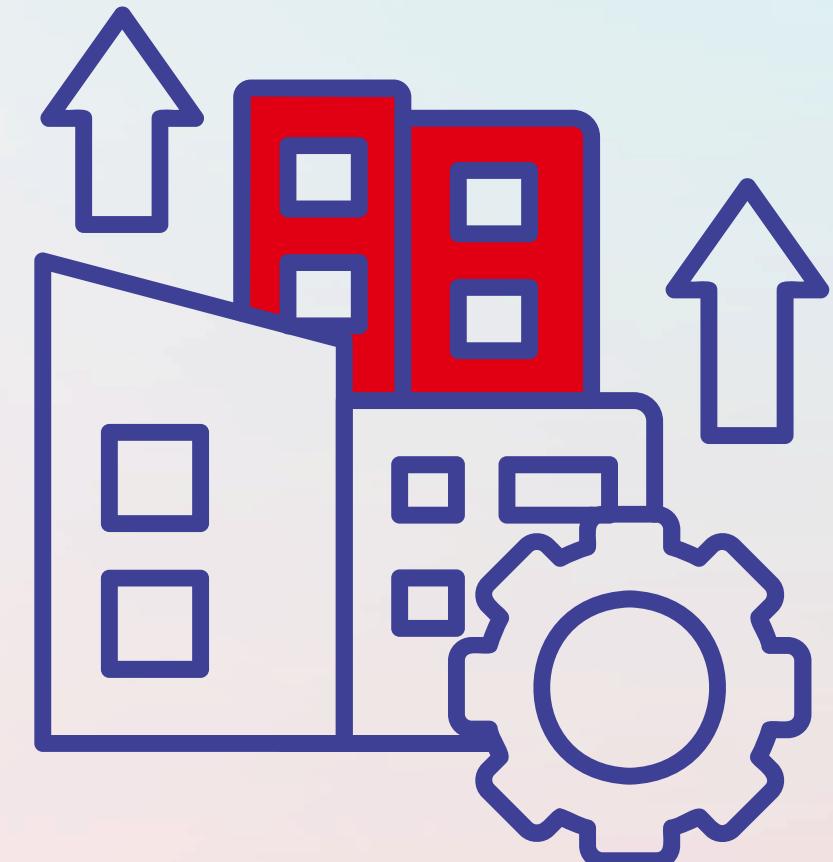


# Coles Group ERP Transformation



**Presented By: Pankaj Kumar  
Functional Consultant.**



# Introduction:

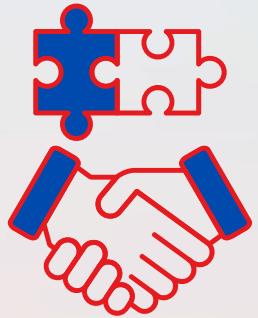


- **Objective:** Modernize ERP systems to drive operational efficiency and innovation.
- **Industry:** Retail (Supermarkets and Liquor).
- **SAP Solutions:**
  1. SAP S/4HANA Cloud, Private Edition;
  2. SAP BTP.
  3. SAP Signavio.



# Customer Challenges From Customer story:



- **Outdated ERP with 100+ integrated systems** 
- **Customizations slowed innovation and agility** 
- **Needed to support future digital growth**

