WEB DEVELOPMENT AND DESIGNING

PROJECTS

CHARGE Edu-Tech

WEB DEVELOPMENT AND DESIGNING

PROJECT 1 ---- LANDING PAGE

 a landing page is a standalone web page, created specifically for a marketing or advertising campaign. It's where a visitor "lands" after they click on a link in an email, or ads from Google, Bing, YouTube, Facebook, Instagram, Twitter, or similar places on the web.

Unlike web pages, which typically have many goals and encourage exploration, landing pages are designed with a single focus or goal, known as a call to action (or CTA, for short).

It's this *focus* that makes landing pages the best option for increasing the conversion rates of your marketing campaigns and lowering your cost of acquiring a lead or sale.

For this, you have to make a landing page on the basis of our company description.

FOR REFERENCE | LINK

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PROJECT 2 ---- PORTFOLIO

 the portfolio is an excellent tool for career growth. It can effectively professionally showcase works and skills.

Likewise, an online portfolio can help increase visibility and online presence. Thus, you get higher chances of getting hired, landing the most suitable job, unlocking more opportunities, or even standing out from the competition.

So, a brand always opts for a portfolio as a valuable marketing scheme to improve brand awareness. Fortunately, various awesome themes and templates can help you build your portfolio in just a few clicks. On the other hand, you can outsource developers to build your website. Whichever course you take, having the best portfolio websites for inspiration won't waste.

For this, you have to make a portfolio page on the basis of our company description.

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PROJECT 3 -- TEMPERATURE CONVERTER WEBSITE

The user will input a temperature in either Fahrenheit or Celsius and press a "convert" button.

 The converted temperature will then be displayed with the correct unit. Your UI should include four main elements. Input field for the user to type in their temperature - don't forget to validate that the input is a number. Dropdown menu or radio button for the user to choose if they are inputting in Celsius or Fahrenheit Convert button to trigger the temperature conversion Display area for the final converted temperature and unit For an extra challenge: You can add in a third conversion option to convert from and to Kelvin as well.

INCLUDE : JS IS MUST WITH PROPER RESPONSE.