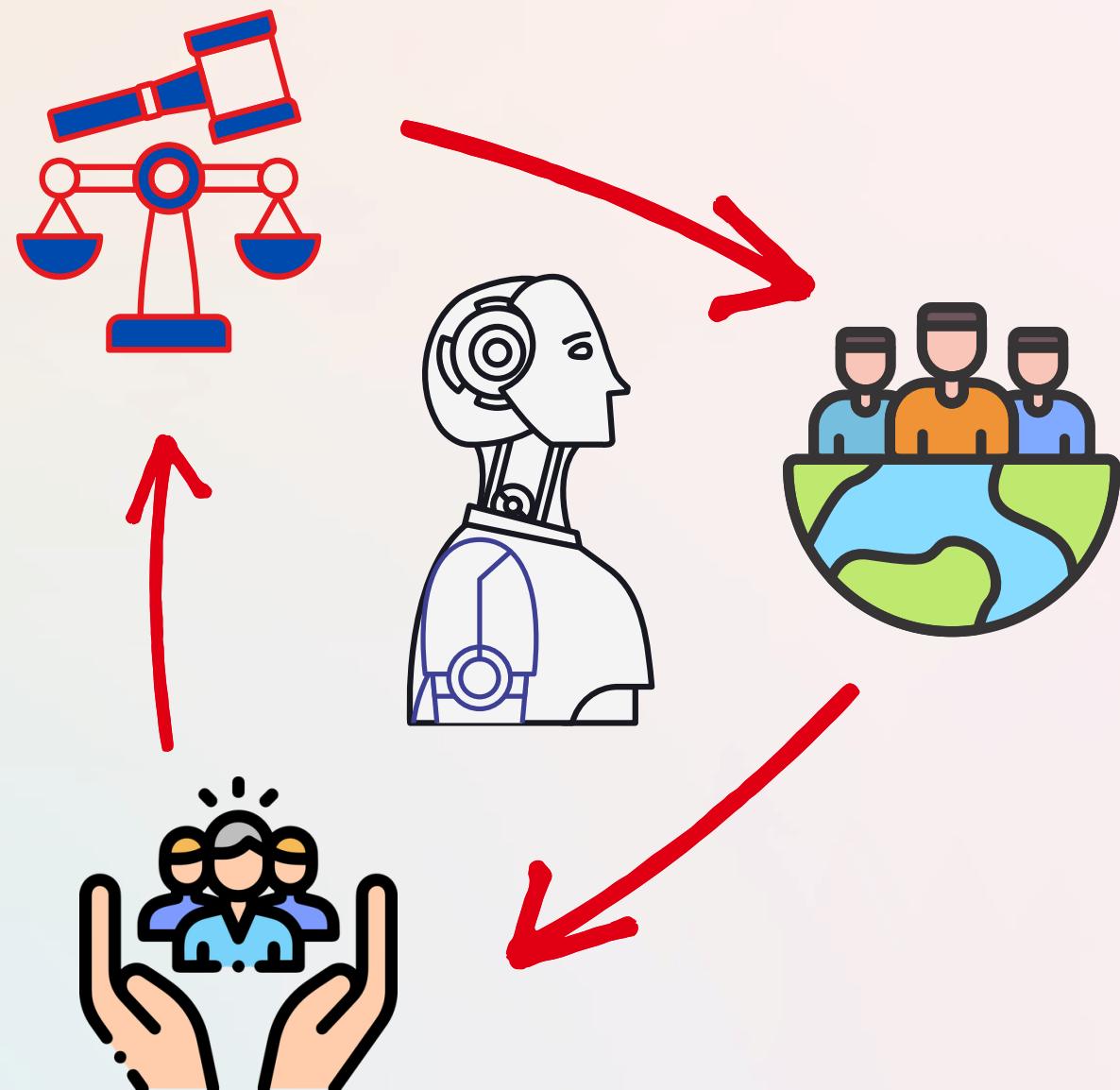
# Customer and Industry Context:



## Industry Trends (PESTLE):

- **Political**: Cybersecurity and compliance mandates.
- **Economic**: Cost pressure and supply chain resilience.
- **Social**: Omnichannel shopping and personalization.
- **Technological**: Cloud adoption and AI integration.
- **Legal**: Data privacy and ethical sourcing laws.
- **Environmental**: Sustainability and ESG commitments.

# PESTLE Analysis:



- Identifies macro factors like legal, tech, and environmental pressures
- Helps align ERP capabilities with compliance and innovation needs

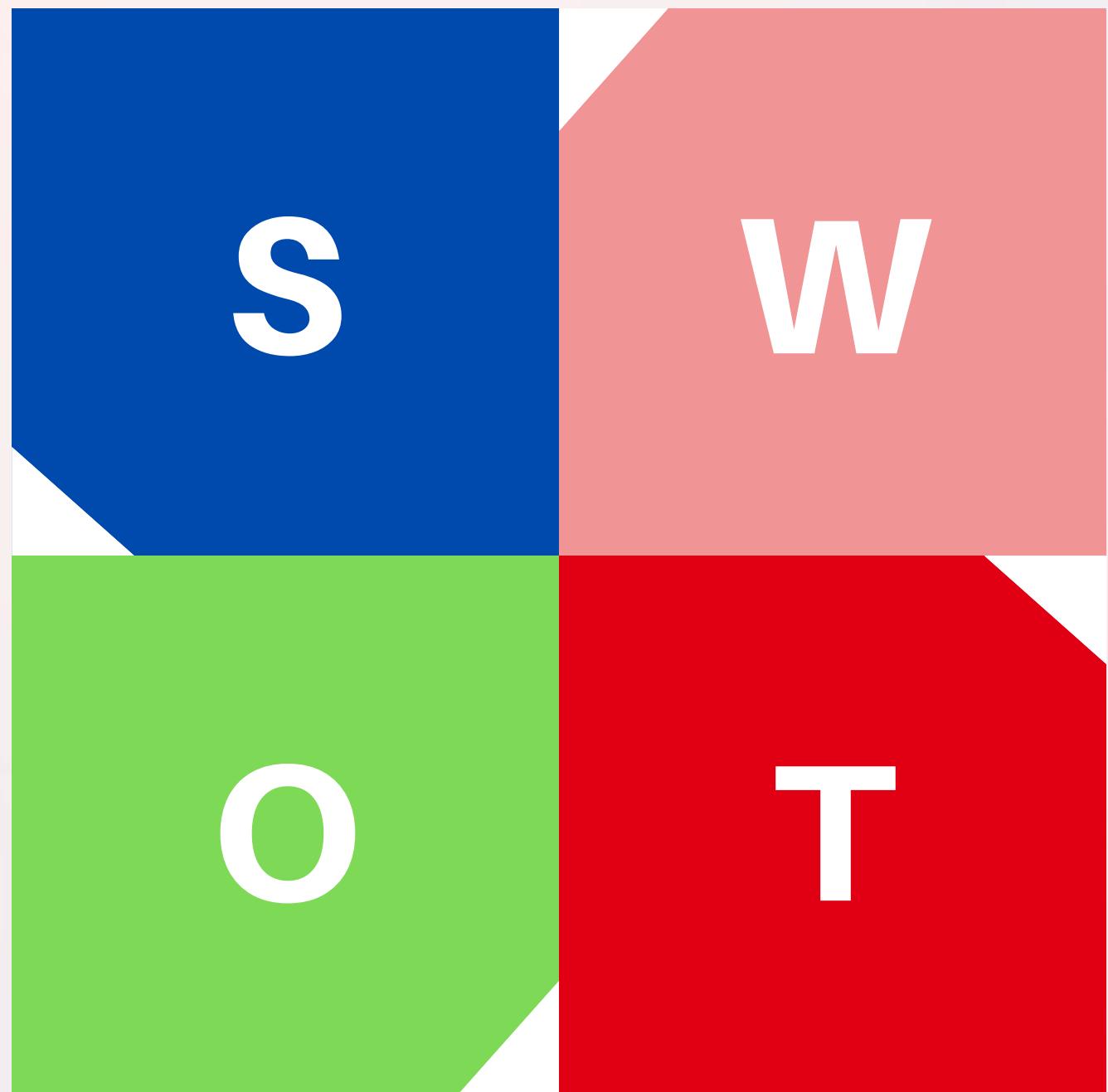
# SWOT Analysis:

## STRENGTHS

- Strong brand and national presence.
- Experienced workforce and leadership.
- Large customer base and consistent demand.

## OPPORTUNITIES

- Use of AI for personalization and automation.
- Cloud ERP scalability for future innovations.
- Enhanced data security and compliance.



## WEAKNESSES

- Legacy ERP system with complex integrations.
- Operational silos due to multiple custom systems.

## THREATS

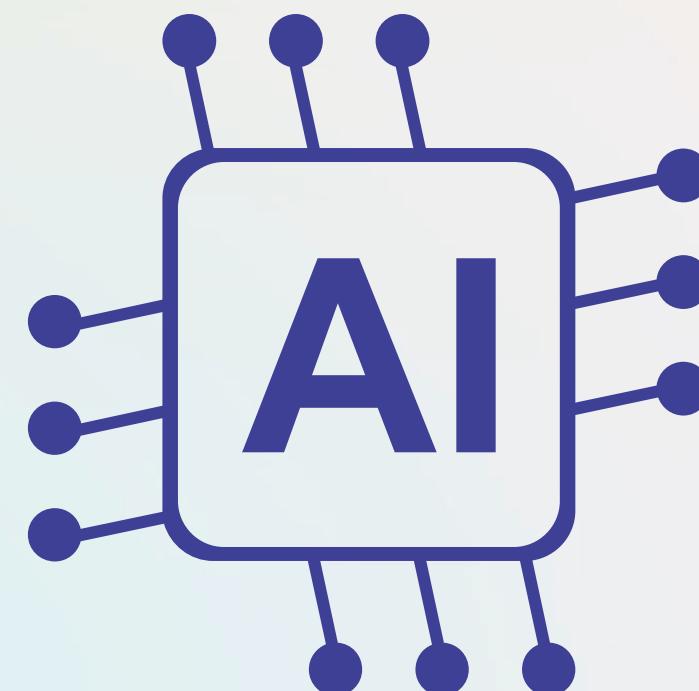
- Rapidly evolving retail and tech landscape.
- Competition from global and local retailers.
- Economic instability and supply chain disruptions.

# Project Team Members



- **My Role: Functional Consultant**
  - Translate business needs into SAP S/4HANA
  - Collaborate with business and technical teams
  - Support UAT, documentation, and training
- **Other Roles:**
  - **Project Manager:** Leads schedule, budget, and risk management.
  - **Technical Architect:** Manages integrations and system architecture.
  - **Data Analyst:** Handles data migration and insights.
  - **Change Manager:** Drives user training and adoption.

## Next Steps:



- Continue ERP rollout across business units
- Leverage AI/analytics to optimize operations
- Monitor KPIs and ROI from digital transformation
- Plan enhancements using SAP BTP and Signavio

**THANK YOU**